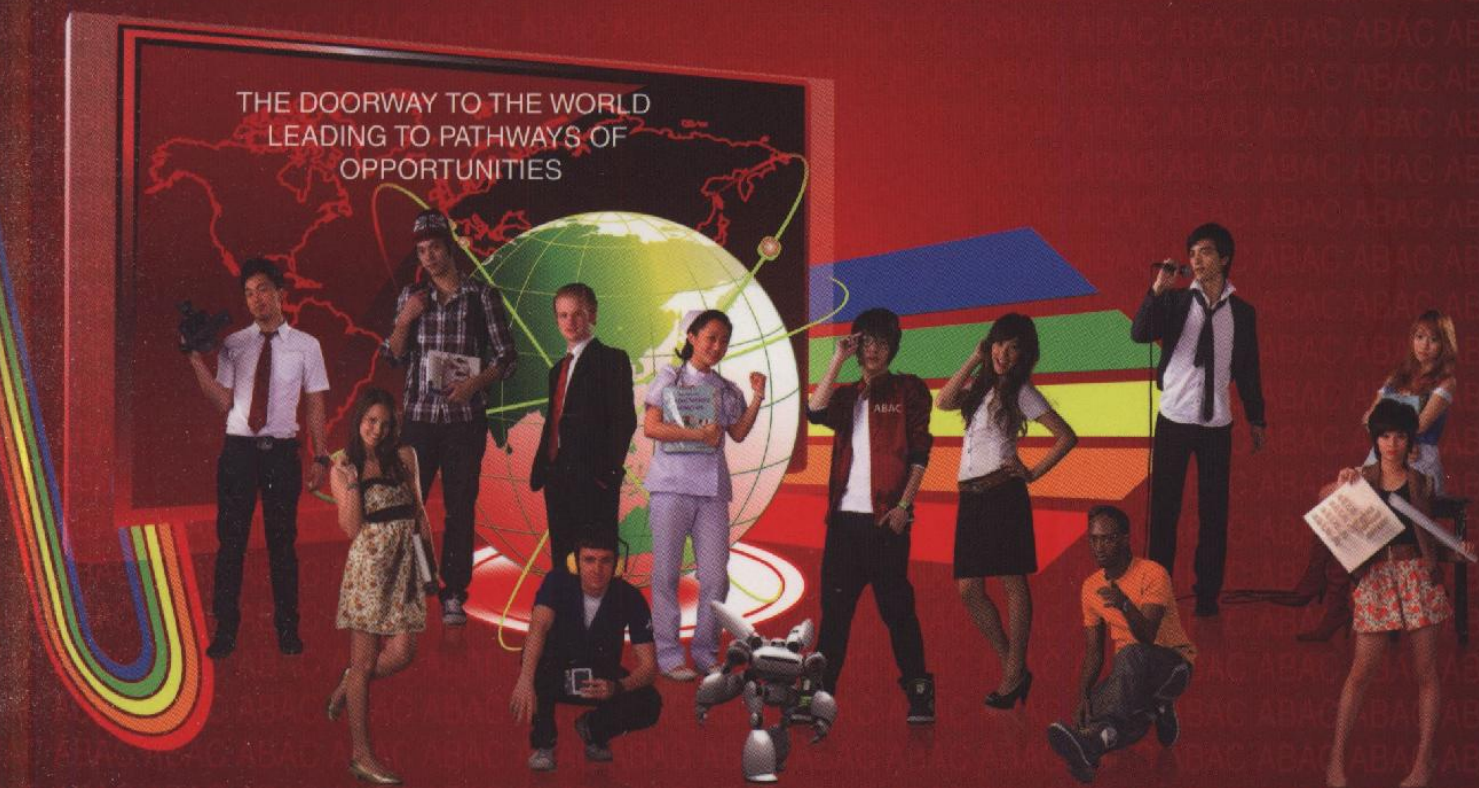


ASSUMPTION UNIVERSITY

Educating Intelligences and Active Minds to Change the World



THE DOORWAY TO THE WORLD
LEADING TO PATHWAYS OF
OPPORTUNITIES

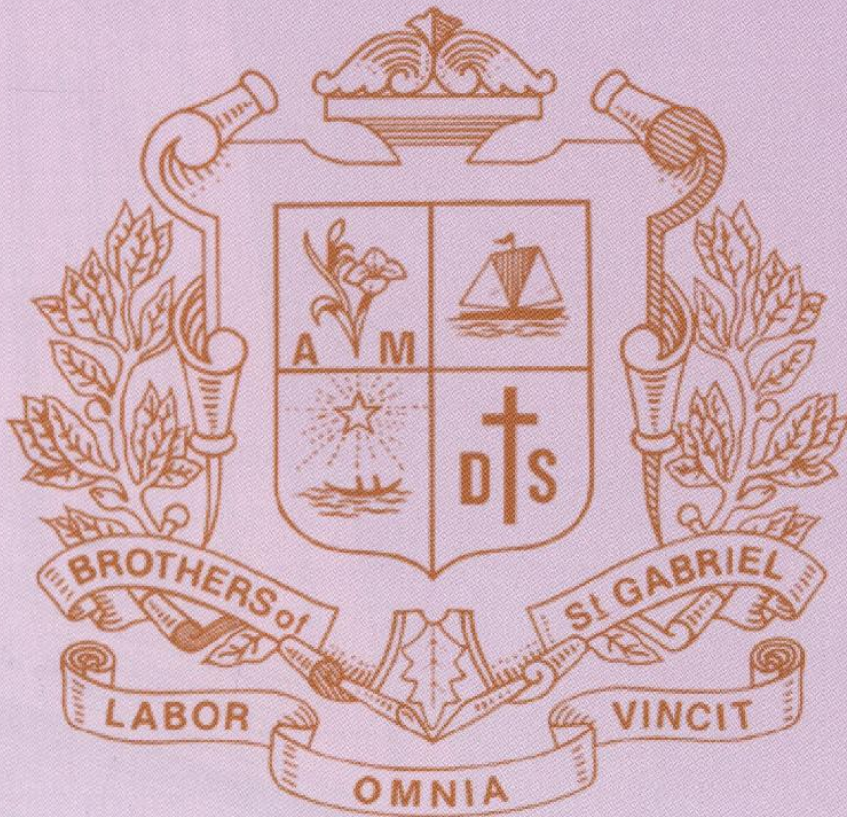


Undergraduate Bulletin **2011-2012**

Business Administration | Economics | Arts | Nursing Science | Science and Technology | Engineering
Communication Arts | Law | Biotechnology | Architecture | Music

abac@au.edu | www.au.edu

13 JUN 2013



ASSUMPTION UNIVERSITY

"Educating Intelligences and Active Minds to Change the World"

Undergraduate Bulletin 2011 - 2012



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University Calendar

Academic Year 2011

University Calendar Academic Year 1/2011

First Semester begins (1/2011)
 Instruction begins
 Last day for late registration and
 adding classes, last day to withdraw
 without record and to have 50% of
 tuition fees refunded
 Waikru Ceremony
 Submission of Mid-term Exam Papers
 Application filing periods for 2/2011
 Asalha Bhucha Day (Holiday – no classes)
 Buddhist Lent Day (Holiday – no classes)
Mid-term Examination
 Classes resume

Mid - term grades due

H.M. the Queen's Birthday (Holiday – no classes)
 Assumption of the Blessed Virgin Mary
 Submission of Final Exam Papers
Last Day to withdraw with "W"
 Entrance Examination (2/2011)
 Freshmen enrolment (2/2011)
 Last Day of classes
Final Examination
 Intensive Courses (Day Program)
 Semester ends
 SM Academic Advising (2/2011)
 Intensive Courses Final Examination
 King Rama V Memorial Day (Holiday)

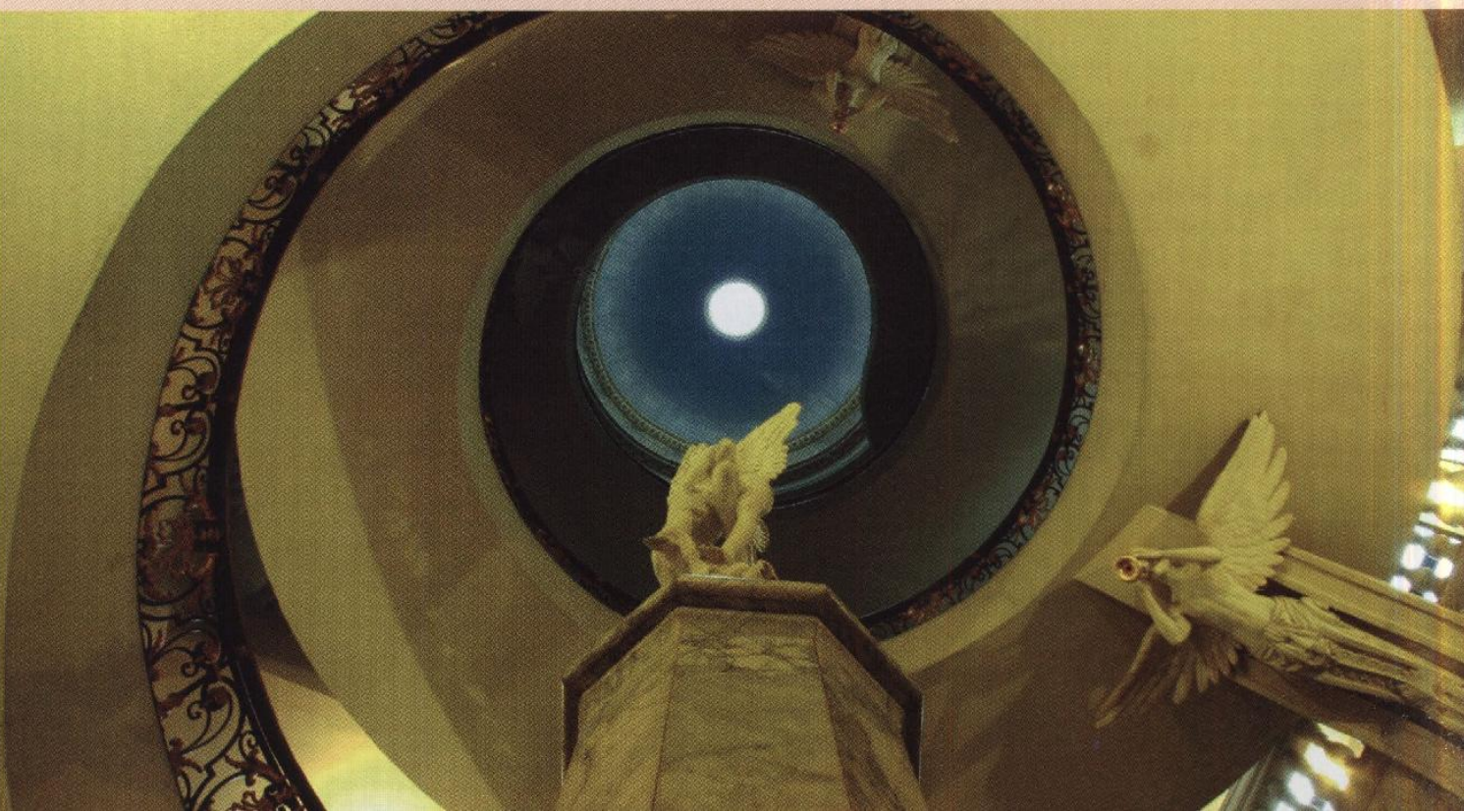
June Semester Mon. May 30 - Tue. Oct. 4, 2011

Mon. May 30, 2011
 Mon. May 30, 2011

Mon. Jun. 13, 2011
 Thu. Jun. 16, 2011
 Mon. Jun. 20, 2011
 Mon. Jul. 11 - Wed. Sep. 7, 2011
 Fri. Jul. 15, 2011
 Sat. Jul. 16, 2011
Tue. Jul. 19 - Thu. Jul. 28, 2011
 Fri. Jul. 29, 2011

Thu. Aug. 11, 2011

Fri. Aug. 12, 2011
 Mon. Aug. 15, 2011
 Wed. Aug. 17, 2011
Fri. Aug. 26, 2011
 Sat. Sep. 10, 2011
 Wed. Sep. 14, 2011
 Sun. Sep. 18, 2011
Mon. Sep. 19 - Tue. Oct. 4, 2011
 Mon. Sep. 19 - Sat. Oct. 15, 2011
 Tue. Oct. 4, 2011
 Wed. Oct. 5 - Fri. Oct. 7, 2011
 Sat. Oct. 15, 2011
 Sun. Oct. 23, 2011



University Calendar
Academic Year 2/2011

Second Semester begins (2/2011)
 Instruction begins
 Last day for late registration and
 adding classes, last day to withdraw
 without record and to have 50% of
 tuition fees refunded
 Loy Kratong Day
 Registration for Graduation, Class of 2011
 H.M. the King's Birthday (Holiday - no classes)
 Submission of Mid-term Exam Papers
 Thai Constitutions Day (Holiday - no classes)
 Application filing periods for 1/2012
 Christmas Eve
 Christmas Day (Holiday - no classes)
 New Year's Eve (Holiday - no classes)
 New Year's Day (Holiday - no classes)
 Mid-term Examination
 Classes resume
 Commencement Exercises

Mid - term grades due

Submission of Final Exam Papers
 Last Day to withdraw with "W"
 Last Day of classes
 Final Examination
 Ash Wednesday
 Makha Bhucha Day (Holiday - no classes)
 SM Academic Advising (1/2012)
 Entrance Examination (1/2012)

November Semester
Tue. Oct. 25, 2011 - Tue. Mar. 6, 2012

Tue. Oct. 25, 2011
 Tue. Oct. 25, 2011

 Tue. Nov. 8, 2011
 Thu. Nov. 10, 2011
 Mon. Nov. 14 - Wed. Dec. 14, 2011
 Mon. Dec. 5, 2011
 Tue. Dec. 6, 2011
 Sat. Dec. 10, 2011
 Mon. Dec. 12, 2011- Thu. Mar. 8, 2012
 Sat. Dec. 24, 2011
 Sun. Dec. 25, 2011
 Sat. Dec. 31, 2011
 Sun. Jan. 1, 2012
 Wed. Jan. 4 - Fri. Jan. 13, 2012
 Sat. Jan. 14, 2012
 Sat. Jan. 21, 2012

Mon. Jan. 23, 2012

Wed. Jan. 25, 2012
 Mon. Jan. 30, 2012
 Sun. Feb. 19, 2012
 Mon. Feb. 20 - Tue. Mar. 6, 2012
 Wed. Feb. 22, 2012
 Wed. Mar. 7, 2012
 Thu. Mar. 8 - Sat. Mar. 10, 2012
 Sat. Mar. 10, 2012







GENERAL INFORMATION



HISTORY & DEVELOPMENT

Assumption University initially originated from Assumption Commercial College in 1969 as an autonomous higher education institution under the name of Assumption School of Business. In 1972, with the approval of the Ministry of Education, it was officially established as Assumption Business Administration College or ABAC. In May 1975, it was accredited by the Ministry of University Affairs. In 1990, it was granted new status as "Assumption University" by the Ministry of University Affairs.

The University is a non-profit institution administered by the Brothers of St. Gabriel, a worldwide Catholic religious order, founded in France in 1705 by St. Louis Marie De Montfort, devoted to education and philanthropic activities. The congregation has been operating many educational institutions in Thailand since 1901.

The University is an international community of scholars, enlivened by Christian inspiration, engaged in the pursuit of truth and knowledge, serving the human society, especially through the creative use of interdisciplinary approaches and cybertechnology.

MOTTO: LABOR OMNIA VINCIT

PHILOSOPHY

In loyalty to its Christian mission, Assumption University stands for

- the inculcation of respect for the three institutions of the Nation Religion, Country, the King and a democratic way of life.
- the belief that a man justifies himself and his existence by the nobility of his work.
- the commitment to be a light that leads men towards the true source of all knowledge and life.

OBJECTIVES AND POLICIES

Assumption University exists for the main purpose of serving the nation by providing scientific and humanistic knowledge, particularly in business education and management science through research and interdisciplinary approaches.

To this end, it aims at forming intellectually competent graduates who:

- are morally sound, committed to acting justly, and open to further growth.
- appreciate freedom of expression, and are imbued with attitudes and ideologies through a carefully integrated curriculum of ethics, science, languages and business management.
- achieve academic excellence through hard work, critical thinking, and effective decision-making.

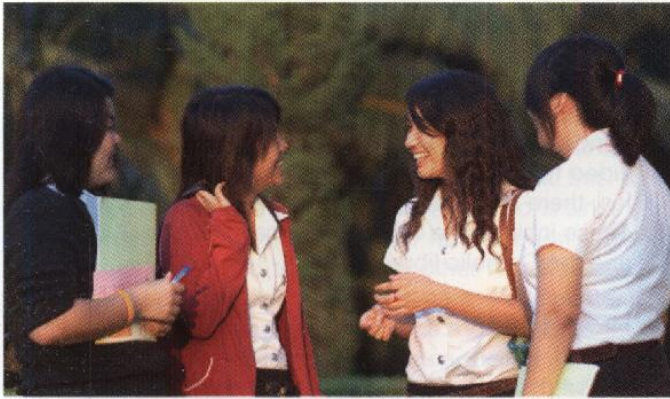
ACCREDITATION

The University is fully accredited by Commissions on Higher Education. Its graduates enjoy the privileges accorded to State University graduates. Its academic standards are accepted by the Civil Service Commission of Thailand.

Assumption University is recognized in the USA and other countries and transfer of credits from the University is accepted abroad. Graduates from the University can pursue advanced Degrees anywhere in the world. Assumption University is listed in the Handbook of Universities and other Institutions of the INTERNATIONAL ASSOCIATION OF UNIVERSITIES in Paris, France.

The University is recognized by:

- The Association of Christian Universities and Colleges in Asia (ACUCA)
- The Association of Southeast Asian Institution of Higher Learning (ASAIHL)
- The International Federation of Catholic Universities (IFCU)



MEDIUM OF INSTRUCTION

English is the officially approved medium of instruction at Assumption University. Five courses are in the Thai language but only for Thai speaking students. Students whose native tongue is not Thai follow the same courses in English.



NON-DISCRIMINATION

Assumption University does not discriminate in its programs and activities against any person because of race, color, ethnic origin, ancestry, religion, age or sex. This non-discrimination policy applies to admissions, employment, treatment of individuals, and access to programs. Inquiries concerning this policy may be directed to the Office of the Registrar.

FACILITIES AND SERVICES



CAMPUSES

Assumption University maintains two campuses: the original campus located at Hua Mak in the city, and the new campus at Suvarnabhumi, some thirty minutes from the South of the city campus and twenty minutes from Suvarnabhumi Airport on the way to the Eastern Seaboard. The original campus is a compact, vertical campus comprised of 17 buildings with the tallest having a total of 16 floors. A small lake surrounded by lush gardens and seating is a focal point of beauty and tranquility. Food, convenience, and service shops to support student needs surround the campus. This will become the home of the postgraduate faculties.

The Suvarnabhumi Campus, constructed as a "University in a Park", comprises 200 acres of a beautifully landscaped assembly of mixed architecture surrounded by lush tropical gardens and trees. Designed to host the university's undergraduate degree programs, it offers everything: a meeting/exhibition center, hotel, non-coeducational dormitories, a magnificent chapel, a museum, three academic halls, and much more. The centerpiece of the campus is the Cathedral of Learning, a 39-story tower, which houses student support services, the library, reception halls, seminar rooms and offices. Transportation between the two campuses is convenient and inexpensive. Shuttles run throughout the day between various points in Bangkok and the Suvarnabhumi Campus.

LIBRARIES

Each Assumption University campus maintains a large library with over 500,000 volumes total and periodicals. In addition to the study facilities provided for students and instructors in the main libraries, there are reading areas in many other locations. These include the Catholic Education Council library and the Catholic library.

HEALTH SERVICES

Assumption University provides health services on both campuses. Students are responsible for making arrangements for their own health care, except in cases of emergency. Registered nurses are on duty Monday through Friday from 8.00 a.m. to 4.30 p.m. and are available for emergencies, first aid, and medical counseling.

Students, faculty and staff members with medical problems are encouraged to keep their files active at the Health Center regarding the nature of their problems so that appropriate action can be taken in the event of an emergency.

FOOD SERVICE AND CAFETERIAS

Catering facilities are available to faculty, staff and students throughout both campuses. Contractor-operated facilities are in operation daily from 7.00 a.m. to 8.00p.m. (Hours may change during semester breaks).

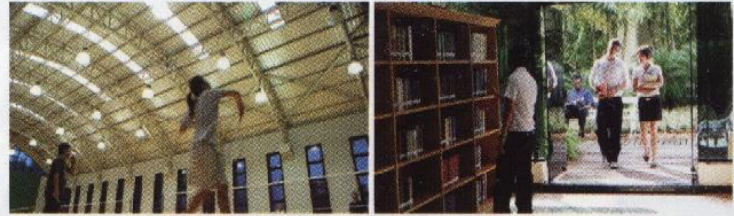
THE RESEARCH INSTITUTE ASSUMPTION UNIVERSITY (RIAU)

The Research Institute of Assumption University (RIAU), originally known as the Center for Research in Business or CRIB, has been serving the Thai business community and international corporations since it was established in 1982. Since its inception, the CRIB has continued to grow into other research areas in response to demands for services. The center began by conducting social science research and in 1993, was recognized and known as the Center for Research in Business and Social Science (CRIB & SSc.). In 1998, the center was incorporated into the Research Institute of Assumption University (RIAU). This organizational change reflects the advancement of information technology as well as the academic diversity of research work conducted by the CRIB & SSc.

Research Services: a present, the RIAU includes four major functional areas: business research, social science research, educational research and information systems research.

COMPUTER CENTER

The Assumption University Computer Center strives to acquaint students with the use of computers as tools for working with large quantities of information in high technology environments. Its general activities are supervised by the Director of the Computer Center. In addition to supplying instruction in the use of computers to students and faculty, the Center also assists with classwork and research activities involving complex computations and intricate data processing.



PUBLICATION

The AU Press prints all of the University publications such as the AU Journal, Newsletter, etc., and offers opportunities and facilities for publication of outstanding research papers as an incentive for both faculty and students to conduct research and to publish reports.

BOOKSTORES

Bookstores on each campus provide a wide range of magazines, periodicals, educational equipment, textbooks and professional books usually not available at regular commercial bookstores. In addition, they offer a wide range of Thai style gifts for friends and visitors.

CAMPUS MINISTRY, CHAPEL AND RELIGIOUS CENTER

The Campus Ministry on each campus is designed for the Catholic community and makes use of the spacious and beautiful Chapels. The Religious Center is a multi-religion house of prayer, meditation, congregation, preaching, and for soul-searching pursuit of the true source of all knowledge and life. Space is provided for each community applying to establish a house of meditation and prayer.

SECURITY

Assumption University takes its responsibility seriously when it comes to protecting its students, its instructors and its facilities. At both campuses, teams of security staff are at every gate as well as throughout the campus to provide aid, to monitor activities and in general to provide for the well-being of everyone on campus.



ADMISSIONS AND FINANCIAL INFORMATION



ADMISSIONS

There are two modes of admission to Assumption University: transfer from an accredited university or college (see Transfer of Credits), and freshman admission. Admission to Assumption University is based on the student's personal and academic records/achievement. All available information is considered; including high school records, evidence of academic maturity and personal character, scores on standardized tests, extracurricular activities, and general contributions to school and community.

QUALIFICATIONS

Applicants must possess:

- M.6 certificate or High School grade 12 graduation diploma and transcript.
- If I.G.C.S.E./G.C.S.E./G.C.E "O" Level graduation diploma then at least 5 subjects with grades no less than "C" is required.
- If G.C.E "A" Level then at least 3 subjects with grades no less than "E" is required.
- If IB certificates then at least 5 subjects with grades no less than "4".
- Minimum first year university completion certificate and transcript (For applicants that graduated from the Philippines and Myanmar only).
- Other equivalent Diploma and Certificate that must be authorized by the Ministry of Education.
- Applicants must be free from infectious diseases that can hinder their study.
- Applicants must have good manners and testify to the university that they will be attentive, make the fullest use of their capability in their study, and strictly conform to the university's rules and regulations.

DOCUMENTS AND FEES FOR APPLICATION

- A photocopy of M.6 Certificate or its equivalent.
- Four 3x4 cm. Photographs.
- Application fee of 500 Baht.
- Copy of Resident Registration (Thais Only)
- Copy of Identity Card (Thais Only)
- Copy of Passport (non-Thai)
- A copy of a name/surname change certificate, if applicable.

PLACEMENT TESTS AND INTERVIEWS

All applicants must take placement tests in English and/or Mathematics. The English placement test is given to applicants whose native language is not English and/or those for whom the primary language of instruction has not been English and who did not produce the required TOEFL and IELTS scores. Some faculties and majors require additional tests and interviews. Some faculties and majors require additional test and interviews e.g. Business Economics, Music, Architecture, Communication Arts, Nursing Science, and Engineering. Exceptions will be made on an individual basis.

EXEMPTION

The university will consider applications with a TOEFL score of 190 (CBT), 520 (PBT), 68 (iBT) and above or an IELTS of 5.0 or SAT1 (Critical reading & writing) total score of 600 or above to be exempted from the English Placement test and English Intensive course(s). SAT1 (Mathematics) scores of 500 or above are exempted from the Mathematics Placement Test and Mathematics Intensive course or Pre-Calculus.

INTENSIVE COURSE POLICY

Applicants who are not exempted from placement tests are required to take intensive courses to improve their knowledge in preparation to study in the University by improving their English skills, reviewing mathematics comprehension and other subjects, concerning the faculty / major to which the applicant has applied. When applicants have successfully completed intensive course(s), Assumption University will examine the results of the intensive course(s) and properly place the applicants to the appropriate classes for the June and November semesters.

NON-THAI APPLICANTS FROM NON-THAI HIGH SCHOOL

Accepted candidates will receive an acceptance letter. They must present this letter to the Royal Thai Consulate in their home country and obtain a Non-Immigrant ED visa with a 90-day permit. Tourist visas are not acceptable. Entering Thailand without the proper visa necessitates exit and reentry.

TRANSFER OF CREDITS

Assumption University accepts transfer students provided that they are in good standing with the last institution attended, and that they meet admission standards. To insure proper processing of applications for admission, each candidate are asked to request each College or University previously attended for an official transcript and forward it to the Office of the University Registrar. The transfer of credits will be approved only under the following conditions:

- Must have at least a GPA of 2.00 out of 4.00 scale;
- The course was completed at an institution accredited by the Civil Service Commission;
- The course content is equivalent to that specified in the University's curriculum;
- The course must have been taken within 5 years prior to the time of application;
- Only a course with an earned grade of "C" or higher in a general education course or an earned grade of "B" or higher in a professional core course will be accepted as transfer credit;
- A maximum of 70 credits can be transferred.

To expedite the process of transferring credits, one true copy of each previous tertiary institution's educational bulletin should be brought with the applicant.

FEES ARE AS FOLLOWS:

• Matriculation fee (Thai students)	Baht 8,500
(Non Thai students)	Baht 21,000
• Physical Check up	Baht 400
• Photograph	Baht 100
• Au Newsletter	Baht 400
• Life Insurance (per year)	Baht 150
• Health Insurance	
(Non Thai student) (per year)	Baht 3,000
• Annual University fee	Baht 26,900
• Tuition fee (per credit hour)	
• General Education course	Baht 1,600
• Professional course	Baht 2,000
• Practicum course	Baht 2,500
• Computer and Science Lab fee (per hour)	Baht 1,100
• Intensive/Pre course	
(No credit/study period is Equal to credit hour)	Baht 1,600
• Computer Network (per year)	Baht 2,400
• Intensive English Textbook	Baht 2,000
• Air-condition fee (per hour)	Baht 50
• Summer Session fee	Baht 2,500

Remarks:

- 1 Item 1-4 are paid once only as part of Enrollment and Intensive Fees. (see table on the next page)
- 2 Fees are subject to change without prior notice.

Approximate fees by semester

Faculty/Department	Enrollment and Intensive Courses Fees	Semester / Year										Total (Baht)
		1 st Year		2 nd Year		3 rd Year		4 th Year		5 th Year		
		1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	
Business Administration	11,550-30,185	55,650	60,150	57,350	55,300	54,850	53,050	51,700	46,400	-	-	464,635
Business Economics	11,550-30,185	53,250	61,350	56,550	58,450	51,700	51,550	51,700	52,550	-	-	469,285
Arts - Business English	11,550-30,185	50,800	54,100	53,050	58,450	51,700	52,300	51,700	51,550	-	-	453,835
Arts - Business French	11,550-36,785	61,050	64,350	56,350	62,550	51,700	45,400	51,700	44,200	-	-	476,085
Arts - Business Chinese	11,550-36,785	63,100	66,400	60,400	64,600	57,850	45,400	51,700	44,200	-	-	490,435
Arts - Business Japanese	11,550-36,785	63,100	66,400	60,400	64,600	57,850	45,400	51,700	44,200	-	-	490,435
Arts - Chinese for Economy and Trade	11,550-23,585	70,450	68,900	69,050	73,850	62,900	57,800	61,050	55,650	-	-	543,235
Music - Music Business	11,550-33,485	74,300	70,250	77,000	78,150	64,500	65,500	54,700	48,400	-	-	566,285
Music - Music Performance	11,550-33,485	76,000	74,650	72,350	72,650	65,850	66,500	51,500	51,350	-	-	564,335
Nursing Science	11,550-23,585	64,800	99,000	65,900	90,650	57,150	85,600	56,450	50,150	-	-	593,285
Science and Technology	11,550-23,585	59,500	68,100	70,950	64,450	62,650	59,800	68,650	57,700	-	-	535,385
Engineering	11,550-23,585	82,700	71,300	66,950	65,300	60,800	54,750	53,600	51,750	-	-	530,735
Aeronautic Engineering - Multi-Crew Pilot	11,550-23,585	76,050	472,650	277,600	607,950	364,000	469,550	1,078,250	792,250	-	-	4,161,885
Aeronautic Engineering - Commercial Pilot	11,550-23,585	74,050	462,650	275,600	605,950	328,000	431,550	312,400	288,300	-	-	2,802,085
Aircraft Maintenance Engineer	11,550-23,585	97,050	115,000	128,350	187,100	229,050	351,150	226,050	210,900	-	-	1,568,235
Communication Arts	11,550-36,785	62,150	58,300	65,150	68,650	62,050	66,700	56,300	73,000	-	-	549,085
Communication Arts - Visual Communication Arts	11,550-37,785	74,450	72,050	73,500	67,150	69,850	58,550	58,500	47,450	-	-	559,285
Law	11,550-23,585	54,900	51,700	56,800	53,350	49,450	47,650	46,150	34,450	-	-	418,035
Biotechnology	11,550-23,585	60,700	64,600	64,350	60,600	49,550	56,550	49,550	61,500	-	-	490,985
Architecture	11,550-30,185	62,200	59,800	67,000	67,600	64,100	61,950	56,700	52,500	58,300	50,200	630,535
Interior Architecture	11,550-30,185	62,200	59,800	67,000	70,500	62,100	63,400	57,900	52,500	57,300	50,200	633,085
Interior Design	11,550-30,185	61,000	62,150	65,050	68,200	62,200	63,200	55,000	47,250	-	-	514,235
Product Design	11,550-30,185	61,000	58,400	67,500	68,850	61,600	63,800	56,650	53,400	-	-	521,385

Remarks:
1. Non Thai students must add 12,500 Baht to Enrollment and Intensive Course Fees to make up the difference between Matriculation amounts and are also required to pay an annual Health Insurance fee of 3,000 Baht during first enrollment.
2. Fees are subject to change without prior notice.



ADMISSION FOR PROSPECTIVE STUDENTS FROM NON-THAI HIGH SCHOOLS:

WHO CAN APPLY?

1. Applicants with any of the following qualifications:

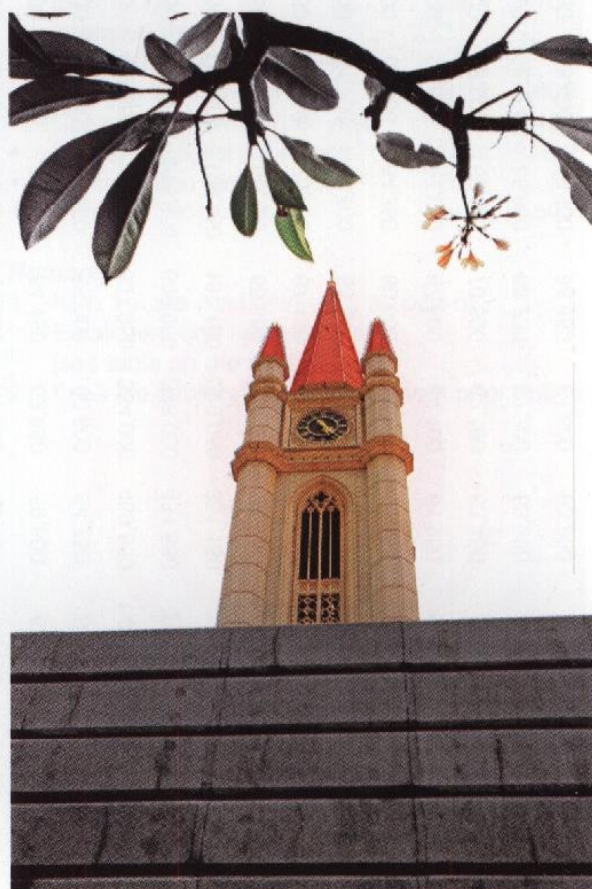
- High School or grade 12 graduation diploma and transcript.
- If I.G.C.S.E./G.C.S.E./G.C.E "O" Level graduation diploma then at least 5 subjects with grades no less than "C" is required.
- If G.C.E "A" Level then at least 3 subjects with grades no less than "E" is required.
- If IB certificates then at least 5 subjects with grades no less than "4".
- Minimum first year university completion certificate and transcript
(For applicants that graduated from the Philippines and Myanmar only).
- Other equivalent Diploma and Certificate that must be authorized by the Ministry of Education**.
- Applicants must be free from infectious diseases that can hinder their study.
- Applicants must have good manners and testify to the university that they will be attentive, make the fullest use of their capability in their study, and strictly conform to the university's rules and regulations.

Remark: **

Other equivalent certificates or diplomas must be translated to English and issued or certified by their own government's Ministry of Education, Foreign Ministry, or Embassy or issued in English by their school of graduation.

2. Applicants must be free from infectious diseases that can hinder their study.
3. Applicants must be able to bear all expenses related to their study.
4. Applicants must have good manners and testify to the university that they will be attentive, make fullest use of their capability in their study, and strictly conform to the university's rules and regulations.

If found lacking in any of the conditions listed above, the applicant will have his or her admission declined or his or her student's status nullified immediately.





WHAT IS NEEDED TO APPLY?

• Freshmen

1. One copy of high school certificate or diploma or any other equivalent qualification as authorized by their country's Ministry of Education or other assigned government agency, which must be translated to English and be confirmed by their own government's appropriate Ministry or Embassy or issued in English by the school that issued the graduation record, diploma, or transcript.
2. High school transcripts (translated to English and get confirmed by their own Embassy or issued in English by their high school or equivalent graduated school.)
3. One copy of identification card and residence registration for Thai students and one passport copy for foreign applicants.
4. Four 3x4 cm. photos.
5. A copy of a name/surname change certificate, if applicable issued by competent authority in English.

• Transfer Students:

Assumption University accepts transfer students from institutions where English is the principal language of instruction. In addition to the above, transfer students must also submit:

1. Latest Official Transcript from the University/ College attended; and
2. Description of courses taken from that University/College

HOW TO APPLY?

Assumption University offers four methods of application to prospective students. They are:

1. **Walk-In application:** On arrival at Assumption University (any of the university campuses) students must:
 - (i) Produce a Thai ID or passport and original copies of all the admission documents mentioned above.
 - (ii) Fill out the Admission Application form, specify the faculty/major codes, sign their name, application date and attach one 3x4 cm. photo.
 - (iii) Submit the Admission Application form and their documents to the Admission Center. The admission processing fee is 500 baht.
2. **Email application:** to apply via email the applicant must scan and email the admission documents mentioned above to abac@au.edu
 - (i) After assessment, the applicant will be informed via email the status of his application. If the applicant's documents are incomplete or are not in accordance with the Ministry of Education, Assumption University will ask applicants requirements, to send supplemental documents.
 - (ii) International students applying from abroad whose applications are approved must send a bank draft of 1,000 USD payable to "Assumption University" as a deposit fee. The aforementioned amount will be adjusted against the enrollment fee during registration. Thai and non-Thai students who have completed their high school or equivalent in Thailand are not required to send the bank draft of 1000USD in order to receive an acceptance letter



Refund policy for deposit amount

- It is non-refundable, except in case of visa rejection.
- It will be refunded in form of adjusting with the enrollment and tuition fees.

(iii) Upon the receipt of the draft along with other required documents the university will issue the student an Acceptance Letter, which will facilitate the issuance of Non-Immigrant ED Visa with a stay permit of 90 days. Applicants must produce the acceptance letter at the Royal Thai Consulate in their home country for a student visa and comply with the expected arrival date stipulated in the Acceptance Letter.

3. **Mail application:** Applicants may mail the admission documents to:

**Office of the University Registrar,
592/3 Assumption University,
Soi 24 Ramkamhaeng Rd.,
Hua Mak, Bangkok,
Bangkok 10240, Thailand**

Applicants are requested to enclose a mailing address, email address, and other contact details with the admission documents.

Remarks: on approval note of the application, please refer to item 2. (i), (ii), (iii)

4. **Fax application:** applicants may fax the admission documents to +66 (2) 719.15.09.

Please provide a mailing address, email address and other contact details with the admission documents.

Remarks: on approval of the application, please refer to item 2. (i), (ii), (iii)

Note: applicants applying via email, mail or fax must present original admission documents, photographs, passport / Thai ID/ Residence Registration on arrival at Assumption University.

ADMISSION CRITERIA

1. Applicants must have graduated, or eligible to receive graduate status from their high school, and successfully completed Grade 12 or have other qualifications as stated above;
2. optional minimum test scores required:
 - TOEFL score of 190 (CBT) / 68 (iBT) / 520 (PBT);
 - IELTS score of 5.0 and above in all bands with a validity of 2 years;
 - SAT 1 (Critical reading & writing) total score of 600 or above; and
 - SAT 1 (Mathematics) score of 500 or above.

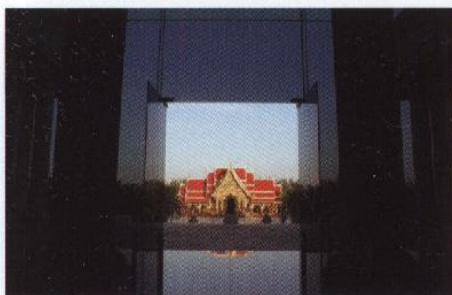
Remark: the University will consider applications with a TOEFL score of 190 (CBT) / 68 (iBT) and above or an IELTS of 5.0 or SAT 1 (Critical reading & writing) total score of 600 or above to be exempted from the English Placement test and English Intensive course(s). SAT1 (Mathematics) scores of 500 or above are exempted from the mathematics placement test and Mathematics Intensive course or Pre-Calculus.

Kindly specify the score in the Application form for admission and attach copies of the official score (original required at the time of registration).

3. Transfer students

The transfer of credits will be approved only under the following conditions:

- Must have at least a GPA of 2.00 out of 4.00 scale;
- The course was completed at an accredited institution;
- The course content is equivalent to that specified in the University's curriculum;
- The course must have been taken within 5 years prior to the time of application;
- Only a course with an earned grade of "C" or higher in a general education course and an earned grade of "B" or higher in a professional core course will be accepted as transfer credit;
- A maximum 70 credits can be transferred.



PLACEMENT TESTS AND INTERVIEWS

All applicants must take placement tests in English and/or Mathematics. The English placement test is given to applicants whose native language is not English and/or whose primary language of instruction has not been English and who did not produce the required TOEFL or IELTS scores. Some faculties and majors require additional tests and interviews. Exceptions will be made on an individual basis. Some faculties and majors require additional tests and interviews.

Faculty	Department	Additional Testing / Interview Required	
School of Music		Theory and History of Music	Audition
School of Communication Arts	Communication arts	Aptitude Test	Interview
	Visual Communication Arts	Part I: Design* Part II: Drawing*	Interview
School of Architecture		Architecture Aptitude**	
School of Nursing Science		Aptitude Test	Interview

Remark: * Use black lead pencil No. 2B or BB, color and drawing board

** Use black lead pencil No. 2B or BB

Placement Test Process (Prospective students applying from abroad):

During the application period, students are requested to check the placement test schedule from our website and are expected to arrive in Thailand at least 2 working days prior to the test date to receive a temporary ID card and complete other necessary paperwork. Some faculties require applicants to take additional tests as shown in the chart above and applicants are advised to prepare accordingly.

On the test day, please bring your temporary ID card. The tests usually last for 2 hours for each subject and the students will be tested mainly on their proficiency and skills in certain subjects depending on the faculty/department applied for.

Interview Process: Not all the applicants have to face interviews though it is a must for all Communication Arts and Nursing Science Applicants. Others required to go through interviews will be informed of this requirement on their arrival and will be given on interview schedule.

Interviews usually last for 30 minutes and discussions could be on matters of personal interest or current world affairs.

Exemption

The university will consider applications with a TOEFL score of 190 (CBT) or above or 68 (iBT) or above or IELTS of 5.0 or SAT1 (Critical reading & writing) total score of 600 or above to be exempted from the English placement test and English intensive course(s). SAT 1 (Mathematics) score of 500 or above are exempted from the Mathematics placement test and Mathematics intensive course or Pre-Calculus.

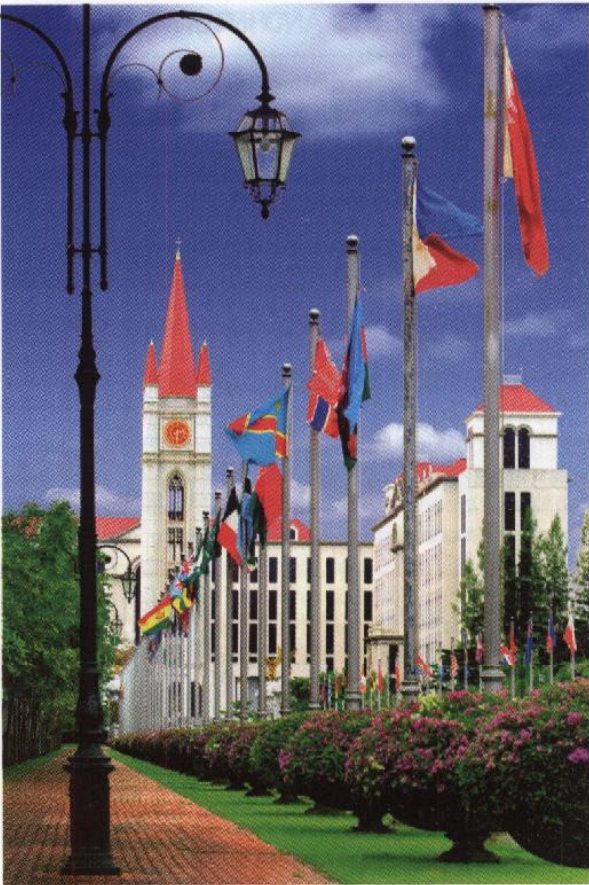




INTENSIVE COURSE POLICY

Applicants who are not exempted from placement tests are required to take intensive courses to improve their knowledge in preparation to study in the University by improving their English skills, reviewing mathematics comprehension and other subjects, concerning the faculty / major to which the applicant has applied. When applicants have successfully completed the intensive course(s), Assumption University will examine the results of the intensive course(s) and properly place the applicants in the appropriate classes for the June semester.

1. **Intensive English Courseis**
is divided into 2 levels: a 60-hour course and a 120-hour course. Placement depends on the results of the English placement test.
2. **Intensive Mathematics Course is divided**
into 3 levels: a 15-hour course, a 30-hour course and a 60-hour course. Placement depends on results of the Mathematics placement test.
3. **Other Intensive Courses**
are French, Chinese, Japanese, Creative Communication, Drawing, or Theory of Music. Courses taken depend on the applicants' academic performance and the faculty/ department applied for.







ACADEMIC INFORMATION



ACADEMIC SYSTEM

Assumption University has adopted the semester system. An academic year is divided into two semesters and a summer session. A semester lasts for approximately sixteen weeks.

- First Semester-begins in June and ends in October.
- Second Semester-begins in November and ends in March.
- Summer Session – April and May (optional).

One credit hour requires a minimum of 15 hours of class attendance; a subject involving 3 credit hours will require at least 45 hours in class. To qualify for the final examination in any subject, each student must be present for at least 80% of the class meetings. In some exceptional cases, at the discretion of the lecturer and/or the Dean of the Faculty concerned, this requirement may be waived.

NORMAL COURSE LOAD

A student's course load may vary from semester to semester. The minimum for all full-time students is four courses (12 credit hours) per semester; the maximum course load is six courses (18 credit hours) per semester. To enroll in more than six courses, written permission must be obtained from:

- The chairperson of the department concerned (if a graduating student, or junior and senior students with a cumulative G.P.A. of at least 3.25).
- In all other cases, the Dean of the Faculty concerned must be consulted.

ATTENDANCE

Students are required to attend all classes regularly. To qualify to take a final examination for any subject, a minimum of 80% attendance is mandatory. There are no authorized cuts from classes; irregular attendance may result in exclusion from classes. Any student who finds that he/she can no longer attend a class must officially withdraw in writing through the Office of the Registrar. Failure to withdraw officially may result in a grade of "F" for the course. In case of unavoidable absence, such as subpoena requirements, illness or death of a member of the family, all work missed must be satisfactorily made up and it is the responsibility of the student to arrange for this.

WITHDRAWAL

Students may withdraw (drop) officially from a course, or all courses during the first two weeks without any penalty. Thereafter, until the final day of withdrawals as indicated in the University calendar, students will receive "W" grades. An official withdrawal must be accomplished at the Office of the Registrar by the student personally (not by someone else on his/her behalf). Failure to withdraw officially will result in a "WF" grade.

GRADING SYSTEM

Letter grades are used to show the academic standing of all students with the following meanings and values.

GRADE	MEANING	VALUE
A	Excellent	4.00
A-	Almost Excellent	3.75
B+	Very Good	3.25
B	Good	3.00
B-	Fairly Good	2.75
C+	Fair	2.25
C	Satisfactory	2.00
C-	Minimum Satisfactory	1.75
D	Poor	1.00
F	Failure	0.00
R	Course repeated later	-
S	Satisfactory	-
U	Unsatisfactory	-
W	Withdrawal with Permission	-
WF	Withdrawal with Permission	-
AUD	Audit and non-credit	-
I	Incomplete, used in case a student fails to complete his/her assignment within the time limit or is absent from the examination with approval from the University due to exceptional reasons.	
WP/IP	Work in progress	
NR	No Report	
TR	Transferred Credits	

Student grades are computed at the end of each semester, and may include:

- Quizzes
- Term papers
- Book reports
- Assignments
- Recitation
- Class participation
- Attendance
- Midterm and final examinations

These requirements may vary with each course.

ACADEMIC ACTION

Academic action can be both favorable and disciplinary. When a student is performing well, all action on him/her in the academic area is said to be favorable to the student. For example, when a student obtains a high GPA he/she is put on the academic List of Honors; when he/she consistently achieves very high marks, he/she is given higher honors. However, if his/her achievement is below standard, disciplinary action may be taken against him/her.

PROBATION

Students who obtain a cumulative GPA of less than 2.00 (1.99-1.50) but above the limits set for dismissal from the University will be put on probation, except during the first semester of the freshman year.

DISMISSAL

Undergraduate Students will be dismissed from the University under the following conditions:

- obtaining a cumulative GPA of less than 1.50 at the end of any semester except the first semester of the freshman year;
- obtaining a cumulative GPA of less than 1.75 for two consecutive semesters except the first semester of the freshman year;
- obtaining a cumulative GPA of less than 2.00 for four consecutive semesters except for the first semester of the freshman year. However, in certain cases, the President, in consideration of a student's potential to improve his/her academic performance and eventually graduate, may grant special permission for the student to carry on his/her studies at the University on probation condition.



HONORS SYSTEM

The University, wishing to provide recognition to exceptional students, has established an Honors System. Undergraduate students are given awards for achievement measurable in grades beginning with semester grades and ending with cumulative grades until graduation.

GRADUATION WITH HONORS

Undergraduate students maintaining a high scholastic average are eligible for graduation with the following Honors:

Summa Cum Laude	Cumulative	GPA	3.80-4.00
Magna Cum Laude	Cumulative	GPA	3.50-3.79
Cum Laude	Cumulative	GPA	3.25-3.49

REQUIREMENTS FOR GRADUATION WITH HONORS

- Have fulfilled all the requirements for graduation within 4 years (5 years for Architecture).
- Have not been placed on probation in any condition.
- Have not received a grade lower than "C" for any course.
- Transfer students must have taken all the third and fourth year courses (or 72 credits) at Assumption University.
- Students who have graduated with a cumulative GPA of 3.25 or higher, regardless of a grade lower than "C" or "U" for non credit courses, or those who completed all requirements within 5 years of study for

all 4-year undergraduate programs; and within 6 years for the Architecture program, are entitled to obtain an Award of Academic Excellence.

SPECIAL HONORS AND AWARDS

Students are given distinctions for their performance for a semester or an academic year as listed below:

- A Special Certificate of Honors from the University Council for those who obtain a 4.00 GPA for any academic year;
- A Special Certificate of Honors from the President of the University to all students who fall within the GPA range of 3.50-3.99 for any academic year;
- Students who obtain a GPA of 3.25 or above at the end of each semester will have their names published in the Academic List Honors.

Condition: 15 credits / semester required except for final semester.

Grades must be "C" or higher.



STUDENT AFFAIRS



Being committed to the educational process of student character formation, Au Student Affairs exists for the well-being of students' lives, moral and value education, and out-of-classroom learning. On the basis of individual differences and preferences, centers and divisions under Student Affairs provide a wide range of interventions and services aiming at students' growth and satisfaction. The Office of the Vice President for Student Affairs is a core unit that coordinates all Student Affairs centers and divisions.

International Center

The center is a mentor to help foreign students to settle down and adjust to Thai surroundings. Nevertheless, students will never lose their national identity during their years in Thailand. Lots of events and activities to communicate their cultural heritage to colleagues from different countries have been encouraged which in turn has led to cross - cultural awareness, mutual understanding, the appreciation of other cultures and unity in diversity among people in our multinational community. Moreover, the center is more than a location; it is a home and a cradle in which international students can seek assistance and guidance regarding accommodation, transportation, etc.

Center for Residential Life

Three residential buildings at Suvarnabhumi Campus: King David, King Solomon and Queen of Sheba that accommodate 2500 Thai and international students stand for a community of scholars who dedicate their young lives to the pursuit of knowledge. The integration of excellent facilities with Internet technology removes all worries about living conditions and allows young scholars to access sources of knowledge anywhere around the world at anytime. The Center for Residential Life consists of instructors who help make it a home for all members by providing orientation and information, giving advice and assistance when they experience difficulties and encounter problems, creating a multicultural learning environment free from prejudice and discrimination,

and promoting harmonious relations and peaceful living despite differences in language and culture, and preparing developmental programs to enable students to excel.

Center for Sports and Physical Fitness

High standard sport facilities and fitness equipments reflect the university's commitment to belief in the importance of students' physical development. The center is responsible for encouraging students to access these facilities and equipment for their physical fitness through professional services and management. Free access is to guarantee that it is open for all equally. Various sport lessons and training are designed for both beginners who need sports for enhancing their physical health or those who want to become university athletes.

Center for Mental and Personality Development

The center is responsible for fostering and enhancing students' emotional growth, which is regarded as one of the four core dimensions of the total development of a human person. Professional psychologists at the center are ready to provide counseling services to not only individuals and groups, but also their families. Various proactive sessions are continually organized so as to help students know their individual selves and cope with problems and anxiety. Peer counselors are students who pass advanced training conducted by professional counselors in the center who will embed groups of students so to assure that emergent needs will be responded to and students' emotional maturity is encouraged at all levels.

Financial Aid and Scholarships Division

Assumption University is committed to the policy that "no Au students will terminate their education due to lack of financial support". The Financial Aid and Scholarships Division exist in particular to assist students who are eligible for financial assistance or scholarships during their study. The University provides several types of financial aid programs and scholarships to cover the difficulties and needs of students, which can be grouped into the following.



- Scholarship: funds from the university or other sources granted to students who fulfill the university's requirements.
- Grant: form of financial aid offered to students who are in financial difficulty.
- Loan: the financial assistance offered to students on the basis of financial needs with repayment conditions. The conditions of repayment depend on loan agreements of each of particular source which includes University loan and Government loans.

Student Rights and Discipline Division

The Student Rights and Discipline Division has a joint mission with other units in the university to develop Au students to their true potential by inculcating a sense of deliberation and upholding self-discipline that will eventually enhance their moral maturity, creating an environment that fosters opportunities for students to develop their sense of self-responsibility and self-discipline, acknowledging their personal rights and each other's, exercising freedom of choice constructively, and maintaining proper social manners. The Student Rights and Discipline Division follow a student-centered approach and uses university guidelines for discipline formation as the cornerstones of the execution of its functions. The functions of the unit are to monitor student behavior, to reform students from improper behavior, to inculcate desirable social values, to rehabilitate desirable behavior, to encourage the process of behavior change, and to maintain student welfare and security inside the campuses.

Student welfares and services

• Insurance

The division arranges Group Accident Insurance for all students and Health insurance for non-Thai students at registration each academic year. Non-Thai students who pay for health insurance fee will receive a health care card one month after registration. Students can request accident insurance compensation by filling in the relevant documents at the division. International students whose parents reside in Thailand or who have an insurance policy and do not need the university health insurance program must file an exemption request form.

• Military Services

The R.O.T.C. Program is provided for Thai students who accept military training. Students can contact the University R.O.T.C. supervisor for application. Military service postponement for male students who have reached the age 20 and who have never been trained in the R.O.T.C. Program (Reserved Officer Training Corps) is possible following submission of the relevant documents during the specified period.

• Lost & Found

A Lost & Found service is available during working hours for students who have lost or found any property on campus. If advice is needed, students are to contact the Disciplinary Advisor directly. During non-working hours, they should report to the security guards.

• Letter of Recommendation

Students can request letters of behavioral recommendation by submitting the petition forms at the Student Rights & Discipline Division.

St. Martin Center for Professional Ethics & Service Learning

St. Martin Center for Professional Ethic & Service Learning is responsible for fulfilling Assumption University's vision of 'continuous improvement', of students' personal integrity and professional ethics. The center utilizes both in classroom learning, and 'Service Learning' to facilitate students' growth in terms of self-discipline, self-control, personal and social responsibility, moral maturity, cognitive moral reasoning and social awareness. These programs and activities include:

- Business and Professional Ethics Seminar (BG1403) which is a requirement for graduation for all Au undergraduate students. Each student has to attend this class twice a semester, totaling sixteen classes in all during four years.
- Service-Learning is a special requirement for third year, first semester students. Through this program, each year Au students organize more than a hundred projects in many provinces, which contribute to Thai society.
- Moral Training is a special program to help students to reflect on their life, discover their moral orientation, and learn together in groups how to solve moral dilemmas systematically.



The Center for Student

Leadership and Experiential Learning

Realizing the fact that learning takes place both inside classrooms and outside classrooms, The Center for Student Leadership and Experiential Learning is assigned to create, develop, and maintain out-of-classroom learning activities in different respects that fit students' individual differences, talents, and interests.

To promote a democratic way of life, and leadership on campus, the university encourages students to participate in and manage various kinds of extracurricular activities. Depending on different interests, students voluntarily choose to prepare themselves for later life through their involvement in the Student Organization, the student committee of faculties and majors, the resident student committee, clubs, activity groups and those projects or programs organized by these student activity units.

The Assumption University Student Organization, made up of an elected President and other executive members, is the governing body of student activities. It is empowered to supervise student committees, clubs, and other activity units.

The Categories of clubs and units under the Student Organization include Academic, Value and Ethics Promotion, Sports, Music and Art Performance, Recreation, Social and Environmental Development, Information and Public Relations.

More than 40 student clubs in the campus are gatherings of students of the same interest to share their talent and contribute to society. 'Activities for All' provides opportunities for students to form either a small, middle-sized, or big groups for any creative project or activity of their special interest. Advisors at the center are ready to advise, assist, coordinate students to, or disseminate information on student activities/ projects so as to ensure that even beginners can start projects/ activities on their own initiative.

Learning Support Center

The Learning Support Center (LSC) strives to help students 'learn how to learn', help solve learning problems; and promote the right attitude towards educational achievement. The center works closely with academic deans and chairpersons to facilitate effective study. The LSC believes that, through proper learning strategies and techniques, all students will achieve academic excellence. Services and activities include:

- counseling and advising for learning behavior;
- student development programs including short training sessions, workshops, and seminars to further develop study skills and time management skills in students.
- the LSC Mini Library which provides supplementary materials and educational media such as video cassettes, CD-ROMs and textbooks to enhance students' learning skills;
- on Educational Testing Service which includes Intelligence Testing and Learning Behavior Testing to help students to find out learning styles, strengths and weaknesses.

Career Development Center

Career development is an ongoing, life-long process. The Career Development Center (CDC) is prepared to assist students in applying their particular combination of interests, abilities, values, and motivations to a systematic search of the working world and potential professional and educational opportunities.

The center provides students and recent graduates with advice, information, and on-campus services regarding full-time and part-time employment, career planning and development. Services and activities include career-related programs and workshops, job placement, career week, summer job training program, alumni talk, career resources, company relations and services.

Moreover, so as to create a sense of entrepreneurship in students, the Career Development Center with the cooperation of ABAC School of Management, has established the Dummy Company Project that gives opportunities to students to form organizations. This project is run by students themselves as a real business enterprise. It enables students to have a direct experience in management as well as experience in a real business organization.



OFFICE OF INTERNATIONAL AFFAIRS



The Office of International Affairs reports to the Office of the President and is responsible for taking the lead in establishing international education exchanges and study abroad opportunities at both undergraduate and postgraduate level programs.

The Office provides guidance and counseling for students who wish to spend a semester abroad, to transfer as an undergraduate or to continue post-graduate studies at other international institutions. It is also charged to collaborate with the Office of Student Affairs, the International Students Center, the Office of Thai Art and Culture and with each faculty to enhance the care taking of international students.

OPPORTUNITIES ON STUDENT EXCHANGE

Assumption University's Student Exchange Program gives students the opportunity to experience life in another country while still earning credits towards their degree.

Assumption University has numerous agreements of cooperation with institutions in 33 countries. Most agreements include elements for student exchange, faculty exchange, sharing of research and more.

23 Institutions from 13 countries send their students on Exchange study programs. Assumption University students can also go to these institutions on student exchange programs.

JOINT DEGREE PROGRAMS

Assumption University has several joint degree programs that allow students to study partially at Au and then to complete their degree at a western university. The degree, awarded by the western university, is thus obtained at a substantially lower cost than having to study at the overseas university full-time. Au currently has seven Post-Graduate joint degree programs and one Undergraduate joint degree program and is exploring others. Au expects to soon endorse additional joint degree programs with colleges in India especially in the areas of Information Technology. These agreements will permit International students to study partially at their home institution and then come to AU to complete their degrees.

Bachelor Degree Programs

Au – Wollongong (Australia)
Au – BLCU (China)
Au – Rajagiri (India)

B.B.A. Twinning Program

Master's Degree Programs

Business & Management

Financial Management **
International Business *
International Marketing *

MSc-FM - Financial Management
MSc-IB - International Business
MSc-IM - International Marketing

Biotechnology

Food Biotechnology***

MSc. FB – Food Biotechnology

Law

International Business Law **

LLM - International Business Law

Engineering

Telecommun. & Computer Network Engineering *

MScTeCNE - Tele. & Comp Net Engr

Information Technology

Internet and Multimedia Engineering *

MSc-IME - Internet and Multimedia Engr.

Education, Language, Philosophy, Religion & Tourism

Teaching English as a Second Language *

MA-TESL - Teaching English as a 2nd Lang.

Doctoral Degree Programs

Food Biotechnology***
Internet & Multimedia Engineering *
Telecommun. & Computer Network Engr. *

Ph.D.FB
Ph.D.-IME
Ph.D. - TeCNE

* Joint program with South Bank University, UK

** Joint program with the University of Exeter, UK

*** Joint program with University of California, Davis

ACCEPTANCE MODES BY OVERSEAS UNIVERSITIES:

Assumption University has numerous agreements of cooperation with institutions in 33 countries. Most agreements include elements for student exchange, faculty exchange, sharing of research and more. Universities that have worked with Au on such arrangements include though not exhaustively, quite actively, include:

Australia:

- Griffith University
- The University of New South Wales
- University of Queensland
- University of Wollongong

Europe:

- ESCIP, France
- ESPEME Lille, France
- ESPEME, Nice, France
- FHS Kufstein Tirol University of Applied Sciences, Austria
- Hogeschool Utrecht, The Netherlands
- IESEG School of Management, France
- Jyvaskeya University of Applied Sciences, Finland
- Laurea University of Applied Sciences, Finland
- Louvain Catholic University, Belgium
- Stockholm University, Sweden
- Tampere Polytechnic University of Applied Sciences, Finland
- The Catholic University of the West, France
- The Hague University, The Netherlands
- University of Applied Sciences Mainz, Germany

South East Asia:

- Hong Kong Baptist University, Hong Kong
- Kansai Gaidai University, Japan
- Ryukoku University, Japan
- Sogang University, Korea
- University of the Sacred Heart, Japan

United Kingdom:

- London South Bank University
- Nottingham University
- University of Exeter
- Warwick University

United States:

- Ball State University
- De Paul University in Chicago
- Loyola College at Baltimore
- Monterey Institute in California
- Murray State University
- Pepperdine University, California
- Pittsburgh State University
- Tarleton State University
- The University of the Incarnate Word
- University of Dayton

AGREEMENTS AND LINKAGES

In terms of visiting Professors and study groups traveling abroad on short courses and internships as the result of agreements on Academic co-operation:

Australia:

- Griffith University
- The University of New South Wales
- University of Queensland
- Wollongong University

Finland:

- Jyvaskeya University of Applied Sciences, Finland
- Laurea University of Applied Sciences
- Tampere Polytechnic University of Applied Sciences, Finland

France:

- Catholic University of Lille
- Catholic University of the West
- ESCIP School of International Business
- IESEG School of Management, France

Germany:

- University of Applied Sciences Mainz
- University of Siegen

Japan:

- Kansai Gaidai University
- Nihon University
- Ryokoku University
- University of the Sacred Heart



United Kingdom:

- London South Bank University
- University of Exeter

United States:

- Ball State University
- De Paul University in Chicago
- Murray State University
- New Mexico State University
- Pittsburg State University, Kansas
- Tarleton State University Stephenville, Texas
- The University of California, Davis
- The University of Dayton
- University of Incarnate Word, San Antonio, Texas

DIRECT INDEPENDENT ADMISSIONS EITHER THROUGH TRANSFERS OR THROUGH POST GRADUATE ADMISSIONS

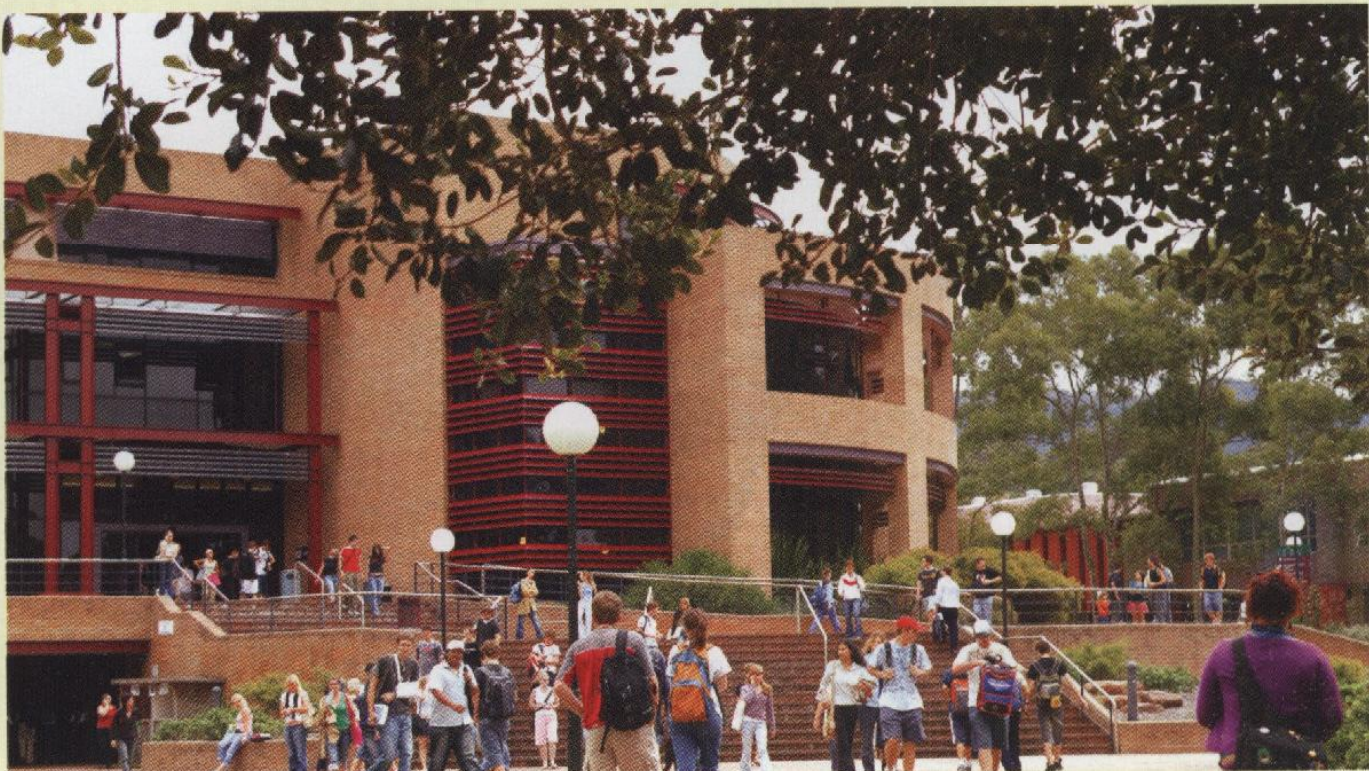
Over the past 38 years Assumption University graduates have been accepted into programs of pride in Canada, United States, United Kingdom, Europe, Australia and Asia.

Such acceptances have been made possible through Assumption University's strong curriculum, English language instruction and rigorous testing methods.





Assumption University & University of Wollongong Program For Business Administration Students



STUDENT OPTIONS

The University of Wollongong; NSW Australia and Assumption University; Bangkok Thailand have entered into a historic agreement that will permit qualified BBA students to enter into the second year of Wollongong's 3-year Bachelor of Commerce (B.COM) degree program.

BACHELOR OF COMMERCE AT UNIVERSITY OF WOLLONGONG REQUIREMENTS

- Each ABAC subject must be at C- grade or higher
- TOEFL 213 (computer), 79 (Internet), and TWE 4.0
- OR IELTS 6.0 or above (Reading & Writing band must also be 6)
- There is a 18-week Wollongong University Directly Entry Course offered by the Wollongong College Australia for students who cannot initially score 213 on the TOEFL or 6.0 on the IELTS

Completion of the following subjects at Au is equivalent to the 60 credit points of advanced standing of the Bachelor of Commerce at UoW

Au Subjects	UoW Subjects
1 ACT1600 Fundamentals of Financial Accounting	ACCY111 Accounting Fundamentals in Society 6
2 ACT2620 Fundamentals of Managerial Accounting	ACCY112 Accounting in Organisations 6
3 BG1201 Statistics I BG2200 Statistics II	COMM121 Business Statistics 6
4 BG2400 Macroeconomics FIN2700 Money, Banking and Financial Markets	ECON101 Macroeconomic Essentials for Business 6
5 BG1400 Business Law I BG1401 Business Law II	LAW101 Law, Business and Society 6
6 MGT2900 Principles of Management	MGMT110 Introduction to Management 6
7 MKT2280 Principles of Marketing	MARK101 Marketing Principles 6
8 BIS2180 Information Technology	COMM113 Business Oriented Information Systems 6
9 BG2401 Microeconomics MGT1101 Introduction to Business	ECON111 Introductory Microeconomics 6
10 BG1200 Mathematics for Business	ECON222 Mathematics for Business 6

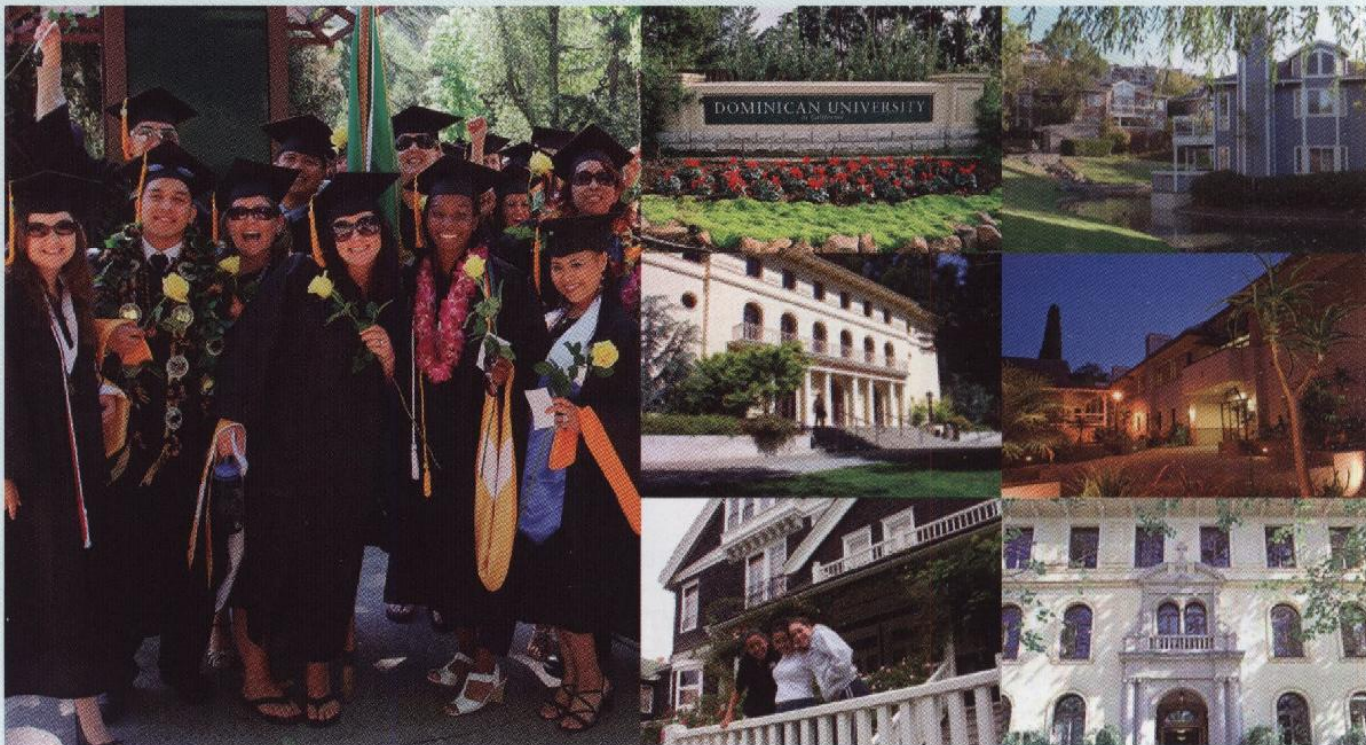
Program of study required for the award from Faculty of Commerce

Bachelor of Commerce, in the following Major

- | | |
|--|-----------------------------|
| 1) Accountancy | 2) Economics |
| 3) Business Innovation | 4) Management |
| 5) Marketing | 6) Finance |
| 7) Financial Planning | 8) Business Law |
| 9) Human Resource Management | 10) Public Relations |
| 11) International Business | 12) Supply Chain Management |
| 13) Quantitative Analysis in Economics | |

Tuition fees for B.Com program at the University of Wollongong is AUD\$ 20,502.00/year (refer to year 2011), Overseas Student Health Cover AUD\$ 420.00/year. Living expense including accommodation is approximately AUD\$ 12,000/year. These will be estimate total AUD\$ 32,922/year.

Assumption University and Dominican University of California Double Degree Program



PROGRAM OBJECTIVES

The program will create an opportunity for students to acquire a breadth of understanding and knowledge and enhance their flexibility needed to adapt to the changes in technology, culture and business.

It provides opportunities to students and faculties to gain international higher education experience through the two universities cooperation in Joint Study Program.

It will also strive to excite and nurture the intellectual, technical, professional and personal development of the students through a partnership which provides a mechanism for Dominican University of California to share its campus, resources and personnel with Assumption University of Thailand and vice versa.

The program reflects the eagerness of the institutions to work in unison to serve the needs of the international business community by preparing the students to face both the managerial and technological challenges associated with innovation and technical activities throughout the business firm.

Program structure

- Undergraduate "3+1" double degree program;
- AU students have the opportunity to spend the first three (3) years of their chosen BBA degree at AU and the remaining one (1) or two (2) years at Dominican University of California.

Students who completed the requirements of both universities will receive the bachelor degree from both universities

Choices for Programs of study

- Finance and Banking Concentration
- Management Concentration
- Marketing Concentration
- Accounting Concentration
- International Business Management Concentration
- Tuition fees: students will pay the tuitions and fees to the university where they study







MARTIN DE TOURS SCHOOL OF MANAGEMENT

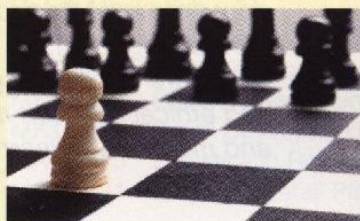
CURRICULUM STRUCTURE COURSES

	MKT	MGT	FIN	ACT	BIS	HTM	IBM	IDM	RE	INS
General Educational Courses	40	40	40	40	40	40	40	40	40	40
Business Core Courses	48	48	48	48	48	48	48	48	48	48
Major Required Courses	30	30	30	33	30	30	30	30	30	30
Plan A: Major Concentration Courses OR Plan B: Business Concentration Courses OR Plan C: Major Elective Courses	15	15	15	15	15	15	15	15	15	15
Free Elective Courses	9	9	9	6	9	9	9	9	9	9
Total	142	142	142	142	142	142	142	142	142	142

OBJECTIVES

The School of Management offers a wide range of undergraduate courses including the traditional disciplines of Marketing, Finance, Management and Accounting in conjunction with the emerging fields of study such as Business Information Systems for students wishing to work in private and public sectors. Through an innovative, practical, and high-quality teaching program, the students are allowed to:

- Develop sound knowledge and practical skills to adapt to the fast changing, highly competitive business world,
- Develop the ability to analyze and solve problems and make management decisions,
- Be equipped with communicative skills and the ability to handle advanced information and communication technology,
- Prepare themselves for a wide range of careers including working as professionals and entrepreneurs,
- Be leaders in the business community.



The School of Management offers programs of study as follows:

- Marketing (MKT)
- Management (MGT)
- Finance and Banking (FIN)
- Accounting (ACT)
- Business Information Systems (BIS)
- Hospitality and Tourism Management (HTM)
- International Business Management (IBM)
- Industrial Management (IDM)
- Real Estate (RE)
- Insurance (INS)
- Business Economics (ECO)

GRADUATION REQUIREMENTS

To be qualified for graduation, the student must

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline..

DEPARTMENT OF MARKETING

Degree Conferred: Bachelor of Business Administration (Marketing)
B.B.A. (Marketing)

- Program Objectives:**
- To provide comprehensive range of coursework in the discipline of Marketing which facilitate students to gain essential concepts, frameworks, core body of knowledge, and necessary technical skills to develop them as a full potential marketing professional.
 - To produce graduates in Marketing who are able to apply the theories of marketing into the real business world.
 - To produce the graduates in Marketing who possess the capability to self-improve, be flexible, competent and well-rounded in different domains, aspects and dimensions of business problem confronting them.
 - To ensure the quality graduates who are committed to sound, and ethical decision making by adopting scientific tools, technologies and models as a learning and decision resource.

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010)	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3



Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

BIS 3587	Principles of Electronic Commerce	3
MKT 3102	Integrated Marketing Communications	3
MKT 3515	Purchasing and Supply Chain Management	3
MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 3620	Global Marketing	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4829	Marketing Decision Making	3
MKT 4855	Research in Marketing	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:

MAJOR CONCENTRATION COURSES

Students choose only one group of courses.

Integrated Marketing Communication Credits

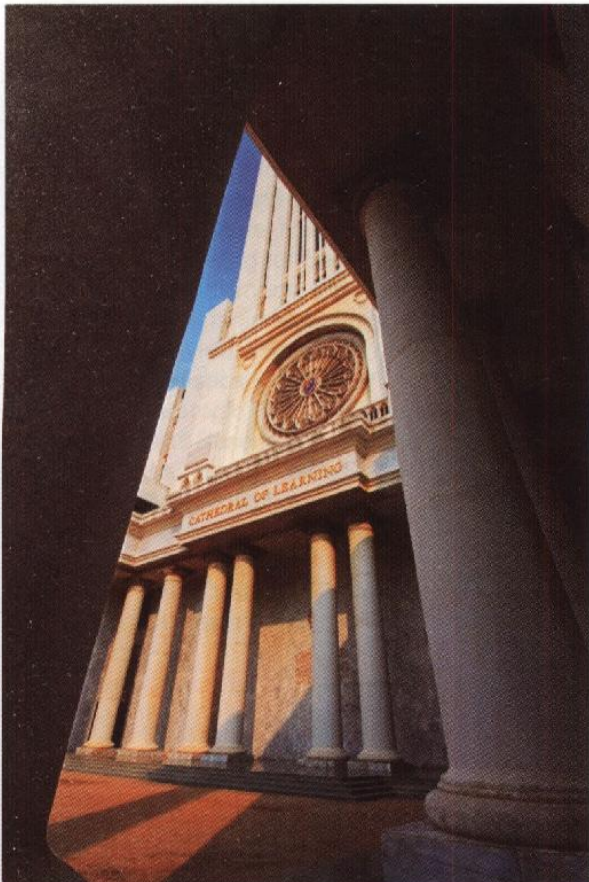
MKT 3627	Sales Promotion	3
MKT 3628	Public Relations	3
MKT 4726	Advertising and Creative Strategies	3
MKT 4727	Integrated Media Planning	3
MKT 4995	IMC Campaign Planning	3

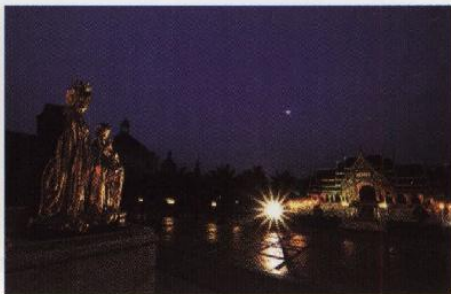
Retail Marketing Credits

MKT 3212	Retail Promotion	3
MKT 3803	Retail Management	3
MKT 3831	Retail Buying and Merchandising	3
MKT 4825	Logistics in Retailing	3
MKT 4831	Strategic Retail Planning	3

Strategic Marketing Credits

MKT 3629	Pricing Strategy and Decisions	3
MKT 3823	Marketing Channel Strategy and Decisions	3
MKT 4806	Product and Brand Management	3
MKT 4811	Seminar in Marketing	3
MKT 4848	Contemporary Issues in Marketing	3





PLAN B:

BUSINESS CONCENTRATION COURSES

Students choose only one group of courses.

Advertising Credits

AD 3106	Art Direction	3
AD 4108	Basic Copywriting (English)	3
AD 4112	Brand Communication	3
CA 2004	Introduction to Advertising	3
CD 3701	Computer Graphics for Communication Design	3

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3335	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3665	Information Systems Analysis and Design	3
BIS 4775	Information Systems Project Management	3

Finance and Banking Credits

FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3205	Marketing for Hospitality and Tourism	3
HTM 4106	Operation Management in Hospitality and Tourism Management	3

Management Credits

MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4910	Productivity and Quality Management	3
MGT 4916	Negotiation Strategy	3

PLAN C:**MAJOR ELECTIVE COURSES**

Students choose five of the following courses:

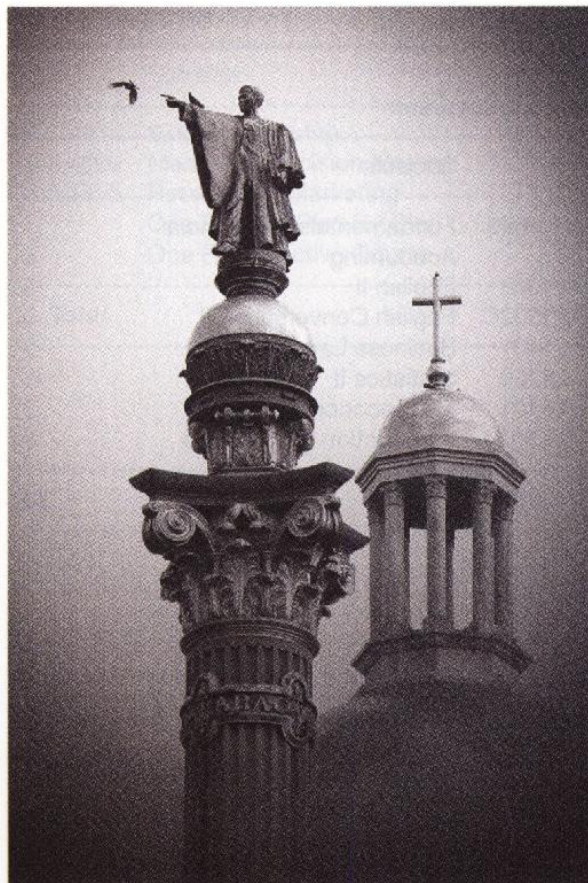
BIS 3588	Digital Business Enterprise	3
FIN 4841	Credit and Risk Management	3
HTM 3101	Introduction to Hotel Management	3
HTM 3120	Introduction to Tourism Management	3
MKT 3212	Retail Promotion	3
MKT 3627	Sales Promotion	3
MKT 3628	Public Relations	3
MKT 3629	Pricing Strategy and Decisions	3
MKT 3803	Retail Management	3
MKT 3823	Marketing Channel Strategy and Decisions	3
MKT 3830	Direct Marketing	3
MKT 3831	Retail Buying and Merchandise Management	3
MKT 3832	Customer Relationship Management	3
MKT 3833	Marketing for Technological Products	3
MKT 3834	Internet Advertising	3
MKT 3835	International Marketing Communications	3
MKT 4726	Advertising and Creative Strategies	3
MKT 4727	Integrated Media Planning	3
MKT 4805	Business-to-Business Marketing	3
MKT 4806	Product and Brand Management	3
MKT 4807	Agricultural Marketing	3
MKT 4809	Marketing for Services	3
MKT 4810	Export-Import Management	3
MKT 4811	Seminar in Marketing	3
MKT 4812	Individual Research	3
MKT 4825	Logistics in Retailing	3
MKT 4831	Strategic Retail Planning	3
MKT 4845	IMC Research	3
MKT 4846	IMC and Building Brand Equity	3
MKT 4847	IMC Workshop	3
MKT 4848	Contemporary Issues in Marketing	3
MKT 4849	IMC Campaign Planning	3
MKT 4857	Qualitative Research in Marketing	3

Free Electives**9 Credits**

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I





STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
MGT 1101	Introduction to Business	3
Total		18

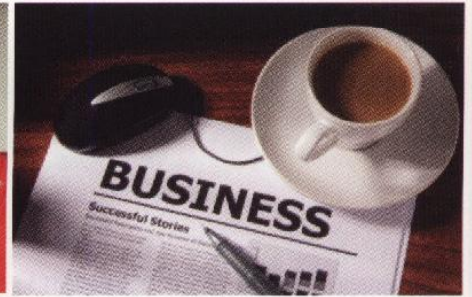
SECOND YEAR

First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BIS 1140	Microcomputer Application	0
BIS 2180	Information Technology	3
BG 2400	Macroeconomics	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



**THIRD YEAR
First Semester**

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
BIS 3587	Principles of Electronic Commerce	3
FIN 3701	Corporate Finance	3
MKT 3102	Integrated Marketing Communications	3
MKT 3530	Consumer Behavior	3
MKT 3620	Global Marketing	3
	One Plan A / Plan B / Plan C Course	3
Total		18

Second Semester

Code	Subjects	Credits
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MKT 3515	Purchasing and Supply Chain Management	3
MKT 3525	Sales Management	3
	One Plan A / Plan B / Plan C Course	3
Total		18

**FOURTH YEAR
First Semester**

Code	Subjects	Credits
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
	Two Plan A / Plan B / Plan C Courses	6
	Two Free Elective Courses	6
Total		18

Second Semester

Code	Subjects	Credits
MGT 4914	Entrepreneurship	3
MKT 4829	Marketing Decision Making	3
MKT 4855	Research in Marketing	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		15

DEPARTMENT OF MANAGEMENT

Degree Conferred: Bachelor of Business Administration (Management)
B.B.A. (Management)

Program Objectives:

- To produce graduates with knowledge and pragmatic managerial skills accepted by international organizations.
- To enable graduates to develop an entrepreneurial skill for being an entrepreneur, who can apply the management knowledge in finance, marketing, human resource, and information technology.

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010)	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0



FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

BIS 3588	Digital Business Enterprise	3
FIN 3714	Business Condition Analysis	3
FIN 4813	Financial Management	3
MGT 3901	Organization Theory	3
MGT 3923	Strategic Human Resources Management	3
MGT 3941	Quantitative Business Analysis	3
MGT 4910	Productivity and Quality Management	3
MGT 4911	Seminar in Management	3
MGT 4913	Corporate Strategy	3
MKT 4730	Marketing Management	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:**MAJOR CONCENTRATION COURSES**

Students choose only one group of courses.

Entrepreneurship		Credits
MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4916	Negotiation Strategy	3
MGT 4919	Business Training	3

Strategic Human Resources Management

		Credits
MGT 3903	Leadership	3
MGT 3924	Human Resources Development	3
MGT 3942	Organizational Behavior	3
MGT 4916	Negotiation Strategy	3
MGT 4919	Business Training	3

Commerce (Only at ACC Campus)

		Credits
MKT 3525	Sales Management	3
MKT 4810	Export-Import Management	3
MGT 4919	Cooperative Education	9

PLAN B:**BUSINESS CONCENTRATION COURSES**

Students choose only one group of courses.

Marketing		Credits
MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 3620	Global Marketing	3
MKT 4725	Comparative Analysis and Strategy	3
MKT 4809	Marketing for Services	3

Finance and Banking

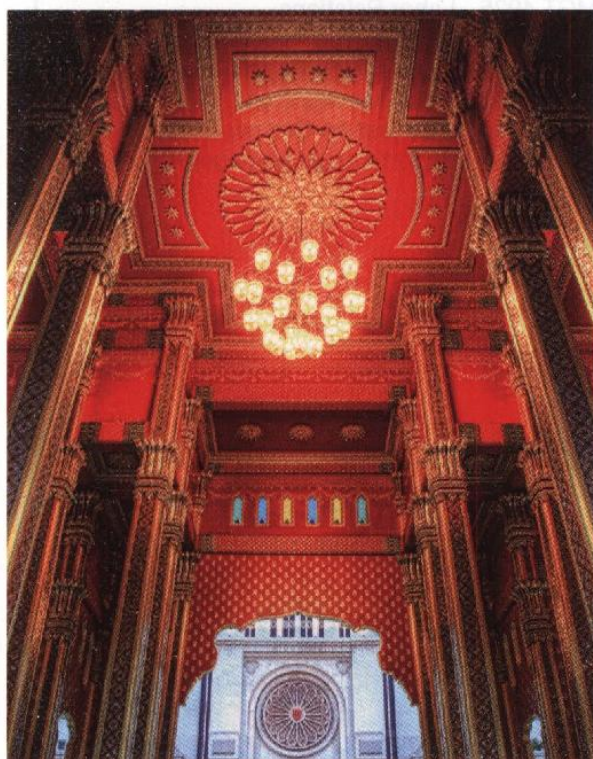
		Credits
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4815	Bank Management	3
FIN 4832	Entrepreneurial Finance	3

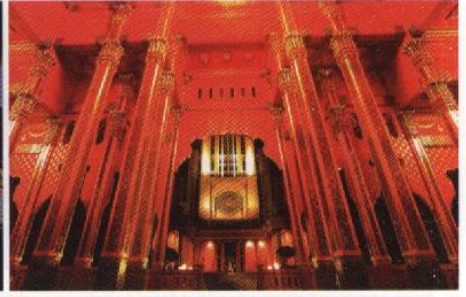
Business Information Systems

		Credits
BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Hospitality and Tourism Management

		Credits
HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3





Real Estate Management

Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

Industrial Management

Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

FIN 3724	Financial Feasibility and Planning	3
FIN 4832	Entrepreneurial Finance	3
FIN 4841	Credit and Risk Management	3
MGT 3903	Leadership	3
MGT 3904	Office Management	3
MGT 3906	Managerial Group Dynamics	3
MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3921	Employment Procedure and Evaluation	3
MGT 3922	Introduction to New Ventures	3
MGT 3924	Human Resources Development	3
MGT 3942	Organization Behavior	3
MGT 4908	Administrative Planning and Control	3
MGT 4909	Communication in Management	3
MGT 4912	Individual Research	3
MGT 4916	Negotiation Strategy	3
MGT 4919	Business Training	3
MGT 4923	Wage and Salary Administration	3
MGT 4924	Manpower Planning	3
MGT 4925	Labor Relations	3
MGT 4943	Organization Development	3
MGT 4944	Organization Psychology	3
MKT 3803	Retail Management	3
MKT 4805	Business-to-Business Marketing	3
MKT 4810	Export-Import Management	3

Free Electives**9 Credits**

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Recommended free elective courses for the Concentration of Cooperative Education.

Code	Subjects	Credits
CN 0400	Chinese for Beginners I	3
CN 0401	Chinese for Beginners II	3
MKT 3515	Purchasing and Supply Chain Management	3

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN**A) ALL CONCENTRATIONS EXCEPT COMMERCE****FIRST YEAR****First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18



SECOND YEAR First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18

THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
MGT 3901	Organization Theory	3
MGT 3905	Operations Management	3
MGT 3923	Strategic Human Resources Management	3
MGT 4910	Productivity and Quality Management	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
BIS 3588	Digital Business Enterprise	3
FIN 3714	Business Condition Analysis	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 3941	Quantitative Business Analysis	3
MKT 3515	Purchasing and Supply Chain Management	3
Total		18



FOURTH YEAR
First Semester

Code	Subjects	Credits
MGT 4945	Cooperative Education	9
MKT 4730	Marketing Management	3
	One Free Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
FIN 4813	Financial Management	3
MGT 4911	Seminar in Management	3
MGT 4913	Corporate Strategy	3
MGT 4914	Entrepreneurship	3
MKT 4730	Marketing Management	3
	One Free Elective Course	3
Total		18

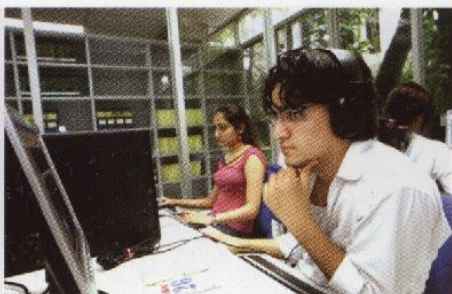
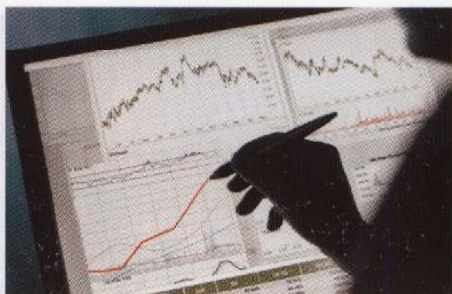
B) COMMERCE CONCENTRATION
(ONLY AT ACC CAMPUS)

FIRST YEAR
First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18



SECOND YEAR First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18

THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
MGT 3901	Organization Theory	3
MGT 3905	Operations Management	3
MGT 3923	Strategic Human Resources Management	3
MGT 4910	Productivity and Quality Management	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
BIS 3588	Digital Business Enterprise	3
FIN 3714	Business Condition Analysis	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 3941	Quantitative Business Analysis	3
Total		15

Summer Session

Code	Subjects	Credits
MKT 4810	Export-Import Management	3
	One free Elective Course	3
Total		6

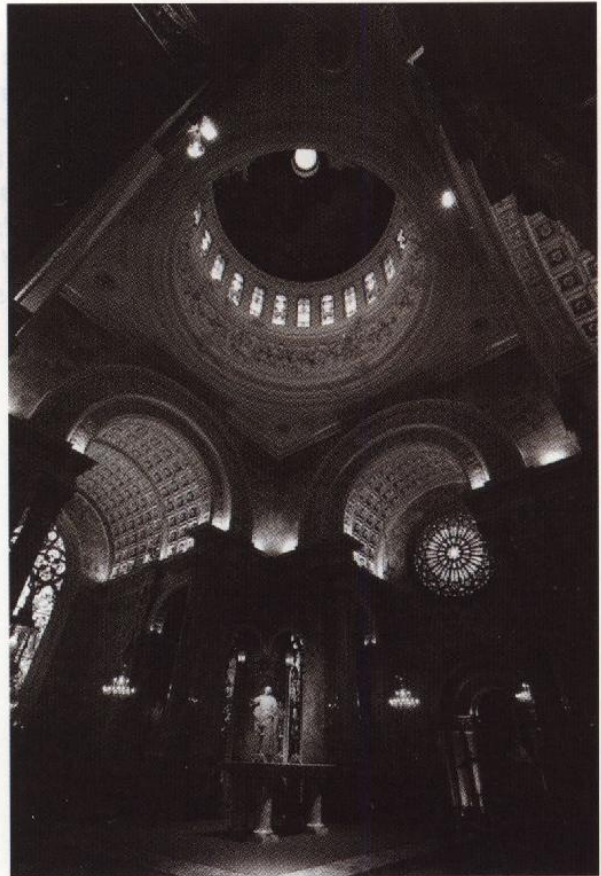


FOURTH YEAR First Semester

Code	Subjects	Credits
MGT 4945	Cooperative Education	9
Total		9

Second Semester

Code	Subjects	Credits
FIN 4813	Financial Management	3
MGT 4911	Seminar in Management	3
MGT 4913	Corporate Strategy	3
MGT 4914	Entrepreneurship	3
MKT 4730	Marketing Management	3
	One Free Elective Course	3
Total		18



DEPARTMENT OF FINANCE AND BANKING

**Degree Conferred: Bachelor of Business Administration (Finance and Banking)
B.B.A. (Finance and Banking)**

- Program Objectives:**
- To provide the students with the theoretical financial principles, analytical tools, and practical knowledge for making ethical and sound financial decisions.
 - To enable the students to develop skills in making successful strategic decisions in the businesses and the finance industries.
 - To enhance the students with the theoretical financial principles, analytical skills required for successful business professions, further studies as well as professional accreditations.

General Education Courses 40 Credits

BG 1000	Communication in Thai (or BG 1010 Thai Language and Culture - only for international students)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3



FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

BIS 3589	Analysis Tools in Finance and Accounting	3
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 3714	Business Condition Analysis	3
FIN 4812	International Finance	3
FIN 4813	Financial Management	3
FIN 4814	Quantitative Methods for Financial Decision	3
FIN 4815	Bank Management	3
FIN 4816	Corporate Strategy and Financial Policies	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:**MAJOR CONCENTRATION COURSES**

Students choose only one group of courses.

Investment	Credits
FIN 3731 Portfolio Management and Security Analysis	3
FIN 3832 Real Estate Investment Analysis and Valuation	3
FIN 4732 Fixed Income Securities	3
FIN 4831 Derivatives Securities	3
FIN 4931 Seminar in Investment	3

Financial Institutions	Credits
FIN 3733 Institutional Banking for Emerging Markets	3
FIN 3743 International Banking	3
FIN 4732 Fixed Income Securities	3
FIN 4841 Credit and Risk Management	3
FIN 4941 Seminar in Financial Institutions	3

PLAN B:**BUSINESS CONCENTRATION COURSES**

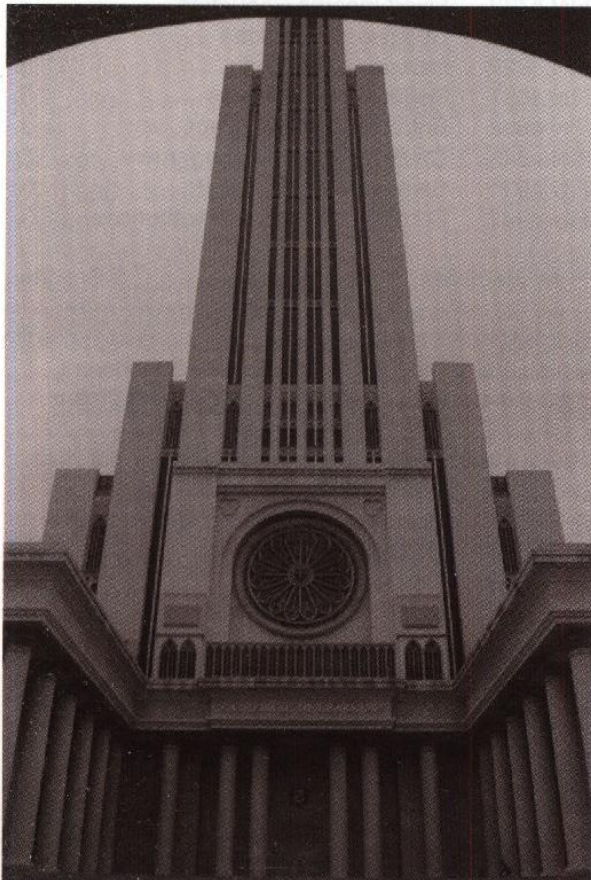
Students choose only one group of courses.

Accounting	Credits
ACT 3602 Intermediate Accounting I	3
ACT 3603 Intermediate Accounting II	3
ACT 3604 Taxation	3
ACT 3621 Budgeting and Planning	3
ACT 3622 Cost Accounting	3

Business Information Systems	Credits
BIS 3315 Programming and Algorithms	3
BIS 3635 Database Systems	3
BIS 3655 Data Communications and Networking	3
BIS 3666 Information Systems Analysis and Design	3
BIS 4675 Information Systems Project Management	3

International Business Management	Credits
IBM 3711 Comparative Management	3
IBM 3713 International Management	3
IBM 3714 Export-Import Policy and Strategy	3
IBM 4811 International Strategic Management	3
MKT 3620 Global Marketing	3

Management	Credits
MGT 3915 Project Management	3
MGT 3917 Innovation and Change Management	3
MGT 3922 Introduction to New Ventures	3
MGT 4910 Productivity and Quality Management	3
MGT 4916 Negotiation Strategy	3



DEPARTMENT OF FINANCE AND BANKING

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

Real Estate Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

Industrial Management Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3

Insurance Management Credits

IC 3331	Property Insurance	3
IC 3332	Casualty Insurance	3
IG 1211	Principles of Risk Management and Insurance	3
IL 3321	Principles of Life Assurance	3
IL 3322	Advanced Life and Health Insurance	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

BIS 3588	Digital Business Enterprises	3
BIS 3687	Electronic Banking and Payment Systems	3
FIN 3715	Personal Finance	3
FIN 3723	Central Banking System and Policy	3
FIN 3724	Financial Feasibility Planning	3
FIN 3725	Managerial Economics	3
FIN 3731	Portfolio Management and Security Analysis	3
FIN 3733	Institutional Banking for Emerging Markets	3
FIN 3743	International Banking	3
FIN 3832	Real Estate Investment Analysis and Valuation	3
FIN 4721	Laws and Practices in Finance	3
FIN 4723	Export – Import Financing	3
FIN 4732	Fixed Income Securities	3
FIN 4821	Behavioral Finance	3
FIN 4822	Individual Research	3
FIN 4831	Derivatives Securities	3
FIN 4832	Entrepreneurial Finance	3
FIN 4841	Credit and Risk Management	3
FIN 4931	Seminar in Investment	3
FIN 4941	Seminar in Financial Institutions	3

Free Electives

9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN

FIRST YEAR**First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR**First Semester**

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
BIS 3589	Analysis Tools in Finance and Accounting	3
FIN 3701	Corporate Finance	3
FIN 3712	Money and Capital Markets	3
FIN 3714	Business Condition Analysis	3
MGT 3905	Operations Management	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
FIN 3711	Investment	3
FIN 3713	Business Analysis and Valuation	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
FIN 4812	International Financial	3
FIN 4813	Financial Management	3
FIN 4814	Quantitative Methods for Financial Decisions	3
FIN 4815	Bank Management	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
FIN 4816	Corporate Strategies and Financial Policies	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF ACCOUNTING

Degree Conferred: Bachelor of Business Administration (Accounting)
B.B.A. (Accounting)

Program Objectives:

- To develop students' proficiency in subject matters related to the various accounting concentrations.
- To enable the students to use technology effectively.
- To produce accounting graduates with strong foundation in pursuing further studies and advancing in their careers for professional certification.

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010)	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3



MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 33 Credits

ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3607	Financial Statements Analysis	3
ACT 3622	Cost Accounting	3
ACT 3641	Auditing I	3
ACT 3642	Internal Auditing	3
ACT 4607	Advanced Accounting I	3
ACT 4608	Advanced Accounting II	3
ACT 4646	Accounting Information System	3
ACT 4647	Accounting Software Package	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:**MAJOR CONCENTRATION COURSES**

Students choose only one group of courses.

Auditing Credits

ACT 3605	Tax Accounting	3
ACT 3626	Hotel Accounting	3
ACT 4609	Accounting Theory	3
ACT 4642	Auditing II	3

Students may choose one of the following two courses:

ACT 4611	Seminar in Accounting	3
ACT 4643	Seminar in Auditing	3

Cost Accounting Credits

ACT 3605	Tax Accounting	3
ACT 3623	Cost Management	3
ACT 3626	Hotel Accounting	3
ACT 4609	Accounting Theory	3
ACT 4624	Seminar in Management Accounting	3

PLAN B:**BUSINESS CONCENTRATION COURSES**

Students choose only one group of courses.

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Finance and Banking Credits

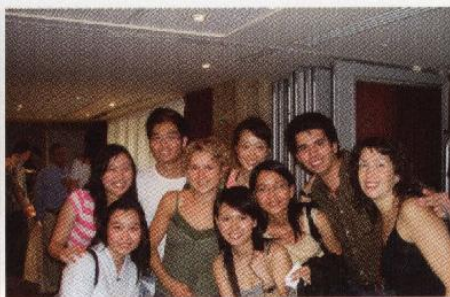
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3



PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

ACT 3605	Tax Accounting	3
ACT 3606	Government and Fund Accounting	3
ACT 3621	Budgeting and Planning	3
ACT 3623	Cost Management	3
ACT 3624	Real Estate Accounting	3
ACT 3625	Hospital Accounting	3
ACT 3626	Hotel Accounting	3
ACT 4609	Accounting Theory	3
ACT 4611	Seminar in Accounting	3
ACT 4612	Independent Study	3
ACT 4624	Seminar in Management Accounting	3
ACT 4642	Auditing II	3
ACT 4643	Seminar in Auditing	3
ACT 4645	International Accounting	3
BIS 3588	Digital Business Enterprise	3
BIS 3589	Analysis Tools in Finance and Accounting	3

Free Electives

6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Elective Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3

Total

19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3

Total

18

**SECOND YEAR
First Semester**

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

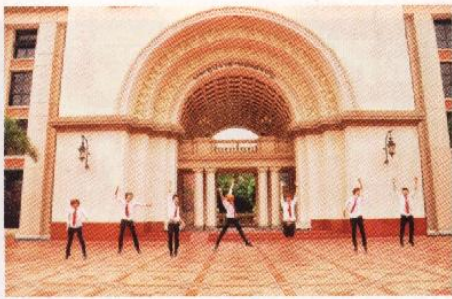
Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18

**THIRD YEAR
First Semester**

Code	Subjects	Credits
ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3622	Cost Accounting	3
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
ACT 3607	Financial Statement Analysis	3
ACT 3641	Auditing I	3
ACT 3642	Internal Auditing	3
MGT 3605	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
Total		18

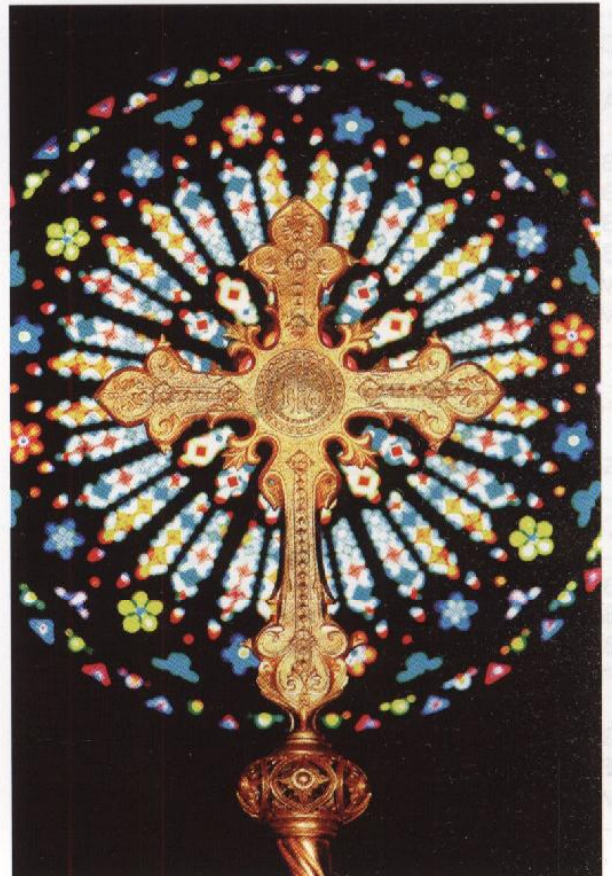


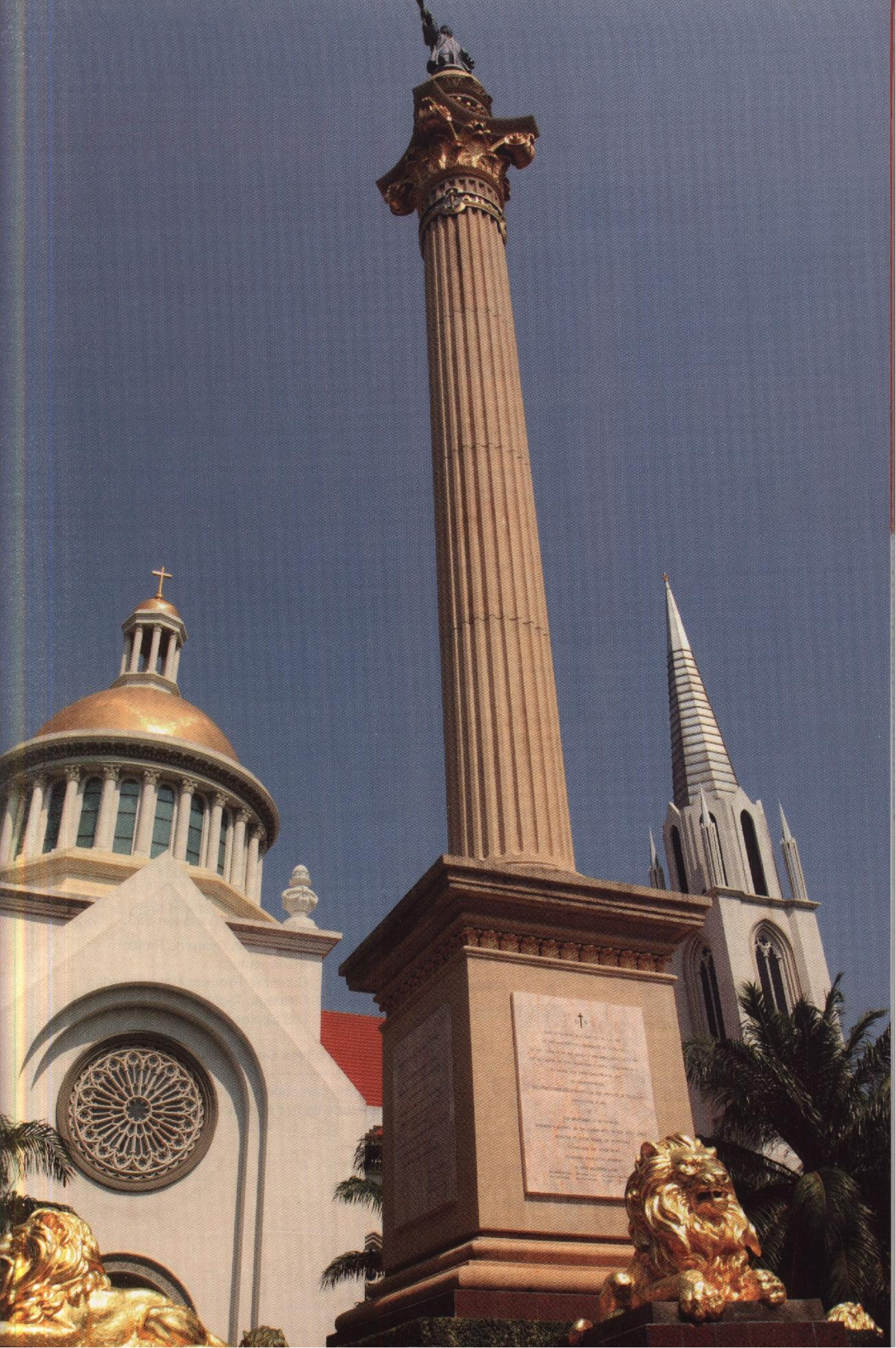
FOURTH YEAR
First Semester

Code	Subjects	Credits
ACT 4607	Advanced Accounting I	3
ACT 4646	Accounting Information System	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

Second Semester

Code	Subjects	Credits
ACT 4608	Advanced Accounting II	3
ACT 4647	Accounting Software Package	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		15





DEPARTMENT OF BUSINESS INFORMATION SYSTEMS

Degree Conferred: Bachelor of Business Administration (Business Information Systems)
B.B.A. (Business Information Systems)

- Program Objectives:**
- To develop students to be IT literate in digital economy.
 - To enable students to be able to analyze business data to be useful information that is needed for assisting executive in decision making.
 - To enable graduates to be professional in IT and have a sound judgment on critical issues.
 - To enable graduates to perform a multiplicity of information related tasks with pragmatic managerial skills.

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3

FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

BIS 3315	Programming and Algorithms	3
BIS 3515	Object-Oriented Concept and Programming	3
BIS 3625	Computer Organization and Architecture	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3
BIS 4766	Business Process Reengineering	3
BIS 4875	Strategic Technology Management	3
BIS 4996	BIS Senior Project	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

**PLAN A:****MAJOR CONCENTRATION COURSES**

Students choose only one group of courses.

Multimedia		Credits
BIS 3348	Principles of Multimedia	3
BIS 3349	Fundamentals of Computer Graphics	3
BIS 3647	Digital VDO Editing	3
BIS 4747	Graphics and Animation	3
BIS 4848	Integrated Multimedia Applications	3

Enterprise Software Development		Credits
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BIS 3567	Human Computer Interaction	3
BIS 3617	Web Design and Programming	3
BIS 3618	Selected Programming Language	3
BIS 4718	Web Applications Development	3
BIS 4878	Software Risk Management	3

Electronic Commerce		Credits
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BIS 3587	Principles of Electronic Commerce	3
BIS 3617	Web Design and Programming	3
BIS 3687	Electronic Banking and Payment Systems	3
BIS 4718	Web Applications Development	3
BIS 4857	Internet Security	3

PLAN B:**BUSINESS CONCENTRATION COURSES**

Students choose only one group of courses.

Accounting		Credits
ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3621	Budgeting and Planning	3
ACT 3622	Cost Accounting	3

Finance and Banking		Credits
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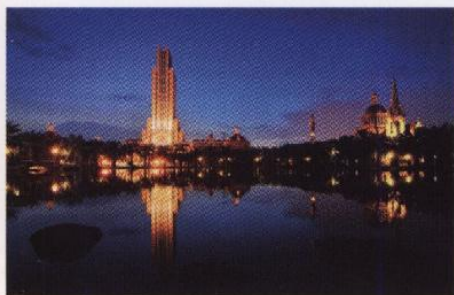
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management		Credits
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HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3

International Business Management		Credits
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IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 3714	Export-Import Policy and Strategy	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3



Industrial Management

Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3

Management

Credits

MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4910	Productivity and Quality Management	3
MGT 4916	Negotiation Strategy	3

Marketing

Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

BIS 3348	Principles of Multimedia	3
BIS 3349	Fundamentals of Compute Graphics	3
BIS 3567	Human Computer Interaction	3
BIS 3587	Principles of Electronic Commerce	3
BIS 3588	Digital Business Enterprise	3
BIS 3589	Analysis Tools in Finance and Accounting	3
BIS 3617	Web Design and Programming	3
BIS 3618	Selected Programming Language	3
BIS 3647	Digital VDO Editing	3
BIS 3687	Electronic Banking and Payment Systems	3
BIS 4697	Current Topic in Business Information Systems	3
BIS 4698	Selected Topic in Business Information Systems	3
BIS 4699	Advanced Topic in Business Information Systems	3
BIS 4718	Web Applications Development	3
BIS 4747	Graphics and Animation	3
BIS 4757	Local Area Networks	3
BIS 4848	Integrated Multimedia Applications	3
BIS 4857	Internet Security	3
BIS 4878	Software Risk Management	3
BIS 4897	Seminar in Business Information Systems	3
BIS 4898	Directed Study I	3
BIS 4899	Directed Study II	3
TS 4261	Internetworking Workshop I	3
TS 4262	Internetworking Workshop II	3

Free Electives

9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN

**FIRST YEAR
First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

**SECOND YEAR
First Semester**

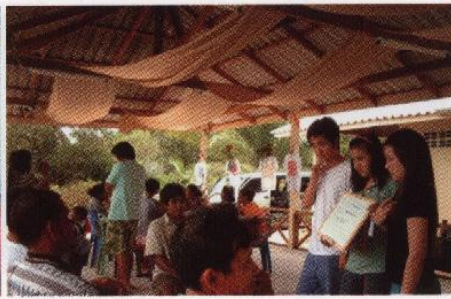
Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3315	Programming and Algorithms	3
BIS 3340	Computer Tools in Research	0
BIS 3515	Object-Oriented Concepts and Programming	3
BIS 3635	Database Systems	3
FIN 3701	Corporate Finance	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
BIS 3625	Computer Organization and Architecture	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
BIS 4675	Information Systems Project Management	3
BIS 4766	Business Process Reengineering	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
BIS 4875	Strategic Technology Management	3
BIS 4996	BIS Senior Project	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT

Degree Conferred: Bachelor of Business Administration
(Hospitality and Tourism Management)
B.B.A. (Hospitality and Tourism Management)

- Program Objectives:**
- To be the region's foremost undergraduate business program in Hospitality and Tourism Management.
 - To equip the industry with human resources who have good understandings of appropriate management practice that is suitable to both the nature of the industry and the principles of sustainability.
 - To fill the business market's needs for competent, ethical, and confident managers who will make significant contributions to an organization.
 - To attract prospective students who possess a strong desire to learn and pursue a career in Hospitality and Tourism Management.
 - To equip students with the necessary leadership, managerial, interpersonal and technical skills needed in today's organizations.
 - To prepare qualified graduates for hospitality and tourism industry who possess sufficient knowledge and attitudes that enables them to work efficiently and professionally in representing Thai culture, history, tradition and hospitality to the tourists.
 - To produce graduates aware of global, competitive and rapid changing business environment.

General Education Courses

40 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3



Business Core Courses

48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3

BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3
HTM 4106	Operations Management for Hospitality and Tourism	3
HTM 4107	Hospitality and Tourism Information System	3
HTM 4108	Education and Training in Hospitality and Tourism	3
HTM 4209	Seminar in Hospitality and Tourism	3
HTM 4210	Strategic Management in Hospitality and Tourism	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:

MAJOR CONCENTRATION COURSES

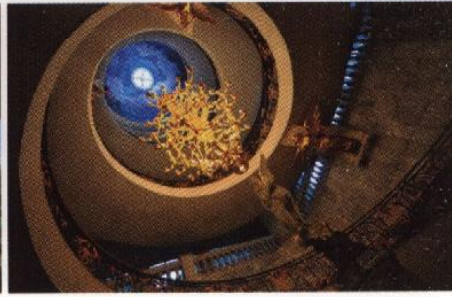
Students choose only one group of courses.

Hospitality Management		Credits
HTM 3211	Food and Beverage Management	3
HTM 3212	Accommodation Management and Operations	3
HTM 4111	Food & Beverage Service	3
HTM 4112	Kitchen Operation	3
HTM 4211	Service Management in Hospitality	3

Tourism Management		Credits
HTM 3221	MICE Management	3
HTM 3222	Attraction Management	3
HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3
HTM 4221	Tour Guiding	3

Students who would like to obtain an official tour guide certificate (Thai and Non-Thai Students) and license (Thai Students only) from Tourism Authority of Thailand are required to complete the non-credit courses as follows:

HTM 4123	Thai History, Society and Culture for Tourism	0
HTM 4222	Thailand Tourism Products	0



PLAN B:

BUSINESS CONCENTRATION COURSES

Students choose only one group of courses.

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 4712	Export-Import Management	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Management Credits

MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4910	Productivity and Quality Management	3
MGT 4916	Negotiation Strategy	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Comparative Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

HTM 3211	Food and Beverage Management	3
HTM 3212	Accommodation Management and Operations	3
HTM 3221	MICE Management	3
HTM 3222	Attraction Management	3
HTM 4111	Food & Beverage Service	3
HTM 4112	Kitchen Operation	3
HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3
HTM 4211	Service Management in Hospitality	3
HTM 4221	Tour Guiding	3

Free Electives 9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN

FIRST YEAR
First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR
First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
HTM 3101	Introduction to Hotel Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3905	Operations Management	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality in Tourism	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
HTM 4106	Operations Management for Hospitality and Tourism	3
HTM 4107	Hospitality and Tourism Information System	3
HTM 4108	Education and Training in Hospitality and Tourism	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A Non-Credit Course	0
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
HTM 4209	Seminar in Hospitality and Tourism	3
HTM 4210	Strategic Management in Hospitality and Tourism	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A Non-Credit Course	0
	One Free Elective Course	3
Total		15



DEPARTMENT OF INTERNATIONAL BUSINESS MANAGEMENT

Degree Conferred: Bachelor of Business Administration
(International Business Management)
B.B.A. (International Business Management)

- Program Objectives:**
- To provide the students the analytical tools and conceptual framework needed to understand the international financial, political, economic and social environments.
 - To enable the students to understand business from an international perspective and design strategies to improve an organization's quality, productivity and competitive position.
 - To equip the students with skills in presentation, analysis and problem solving.
 - To prepare the students for careers in national and international organizations.
 - To enable the students through internship to obtain real world experience.

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3



Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

BIS 3588	Digital Business Enterprise	3
FIN 4812	International Finance	3
IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 3714	Export-Import Policy and Strategy	3
IBM 4710	International Operations Management	3
IBM 4711	International Human Resource Management	3
IBM 4809	International Business Research	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:

MAJOR CONCENTRATION COURSES

Students choose only one group of courses.

Integrated Marketing Credits

IBM 3641	International Product and Brand Planning	3
IBM 3642	International Buyer Behavior	3
IBM 3643	International Marketing Communications	3
IBM 4840	Global Supply Chain Management	3
IBM 4842	International Pricing Strategy	3

PLAN B:

BUSINESS CONCENTRATION COURSES

Students choose only one group of courses.

Accounting Credits

ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3621	Budgeting and Planning	3
ACT 3622	Cost Accounting	3

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Finance and Banking Credits

FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Comparative Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3



PLAN C: MAJOR ELECTIVE COURSES

Students choose five of the following courses:

BIS 3587	Principles of Electronic Commerce	3
FIN 3724	Financial Feasibility Planning	3
FIN 3725	Managerial Economics	3
FIN 4722	Personal Finance	3
FIN 4723	Export-Import Financing	3
IBM 3641	International Product and Brand Planning	3
IBM 3642	International Buyer Behavior	3
IBM 3643	International Marketing Communications	3
IBM 3720	International Business Law and Regulations	3
IBM 3721	Export-Import Cargo Insurance	3
IBM 3820	International Accounting and Taxation	3
IBM 4820	International Cooperative Strategies	3
IBM 4821	International Financial Markets	3
IBM 4840	Global Supply Chain Management	3
IBM 4841	International Services Marketing	3
IBM 4842	International Pricing Strategy	3
IBM 4920	Seminar in International Business Management	3
IBM 4921	Individual Research	3
MGT 3915	Project Management	3
MGT 4916	Negotiation Strategy	3
MKT 3530	Consumer Behavior	3

OR FOREIGN LANGUAGE COURSES

Business French		Credits
FR 0500	French for Beginners I	3
FR 0501	French for Beginners II	3
FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3

Business Chinese		Credits
CN 0400	Chinese for Beginners I	3
CN 0401	Chinese for Beginners II	3
CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3

Business Japanese		Credits
JA 0700	Japanese for Beginners I	3
JA 0701	Japanese for Beginners II	3
JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 2701	Japanese II	3

Free Electives 9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

- Students are not allowed to select the courses below for Free Electives Courses:
1. BG 1402 Business Society and Government
 2. GS 1000 Use of Library
 3. GS 1001 Thai Civilization
 3. GS 2001 Western Civilization
 4. GS 2003 Eastern Civilization
 5. MA 1001 Applied Composition I

STUDY PLAN

FIRST YEAR
First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Applications	0
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR
First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
BIS 3588	Digital Business Enterprise	3
FIN 3701	Corporate Finance	3
IBM 3711	Comparative Management	3
MKT 3620	Global Marketing	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

Second Semester

Code	Subjects	Credits
IBM 3713	International Management	3
IBM 3714	Export-Import Policy and Strategy	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
	One Plan A / Plan B / Plan C Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
FIN 4812	International Finance	3
IBM 4710	International Operations Management	3
IBM 4711	International Human Resource Management	3
IBM 4809	International Business Research	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Courses	3
Total		18

Second Semester

Code	Subjects	Credits
IBM 4811	International Strategic Management	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF INDUSTRIAL MANAGEMENT

Degree Conferred: Bachelor of Business Administration (Industrial Management)
B.B.A. (Industrial Management)

- Program Objectives:**
- To be strongly integrated with industry by producing practically skilled graduates.
 - To be known for the specialized field of industrial, manufacturing, logistics and supply chain management.
 - To build collaboration and co-operation with industry.
 - To provide skill training to industry: SMEs and big business

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3



FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4202	Production Costing and Budgeting	3
IDM 4203	Quality Management	3
IDM 4204	Industrial Project Feasibility Analysis and Management	3
IDM 4206	Industrial Environmental Management	3
IDM 4302	Industrial Strategic Management	3
IDM 4501	Seminar in Industrial Management	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A: MAJOR CONCENTRATION COURSES

Students choose only one group of courses.

Logistics and Supply Chain Concentration

Credits

IDM 3301	Warehousing, Transportation and Distribution Management	3
IDM 3305	Customer Relationship Management	3
IDM 4301	Information Technology in Supply Chain	3
MKT 3515	Purchasing and Supply Chain Management	3
MKT 3803	Retail Management	3

Manufacturing Management Concentration

Credits

IDM 3401	Manufacturing Information Systems	3
IDM 3402	Facility Management	3
IDM 3403	Industrial Engineering Management	3
IDM 4401	Technology and Innovation Management	3
IDM 4403	Industrial Quantitative Methods and Management	3

PLAN B: BUSINESS CONCENTRATION COURSES

Students choose only one group of courses.

Accounting

Credits

ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3621	Budgeting and Planning	3
ACT 3622	Cost Accounting I	3

Business Information Systems

Credits

BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Finance and Banking

Credits

FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

International Business Management

Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3



Degree Courses: Bachelor of Business Administration (Industrial Management)

IBM 3714	Export-Import Policy and Strategy	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

Real Estate Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3211	Principles of Real Estate Development	3
REM 3212	Real Estate Appraisal	3
REM 4111	Principles of Real Estate Property Management	3

PLAN C: MAJOR ELECTIVE COURSES

Students choose five of the following courses:

FIN 4841	Credit and Risk Management	3
IDM 3205	Manufacturing Systems Management	3
IDM 3301	Warehousing, Transportation and Distribution Management	3
IDM 3302	Materials Management	3
IDM 3305	Customer Relationship Management	3
IDM 3401	Manufacturing Information Systems	3
IDM 3402	Facility Management	3
IDM 3403	Industrial Engineering Management	3
IDM 4207	Internship in Industrial Management	3
IDM 4301	Information Technology in Supply Chain	3
IDM 4401	Technology and Innovation Management	3
IDM 4402	Total Quality Management	3
IDM 4403	Industrial Quantitative Methods and Management	3
MGT 3903	Leadership	3
MGT 3942	Organizational Behavior	3
MGT 4916	Negotiation Strategy	3
MGT 4925	Labor Relations	3
MKT 3515	Purchasing and Supply Chain Management	3
MKT 3530	Consumer Behavior	3
MKT 3803	Retail Management	3
MKT 4730	Marketing Management	3
MKT 4806	Product and Brand Management	3
MKT 4810	Export-Import Management	3

Free Electives 9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN

FIRST YEAR**First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR**First Semester**

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
MGT 3905	Operations Management	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
MGT 3940	Business Research Methodology	3
Total		18

Second Semester

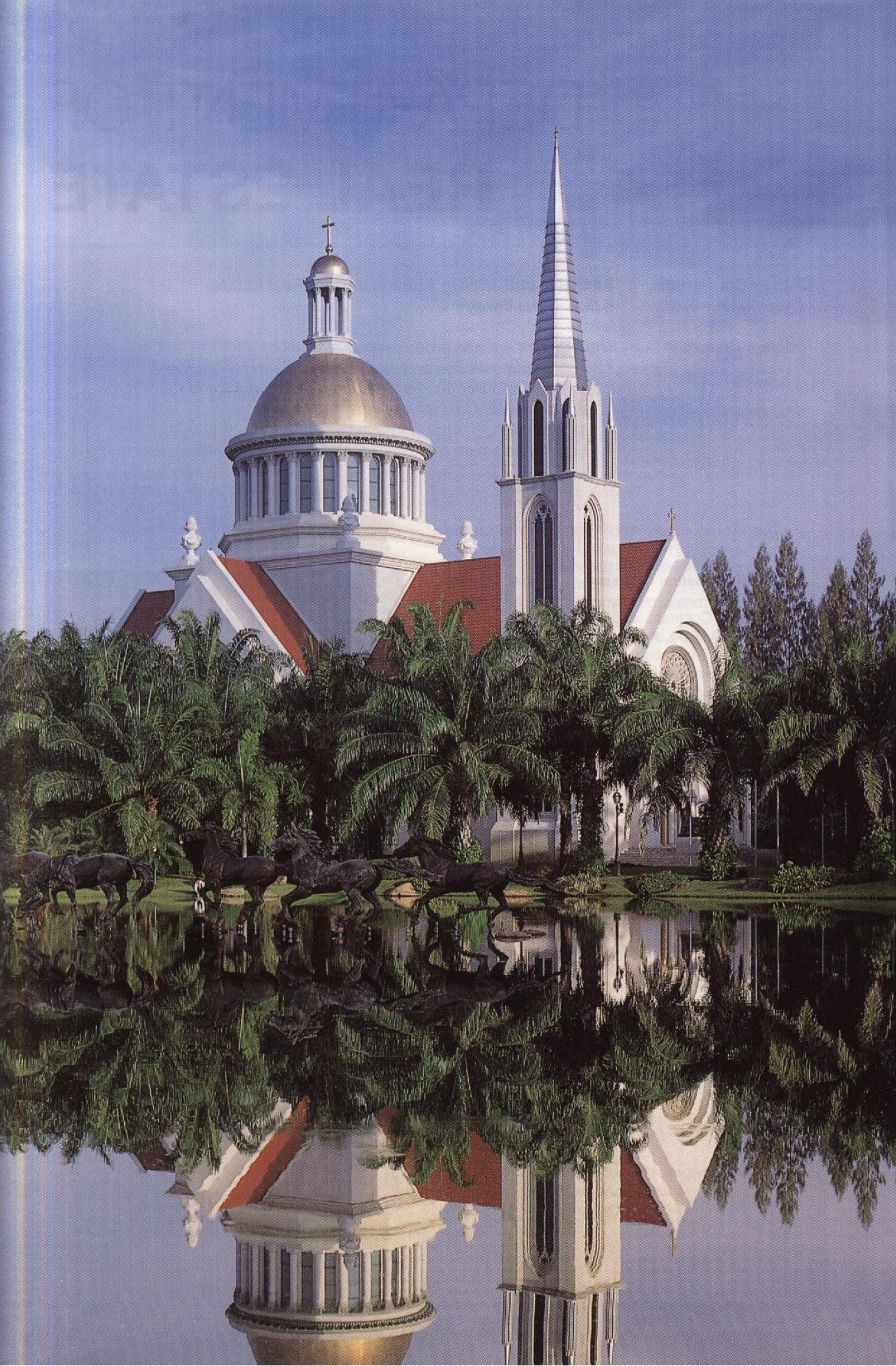
Code	Subjects	Credits
IDM 4201	Manufacturing Planning and Control	3
IDM 4202	Production Costing and Budgeting	3
IDM 4203	Quality Management	3
MGT 3907	Business Communication	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
IDM 4204	Industrial Project Feasibility Analysis and Management	3
IDM 4206	Industrial Environmental Management	3
IDM 4501	Seminar in Industrial Management	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
IDM 4302	Industrial Strategic Management	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF REAL ESTATE

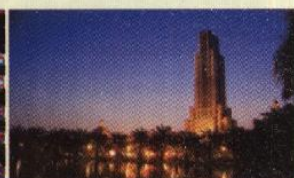
Degree Conferred: **Bachelor of Business Administration (Real Estate)
B.B.A. (Real Estate)**

Program Objectives: *The program aims to produce graduates who:*

1. Possess knowledge and skills in real estate management.
2. Possess knowledge and skills in providing service to real estate.
3. Are competent in applying information technology to real estate management.
4. Follow real estate professional standards and ethics.

General Education Courses 40 Credits

BG 1000	Communication in Thai (or BG 1010 Thai Language and Culture - only for international students)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3



Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3
REM 3212	Real Estate Appraisal	3
REM 3214	Principles of Real Estate Investment Analysis	3
REM 4111	Principles of Real Estate Property Management	3
REM 4112	Computer Applications in Real Estate	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:**MAJOR CONCENTRATION COURSES**

Students choose only one group of courses.

Real Estate Development Concentration Credits

REM 4131	Real Estate Project Management	3
REM 4132	Advanced Real Estate Investment Analysis	3
REM 4231	Real Estate Marketing and Brokerage Management	3
REM 4191	Seminar in Real Estate Business	3
REM 4381	Internship in Real Estate	3

Property Valuation Concentration Credits

REM 4141	Advanced Real Estate Appraisal	3
REM 4142	Professional Appraisal Practice and Ethics	3
REM 4192	Seminar in Property Valuation	3
REM 4241	Valuation for Special Purposes	3
REM 4382	Internship in Real Estate Appraisal	3

PLAN B:**BUSINESS CONCENTRATION COURSES**

Students choose only one group of courses.

Accounting Credits

ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3621	Budgeting and Planning	3
ACT 3622	Cost Accounting	3

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Economics Credits

ECO 3711	Intermediate Microeconomics	3
ECO 3712	Intermediate Macroeconomics	3
ECO 3716	International Trade	3
ECO 3717	Managerial Economics	3
ECO 4911	Seminar in Economics	3

Finance and Banking Credits

FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3

DEPARTMENT OF REAL ESTATE

International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 3714	Export-Import Policy and Strategy	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Management Credits

MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4910	Productivity and Quality Management	3
MGT 4916	Negotiation Strategy	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

Industrial Management Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3

Insurance Management Credits

IC 3331	Property Insurance	3
IC 3332	Casualty Insurance	3
IG 1211	Principles of Risk Management and Insurance	3
IL 3321	Principles of Life Assurance	3
IL 3322	Advanced Life and Health Insurance	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

REM 4131	Real Estate Project Management	3
REM 4132	Advanced Real Estate Investment Analysis	3
REM 4141	Advanced Real Estate Appraisal	3
REM 4142	Professional Appraisal Practice and Ethics	3
REM 4191	Seminar in Real Estate Business	3
REM 4192	Seminar in Property Valuation	3
REM 4221	Directed Study in Real Estate	3
REM 4222	Capital Markets Related to Real Estate Business	3
REM 4231	Real Estate Marketing and Brokerage Management	3
REM 4241	Valuation for Special Purposes	3
REM 4381	Internship in Real Estate Business	3

Free Electives

9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN**FIRST YEAR
First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

**SECOND YEAR
First Semester**

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
MGT 3905	Operations Management	3
REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
Total		18

Second Semester

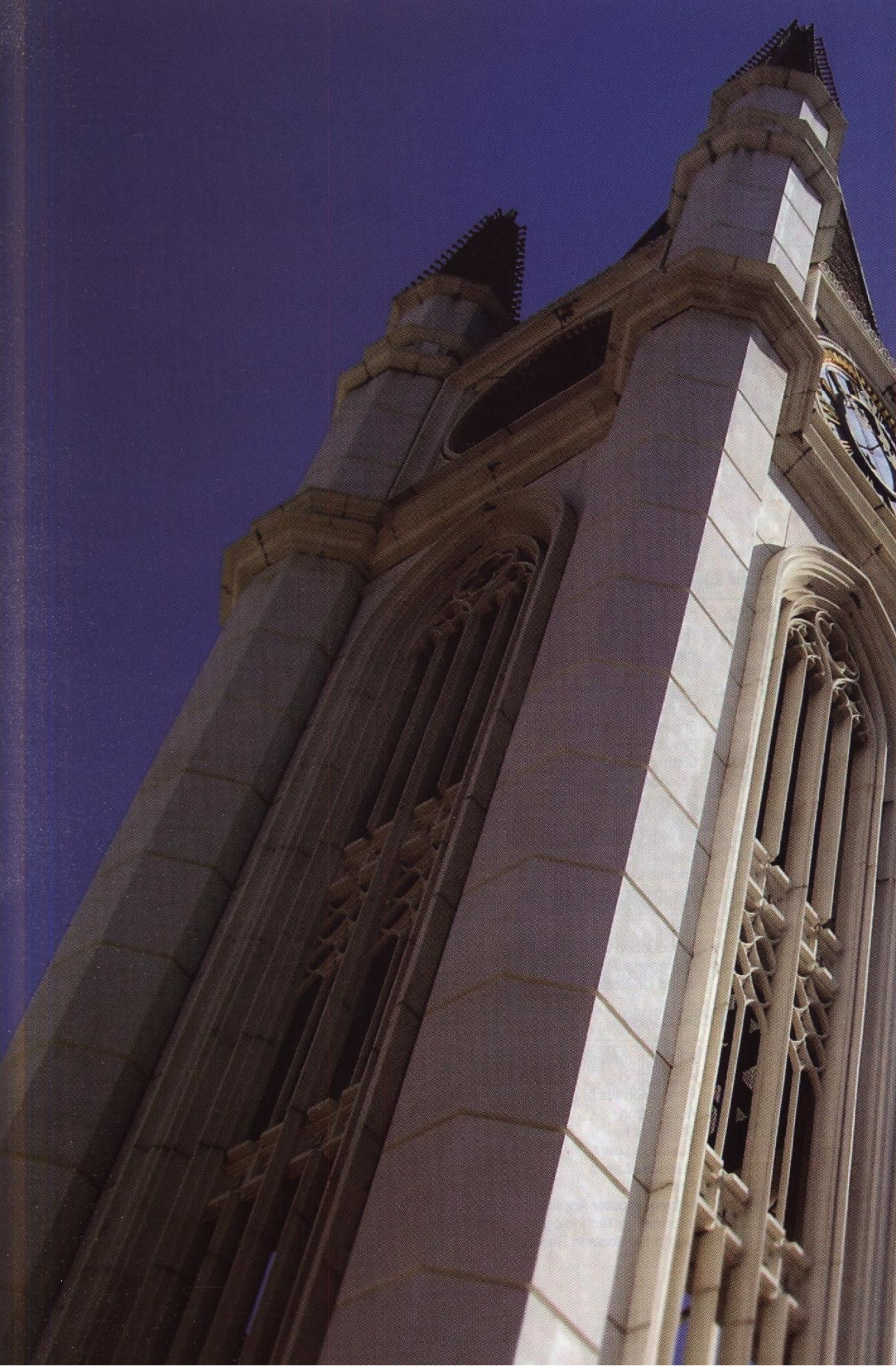
Code	Subjects	Credits
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
REM 3211	Principles of Real Estate Development	3
REM 3212	Real Estate Finance	3
REM 3213	Real Estate Appraisal	3
REM 3214	Principles of Real Estate Investment	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
REM 4111	International Financial	3
REM 4112	Financial Management	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF INSURANCE

Degree Conferred: **Bachelor of Business Administration (Insurance)
B.B.A. (Insurance)**

Program Objectives: *The program aims to produce graduates who:*

- 1. Possess knowledge and skills in insurance.*
- 2. Possess knowledge and skills in providing service to insurance business.*
- 3. Are competent in applying information technology to insurance business.*
- 4. Understand and have awareness of insurance professional standards and ethics.*

General Education Courses 40 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3

Business Core Courses 48 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BG 1201	Statistics I	3
BG 1400	Business Law I	3
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0



FIN 2700	Money, Banking and Financial Markets	3
FIN 3701	Corporate Finance	3
IBM 2702	International Business Environment	3
MGT 2900	Principles of Management	3
MGT 3905	Operations Management	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
MGT 4914	Entrepreneurship	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

INS 3101	Principles of Risk Management and Insurance	3
INS 3102	Insurance Law	3
INS 3201	Property Insurance	3
INS 3202	Casualty Insurance	3
INS 3301	Principles of Life Assurance	3
INS 4103	Insurance Marketing	3
INS 4104	Reinsurance	3
INS 4203	Marine and Aviation Insurance	3
INS 4302	Accident, Group and Health Insurance	3
INS 4303	Life Assurance Underwriting	3

Major Electives Courses 15 Credits

Students can choose Plan A or Plan B or Plan C and study its five specified courses:

PLAN A:
MAJOR CONCENTRATION COURSES

Students choose only one group of courses.

Property and Casualty Insurance		Credits
INS 3203	Engineering Insurance	3
INS 4204	Property and Casualty Insurance Accounting and Finance	3
INS 4205	Survey and Claim Management in Property And Casualty Insurance	3
INS 4206	Essentials of Risk Management	3
INS 4207	Insurance Management	3

Life Assurance		Credits
INS 4304	Life Assurance Mathematics	3
INS 4305	Claim Management in Life Assurance	3
INS 4306	Life Assurance and Financial Planning	3
INS 4307	Life Assurance Agency Administration	3
INS 4308	Managing for Solvency and Profitability In Life Assurance	3

PLAN B:
BUSINESS CONCENTRATION COURSES

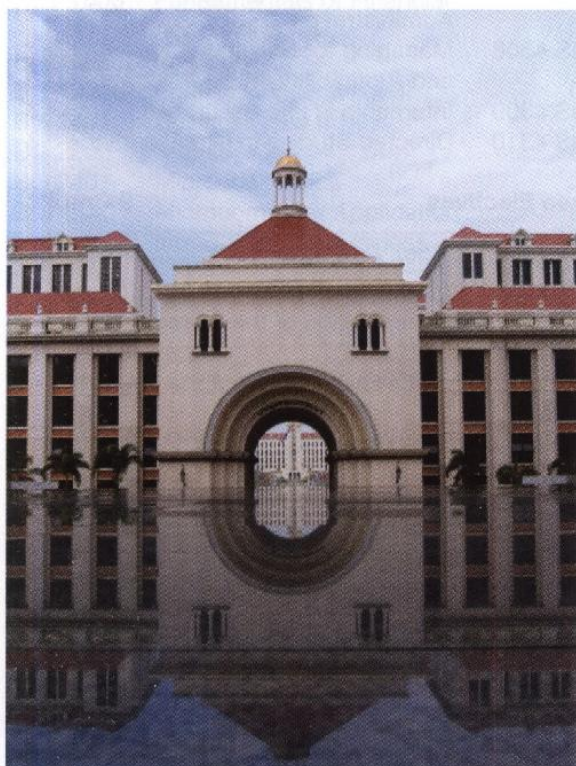
Students choose only one group of courses.

Accounting		Credits
ACT 3602	Intermediate Accounting I	3
ACT 3603	Intermediate Accounting II	3
ACT 3604	Taxation	3
ACT 3621	Budgeting and Planning	3
ACT 3622	Cost Accounting	3

Business Information Systems		Credits
BIS 3315	Programming and Algorithms	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4675	Information Systems Project Management	3

Finance and Banking		Credits
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

Hospitality and Tourism Management		Credits
HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3204	Human Resource Management in Hospitality and Tourism	3
HTM 3205	Marketing for Hospitality and Tourism	3



DEPARTMENT OF INSURANCE

International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 3714	Export-Import Policy and Strategy	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Industrial Management Credits

IDM 3202	Motion and Time Study	3
IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3

Management Credits

MGT 3915	Project Management	3
MGT 3917	Innovation and Change Management	3
MGT 3922	Introduction to New Ventures	3
MGT 4910	Productivity and Quality Management	3
MGT 4916	Negotiation Strategy	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

Real Estate Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

PLAN C:

MAJOR ELECTIVE COURSES

Students choose five of the following courses:

INS 3203	Engineering Insurance	3
INS 4105	Seminar in Insurance	3
INS 4106	Information Management in Insurance	3
INS 4204	Property and Casualty Insurance Accounting and Finance	3
INS 4205	Survey and Claim Management in Property and Casualty Insurance	3
INS 4206	Essentials of Risk Management	3
INS 4207	Insurance Management	3
INS 4208	Internship in Property and Casualty Insurance	3
INS 4209	Directed Studies in Property & Casualty Insurance	3
INS 4210	Risk Control and Risk Financing	3
INS 4304	Life Assurance Mathematics	3
INS 4305	Claim Management in Life Assurance	3
INS 4306	Life Assurance and Financial Planning	3
INS 4307	Life Assurance Agency Administration	3
INS 4308	Managing for Solvency and Profitability in Life Assurance	3
INS 4309	Internship in Life Assurance	3
INS 4310	Directed Studies in Life Assurance	3

Free Electives 9 Credits

Students can take free elective courses of 9 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below

for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I

STUDY PLAN**FIRST YEAR****First Semester**

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1400	Business Law I	3
Total		19

Second Semester

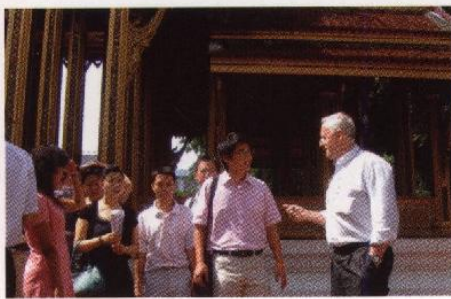
Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1401	Business Law II	3
BG 2200	Statistics II	3
BG 2401	Microeconomics	3
BIS 1140	Microcomputer Application	0
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR**First Semester**

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macroeconomics	3
BIS 2180	Information Technology	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
FIN 2700	Money, Banking and Financial Markets	3
GS 1003	World Civilization	3
IBM 2702	International Business Environment	3
MKT 2280	Principles of Marketing	3
Total		18



**THIRD YEAR
First Semester**

Code	Subjects	Credits
BIS 3340	Computer Tools in Research	0
FIN 3701	Corporate Finance	3
INS 3101	Principles of Risk Management and Insurance	3
INS 3102	Insurance Law	3
MGT 3905	Operations Management	3
	One Free Elective Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
INS 3201	Property Insurance	3
INS 3202	Casualty Insurance	3
INS 3301	Principles of Life Assurance	3
MGT 3907	Business Communication	3
MGT 3940	Business Research Methodology	3
	One Plan A / Plan B / Plan C Course	3
Total		18

**FOURTH YEAR
First Semester**

Code	Subjects	Credits
INS 4203	Marine and Aviation Insurance	3
INS 4302	Advanced Life and Health Insurance	3
INS 4303	Life Assurance Underwriting	3
MGT 4914	Entrepreneurship	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
Total		18

Second Semester

Code	Subjects	Credits
INS 4103	Insurance Marketing	3
INS 4104	Reinsurance	3
	One Plan A / Plan B / Plan C Course	3
	One Plan A / Plan B / Plan C Course	3
	One Free Elective Course	3
Total		15





DEPARTMENT OF BUSINESS ECONOMICS

**Degree Conferred: Bachelor of Economics (Business Economics)
(Business Economics)**

- Program Objectives:**
- To be the regions foremost undergraduate business program in business economics.
 - To provide the students with a strong understanding of the analytical tools of economics and the opportunity to apply these to a wide variety of economic and business issues.
 - To enable the students to apply economic reasoning to understand every aspect of the management and the organization.
 - To deepen the students understanding of the business economics focusing on finance, management, marketing and other business disciplines.
 - To equip the students with skills in presentation, analysis, and economic research.
 - To prepare the students for graduate studies in business economics and related discipline, and prepare the students for a career in business organizations, financial services, private organizations, and non-profit organizations.

Courses	Credits
General Education Courses	45
Business Core Courses	33
Major Required Courses	30
Major Elective Courses	12
Business Concentration Courses	
• Business Concentration Required	15
• Business Concentration Elective	3
Free Electives Courses	6
Total	144



General Education Courses		45 Credits
BG 1000	Communication in Thai	3
(or BG 1010	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002c	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
BG 1204	Calculus I	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2200	Statistics II	3
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
GS 1003	World Civilization	3
GS 2002	Introduction to Logic	3

Business Core Courses 33 Credits

ACT 1600	Fundamentals of Financial Accounting	3
ACT 2620	Fundamentals of Managerial Accounting	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
BIS 3340	Computer Tools in Research	0
ECO 1401	Economic Reasoning	3
ECO 2501	Principles of Microeconomics	3
ECO 2502	Principles of Macroeconomics	3
ECO 2503	Economy, Society and Government	3
FIN 3701	Corporate Finance	3
MGT 2900	Principles of Management	3
MGT 3940	Business Research Methodology	3
MKT 2280	Principles of Marketing	3

Major Required Courses 30 Credits

ECO 3711	Intermediate Microeconomics	3
ECO 3712	Intermediate Macroeconomics	3
ECO 3713	Economics of Money and Banking	3
ECO 3714	Mathematical Economics	3
ECO 3715	Introduction to Econometrics	3
ECO 3716	International Trade	3
ECO 3717	Managerial Economics	3
ECO 4711	International Macroeconomics	3
ECO 4712	Economics of Strategy	3
ECO 4911	Seminar in Economics	3

Major Electives Courses 12 Credits

Students can choose four of the following major elective economic courses:

ECO 3721	Industrial Organization	3
ECO 3722	Business Cycles and Forecasting	3
ECO 3723	Public Finance	3
ECO 3724	Comparative Economic System	3
ECO 3725	Financial Economics	3
ECO 4721	Project Evaluation	3
ECO 4722	Economics of Human Resources	3
ECO 4723	Agricultural Economics and Agribusiness	3
ECO 4724	Economics of E-Business	3

**Business Concentration
Required Courses****15 Credits**

The program offers students a choice of Business Concentrations, which would help develop specific skills for utilization and specialization in student's future career. Students can choose one from the five Business Concentrations:

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3335	Database Systems	3
BIS 3655	Data Communications and Networking	3
BIS 3666	Information Systems Analysis and Design	3
BIS 4775	Information Systems Project Management	3

Finance and Banking Credits

FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 3713	Business Analysis and Valuation	3
FIN 4813	Financial Management	3
FIN 4815	Bank Management	3

International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 4712	Export-Import Management	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Marketing Credits

MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4725	Competitive Analysis and Strategy	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3



DEPARTMENT OF BUSINESS ECONOMICS

Property Valuation Management		Credits
PVM 3101	Introduction to Valuation	3
PVM 3102	Investment Valuation	3
PVM 3305	Property Law	3
PVM 3504	Building Construction Systems	3
PVM 4109	Professional Valuation Practice and Professional Ethics	3

Business Concentration

Elective Courses 15 Credits

With respect to the chosen Business Concentration, students have to choose one subject within Business Concentration Elective. Following are the Electives with respect to each Business Concentration.

Business Information Systems		Credits
BIS 3348	Principles of Multimedia	3
BIS 3349	Fundamentals of Computer Graphics	3
BIS 3567	Human Computer Interaction	3
BIS 3587	Principles of Electronic Commerce	3
BIS 3588	Digital Business Enterprise	3
BIS 3589	Analysis Tools in Finance and Accounting	3
BIS 3617	Web Design and Programming	3
BIS 3618	Selected Programming Language	3
BIS 3647	Digital VDO Editing	3
BIS 3687	Electronic Banking and Payment Systems	3
BIS 4717	Web Applications Development	3
BIS 4747	Graphics and Animation	3
BIS 4757	Local Area Networks	3
BIS 4847	Integrated Multimedia Applications	3
BIS 4857	Internet Security	3
BIS 4868	Software Risk Management	3
BIS 4897	Current Topic in Business Information Systems	3
BIS 4898	Selected Topic in Business Information Systems	3
BIS 4899	Advanced Topic in Business Information Systems	3
BIS 4997	Seminar in Business Information Systems	3
BIS 4998	Directed Study I	3
BIS 4999	Directed Study II	3
TS 4358	Basic Internetworking Technique	3
TS 4359	Advanced Internetworking Technique	3

Finance and Banking		Credits
BIS 3588	Digital Business Enterprises	3
BIS 3687	Electronic Banking and Payment Systems	3
FIN 3723	Central Banking System and Policy	3
FIN 3724	Financial Feasibility Planning	3
FIN 3725	Managerial Economics	3
FIN 3731	Portfolio Management and Security Analysis	3
FIN 3742	Financial Innovations and Services	3
FIN 3743	International Banking	3
FIN 3832	Real Estate Investment Analysis and Valuation	3
FIN 4721	Laws and Practices in Finance	3
FIN 4722	Personal Finance	3
FIN 4723	Export-Import Financing	3
FIN 4732	Fixed Income Securities	3
FIN 4821	Behavioral Finance	3
FIN 4822	Individual Research	3
FIN 4831	Derivatives Securities	3
FIN 4832	Entrepreneurial Finance	3
FIN 4841	Credit and Risk Management	3
FIN 4931	Seminar in Investment	3
FIN 4941	Seminar in Financial Institutions	3

International Business Management		Credits
BIS 3587	Principles of Electronic Commerce	3
FIN 3724	Financial Feasibility Planning	3
FIN 3725	Managerial Economics	3
FIN 4722	Personal Finance	3
FIN 4723	Export-Import Financing	3
IBM 3641	International Product and Brand Planning	3
IBM 3720	International Business Law and Regulations	3
IBM 3721	Export-Import Cargo Insurance	3
IBM 3820	International Accounting and Taxation	3
IBM 4820	International Cooperative Strategies	3
IBM 4821	International Financial Markets	3
IBM 4840	Global Supply Chain Management	3
IBM 4841	International Services Marketing	3
IBM 4920	Seminar in International Business Management	3
IBM 4921	Individual Research	3
IMC 3203	International Marketing Communications	3
MC 3221	International Media Systems	3

IMC 4131	International Public Relations	3
MGT 3915	Project Management	3
MGT 4916	Negotiation Strategy	3
MKT 3530	Consumer Behavior	3

Marketing		Credits
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BIS 3588	Digital Business Enterprise	3
FIN 4841	Credit and Risk Management	3
HTM 3101	Introduction to Hotel Management	3
HTM 3102	Introduction to Tourism Industry Management	3
IMC 3111	Advertising and Sales Promotion Planning	3
IMC 3131	Public Relations	3
IMC 3212	Retail Promotions	3
IMC 3241	Direct Response Advertising	3
MKT 3629	Pricing Strategy and Decisions	3
MKT 3803	Retail Management	3
MKT 3823	Marketing Channel Strategy and Decisions	3
MKT 3830	Direct Marketing	3
MKT 3831	Retail Buying and Merchandise Management	3
MKT 4805	Business-to-Business Marketing	3
MKT 4806	Product and Brand Management	3
MKT 4807	Agricultural Marketing	3
MKT 4809	Marketing for Services	3
MKT 4810	Export-Import Management	3
MKT 4811	Seminar in Marketing	3
MKT 4812	Individual Research	3
MKT 4824	Advertising Management	3
MKT 4825	Marketing Logistics	3
MKT 4831	Retailing Sales Promotion	3
MKT 4848	Contemporary Issues in Marketing	3
MKT 4857	Qualitative Research in Marketing	3

Property Valuation Management	Credits
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PVM 3111	Introduction to Valuation Fieldwork	3
PVM 3112	Statutory and Institutional Valuation	3
PVM 3113	Plant and Machinery Valuation	3
PVM 3116	Commercial Valuation Fieldwork	3
PVM 3124	Gem and Jewelry Valuation	3
PVM 3414	Real Estate Marketing Research	3
PVM 3415	Marketing of Properties	3
PVM 4119	Advanced Valuation Fieldwork	3
PVM 4122	Seminars in Property Valuation	3
PVM 4123	Rural Valuation	3
PVM 4218	Property Management	3
PVM 4221	Management of Professional Service	3
PVM 4417	Investment Markets and Analysis	3
PVM 4520	Building Construction Costing	3

Free Electives Courses	6 Credits
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Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Students are not allowed to select the courses below for Free Electives Courses:

1. BG 1402 Business Society and Government
2. GS 1000 Use of Library
3. GS 1001 Thai Civilization
3. GS 2001 Western Civilization
4. GS 2003 Eastern Civilization
5. MA 1001 Applied Composition I



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1201	Statistics I	3
BG 1202	Science, Man and His Environment	3
GS 2002	Introduction to Logic	3
Total		18

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1204	Calculus I	3
BG 2200	Statistics II	3
BIS 1140	Microcomputer Applications	0
ECO 1401	Economic Reasoning	3
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR

First Semester

Code	Subjects	Credits
ACT 2620	Fundamentals of Managerial Accounting	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BIS 2180	Information Technology	3
ECO 2501	Principles of Microeconomics	3
GS 1003	World Civilization	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BIS 3340	Computer Tools in Research	0
ECO 2502	Principles of Macroeconomics	3
ECO 2503	Economy, Society, and Government	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
ECO 3711	Intermediate Microeconomics	3
ECO 3713	Economics of Money and Banking	3
ECO 3714	Mathematical Economics	3
FIN 3701	Corporate Finance	3
MGT 3940	Business Research Methodology	3
	One Business Concentration	
	Required Course	3
Total		18

Second Semester

Code	Subjects	Credits
ECO 3712	Intermediate Macroeconomics	3
ECO 3715	Introduction to Econometrics	3
ECO 3716	International Trade	3
ECO 3717	Managerial Economics	3
	Two Business Concentration	
	Required Courses	6
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
ECO 4711	International Macroeconomics	3
ECO 4712	Economics of Strategy	3
	One Business Concentration	
	Required Course	3
	One Business Concentration	
	Elective Course	3
	Two Major Elective	
	Economic Courses	6
Total		18

Second Semester

Code	Subjects	Credits
ECO 4911	Seminar in Economics	3
	One Business Concentration	
	Required Course	3
	Two Major Elective	
	Economic Courses	6
	Two Free Elective Course	6
Total		18



SCHOOL OF ARTS

Curriculum Structure

Courses	Business English	Business French	Business Chinese	Business Japanese
General Education Courses	40	40	40	40
Core Courses	33	33	33	33
Major Required Courses	36	33	33	33
Major Elective Courses	9	9	9	9
Minor Courses	18	18	18	18
Free Elective Courses	6	9	9	9
Total	142	142	142	142

GRADUATION REQUIREMENTS

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.

DEPARTMENT OF BUSINESS ENGLISH

OBJECTIVES

The department's objective are to provide state-of-art language education to enable its graduates to be knowledgeable and capable speakers of English, who are not merely bilinguals, but have deep knowledge of other people and cultures, who are professionally competent business men and women ready to respond to the changes in the age of globalization and information technology.

COURSES

General Education Courses 40 credits

BG 1000	Communication in Thai (Thai student only)	3
	or	
BG 1010	Thai Language and Culture (International student only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
GS 2001	Western Civilization	3
MGT 2404	Managerial Psychology	3

Core Courses

33 credits

ACT 1601	Fundamentals of Financial Accounting	3
BG 1203	Fundamentals of Statistics	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
FIN 2700	Money, Banking and Financial Markets	3
GL 1101	Elements of Spoken Language	3
GL 3102	Introduction to Linguistics	3
GL 3103	Language, Culture, and Behavior	3
GS 2002	Introduction to Logic	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3

Major Required Courses

36 credits

EN 2230	Listening and Speaking	3
EN 3210	Business Communication in English I	3
EN 3211	Business Communication in English II	3
EN 3240	Reading in Business English	3
EN 3270	Translation: English - Thai (or EN 4254 Academic writing - only for international students)	3
EN 3271	Translation: Thai - English (or EN 4252 Article writing - only for international students)	3
EN 4232	Business Conversation	3
EN 4233	Public Speaking in English	3
EN 4240	Reading in English Newspapers	3
EN 4241	Critical and Analytical Reading	3
EN 4250	Understanding, Note-taking and Summarizing	3
EN 4251	Business Research Writing	3

Major Electives Courses

9 credits

EN 3231	Conversation and Discussion	3
EN 3232	Pronunciation I	3
EN 3233	Pronunciation II	3
EN 3280	English for Secretaries	3
EN 3281	English for Tourism	3
EN 3282	English for Hotels	3
EN 3283	English for International Trade	3
EN 3284	English for Property Development	3
EN 3285	English for Airlines	3
EN 3286	English for Music Industry	3



EN 4252	Article Writing	3
EN 4253	Introduction to Public-Relations Writing	3
EN 4254	Academic Writing	3
EN 4260	Survey of British and American Literature	3
EN 4262	Reading of Modern Viewpoints	3
EN 4265	Introduction to Literary Criticism	3
EN 4266	Reading Thai Literary Works in English	3
EN 4267	Aspects of American Culture	3
EN 4272	Translation in Business English	3
EN 4290	Seminar	3

Minor Required Courses

a) Minor Required Courses 15 Credits

Marketing		Credits
MKT 3102	Integrated Marketing Communication	3
MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3
Management		Credits
MGT 3901	Organization Theory	3
MGT 3903	Leadership	3
MGT 3923	Strategic Human Resources Management	3
MGT 3942	Organizational Behavior	3
MGT 4916	Negotiation Strategy	3
Finance and Banking		Credits
FIN 3701	Corporate Finance	3
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 4812	International Finance	3
FIN 4813	Financial Management	3
Business Information Systems		Credits
BIS 3315	Programming and Algorithms	3
BIS 3515	Object-Oriented Concept and Programming	3
BIS 3625	Computer Organization & Architecture	3
BIS 3635	Database Systems	3

BIS 3655	Data Communications and Networking	3
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International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 4712	Export – Import Management	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Industrial Management Credits

IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3
MGT 3905	Operation Management	3

Real Estate Management Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

Hospitality Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3211	Food and Beverage Management	3
HTM 3212	Accommodation Management and Operations	3

Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3



HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3221	MICE Management	3
HTM 3222	Attraction Tourism	3

Minor Required Courses

b) Minor Required Courses 12 Credits

Business French Credits

FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3
FR 2502	French III	3

Business Chinese Credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3

Business Japanese Credits

JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 1702	Japanese II	3
JA 2702	Japanese III	3

Business German Credits

GE 1001	German for Beginners I	3
GE 1002	German for Beginners II	3
GE 1600	German I	3
GE 2601	German II	3

Music Business Credits

MA 1300	Introduction to Applied Music	3
MA 1301	Applied Music (Instrument or Voice) I	3
MA 2511	Introduction to Music Business	3
MB 3511	Music Business Marketing	3
MB 4514	Career Options in Music Business	3

Minor Elective Courses

a) Minor Elective Courses 3 Credits

- For students who take 15 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.
- Recommended subjects for Minor elective courses are as follows:

Marketing Credits

MKT 3832	Customer Relationship Management	3
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Management Credits

MGT 3917	Innovation and Change Management	3
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Finance and Banking Credits

FIN 3714	Business Condition Analysis	3
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Business Information System Credits

BIS 3349	Fundamentals of Computer Graphics	3
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International Business Management Credits

IBM 2702	International Business Environment	3
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Industrial Management Credits

IDM 4206	Industrial Environment Management	3
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Real Estate Credits

REM 3212	Real Estate Finance	3
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Hospitality Management Credits

HTM 4111	Food and Beverage Service	3
HTM 4112	Kitchen Operation	3



Tourism Management

Credits

HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3

b) Minor Elective Courses 6 Credits

- For students who take 12 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.

c) For Music Business: Choose 6 credits from the following courses

Credits

MA 1302	Applied Music (Instrument or Voice) II	2
MB 2512	Music Business Finance	3
MB 4511	Music Business Artists/Project Management	3
MU 0611	Chorus	1
MU 1001	Music Appreciation	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Free Elective Courses 6 Credits

Students can take free elective courses of 6 credits which are provided by their faculty or by the different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1000	Communication in Thai	3
(or BG 1010	Thai Language and Culture only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3

Total 16

Second Semester

Code	Subjects	credits
ACT 1601	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
BG 2401	Micro-Economics	3
GL 1101	Elements of Spoken Language	3
MGT 1101	Introduction to Business	3

Total 18



SECOND YEAR

First Semester

Code	Subjects	credits
BIS 1140	Microcomputer Applications	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macro-Economics	3
GS 2001	Western Civilization	3
GS 2002	Introduction to Logic	3
MGT 2404	Managerial Psychology	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BIS 2180	Information Technology	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
EN 2230	Listening and Speaking	3
FIN 2700	Money, Banking and Financial Markets	3
MGT 2900	Principles of Management	3
Total		18

THIRD YEAR

First Semester

Code	Subjects	credits
EN 3210	Business Communication in English I	3
EN 3270	Translation: English-Thai (or EN 4254 Academic Writing, only for international students)	3
EN 3240	Reading in Business English	3
GL 3102	Introduction to Linguistics	3
	One Minor Required Course	3
	One Minor Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
EN 3211	Business Communication in English II	3
EN 3271	Translation: Thai-English (or EN 4252 Article Writing, only for international students)	3
EN 4232	Business Conversation	3
GL 3103	Language, Culture and Behavior	3
	One Major Elective Course	3
	One Minor Required Course	3
Total		18



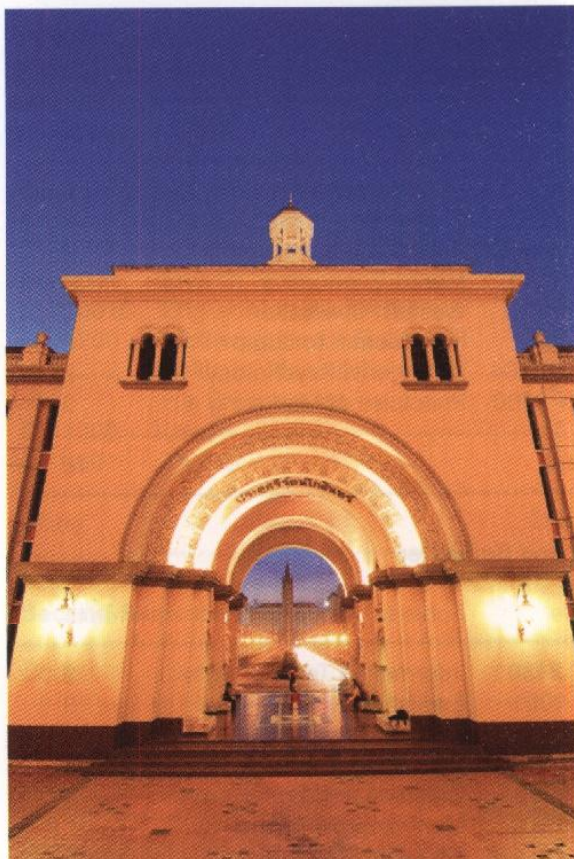
FOURTH YEAR First Semester

Code	Subjects	credits
EN 4240	Reading in English Newspapers	3
EN 4250	Understanding, Note-taking and Summarizing	3
	One Major Elective Course	3
	One Minor Required Course	3
	One Minor Elective Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
EN 4233	Public Speaking in English	3
EN 4241	Critical and Analytical Reading	3
EN 4251	Business Research Writing	3
	One Major Elective Course	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		18

STUDY PLAN





DEPARTMENT OF BUSINESS FRENCH

OBJECTIVES

The Department of Business French aims to enable students:

- To acquire up-to-date and necessary business language skill both in French and in English for listening, speaking, reading and writing through technologies.
- To learn how to appreciate French culture and work in team through extra-curriculum activities.
- To become a unique graduate knowing French, English, and Business.
- To be professionally competent entrepreneurs or capable and responsible employees.

COURSES

General Education Courses 40 credits

BG 1000	Communication in Thai (Thai student only) or	3
BG 1010	Thai Language and Culture (International student only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
GS 2001	Western Civilization	3
MGT 2404	Managerial Psychology	3

Core Courses 33 credits

ACT 1601	Fundamentals of Financial Accounting	3
BG 1203	Fundamentals of Statistics	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3

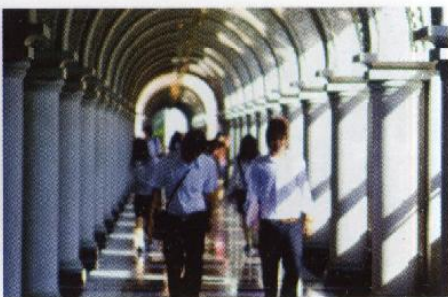
FIN 2700	Money, Banking and Financial Markets	3
GL 1101	Elements of Spoken Language	3
GL 3102	Introduction to Linguistics	3
GL 3103	Language, Culture, and Behavior	3
GS 2002	Introduction to Logic	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3

Major Required Courses 33 credits

FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3
FR 2502	French III	3
FR 3503	Introduction to Business French	3
FR 3510	Business Communication in French I	3
FR 3530	Oral Comprehension and Expression	3
FR 3570	Translation: French-Thai	3
(or FR 3561)	Aspects of France - only for international students)	
FR 4504	Business French I	3
FR 4542	Reading French Magazines and Newspapers	3
FR 4571	Translation: Thai-French	3
(or FR 3531)	French Conversation and Discussion I - only for international students)	

Major Electives Courses 9 credits

FR 3511	Business Communication in French II	3
FR 3520	Introduction to French Linguistics	3
FR 3531	French Conversation and Discussion I	3
FR 3534	French Phonetics	3
FR 3535	Basic Conversation in Business French I	3
FR 3536	Basic Writing in Business French I	3
FR 3541	French Reading and Oral Report	3
FR 3561	Aspects of France	3
FR 3580	French for Secretaries	3
FR 3581	French for Tourism	3
FR 3582	French for Hotels	3
FR 4505	Business French II	3
FR 4532	French Conversation and Discussion II	3
FR 4533	Public Speaking in French	3
FR 4540	Reading in Business French	3
FR 4560	Survey of French Literature	3
FR 4572	Translation in Business French	3
FR 4590	Seminar	3



Minor Required Courses

a) Minor Required Courses 15 Credits

Marketing Credits

MKT 3102	Integrated Marketing Communication	3
MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3

Management Credits

MGT 3901	Organization Theory	3
MGT 3903	Leadership	3
MGT 3923	Strategic Human Resources Management	3
MGT 3942	Organizational Behavior	3
MGT 4916	Negotiation Strategy	3

Finance and Banking Credits

FIN 3701	Corporate Finance	3
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 4812	International Finance	3
FIN 4813	Financial Management	3

Business Information Systems Credits

BIS 3315	Programming and Algorithms	3
BIS 3515	Object-Oriented Concept and Programming	3
BIS 3625	Computer Organization & Architecture	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3

International Business Management Credits

IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 4712	Export – Import Management	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Industrial Management Credits

IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3
MGT 3905	Operation Management	3

Real Estate Management Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

Hospitality Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3211	Food and Beverage Management	3
HTM 3212	Accommodation Management and Operations	3

Tourism Management Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3221	MICE Management	3
HTM 3222	Attraction Tourism	3



b) Minor Required Courses 12 Credits

Business English (Choose four courses) Credits

EN 2230	Listening and Speaking	3
EN 3210	Business Communication in English I	3
EN 3270	Translation: English – Thai	3
EN 4232	Business Conversation	3
EN 4250	Understanding, Note-taking And Summarizing	3

Business Chinese Credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3

Business Japanese Credits

JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 1702	Japanese II	3
JA 2702	Japanese III	3

Business German Credits

GE 1001	German for Beginners I	3
GE 1002	German for Beginners II	3
GE 1600	German I	3
GE 2601	German II	3

Music Business Credits

MA 1300	Introduction to Applied Music	3
MA 1301	Applied Music (Instrument or Voice) I	3
MA 2511	Introduction to Music Business	3
MB 3511	Music Business Marketing	3
MB 4514	Career Options in Music Business	3

Minor Elective Courses

a) Minor Elective Courses 3 Credits

- For students who take 15 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.
- Recommended subjects for Minor elective courses are as follows:

Marketing Credits

MKT 3832	Customer Relationship Management	3
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Management Credits

MGT 3917	Innovation and Change Management	3
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Finance and Banking Credits

FIN 3714	Business Condition Analysis	3
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Business Information System Credits

BIS 3349	Fundamentals of Computer Graphics	3
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International Business Management Credits

IBM 2702	International Business Environment	3
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Industrial Management Credits

IDM 4206	Industrial Environment Management	3
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Real Estate Credits

REM 3212	Real Estate Finance	3
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Hospitality Management Credits

HTM 4111	Food and Beverage Service	3
HTM 4112	Kitchen Operation	3

Tourism Management Credits

HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3



b) Minor Elective Courses 6 Credits

- For students who take 12 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.

c) For Music Business: Choose 6 credits from the following courses

		Credits
MA 1302	Applied Music (Instrument or Voice) II	2
MB 2512	Music Business Finance	3
MB 4511	Music Business Artists/Project Management	3
MU 0611	Chorus	1
MU 1001	Music Appreciation	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Free Elective Courses 9 Credits

Students can take free elective courses of 9 credits which are provided by their faculty or by the different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1000	Communication in Thai (or BG 1010 Thai Language and Culture only for international students)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
FR 1500	Introduction to French	3
GL 1101	Elements of Spoken Language	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
Total		22

Second Semester

Code	Subjects	credits
ACT 1601	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
BG 2401	Micro-Economics	3
FR 1501	French I	3
MGT 1101	Introduction to Business	3
Total		18



SECOND YEAR
First Semester

Code	Subjects	credits
BIS 1140	Microcomputer Applications	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macro-Economics	3
FR 2501	French II	3
GS 2002	Introduction to Logic	3
MGT 2404	Managerial Psychology	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BIS 2180	Information Technology	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
FIN 2700	Money, Banking and Financial Markets	3
FR 2502	French III	3
GS 2001	Western Civilization	3
MGT 2900	Principles of Management	3
Total		18

THIRD YEAR

Code	Subjects	credits
FR 3503	Introduction to Business French	3
FR 3510	Business Communication in French I	3
FR 3530	Oral Comprehension and Expression	3
GL 3102	Introduction to Linguistics	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
FR 3570	Translation: French-Thai (or FR 3561 Aspects of France - only for international students)	3
GL 3103	Language, Culture and Behavior	3
	One Major Elective Course	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		15

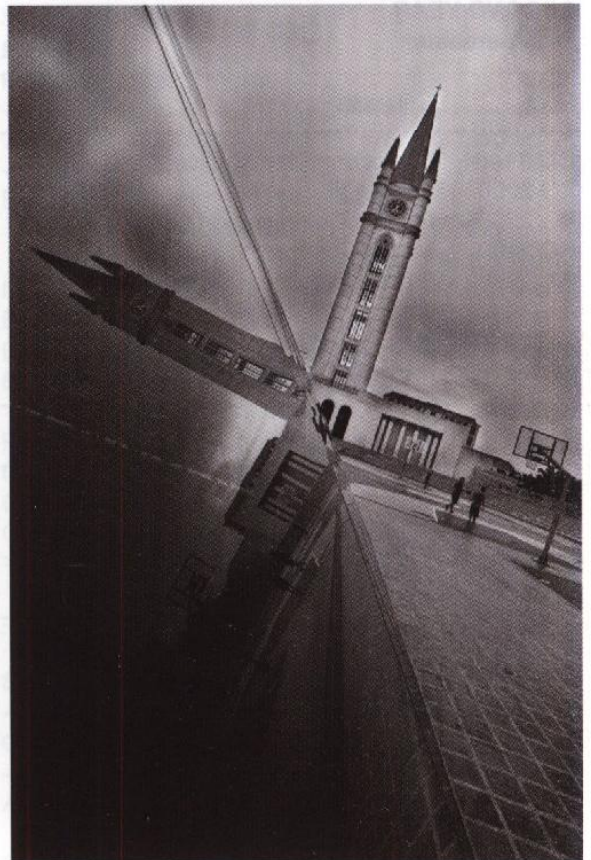


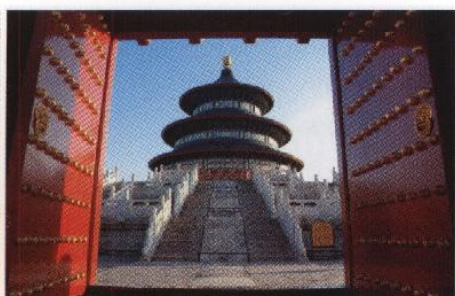
FOURTH YEAR
First Semester

Code	Subjects	credits
FR 4504	Business French I	3
FR 4571	Translation: Thai-French (or FR 3531 French Conversation and Discussion I - only for international students)	3
	One Major Elective Course	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		15

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
FR 4542	Reading French Magazines and Newspapers	3
	One Major Elective Course	3
	One Minor Required Course	3
	Two Minor Elective Courses	6
Total		18





DEPARTMENT OF BUSINESS CHINESE

OBJECTIVES

The Department aims to enable its graduates to:

- be proficient in Chinese language and able to communicate efficiently in Chinese communities.
- understand various aspects of Chinese culture and know how to apply them appropriately.
- be competent and responsible businessmen in the globalize communities.

COURSES

General Education Courses 40 credits

BG 1000	Communication in Thai (Thai student only)	3
BG 1010	Thai Language and Culture (International student only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Microeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
GS 2003	Eastern Civilization	3
MGT 2404	Managerial Psychology	3

Core Courses 33 credits

ACT 1601	Fundamentals of Financial Accounting	3
BG 1203	Fundamentals of Statistics	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
FIN 2700	Money, Banking and Financial Markets	3

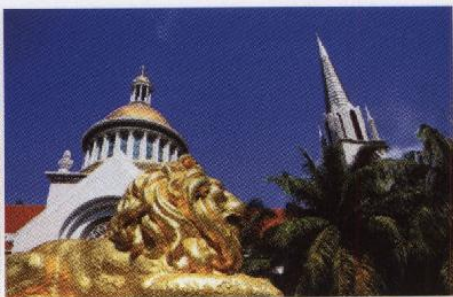
GL 1101	Elements of Spoken Language	3
GL 3102	Introduction to Linguistics	3
GL 3103	Language, Culture, and Behavior	3
GS 2002	Introduction to Logic	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3

Major Required Courses 33 credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3
CN 3403	Chinese IV	3
CN 3410	Business Communication in Chinese I	3
CN 3430	Oral Comprehension and Expression	3
CN 3450	Introduction to Chinese Writing	3
CN 3470	Translation I: Chinese-Thai (or CN 3411 Business Communication in Chinese II - only for International students)	3
CN 4442	Reading in Chinese Newspapers I	3
CN 4471	Translation II: Thai-Chinese (or CN 3431 Chinese Conversation and Discussion I - only for International students)	3

Major Electives Courses 9 credits

CN 3411	Business Communication in Chinese II	3
CN 3420	Introduction to Chinese Linguistics	3
CN 3431	Chinese Conversation and Discussion I	3
CN 3441	Chinese Reading and Oral Report	3
CN 3462	Chinese Culture	3
CN 3480	Chinese for Secretaries	3
CN 3481	Chinese for Tourism	3
CN 3482	Chinese for Hotels	3
CN 4432	Chinese Conversation and Discussion II	3
CN 4433	Public Speaking in Chinese	3
CN 4434	Advanced Listening and Speaking	3
CN 4440	Reading in Business Chinese	3
CN 4443	Reading in Chinese Newspapers II	3
CN 4451	Report Writing in Chinese I	3
CN 4452	Report Writing in Chinese II	3



CN 4460	Survey of Chinese Literature	3
CN 4472	Translation in Business Chinese	3
CN 4490	Seminar	3

Minor Required Courses

a) Minor Required Courses 15 Credits

Marketing	Credits
MKT 3102 Integrated Marketing Communication	3
MKT 3525 Sales Management	3
MKT 3530 Consumer Behavior	3
MKT 4730 Marketing Management	3
MKT 4809 Marketing for Services	3

Management	Credits
MGT 3901 Organization Theory	3
MGT 3903 Leadership	3
MGT 3923 Strategic Human Resources Management	3
MGT 3942 Organizational Behavior	3
MGT 4916 Negotiation Strategy	3

Finance and Banking	Credits
FIN 3701 Corporate Finance	3
FIN 3711 Investment	3
FIN 3712 Money and Capital Markets	3
FIN 4812 International Finance	3
FIN 4813 Financial Management	3

Business Information Systems	Credits
BIS 3315 Programming and Algorithms	3
BIS 3515 Object-Oriented Concept and Programming	3
BIS 3625 Computer Organization & Architecture	3
BIS 3635 Database Systems	3
BIS 3655 Data Communications and Networking	3

International Business Management	Credits
IBM 3711 Comparative Management	3
IBM 3713 International Management	3
IBM 4712 Export – Import Management	3

IBM 4811 International Strategic Management	3
MKT 3620 Global Marketing	3

Industrial Management	Credits
IDM 3203 Logistics and Supply Chain Management	3
IDM 3204 Industrial Safety and Risk Management	3
IDM 4201 Manufacturing Planning and Control	3
IDM 4203 Quality Management	3
MGT 3905 Operation Management	3

Real Estate Management	Credits
REM 3111 Principles of Real Estate	3
REM 3112 Real Estate Law	3
REM 3113 Real Estate Economics	3
REM 3114 Building Design and Construction Techniques	3
REM 3211 Principles of Real Estate Development	3

Hospitality Management	Credits
HTM 3101 Introduction to Hospitality Management	3
HTM 3102 Introduction to Tourism Industry Management	3
HTM 3103 Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3211 Food and Beverage Management	3
HTM 3212 Accommodation Management and Operations	3

Tourism Management	Credits
HTM 3101 Introduction to Hospitality Management	3
HTM 3102 Introduction to Tourism Industry Management	3
HTM 3103 Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3221 MICE Management	3
HTM 3222 Attraction Tourism	3



Minor Required Courses

b) Minor Required Courses 12 Credits

Business English (Choose four courses) Credits

EN 2230	Listening and Speaking	3
EN 3210	Business Communication in English I	3
EN 3270	Translation: English – Thai	3
EN 4232	Business Conversation	3
EN 4250	Understanding, Note-taking And Summarizing	3

Business French Credits

FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3
FR 2502	French III	3

Business Chinese Credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3

Business Japanese Credits

JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 1702	Japanese II	3
JA 2702	Japanese III	3

Business German Credits

GE 1001	German for Beginners I	3
GE 1002	German for Beginners II	3
GE 1600	German I	3
GE 2601	German II	3

Music Business Credits

MA 1300	Introduction to Applied Music	3
MA 1301	Applied Music (Instrument or Voice) I	3
MA 2511	Introduction to Music Business	3
MB 3511	Music Business Marketing	3
MB 4514	Career Options in Music Business	3

Minor Elective Courses

a) Minor Elective Courses 3 Credits

- For students who take 15 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.
- Recommended subjects for Minor elective courses are as follows:

Marketing Credits

MKT 3832	Customer Relationship Management	3
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Management Credits

MGT 3917	Innovation and Change Management	3
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Finance and Banking Credits

FIN 3714	Business Condition Analysis	3
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Business Information System Credits

BIS 3349	Fundamentals of Computer Graphics	3
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International Business Management Credits

IBM 2702	International Business Environment	3
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Industrial Management Credits

IDM 4206	Industrial Environment Management	3
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Real Estate Credits

REM 3212	Real Estate Finance	3
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Hospitality Management Credits

HTM 4111	Food and Beverage Service	3
HTM 4112	Kitchen Operation	3



Tourism Management Credits

HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3

b) Minor Elective Courses 6 Credits

- For students who take 12 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.

c) For Music Business: Choose 6 credits from the following courses

		Credits
MA 1302	Applied Music (Instrument or Voice) II	2
MB 2512	Music Business Finance	3
MB 4511	Music Business Artists/Project Management	3
MU 0611	Chorus	1
MU 1001	Music Appreciation	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Free Elective Courses 9 Credits

Students can take free elective courses of 9 credits which are provided by their faculty or by the different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

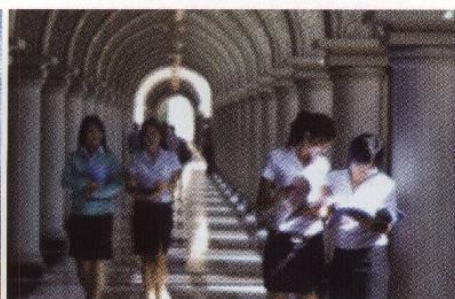
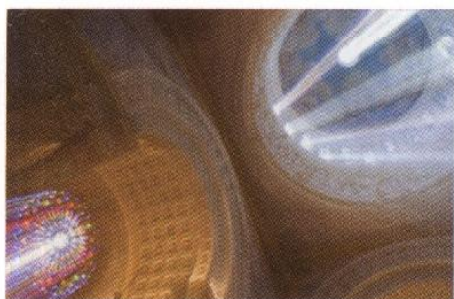
Code	Subjects	credits
BG 1000	Communication in Thai	3
(or BG 1010	Thai Language and Culture only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
CN 1400	Introduction to Chinese	3
GL 1101	Elements of Spoken Language	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3

Total 22

Second Semester

Code	Subjects	credits
ACT 1601	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
BG 2401	Micro-Economics	3
CN 1401	Chinese I	3
MGT 1101	Introduction to Business	3

Total 18



SECOND YEAR First Semester

Code	Subjects	credits
BIS 1140	Microcomputer Applications	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macro-Economics	3
CN 2401	Chinese II	3
GS 2002	Introduction to Logic	3
MGT 2404	Managerial Psychology	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

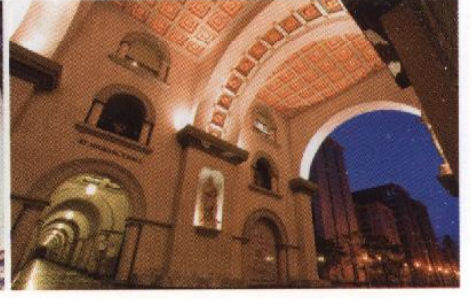
Code	Subjects	credits
BIS 2180	Information Technology	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
FIN 2700	Money, Banking and Financial Markets	3
CN 2402	Chinese III	3
GS 2003	Eastern Civilization	3
MGT 2900	Principles of Management	3
Total		18

THIRD YEAR First Semester

Code	Subjects	credits
CN 3403	Chinese IV	3
CN 3410	Business Communication in Chinese I	3
CN 3430	Oral Comprehension and Expression	3
GL 3102	Introduction to Linguistics	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
CN 3450	Introduction to Chinese Writing	3
CN 3470	Translation I: Chinese-Thai	3
	(or CN 3411 Business Communication in Chinese II -only for international students)	
GL 3103	Language, Culture and Behavior	3
	One Major Elective Course	3
	One Minor Required Course	3
Total		15

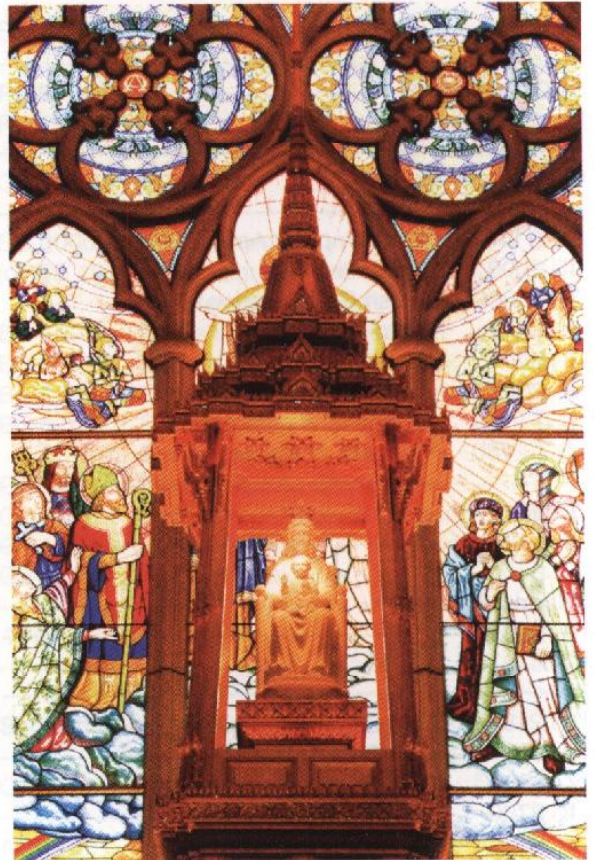


FOURTH YEAR First Semester

Code	Subjects	credits
CN 4471	Translation II: Thai-Chinese	3
(or CN 3431	Chinese Conversation and Discussion I -only for international students)	
	One Major Elective Course	3
	One Minor Required Course	3
	Two Free Elective Courses	6
Total		15

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
CN 4442	Reading in Chinese Newspapers I	3
	One Major Elective Course	3
	One Minor Required Course	3
	Two Minor Elective Courses	6
Total		18





DEPARTMENT OF BUSINESS JAPANESE

OBJECTIVES

The Department of Business Japanese aims at forming intellectually competent graduates who are well-versed in Japanese language in all 4 skills so that they can use the knowledge in their professional courses and become a sound, ethical active member of society with a global perspective.

COURSES

General Education Courses 40 credits

BG 1000	Communication in Thai (Thai student only)	3
BG 1010	Thai Language and Culture (International student only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
GS 2003	Eastern Civilization	3
MGT 2404	Managerial Psychology	3

Core Courses 33 credits

ACT 1601	Fundamentals of Financial Accounting	3
BG 1203	Fundamentals of Statistics	3
BIS 1140	Microcomputer Applications	0
BIS 2180	Information Technology	3
FIN 2700	Money, Banking and Financial Markets	3
GL 1101	Elements of Spoken Language	3
GL 3102	Introduction to Linguistics	3
GL 3103	Language, Culture, and Behavior	3

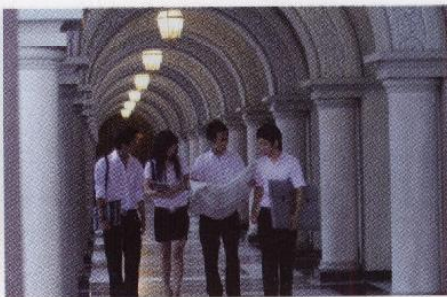
GS 2002	Introduction to Logic	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3

Major Required Courses 33 credits

JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 2701	Japanese II	3
JA 2702	Japanese III	3
JA 3703	Japanese IV	3
JA 3710	Business Communication in Japanese I	3
JA 3730	Oral Comprehension and Expression	3
JA 3770	Translation I: Japanese-Thai (or JA 3711 Business Communication in Japanese II – only for international students)	3
JA 4742	Reading in Japanese Newspapers	3
JA 4750	Report Writing in Japanese I	3
JA 4771	Translation II: Thai-Japanese (or JA 3731 Japanese Conversation and Discussion I – only for international students)	3

Major Electives Courses 9 credits

JA 3711	Business Communication in Japanese II	3
JA 3720	Introduction to Japanese Linguistics	3
JA 3731	Japanese Conversation and Discussion I	3
JA 3741	Japanese Reading and Oral Report	3
JA 3742	Introduction to Japanese Phonetics	3
JA 3761	Aspects of Japan	3
JA 3780	Japanese for Secretaries	3
JA 3781	Japanese for Tourism	3
JA 3782	Japanese for Hotels	3
JA 3783	Japanese for Airline Services	3
JA 4732	Japanese Conversation and Discussion II	3
JA 4733	Public Speaking in Japanese	3
JA 4740	Reading in Business Japanese	3
JA 4751	Report Writing in Japanese II	3
JA 4760	Survey of Japanese Literature	3
JA 4772	Translation in Business Japanese	3
JA 4790	Seminar	3



Minor Required Courses

a) Minor Required Courses

15 Credits

Marketing		Credits
MKT 3102	Integrated Marketing Communication	3
MKT 3525	Sales Management	3
MKT 3530	Consumer Behavior	3
MKT 4730	Marketing Management	3
MKT 4809	Marketing for Services	3
Management		Credits
MGT 3901	Organization Theory	3
MGT 3903	Leadership	3
MGT 3923	Strategic Human Resources Management	3
MGT 3942	Organizational Behavior	3
MGT 4916	Negotiation Strategy	3
Finance and Banking		Credits
FIN 3701	Corporate Finance	3
FIN 3711	Investment	3
FIN 3712	Money and Capital Markets	3
FIN 4812	International Finance	3
FIN 4813	Financial Management	3
Business Information Systems		Credits
BIS 3315	Programming and Algorithms	3
BIS 3515	Object-Oriented Concept and Programming	3
BIS 3625	Computer Organization & Architecture	3
BIS 3635	Database Systems	3
BIS 3655	Data Communications and Networking	3
International Business Management		Credits
IBM 3711	Comparative Management	3
IBM 3713	International Management	3
IBM 4712	Export – Import Management	3
IBM 4811	International Strategic Management	3
MKT 3620	Global Marketing	3

Industrial Management

Credits

IDM 3203	Logistics and Supply Chain Management	3
IDM 3204	Industrial Safety and Risk Management	3
IDM 4201	Manufacturing Planning and Control	3
IDM 4203	Quality Management	3
MGT 3905	Operation Management	3

Real Estate Management

Credits

REM 3111	Principles of Real Estate	3
REM 3112	Real Estate Law	3
REM 3113	Real Estate Economics	3
REM 3114	Building Design and Construction Techniques	3
REM 3211	Principles of Real Estate Development	3

Hospitality Management

Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3211	Food and Beverage Management	3
HTM 3212	Accommodation Management and Operations	3

Tourism Management

Credits

HTM 3101	Introduction to Hospitality Management	3
HTM 3102	Introduction to Tourism Industry Management	3
HTM 3103	Consumer Behavior in Hospitality and Tourism Industry	3
HTM 3221	MICE Management	3
HTM 3222	Attraction Tourism	3



Minor Required Courses

b) Minor Required Courses 12 Credits

Business English (Choose four courses) Credits

EN 2230	Listening and Speaking	3
EN 3210	Business Communication in English I	3
EN 3270	Translation: English – Thai	3
EN 4232	Business Conversation	3
EN 4250	Understanding, Note-taking and Summarizing	3

Business French Credits

FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3
FR 2502	French III	3

Business Chinese Credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3

Business German Credits

GE 1001	German for Beginners I	3
GE 1002	German for Beginners II	3
GE 1600	German I	3
GE 2601	German II	3

Music Business Credits

MA 1300	Introduction to Applied Music	3
MA 1301	Applied Music (Instrument or Voice) I	3
MA 2511	Introduction to Music Business	3
MB 3511	Music Business Marketing	3
MB 4514	Career Options in Music Business	3

Minor Elective Courses

a) Minor Elective Courses 3 Credits

- For students who take 15 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.
- Recommended subjects for Minor elective courses are as follows:

Marketing Credits

MKT 3832	Customer Relationship Management	3
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Management Credits

MGT 3917	Innovation and Change Management	3
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Finance and Banking Credits

FIN 3714	Business Condition Analysis	3
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Business Information System Credits

BIS 3349	Fundamentals of Computer Graphics	3
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International Business Management Credits

IBM 2702	International Business Environment	3
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Industrial Management Credits

IDM 4206	Industrial Environment Management	3
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Real Estate Credits

REM 3212	Real Estate Finance	3
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Hospitality Management Credits

HTM 4111	Food and Beverage Service	3
HTM 4112	Kitchen Operation	3



Tourism Management Credits

HTM 4121	Tour Operations Management	3
HTM 4122	Planning and Development in Tourism	3

b) Minor Elective Courses 6 Credits

- For students who take 12 credits in Minor Required Courses.
- Minor elective courses may be selected from the minor department upon completion of the prerequisites.

c) For Music Business: Choose 6 credits from the following courses

		Credits
MA 1302	Applied Music (Instrument or Voice) II	2
MB 2512	Music Business Finance	3
MB 4511	Music Business Artists/Project Management	3
MU 0611	Chorus	1
MU 1001	Music Appreciation	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Free Elective Courses 9 Credits

Students can take free elective courses of 9 credits which are provided by their faculty or by the different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1000	Communication in Thai (or BG 1010 Thai Language and Culture only for international students)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
JA 1700	Introduction to Japanese	3
GL 1101	Elements of Spoken Language	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3

Total 22

Second Semester

Code	Subjects	credits
ACT 1601	Fundamentals of Financial Accounting	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
BG 2401	Micro-Economics	3
JA 1701	Japanese I	3
MGT 1101	Introduction to Business	3

Total 18



SECOND YEAR
First Semester

Code	Subjects	credits
BIS 1140	Microcomputer Applications	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2400	Macro-Economics	3
JA 2701	Japanese II	3
GS 2002	Introduction to Logic	3
MGT 2404	Managerial Psychology	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BIS 2180	Information Technology	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
FIN 2700	Money, Banking and Financial Markets	3
JA 2702	Japanese III	3
GS 2003	Eastern Civilization	3
MGT 2900	Principles of Management	3
Total		18

THIRD YEAR
First Semester

Code	Subjects	credits
JA 3703	Japanese IV	3
JA 3710	Business Communication in Japanese I	3
JA 3730	Oral Comprehension and Expression	3
GL 3102	Introduction to Linguistics	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
JA 3770	Translation I: Japanese-Thai	3
(or JA 3711	Business Communication in Japanese II - only for international students)	
GL 3103	Language, Culture and Behavior	3
	One Major Elective Course	3
	One Minor Required Course	3
	One Free Elective Course	3
Total		15

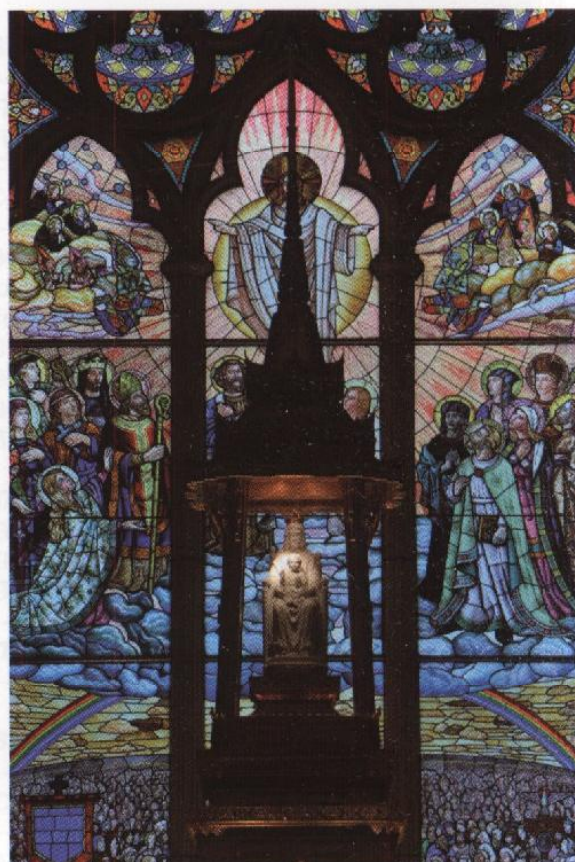


FOURTH YEAR First Semester

Code	Subjects	credits
JA 4750	Report Writing in Japanese I	3
JA 4771	Translation II: Thai-Japanese	3
(or JA 3731	Japanese Conversation and Discussion I - only for international students)	
	One Major Elective Course	3
	One Minor Required Course	3
	One Free Elective Courses	3
Total		15

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
JA 4742	Reading in Japanese Newspapers I	3
	One Major Elective Course	3
	One Minor Required Course	3
	Two Minor Elective Courses	6
Total		18





Chinese for Economy and Trade

Curriculum Structure

COURSES	Credits
General Education Courses	30
Core Courses	63
Major Required Courses	30
Major Elective Courses	6
Free Elective Courses	6
Total	135

OBJECTIVES

The Program aims to enable its graduates to:

1. be proficient in Chinese language for economy and trade, and able to communicate with native speakers of Chinese fluently.
2. be able to use Chinese language to conduct businesses with Chinese communities or work for organizations in Chinese speaking environment.
3. understand various aspects of Chinese culture and know how to apply them appropriately.

COURSES

General Education Courses		30 credits
BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1002	English II	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2001	English IV	3
BG 2400	Macroeconomics	3
BG 2401	Microeconomics	3
BG 2402	Ethics	3
GS 2003	Eastern Civilization	3

Concentration Courses 99 Credits

Core Courses 63 Credits

CET 1811	Foundation Chinese I	3
CET 1812	Foundation Chinese II	3
CET 1821	Chinese Listening & Speaking I	3
CET 1822	Chinese Listening & Speaking II	3
CET 1831	Chinese Reading & Writing I	3
CET 1832	Chinese Reading & Writing II	3
CET 1841	Chinese Grammar & Usage I	3
CET 1842	Chinese Grammar & Usage II	3
CET 2813	Intermediate Chinese I	3
CET 2814	Intermediate Chinese II	3
CET 2823	Intermediate Chinese Listening & Speaking I	3
CET 2824	Intermediate Chinese Listening & Speaking II	3
CET 2833	Intermediate Chinese Reading & Writing I	3

CET 2834	Intermediate Chinese Reading & Writing II	3
CET 2851	Chinese for Business I	3
CET 2852	Chinese for Business II	3
CET 3815	Advance Chinese I	3
CET 3816	Advance Chinese II	3
CET 3851	Chinese for Economy & Trade I	3
CET 3852	Chinese for Economy & Trade II	3
CET 4853	Chinese for Economy & Trade III	3

Major Required Courses 30 credits

CET 3853	Business Writing in Chinese I	3
CET 3854	Business Writing in Chinese II	3
CET 3862	Chinese for Business Conversation I	3
CET 3863	Chinese for Business Conversation II	3
CET 4861	Business Negotiation in Chinese	3
CET 4871	Chinese for Principles of Economics	3
CET 4872	Contemporary Chinese Economy & Trade	3
CET 4873	Reading Comprehension on Economy & Trade	3
CET 4881	Business Research Methodology in Chinese	3
CET 4882	Business Research Writing in Chinese	3

Major Electives 6 Credits

Major Electives required two courses from six courses below.

CN 3480	Chinese for Secretaries	3
CN 3481	Chinese for Tourism	3
CN 3482	Chinese for Hotels	3
CN 4440	Reading in Business Chinese	3
CET 4854	Thai-Chinese Translation in Economy & Trade	3
CET 4874	Directed Studies in Economy & Trade	3

Free Electives 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
CET 1811	Foundation Chinese I	3
CET 1821	Chinese Listening & Speaking I	3
CET 1831	Chinese Reading & Writing I	3
CET 1841	Chinese Grammar & Usage I	3

Total 18

Second Semester

Code	Subjects	credits
BG 1002	English II	3
BG 1202	Science, Man and His Environment	3
CET 1812	Foundation Chinese II	3
CET 1822	Chinese Listening & Speaking II	3
CET 1832	Chinese Reading & Writing II	3
CET 1842	Chinese Grammar & Usage II	3

Total 18



SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2400	Macroeconomics	3
CET 2813	Intermediate Chinese I	3
CET 2823	Intermediate Chinese Listening & Speaking I	3
CET 2833	Intermediate Chinese Reading & Writing I	3
CET 2851	Chinese for Business I	3
Total		18

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2401	Microeconomics	3
GS 2003	Eastern Civilization	3
CET 2814	Intermediate Chinese II	3
CET 2824	Intermediate Chinese Listening & Speaking II	3
CET 2834	Intermediate Chinese Reading & Writing II	3
CET 2852	Chinese for Business II	3
Total		21

THIRD YEAR First Semester

Code	Subjects	credits
BG 2402	Ethics	3
CET 3815	Advanced Chinese I	3
CET 3851	Chinese for Economy & Trade I	3
CET 3853	Business Writing in Chinese I	3
CET 3862	Chinese for Business Conversation I	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
CET 3816	Advanced Chinese II	3
CET 3852	Chinese for Economy & Trade II	3
CET 3854	Business Writing in Chinese II	3
CET 3863	Chinese for Business Conversation II	3
	One Free Elective Course	3
Total		15

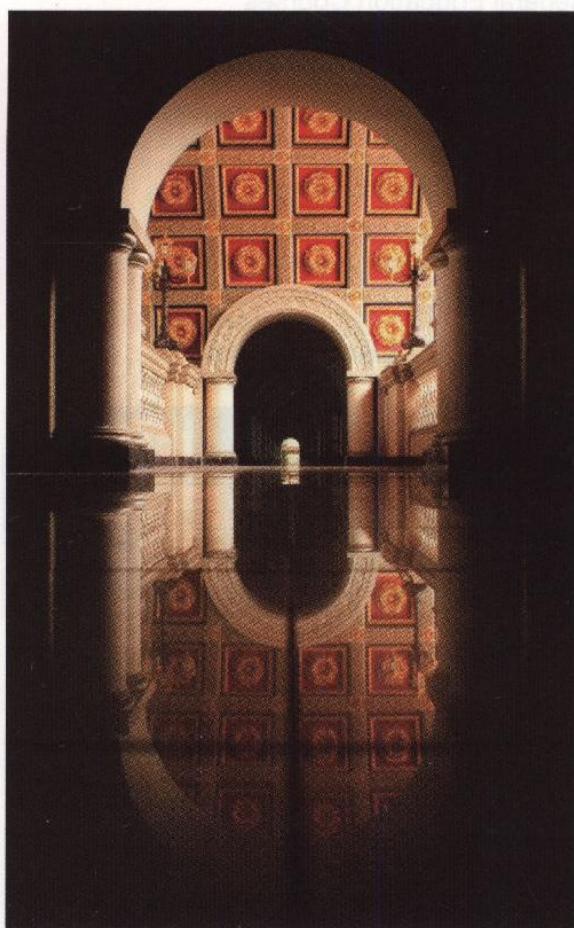


FOURTH YEAR First Semester

Code	Subjects	credits
CET 4853	Chinese for Economy & Trade III	3
CET 4861	Business Negotiation in Chinese	3
CET 4871	Chinese for Principles of Economics	3
CET 4881	Business Research Methodology in Chinese	3
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	credits
CET 4872	Contemporary Chinese Economy & Trade	3
CET 4873	Reading Comprehension on Economy & Trade	3
CET 4882	Business Research Writing in Chinese	3
	One Major Elective Course	3
Total		12





SCHOOL OF MUSIC

Curriculum Structure

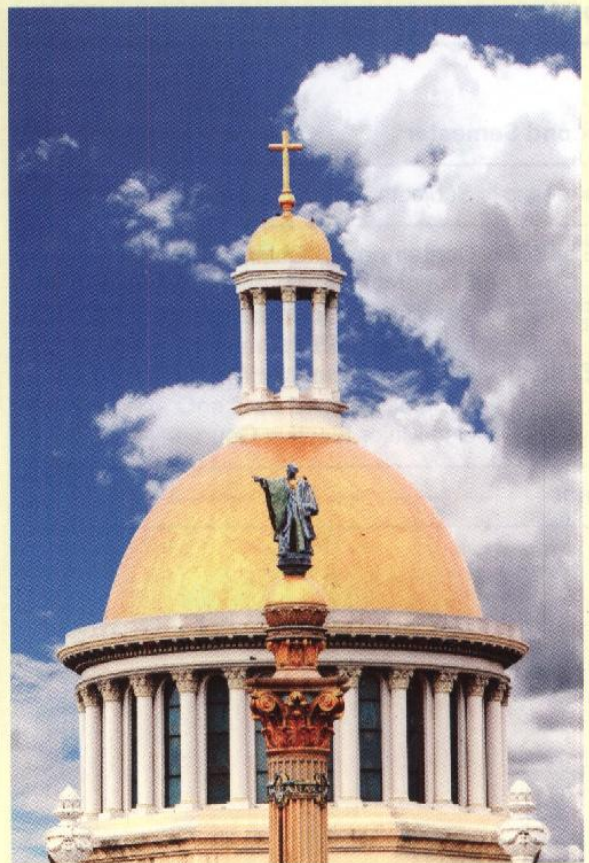
<i>Courses</i>	<i>Music Business</i>	<i>Music Performance</i>
General Education Courses	34	34
Concentration Courses		
- Core Courses	30	32
- Major Required Courses	36	40
- Major Elective Courses	15	12
- Minor Required Courses	18	12
- Minor Elective Courses	-	6
Free Electives Courses	9	6
Total Credits	142	142



GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Arts in Music Business and Bachelor of Fine Arts in Music Performance upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university
- Good behavior and discipline
- Participation in events organized by the School of Music (MU 7111 Concert Attendance I-VIII)



DEPARTMENT OF MUSIC BUSINESS

OBJECTIVES

1. To produce graduates with knowledge and skills in music and music business.
2. To produce ethical and well-qualified personnel in music industry.
3. To provide an option/opportunity to students from Thailand and nearby countries who are interested in a music business program taught in English from a global perspective.

COURSES

General Education Courses 34 Credits

BG 1000	Communication in Thai	3
(or BG 1010	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BG 2403	Introduction to Economics	3
GS 1000	Use of Library	1
GS 1001	Thai Civilization	3
MGT 2404	Managerial Psychology	3

Concentration Courses 99 Credits

Core Courses 30 Credits

EN 3286	English for Music Industry	3
MB 2411	Technology in Music Business I	2
MB 2412	Technology in Music Business II	2
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
MU 0111	Ear Training I	1
MU 0112	Ear Training II	1
MU 1111	Theory of Western Music I	3
MU 1112	Theory of Western Music II	3
MU 3211	History of Western Music I	3
MU 3212	History of Western Music II	3

Major Required Courses 36 Credits

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MB 2511	Introduction to Music Business	3
MB 2512	Music Business Finance	3
MB 3511	Music Business Marketing	3
MB 3512	Legal Aspects of Music Business	3
MB 3513	Local Internship in Music Industry	3
MB 4511	Music Business Artist/Project Management	3
MU 2111	Harmony	3
MU 2211	History of Thai Music	3

Major Electives Courses 15 Credits

IBM 3641	International Product and Brand Planning	3
MA 0610	Music Ensemble	2
MA 4311	Advanced Performance I	2
MA 4312	Advanced Performance II	2
MB 3413	Basic Recording Techniques	2
MB 3514	Music Business Seminar	2
MB 4512	Music in Film Industry	3
MB 4513	Overseas Internship in Music Industry	3
MB 4514	Career Options in Music Business	3
MGT 3903	Leadership	3
MKT 3627	Sales Promotion	3
MKT 3823	Marketing Channel Strategy and Decisions	3
MKT 3835	International Marketing Communications	3
MU 0611	Chorus	1
MU 2212	Popular Music & Jazz	3
MU 3101	Composition	3
MU 4103	Form and Analysis	3
MU 4112	Arranging	3
MU 4203	Music of Human Life	3



Minor Courses

1. Marketing Minor and Management Minor 18 Credits

Students must take 18 credits from the courses that are provided by the minor department:

Marketing	Credits
MKT 3102 Integrated Marketing Communication	3
MKT 3525 Sales Management	3
MKT 3530 Consumer Behavior	3
MKT 4725 Competitive Analysis and Strategy	3
MKT 4730 Marketing Management	3
MKT 4809 Marketing for Services	3

Management	Credits
Fin 3701 Corporate Finance	3
MGT 3901 Organization Theory	3
MGT 3917 Innovation and Change Management	3
MGT 3923 Strategic Human Resources Management	3
MGT 3942 Organizational Behavior	3
MGT 4913 Corporate Strategy	3

2. Language Minor 12 Credits

Students must take 12 credits from the courses that are provided by the minor department:

Business English (Choose four courses)	Credits
EN 2230 Listening and Speaking	3
EN 3210 Business Communication in English I	3
EN 3270 Translation I: English – Thai	3
EN 4232 Business Conversation	3
EN 4250 Understanding, Note-taking and Summarizing	3
EN 4254 Academic Writing	3

Business French Credits

FR 1500	Introduction to French	3
FR 1501	French I	3
FR 2501	French II	3
FR 2502	French III	3

Business Chinese Credits

CN 1400	Introduction to Chinese	3
CN 1401	Chinese I	3
CN 2401	Chinese II	3
CN 2402	Chinese III	3

Business Japanese Credits

JA 1700	Introduction to Japanese	3
JA 1701	Japanese I	3
JA 2701	Japanese II	3
JA 2702	Japanese III	3

Minor Elective Courses 6 Credits

Students can select 6 credits as their minor electives that are provided by the minor department.

Free Electives 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
GS 1000	Use of Library	1
MA 1301	Applied Music I	2
MU 0111	Ear Training I	1
MU 1111	Theory of Western Music I	3
MU 7111	Concert Attendance I	-
Total		19

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2403	Introduction to Economics	3
MA 1302	Applied Music II	2
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3
MU 0112	Ear Training II	1
MU 1112	Theory of Western Music II	3
MU 7111	Concert Attendance II	-
Total		18

SECOND YEAR First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MB 2411	Technology in Music Business I	2
MB 2511	Introduction to Music Business	3
MKT 2280	Principles of Marketing	3
MU 2111	Harmony	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance III	-
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
EN 3286	English for Music Industry	3
MA 2302	Applied Music IV	2
MB 2412	Technology in Music Business II	2
MB 2512	Music Business Finance	3
MGT 2900	Principles of Management	3
MU 7111	Concert Attendance IV	-
Total		19



THIRD YEAR First Semester

Code	Subjects	Credits
GS 1001	Thai Civilization	3
MA 3301	Applied Music V	2
MB 3511	Music Business Marketing	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Major Elective Course	3
	One Minor Required Course	3
Total		17

Second Semester

Code	Subjects	Credits
MA 3302	Applied Music VI	2
MB 3512	Legal Aspects of Music Business	3
MB 3513	Local Internship in Music Industry	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Major Elective Course	3
	One Minor Required Course	3
Total		17

FOURTH YEAR First Semester

Code	Subjects	Credits
MB 4511	Music Business Artist/ Project Management	3
MU 7111	Concert Attendance VII	-
	One Major Elective Course	3
	One Minor Required Course	3
	One Minor Elective Course	3
	Two Free Elective Courses	6
Total		18

Second Semester

Code	Subjects	Credits
MU 7111	Concert Attendance VIII	-
	Two Major Elective Courses	6
	One Minor Required Course	3
	One Minor Elective Course	3
	One Free Elective Course	3
Total		15



DEPARTMENT OF MUSIC PERFORMANCE

OBJECTIVES

1. To provide learning experiences that integrated performance, composition, arrangement and technology with individual creativity, to prepare graduates to be musicians for careers as performers, writers, teachers and producers.
2. To provide a supportive program of study and activities which contribute to the students' personal well-being and social development, so as to make them qualified graduates who can integrate their professional growth and intellectual development with their interpersonal skills.
3. To develop in musicians an awareness of the music to encourage self-realization and mastery, social understanding and an appreciation of the value of musical service to our community and culture, as well as the necessity of continuous improvement in their careers.

COURSES

General Education Courses 34 Credits

BG 1000	Communication in Thai (BG 1010 Thai Language and Culture only for international students)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BG 2403	Introduction to Economics	3
GS 1000	Use of Library	1
GS 2001	Western Civilization	3
MGT 2404	Managerial Psychology	3

Concentration Courses 102 Credits

Core Courses 32 Credits

MU 0101	Ear Training I	3
MU 0102	Ear Training II	3
MU 0103	Ear Training III	3
MU 0104	Ear Training IV	3
MU 1111	Theory of Western Music I	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening Analysis	2
MU 2113	Theory of Western Music III	3
MU 2114	Theory of Western Music IV	3
MU 3211	History of Western Music I	3
MU 3212	History of Western Music II	3

Major Required Courses 40 Credits

Concentration in Jazz Instruments

CIS 1501	Instrumental Instruction I	2
CIS 1502	Instrumental Instruction II	2
CIS 2503	Instrumental Instruction III	2
CIS 2504	Instrumental Instruction IV	2
CIS 3505	Instrumental Instruction V	2
CIS 3506	Instrumental Instruction VI	2
CIS 1507	Basic Keyboards	2
CMP 1201	Contemporary Arranging I	3
CMP 1202	Contemporary Arranging II	3
CPS 3401	Performance Ear Training I	2
CPS 3402	Performance Ear Training II	2
CPS 3403	Pop-Rock Improvisation Techniques	2
CPS 3404	Blue-Jazz Improvisation Techniques I	2
CPS 3406	Harmonic Consideration in Improvisation I	2
CPS 3407	Harmonic Consideration in Improvisation II	2
CPS 4408	Jazz-rock Improvisation Techniques	2
CPS 4409	Funk-R&B Improvisation Techniques	2
CPS 4410	Recital Prep I	2
CPS 4412	Jazz Interpretation	2

Concentration in Songwriting

CIS 1501	Instrumental Instruction I	2
CIS 1502	Instrumental Instruction II	2
CIS 2503	Instrumental Instruction III	2
CIS 2504	Instrumental Instruction IV	2



CIS 1507	Basic Keyboards	2
CMP 1201	Contemporary Arranging I	3
CMP 1202	Contemporary Arranging II	3
CMP 3105	Traditional Harmony I	2
CMP 3106	Traditional Harmony II	2
CMP 3203	Modern Jazz Voicing	2
CMP 3204	Arranging for Song Writing	2
CMP 3701	Song Writing	2
CMP 3702	Vocal Writing	2
CMP 3704	Jingle Writing	2
CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2
CMP 4109	Reharmonization Techniques	2
CMP 4110	Jazz Composition	2
CMP 4708	Contemporary Orchestration	2

Concentration in Piano (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 2301	Accompaniment I	2
MC 2302	Accompaniment II	2
MC 3211	Piano Literature I	3
MC 3212	Piano Literature II	3
MC 3501	Introduction to Basso Continuo	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Concentration in Guitar (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MA 3501	Flamenco Techniques	2
MA 3511	Guitar Harmony	2
MC 2211	History of Music Notation	2
MC 3221	Guitar Literature I	3
MC 3222	Guitar Literature II	3
MC 4212	Lute Tablature	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Concentration in Lute (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 2501	Chorus I	1



MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 2301	Accompaniment I	2
MC 2302	Accompaniment II	2
MC 3231	Lute Literature I	3
MC 3232	Lute Literature II	3
MC 3501	Introduction to Basso Continuo	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Concentration in Vocal (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 1501	Keyboard Harmony I	2
MA 1502	Keyboard Harmony II	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 2501	Vocal Diction I	1
MC 2502	Vocal Diction II	1
MC 3241	Vocal Literature	3
MC 3242	Opera Literature	3
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

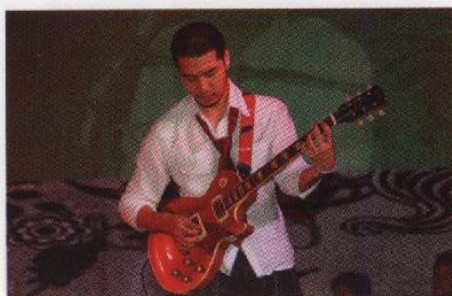
Concentration in Strings (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2

MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 1501	Keyboard Harmony I	2
MA 1502	Keyboard Harmony II	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 2501	Ensemble I	2
MU 2502	Ensemble II	2
MU 3501	Ensemble III	2
MU 3502	Ensemble IV	2
MU 4203	Music of Human Life	3

Concentration in Percussion (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 1501	Keyboard Harmony I	2
MA 1502	Keyboard Harmony II	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 2501	Ensemble I	2
MU 2502	Ensemble II	2
MU 3501	Ensemble III	2
MU 3502	Ensemble IV	2
MU 4203	Music of Human Life	3



Concentration in Woodwinds and Brass (Classical)

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3301	Applied Music (Instrument or Voice) V	2
MA 3302	Applied Music (Instrument or Voice) VI	2
MA 4301	Applied Music (Instrument or Voice) VII	2
MA 4302	Applied Music (Instrument or Voice) VIII	2
MA 1501	Keyboard Harmony I	2
MA 1502	Keyboard Harmony II	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MC 4301	Senior Recital	2
MU 2211	History of Thai Music	3
MU 2501	Ensemble I	2
MU 2502	Ensemble II	2
MU 3501	Ensemble III	2
MU 3502	Ensemble IV	2
MU 4203	Music of Human Life	3

Concentration in Composition

CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2
CMP 4110	Jazz Composition	2
MA 1101	Applied Composition I	2
MA 1102	Applied Composition II	2
MA 2101	Applied Composition III	2
MA 2102	Applied Composition IV	2
MA 3101	Applied Composition V	2
MA 3102	Applied Composition VI	2
MA 1501	Keyboard Harmony I	2
MA 1502	Keyboard Harmony II	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MU 2101	Orchestration	3
MU 2102	Conducting	2
MU 2211	History of Thai Music	3
MU 3111	20th Century Theory	3
MU 4203	Music of Human Life	3

Major Electives Courses

12 Credits

Concentration in Jazz Instruments

CEL 1610	Pop/Rock Ensemble I	1
CEL 2624	Pop/rock Ensemble II	1
CEL 1611	Jazz Ensemble I	1
CEL 2630	Jazz Ensemble II	1
CEL 1612	Vocal Ensemble I	1
CEL 2633	Vocal Ensemble II	1
CEL 2631	Funk/Fusion Ensemble I	1
CEL 2634	Funk/Fusion Ensemble II	1
CEL 2632	Blue/R&B Ensemble I	1
CEL 2635	Blue/R&B ensemble II	1
CEL 3632	Latin Ensemble I	1
CEL 3633	Latin Ensemble II	1
CEL 3634	Recording Band Ensemble I	1
CEL 3635	Recording Band Ensemble II	1
CMP 2701	Song Demo Production	3
CMP 2802	Technology Tools for Songwriter	3
CMP 2803	Midi Recording	3
CMP 2804	Music Production Using Midi	3
CPS 3405	Blue-Jazz Improvisation Techniques II	2
CPS 4411	Recital Prep II	2
CPS 4413	Melodic Structure in Improvisation	2
MB 2511	Introduction to Music Business	3
MU 1401	Computer for Musicians	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3

Concentration in Songwriting

CMP 2701	Song Demo Production	3
CMP 2802	Technology Tools for Songwriter	3
CMP 2803	Midi Recording	3
CMP 2804	Music Production Using Midi	3
CMP 3703	Lyric Writing I	2
CMP 3705	Advanced Song Writing	2
CMP 4205	Contemporary Arranging for String	2
MB 2511	Introduction to Music Business	3
MU 1401	Computer for Musicians	3
MU 2211	History of Thai Music	3
MU 4203	Music of Human Life	3



Concentration in Classical Instruments

CMP 2804	Music Production Using Midi	3
CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2
MA 2511	Improvisation Techniques	2
MA 2801	Church Music Ensemble I	1
MA 2802	Church Music Ensemble II	1
MA 3801	Contemporary Music Ensemble I	1
MA 3802	Contemporary Music Ensemble II	1
MA 2901	Early Music Ensemble I	1
MA 2902	Early Music Ensemble II	1
MA 3901	Baroque Music Ensemble I	1
MA 3902	Baroque Music Ensemble II	1
MB 2511	Introduction to Music Business	3
MB 3413	Basic Recording Techniques	2
MB 3514	Music Business Seminar	2
MC 3302	Performance Seminar	2
MC 3502	Basso Continuo	3
MU 1401	Computer for Musicians	3
MU 4103	Form and Analysis	3

Concentration in Composition

CMP 2802	Technology Tools for Songwriter	3
CMP 2804	Music Production Using Midi	3
CMP 3704	Jingle Writing	2
MB 2511	Introduction to Music Business	3
MB 3413	Basic Recording Techniques	2
MB 3514	Music Business Seminar	2
MC 3502	Basso Continuo	3
MU 1401	Computer for Musicians	3
MU 4103	Form and Analysis	3

Minor Courses

- Students with a concentration in Classical instruments are allowed to take, upon approval of the program director, a secondary instrument in Jazz instrumentation or Composition as a minor.
- Students with major concentration in Jazz instruments are allowed to take, upon approval of the program director, a secondary instrument in Classical instrumentation or Songwriting as a minor.
- Students with major concentration in Composition are allowed to take, upon approval of the program director, any instrument in Classical instrumentation as a minor.

- Students with major concentration in Songwriting are allowed to take, upon approval of the program director, any instrument in Jazz or Classical instrumentation as a minor.

Minor Required Courses 12 Credits

Classical Instruments Minor for Concentration in Jazz Instruments

CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2
MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MC 2211	History of Music Notation	2

Piano Minor for Concentration in Composition

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MC 2301	Accompaniment I	2
MC 2302	Accompaniment II	2

Guitar Minor for Concentration in Composition

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MA 3501	Flamenco Techniques	2
MC 4212	Lute Tablature	2



Other Classical Instruments Minors for Concentration in Composition

MA 1301	Applied Music (Instrument or Voice) I	2
MA 1302	Applied Music (Instrument or Voice) II	2
MA 2301	Applied Music (Instrument or Voice) III	2
MA 2302	Applied Music (Instrument or Voice) IV	2
MU 2501	Ensemble I	2
MU 2502	Ensemble II	2

Composition Minor for Concentration in Classical Instruments

CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2
MA 1101	Applied Composition I	2
MA 1102	Applied Composition II	2
MA 2101	Applied Composition III	2
MU 2102	Conducting	2

Jazz Instruments Minors for Concentration in Classical Instrument

CIS 1501	Instrumental Instruction I	2
CIS 1502	Instrumental Instruction II	2
CPS 3406	Harmonic Consideration in Improvisation I	2
CPS 4412	Jazz Interpretation	2
CPS 4413	Melodic Structure in Improvisation	2
CPS 3401	Performance Ear Training I	2

Jazz Instruments Minors for Concentration in Songwriting

CIS 3301	Instrumental Instructions V	2
CIS 3302	Instrumental Instructions VI	2
CPS 3401	Performance Ear Training I	2
CPS 3402	Performance Ear Training II	2
CPS 3406	Harmonic Consideration in Improvisation I	2
CPS 4413	Melodic Structure in Improvisation	2

Songwriting Minor for Concentration in Jazz Instruments

CMP 3704	Jingle Writing	2
CMP 4708	Contemporary Orchestration	2
CMP 3204	Arranging for Song Writing	2
CMP 3701	Song Writing	2
CMP 4110	Jazz Composition	2
CMP 4109	Reharmonization Techniques	2

Minor Elective Courses 6 Credits

Students have to take minor elective courses according to their minor selection.

Classical Instruments Minor for Concentration in Jazz Instruments

MA 2302	Applied Music (Instrument or Voice) IV	2
MA 2501	Chorus I	1
MA 2502	Chorus II	1
MA 3501	Flamenco Techniques* (Only for Guitar)	2
MC 3302	Performance Seminar	2
MU 4103	Form and Analysis	3

Piano Minor for Concentration in Composition

MC 3211	Piano Literature I	3
MC 3212	Piano Literature II	3

Guitar Minor for Concentration in Composition

MC 3221	Guitar Literature I	3
MC 3222	Guitar Literature II	3

Other Classical Instruments Minor for concentration in Composition

MC 3302	Performance Seminar	2
MU 3501	Ensemble III	2
MU 3502	Ensemble IV	2



Composition Minor for Concentration in Classical Instruments

MU 2101	Orchestration	3
MU 3111	20th Century Theory	3

Jazz Instruments Minor for Concentration in Classical Instruments

CIS 2503	Instrumental Instruction III	2
CIS 2504	Instrumental Instruction IV	2
CPS 3402	Performance Ear Training II	2
CPS 3407	Harmonic Consideration in Improvisation II	2

Songwriting Minor for Concentration in Jazz Instruments

CMP 3105	Traditional Harmony I	2
CMP 3106	Traditional Harmony II	2
CMP 4107	Traditional Counterpoint	2
CMP 4108	Advanced Counterpoint	2

Free Electives

6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

Free Electives courses for non-music students **6 Credits**

The following courses are offered as free elective to students from other faculties.

MA 1600	Basic Guitar Instructions	1
MA 1700	Basic Vocal Instructions	1
MA 1800	Basic Piano Instructions	1
MU 1701	Jazz Music Appreciation	3
MU 1702	Popular Music Appreciation	3





STUDY PLAN

Concentration in Jazz Instruments

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
CIS 1501	Instrumental Instruction I	2
CIS 1507	Basic Keyboards	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 7111	Concert Attendance I	-
Total		19

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man and His Environment	3
CIS 1502	Instrumental Instruction II	2
CMP 1201	Contemporary Arranging I	3
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		19

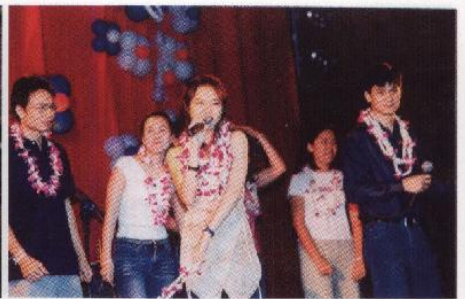
SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CIS 2503	Instrumental Instruction III	2
CMP 1202	Contemporary Arranging II	3
CPS 3403	Pop-rock Improvisation Techniques	2
GS 1000	Use of Library	1
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		17

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2403	Introduction to Economics	3
CIS 2504	Instrumental Instruction IV	2
CPS 3404	Blue-Jazz Improvisation Techniques I	2
CPS 4408	Jazz-Rock Improvisation Techniques	2
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 7111	Concert Attendance IV	-
Total		18



**THIRD YEAR
First Semester**

Code	Subjects	Credits
CIS 3505	Instrumental Instruction V	2
CPS 3401	Performance Ear Training I	2
CPS 3406	Harmonic Consideration in Improvisation I	2
CPS 4409	Funk-R&B Improvisation Techniques	2
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Major Elective Course	3
	One Minor Required Course	3
Total		17

Second Semester

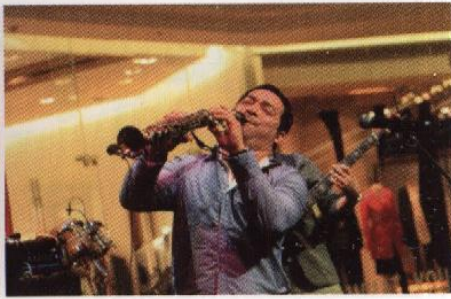
Code	Subjects	Credits
CIS 3506	Instrumental Instruction VI	2
CPS 3402	Performance ear Training II	2
CPS 3407	Harmonic Consideration in Improvisation II	2
MGT 2404	Managerial Psychology	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Major Elective Course	3
	One Minor Required Course	3
Total		18

**FOURTH YEAR
First Semester**

Code	Subjects	Credits
BG 2402	Ethics	3
CPS 4410	Recital Prep I	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
CPS 4412	Jazz Interpretation	2
GS 2001	Western Civilization	3
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17



STUDY PLAN

Concentration in Songwriting

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
CIS 1501	Instrumental Instruction I	2
CIS 1507	Basic Keyboards	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 7111	Concert Attendance I	-
Total		19

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man and His Environment	3
CIS 1502	Instrumental Instruction II	2
CMP 1201	Contemporary Arranging I	3
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		19

SECOND YEAR First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2403	Introduction to Economics	3
CIS 2503	Instrumental Instruction III	2
CMP 1202	Contemporary Arranging II	3
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		17

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
CIS 2504	Instrumental Instruction IV	2
CMP 3204	Arranging for Song Writing	2
GS 1000	Use of Library	1
MGT 2404	Managerial Psychology	3
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 7111	Concert Attendance IV	-
Total		17



THIRD YEAR
First Semester

Code	Subjects	Credits
CMP 3105	Traditional Harmony I	2
CMP 3203	Modern Jazz Voicing	2
CMP 3701	Song Writing	2
CMP 4107	Traditional Counterpoint	2
GS 2001	Western Civilization	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
Total		17

Second Semester

Code	Subjects	Credits
CMP 3106	Traditional Harmony II	2
CMP 3702	Vocal Writing	2
CMP 4108	Advanced Counterpoint	2
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Required Course	3
	Two Minor Elective Courses	6
Total		18

FOURTH YEAR
First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
CMP 3704	Jingle Writing	2
CMP 4109	Reharmonization Techniques	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		19

Second Semester

Code	Subjects	Credits
CMP 4110	Jazz Composition	2
CMP 4708	Contemporary Orchestration	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in Piano (Classical)

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1301	Applied Music I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		17

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
GS 1000	Use of Library	1
MA 1302	Applied Music II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		17

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MA 2501	Chorus I	1
MC 2211	History of Music Notation	2
MC 2301	Accompaniment I	2
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2403	Introduction to Economics	3
MA 2302	Applied Music IV	2
MA 2502	Chorus II	1
MC 2302	Accompaniment II	2
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		20



THIRD YEAR First Semester

Code	Subjects	Credits
MA 3301	Applied Music V	2
MC 3501	Introduction to Basso Continuo	2
MC 3211	Piano Literature I	3
MGT 2404	Managerial Psychology	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 3302	Applied Music VI	2
MC 3212	Piano Literature II	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		17

FOURTH YEAR First Semester

Code	Subjects	Credits
GS 2001	Western Civilization	3
MA 4301	Applied Music VII	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
MA 4302	Applied Music VIII	2
MC 4301	Senior Recital	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in Guitar (Classical)

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1301	Applied Music I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		17

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
GS 1000	Use of Library	1
MA 1302	Applied Music II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		17

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MA 2501	Chorus I	1
MC 2211	History of Music Notation	2
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		17

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2403	Introduction to Economics	3
MA 2302	Applied Music IV	2
MA 2502	Chorus II	1
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
MA 3301	Applied Music V	2
MC 3501	Introduction to Basso Continuo	2
MC 3221	Guitar Literature I	3
MGT 2404	Managerial Psychology	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 3302	Applied Music VI	2
MA 3511	Guitar Harmony	2
MC 3222	Guitar Literature II	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		19

FOURTH YEAR First Semester

Code	Subjects	Credits
GS 2001	Western Civilization	3
MA 4301	Applied Music VII	2
MC 4212	Lute Tablature	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		19

Second Semester

Code	Subjects	Credits
MA 4302	Applied Music VIII	2
MC 4301	Senior Recital	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in Lute (Classical)

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1301	Applied Music I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		17

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
GS 1000	Use of Library	1
MA 1302	Applied Music II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		17

SECOND YEAR First Semester

Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MA 2501	Chorus I	1
MC 2211	History of Music Notation	2
MC 2301	Accompaniment I	2
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2403	Introduction to Economics	3
MA 2302	Applied Music IV	2
MA 2502	Chorus II	1
MC 2302	Accompaniment II	2
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		20



THIRD YEAR First Semester

Code	Subjects	Credits
MA 3301	Applied Music V	2
MC 3231	Lute Literature I	3
MC 3501	Introduction to Basso Continuo	2
MGT 2404	Managerial Psychology	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 3302	Applied Music VI	2
MC 3232	Lute Literature II	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		17

FOURTH YEAR First Semester

Code	Subjects	Credits
GS 2001	Western Civilization	3
MA 4301	Applied Music VII	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
MA 4302	Applied Music VIII	2
MC 4301	Senior Recital	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in Vocal (Classical)

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1301	Applied Music I	2
MA 1501	Keyboard Harmony I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		19

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
GS 1000	Use of Library	1
MA 1302	Applied Music II	2
MA 1502	Keyboard Harmony II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		19

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MA 2501	Chorus I	1
MC 2211	History of Music Notation	2
MC 2501	Vocal Diction I	1
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
GS 2001	Western Civilization	3
MA 2302	Applied Music IV	2
MA 2502	Chorus II	1
MC 2502	Vocal Diction II	1
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		19



THIRD YEAR
First Semester

Code	Subjects	Credits
BG 2403	Introduction to Economics	3
MA 3301	Applied Music V	2
MC 3241	Vocal Literature	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		17

Second Semester

Code	Subjects	Credits
MA 3302	Applied Music VI	2
MC 3242	Opera Literature	3
MGT 2404	Managerial Psychology	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		17

FOURTH YEAR
First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 4301	Applied Music VII	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
MA 4302	Applied Music VIII	2
MC 4301	Senior Recital	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in String, Percussion, Woodwinds and Brass (Classical)

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1301	Applied Music I	2
MA 1501	Keyboard Harmony I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		19

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
GS 1000	Use of Library	1
MA 1302	Applied Music II	2
MA 1502	Keyboard Harmony II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		19

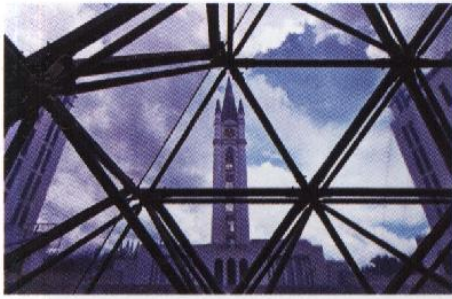
SECOND YEAR

First Semester

Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
MA 2301	Applied Music III	2
MA 2501	Chorus I	1
MC 2211	History of Music Notation	2
MU 0103	Ear Training III	3
MU 2113	Theory of Western Music III	3
MU 2501	Ensemble I	2
MU 7111	Concert Attendance III	-
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
MA 2302	Applied Music IV	2
MA 2502	Chorus II	1
MU 0104	Ear Training IV	3
MU 2114	Theory of Western Music IV	3
MU 2502	Ensemble II	2
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		17



THIRD YEAR
First Semester

Code	Subjects	Credits
BG 2403	Introduction to Economics	3
GS 2001	Western Civilization	3
MA 3301	Applied Music V	2
MU 3211	History of Western Music I	3
MU 3501	Ensemble III	2
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
MA 3302	Applied Music VI	2
MGT 2404	Managerial Psychology	3
MU 3212	History of Western Music II	3
MU 3502	Ensemble IV	2
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		16

FOURTH YEAR
First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 4301	Applied Music VII	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
MA 4302	Applied Music VIII	2
MC 4301	Senior Recital	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		16



STUDY PLAN

Concentration in Composition

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
MA 1501	Keyboard Harmony I	2
MU 0101	Ear Training I	3
MU 1111	Theory of Western Music I	3
MU 2211	History of Thai Music	3
MU 7111	Concert Attendance I	-
Total		17

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
MA 1502	Keyboard Harmony II	2
MU 0102	Ear Training II	3
MU 1112	Theory of Western Music II	3
MU 1300	Listening analysis	2
MU 7111	Concert Attendance II	-
Total		19

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2403	Introduction to Economics	3
MA 1101	Applied Composition I	2
MA 2501	Chorus I	1
MU 0103	Ear Training III	3
MU 2101	Orchestration	3
MU 2113	Theory of Western Music III	3
MU 7111	Concert Attendance III	-
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
MA 1102	Applied Composition II	2
MA 2502	Chorus II	1
MC 2211	History of Music Notation	2
MU 0104	Ear Training IV	3
MU 2102	Conducting	2
MU 2114	Theory of Western Music IV	3
MU 4203	Music of Human Life	3
MU 7111	Concert Attendance IV	-
Total		17



COURSES

THIRD YEAR First Semester

Code	Subjects	Credits
CMP 4107	Traditional Counterpoint	2
CMP 4110	Jazz Composition	2
MA 2101	Applied Composition III	2
MU 3111	20th Century Theory	3
MU 3211	History of Western Music I	3
MU 7111	Concert Attendance V	-
	One Minor Required Course	3
	One Minor Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
CMP 4108	Advanced Counterpoint	2
GS 1000	Use of Library	1
MA 2102	Applied Composition IV	2
MGT 2404	Managerial Psychology	3
MU 3212	History of Western Music II	3
MU 7111	Concert Attendance VI	-
	One Minor Elective Course	3
	One Minor Required Course	3
Total		17

FOURTH YEAR First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
MA 4301	Applied Music VII	2
MU 7111	Concert Attendance VII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17

Second Semester

Code	Subjects	Credits
GS 2001	Western Civilization	3
MA 3102	Applied Composition VI	2
MU 7111	Concert Attendance VIII	-
	One Minor Required Course	3
	One Free Elective Course	3
	Two Major Elective Courses	6
Total		17



SCHOOL OF NURSING SCIENCE

Curriculum Structure

Courses

Credits

General Education Courses	30
Basic Professional Courses	27
Nursing Professional Courses:	
- Theory	49
- Practicum	30
Free Elective Courses	6

Total

142



OBJECTIVES

The Nursing Science program of Au aims to produce qualified professional nursing graduates who:

- demonstrate sense of maturity and professional growth;
- possess high professional qualifications, and distinctive entrepreneurship;
- are literate in health care informatics and management;
- balance business orientation with nursing profession;
- perform sustainable development and scientific inquiry through research;
- possess leadership qualities and ethical mind;
- manifest assertiveness and social accountability;
- are well versed in English and other languages; and
- effectively collaborate with national and international health care team.

GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Nursing Science upon students who meet all general requirements and specific requirements.

- Complete a minimum of 142 credits of the program
- Obtain at least "C" grade in all professional courses
- Participate in 16 sessions of student assembly in BG1403 Business Ethics Seminar
- Earn a cumulative grade point average of at least 2.00 ("C" average)
- Demonstrate good behavior and self discipline by obtaining at least 70% of disciplinary scores
- Pass the exit interview to prove English proficiency with academic advisor and/or English instructor
- Have library and financial clearance with the university

COURSES

General Education Courses		30 Credits	Nursing Professional Courses Theory		79 Credits 49 Credits
BG 1001	English I	3	NS 1307	Foundation of Professional Nursing I	2
BG 1001C	English Conversation I	0	NS 1308	Foundation of Professional Nursing II	3
BG 1002	English II	3	NS 1309	Health Promotion throughout Lifespan	3
BG 1002C	English Conversation II	0	NS 1310	Professional Socialization I	2
BG 1100	Physical Education	1	NS 2310	Alteration in Adult Health and Nursing I	3
BG 1113	Advanced Thai Communication (For Thai Students)	3	NS 2311	Alteration in Adult Health and Nursing II	3
BG 1114	Basic Thai Communication (For International Students)	3	NS 2312	Gerontology Nursing	1
BG 1202	Science, Man and His Environment	3	NS 2313	Critical Care Nursing	2
BG 2000	English III	3	NS 2314	Family-Centered Care for Infant, Child, and Adolescent I	1
BG 2000C	English Conversation III	0	NS 2315	Family-Centered Care for Infant, Child, and Adolescent II	3
BG 2001	English IV	3	NS 2316	Psychology and Mental Health Nursing	2
BG 2001C	English Conversation IV	0	NS 2317	Holistic Childbearing & Family Nursing I	2
BG 2108	Healthcare Informatics	3	NS 2318	Disaster Nursing	1
BG 2402	Ethics	3	NS 3320	Holistic Childbearing & Family Nursing II	3
BG 3111	Introduction to Statistics	2	NS 3321	Holistic Childbearing & Family Nursing III	3
GS 1003	World Civilization	3	NS 3322	Bio-Behavioral Psychiatric Nursing	3
Basic Professional Courses		27 Credits	NS 3323	Community Focused Nursing I	2
NB 1202	Anatomy	3	NS 4308	Nursing Leadership & Management	3
NB 1203	Physiology	3	NS 4320	Community Focused Nursing II	3
NB 1205	Biochemistry	3	NS 4321	Advanced Therapeutic Health Assessment	2
NB 1207	Microbiology and Parasitology	3	NS 4322	Professional socialization II	2
NB 1208	Pharmacology	3			
NB 1209	Pathophysiology	2			
NB 1212	Nutrition for Healthy Life Style	3			
NB 1213	Scientific Nursing Approach and Holistic Health Assessment	3			
NB 2211	Multiculturalism in Health Care	1			
NB 3200	Nursing Inquiry I	2			
NB 3201	Nursing Inquiry II	1			



Practicum

30 Credits

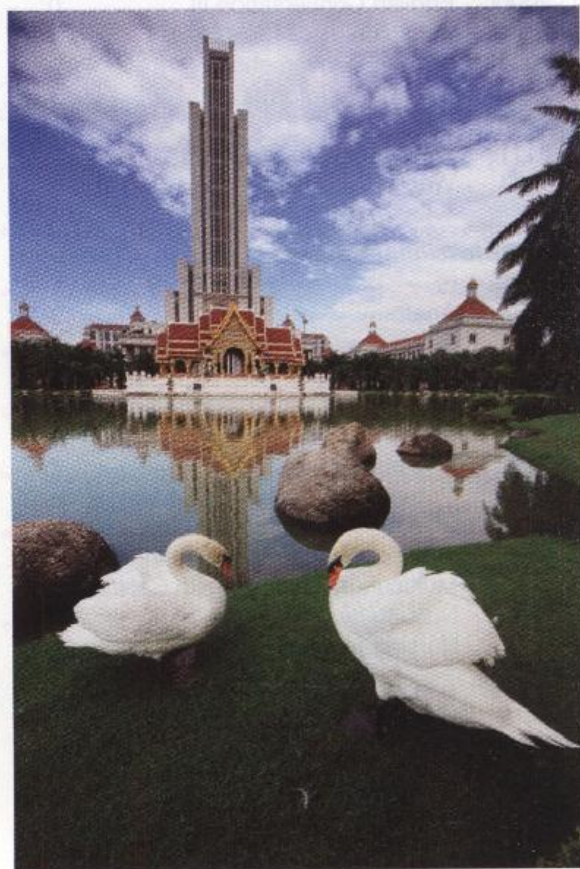
NS 1403	Nursing Experience I	1
NS 1404	Nursing Experience II	1
NS 2418	Clinical Practicum for Professional Nursing Foundation	2
NS 2419	Clinical Practicum in adult Health Nursing I	2
NS 2420	Clinical Practicum in adult Health Nursing II	2
NS 2421	Critical Care Nursing Practicum	2
NS 2422	Holistic Childbearing & Family Nursing Practicum I	1
NS 3400	Mental Health and Psychiatric Nursing Practicum	2
NS 3420	Family – Centered Care for Infant, Child, and Adolescent Nursing Practicum I	1
NS 3421	Holistic Childbearing & Family Nursing Practicum II	3
NS 3422	Holistic Childbearing & Family Nursing Practicum III	2
NS 3423	Family – Centered Care for Infant, Child and Adolescent Nursing Practicum II	2
NS 4413	Nursing Leadership and Management Practicum	2
NS 4415	Advanced Therapeutic Health Assessment Practicum	1
NS 4416	Comprehensive Nursing Skills	3
NS 4417	Community Focused Nursing Practicum	3

Free Electives Courses

6 Credits

Students may select nursing courses from the following list or select courses offered by other Faculties.

NE 3501	Spa and Aroma Therapy	3
NE 3502	Massage as an Alternative Health Care	3
NE 3505	Oriental Exercise for Health	3
NE 4501	Entrepreneurship in Health Care	3
NE 4502	Adolescent's Health	3





STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1113	Advanced Thai Communication (Thai Student only) or	3
BG 1114	Basic Thai Communication (Non-Thai Student only)	
NB 1202	Anatomy	3
NB 1203	Physiology	3
NB 1205	Biochemistry	3
NB 1207	Microbiology and Parasitology	3
Total		18

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
NB 1209	Pathophysiology	2
NB 1212	Nutrition for Healthy Life Style	3
NB 1213	Scientific Nursing Approach and Holistic Health Assessment	3
NS 1307	Foundation of Professional Nursing I	2
NS 1309	Health Promotion throughout Lifespan	3
NS 1403	Nursing Experience I	1
Total		18

Summer Session

Code	Subjects	Credits
NB 1208	Pharmacology	3
NS 1308	Foundation of Professional Nursing II	3
NS 1310	Professional Socialization I	2
NS 1404	Nursing Experience II	1
Total		9



SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2108	Healthcare Informatics	3
NB 2211	Multiculturalism in Health Care	1
NS 2310	Alteration in Adult Health & Nursing I	3
NS 2312	Gerontology Nursing	1
NS 2418	Clinical Practicum for Professional Nursing Foundation	2
NS 2419	Clinical Practicum in Adult Health Nursing I	2
Total		15

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
NS 2311	Alteration in Adult Health & Nursing II	3
NS 2313	Critical Care Nursing	2
NS 2314	Family – Centered Care for Infant, Child, and Adolescent I	1
NS 2316	Psychology and Mental Health Nursing II	2
NS 2420	Clinical Practicum in Adult Health Nursing II	2
NS 2421	Critical Care Nursing Practicum	2
Total		15

Summer Session

Code	Subjects	Credits
NS 2315	Family – Centered Care for Infant, Child and Adolescent II	3
NS 2317	Holistic Childbearing & Family Nursing I	2
NS 2318	Disaster Nursing	1
NS 2422	Holistic Childbearing & Family Nursing Practicum I	1
Total		7



THIRD YEAR
First Semester

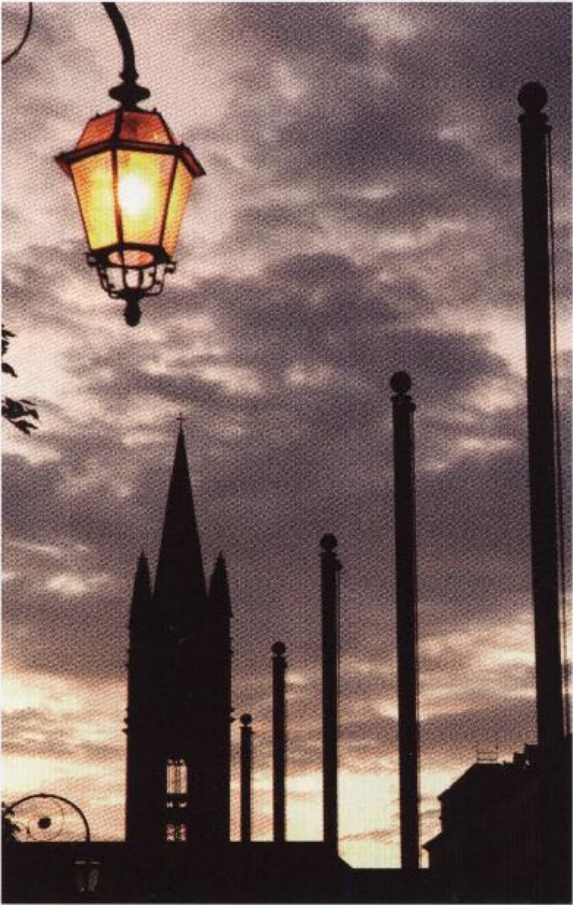
Code	Subjects	Credits
BG 1202	Science, Man and His Environment	3
BG 3111	Introduction to Statistics	2
NB 3200	Nursing Inquiry I	2
NS 3320	Holistic Childbearing & Family Nursing II	3
NS 3420	Family – Centered Care for Infant, Child and Adolescent Nursing Practicum I	1
NS 3421	Holistic Childbearing & Family Nursing Practicum II	3
Total		14

Second Semester

Code	Subjects	Credits
GS 1003	World Civilization	3
NB 3201	Nursing Inquiry II	1
NS 3321	Holistic Childbearing & Family Nursing III	3
NS 3322	Bio – Behavioral – Psychiatric Nursing	3
NS 3422	Holistic Childbearing & Family Nursing Practicum III	2
NS 3423	Family – Centered Care for Infant, Child and Adolescent Nursing Practicum II	2
	One Free Elective Course	3
Total		17

Summer Session

Code	Subjects	Credits
NS 3323	Community Focused Nursing I	2
NS 3400	Mental Health and Psychiatric Nursing Practicum	2
Total		4





FOURTH YEAR

First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
NS 4320	Community Focused Nursing II	3
NS 4321	Advanced Therapeutic Health Assessment	2
NS 4415	Advanced Therapeutic Health Assessment Practicum	1
NS 4417	Community Focused Nursing Practicum	3
	One Free Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
NS 4308	Nursing Leadership and Management	3
NS 4322	Professional Socialization II	2
NS 4413	Nursing Leadership and Management Practicum	2
NS 4416	Comprehensive Nursing Skills	3
Total		10





SCHOOL OF SCIENCE AND TECHNOLOGY

Curriculum Structure

Courses	CS	IT	TS	BDA	TM
General Education Courses	30	30	30	30	30
Professional Courses					
• Basic Courses	45	39	40	41	45
• Major Required Courses	31	33	34	30	30
• Specialized Required Courses	-	-	-	-	-
• Major Elective Courses	30	33	30	15	30
Free Elective Courses	6	6	6	6	6
Total	142	141	140	140	141



DEPARTMENT OF COMPUTER SCIENCE

OBJECTIVES

The Program is designed to produce graduates who are:

- Capable of developing the fundamentals of computer programs and with the expertise to analyze, operate, and manage computer systems.
- Able to understand the organization and operation of the computer hardware.
- Able to help in the promotion and collaboration of transfer technology which is undergoing rapid development.
- Capable of meeting the nation's present and future needs for computer science experts in the application and development for computer planning.
- Prepared for advanced graduate studies in the computer science.
- Socially responsible and who understand well the impacts and consequences of technology towards society and the environment.

GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Science and Technology upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.

COURSES**General Education Courses****30 Credits**

BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
DA 1121	Basic Mathematics and Statistics	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MT 4201	Social Interest, Government Policies and Technology	3

Professional Courses**106 Credits****Basic Courses****45 Credits**

ACT 1602	Fundamentals of Financial Accounting I	3
DA 2101	Calculus I	3
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2130	Systems Science	3
IT 2231	Introduction to Information Technology	3
LA 4606	Intellectual Property Law	3
MGT 2900	Principles of Management	3
SC 1101	Computer Programming I	4
SC 2101	Computer Programming II	4
SC 2210	Files Organization	3
SC 2220	Computer Organization	3
SC 2231	Mathematics Foundation for Computer Science	3
TS 1201	Physics	4

Major Required Courses**31 Credits**

SC 2211	Data Structures and Algorithms	3
SC 2212	Database Systems	3
SC 2213	Advanced Programming	4
SC 3210	Programming Languages	3
SC 3211	Operating Systems	3
SC 3220	Computer Architecture	3
SC 3230	Theory of Computation	3
SC 3231	Algorithms Design	3
SC 3351	Computer Networks	3
SC 4299	Senior Projects	3

Major Electives**30 Credits**

Major Electives Courses are divided into two groups.

Group 1: Students are required to select at least 7 courses (21 Credits).

SC 3320	Digital System Design	3
SC 4310	Software Engineering	3
SC 4311	Computer Graphics	3
SC 4312	Compiler Construction	3
SC 4320	Introduction to Microprocessors	3
SC 4321	VLSI Technology	3
SC 4330	Numerical Analysis	3
SC 4331	Formal Languages and Automata	3
SC 4332	Artificial Intelligence Concepts	3
SC 4333	Systems Analysis and Design	3
SC 4340	Neural Network	3
SC 4341	Machine Learning	3
SC 4352	Image Processing	3
SC 4370	Object-Oriented Concepts	3
SC 4371	Selected Computer Language	3
SC 4372	System Programming	3
SC 4373	Web Application Development	3
SC 4374	Enterprise Application Development	3
SC 4375	3D Graphical Programming	3
SC 4381	Computer and Information Security	3
SC 4390	Seminar in Computer Science	3
SC 4400-99	Selected Topics	3



Group 2: Additional courses to fulfill the Major Elective Requirements.

DA 3305	Data Mining Method	3
DA 2204	Statistical Packages	3
DA 4301	Operation Research I	3
DA 4302	Operation Research II	3
DA 4319	Introduction to Simulation	3
IT 3230	Management Information Systems	3
IT 4360	Multimedia Applications	3
IT 4261	Internetworking Workshop I	4
IT 4262	Internetworking Workshop II	4

Free Electives Courses 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

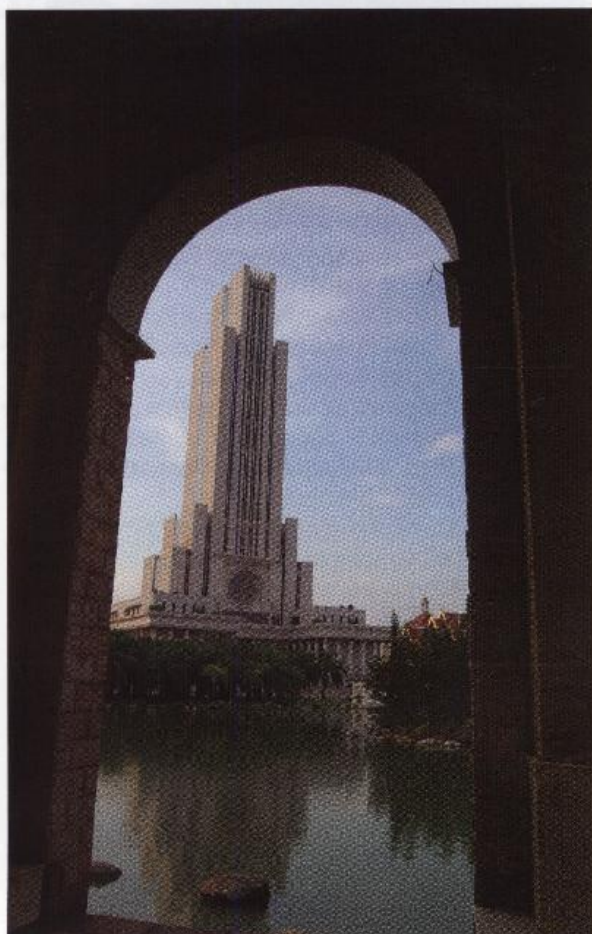
Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
DA 1121	Basic Mathematics and Statistics	3
IT 2231	Introduction to Information Technology	3
MGT 1101	Introduction to Business	3
TS 1201	Physics	4

Total 16

Second Semester

Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting I	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
DA 2101	Calculus I	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
SC 1101	Computer Programming I	4

Total 19





SECOND YEAR
First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
DA 2102	Calculus II	3
IT 2130	Systems Science	3
MGT 2900	Principles of Management	3
SC 2101	Computer Programming II	4
SC 2231	Mathematics Foundation for Computer Science	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
DA 2203	Probability and Statistical Methods	3
SC 2210	Files Organization	3
SC 2211	Data Structures and Algorithms	3
SC 2213	Advanced Programming	4
SC 2220	Computer Organization	3
Total		19

THIRD YEAR
First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
SC 2212	Database Systems	3
SC 3210	Programming Languages	3
SC 3211	Operating Systems	3
SC 3220	Computer Architectures	3
SC 3230	Theory of Computation	3
Total		18

Second Semester

Code	Subjects	Credits
LA 4606	Intellectual Property Law	3
SC 3351	Computer Networks	3
SC 3231	Algorithm Design	3
	Three Major Elective Courses	9
Total		18

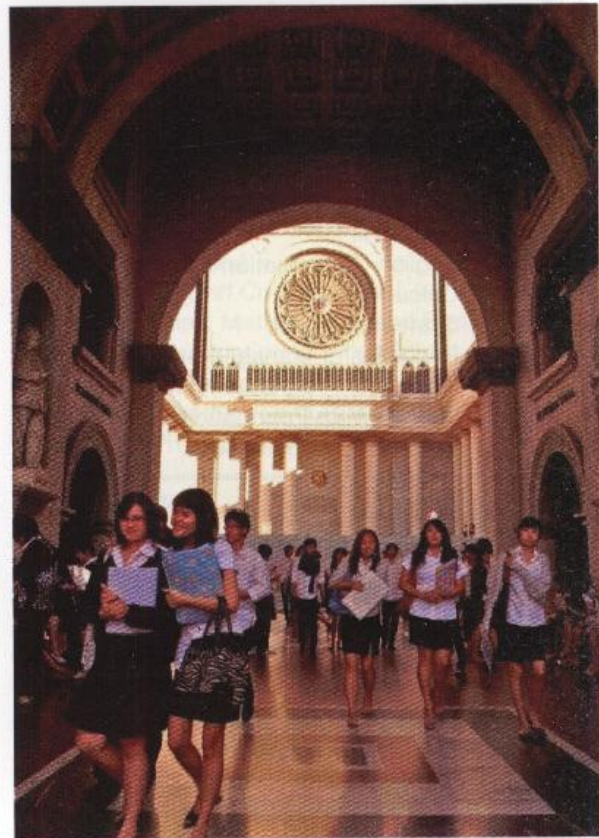


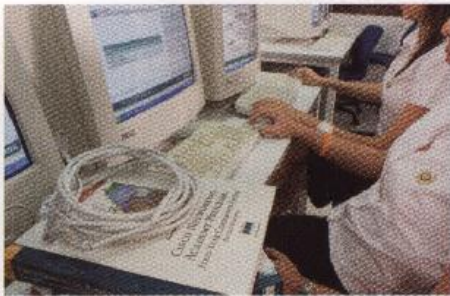
FOURTH YEAR
First Semester

Code	Subjects	Credits
MT 4201	Social Interests, Government Policies and Technology	3
SC 4299	Senior Projects	3
	Three Major Elective Courses	9
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
	Four Major Elective Course	12
	One Free Elective Course	3
Total		15





DEPARTMENT OF INFORMATION TECHNOLOGY

OBJECTIVES

The Program is designed to produce graduates who:

- Are able to manage and develop computer information systems. The program emphasizes the applicability of computer information system technology and communication network.
- Are capable of applying new technology in design, operation, linkage, control and management of computer information systems.
- Are able to provide advice and coordinate the services needed by executives in both internal and external units of organizations.
- Are able to help supply qualified personnel in computer information systems whenever needs arise in the market place.
- Have good morals and code of ethics.
- Are responsible and understand the impacts and consequences of technology towards society and the environment.
- Are able to further study in the field of computer information technology.

COURSES

General Education Courses		30 Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
DA 1121	Basic Mathematics and Statistics	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MT 4201	Social Interest, Government Policies and Technology	3
Professional Courses		105 Credits
Basic Courses		39 Credits
ACT 1602	Fundamentals of Financial Accounting I	3
ACT 1603	Fundamentals of Financial Accounting II	3
DA 2101	Calculus I	3
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2130	Systems Science	3
IT 2172	Programming Workshop	4
IT 2231	Introduction to Information Technology	3
LA 4606	Intellectual Property Law	3
MGT 2900	Principles of Management	3
SC 1101	Computer Programming I	4
TS 1201	Physics	4



Major Required Courses

33 Credits

IT 2210	File Structures and Processing	3
IT 2220	Computer System Concepts	3
IT 2230	Information Structures	3
IT 3210	Database Management Systems	3
IT 3211	Information Storage and Retrieval	3
IT 3230	Management Information Systems	3
IT 3231	Information Systems Analysis	3
IT 3232	Information System Design	3
IT 3253	Data Communication and Networking	3
IT 4299	Senior Projects	3
IT 4360	Multimedia Applications	3

Major Electives Courses

33 Credits

Major Electives Courses are divided into three groups.

Group 1: Students are required to select at least 2 courses (6 Credits).

IT 2371	Object Oriented Programming I	3
IT 3371	Object Oriented Programming II	3
IT 3372	Visual Programming	3

Group 2: Students are required to select at least 3 courses (9 Credits).

IT 3351	Web Design and Development I	3
IT 3352	Database Application Workshop	3
IT 4314	Software Engineering Concepts	3
IT 4315	Object Oriented Concept in Analysis and Design	3
IT 4352	Web Design and Development II	3
IT 4366	Advanced Data Management Systems	3

Group 3: Students are required to select at least 2 courses (6 Credits).

IT 4311	Introduction to Computer Graphics	3
IT 4316	Image Processing	3
IT 4340	Introduction to Information Resource Management	3
IT 4357	Human Computer Interaction	3
IT 4358	Expert Systems	3
IT 4359	E-Commerce	3
IT 4363	Information System Security and Auditing	3
IT 4400-99	Selected Topic	3
DA 2204	Statistical Package	3

Free Electives Courses

6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
DA 1121	Basic Mathematics and Statistics	3
IT 2231	Introduction to Information Technology	3
MGT 1101	Introduction to Business	3
TS 1201	Physics	4
Total		16

Second Semester

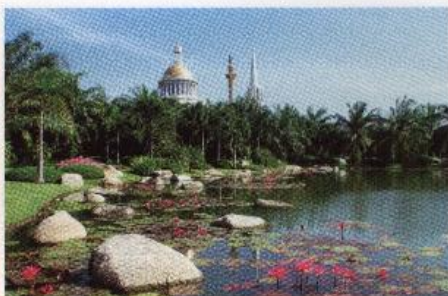
Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting I	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
DA 2101	Calculus I	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
SC 1101	Computer Programming I	4
Total		19

SECOND YEAR First Semester

Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting II	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
DA 2102	Calculus II	3
IT 2172	Programming Workshop	4
IT 2220	Computer Systems Concepts	3
MGT 2900	Principles of Management	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
IT 2130	Systems Science	3
IT 2210	File Structures and Processing	3
IT 2230	Information Structures	3
One Major Elective Courses from Group 1		3
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
BG 2402	Ethics	3
IT 3210	Database Management Systems	3
IT 3230	Management Information Systems	3
IT 3231	Information Systems Analysis	3
IT 3253	Data Communication and Networking	3
	One Major Elective Courses from Group 1	3
Total		18

Second Semester

Code	Subjects	Credits
IT 3211	Information Storage and Retrieval	3
IT 3232	Information Systems Design	3
LA 4606	Intellectual Property Law	3
	Three Major Elective Courses	9
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
IT 4299	Senior Projects	3
MT 4201	Social Interest, Government Policies and Technology	3
	Three Major Elective Courses	9
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
IT 4360	Multimedia Applications	3
	Three Major Elective Courses	9
	One Free Elective Course	3
Total		15



DEPARTMENT OF TELECOMMUNICATIONS SCIENCE

OBJECTIVES

- Produce telecommunications specialists in order to meet the market demands in the fields of telecommunications, data communications, and computer communications engineering.
- Produce graduates who are capable of effectively applying telecommunication technology to improve performances and qualities of various systems in business and industries.
- Develop the ability of graduates to identify and isolate the problems, obtain relevant information, analyze alternative solutions, and implement chosen solutions.
- Produce graduates who are capable of integrating the concepts and techniques from various study sources and applying them to solve the complicated problem.
- Produce graduates who have good morals and code of ethics.
- Produce graduates who understand their roles and responsibilities towards society, culture and the country.

COURSES

General Education Courses		30 Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
DA 1121	Basic Mathematics and Statistics	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MT 4201	Social Interest, Government Policies and Technology	3
Professional Courses		104 Credits
Basic Courses		40 Credits
ACT 1602	Fundamentals of Financial Accounting I	3
DA 2101	Calculus I	3
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2130	Systems Science	3
IT 2172	Programming Workshop	4
IT 2231	Introduction to Information Technology	3
LA 4606	Intellectual Property Law	3
MGT 2900	Principles of Management	3
SC 1101	Computer Programming I	4
TS 1201	Physics	4
TS 2222	Introduction to Circuits and Electronics	4



Major Required Courses

34 Credits

TS 2242	Communication Signal and Systems	4
TS 3230	Telecommunications System and Technology	3
TS 3256	Computer Networks and Open Systems	4
TS 3254	Digital Communications	4
TS 3255	Principles of Communications	4
TS 4261	Internetworking Workshop I	4
TS 4262	Internetworking Workshop II	4
TS 4255	Wireless Communication Systems	4
TS 4299	Senior Projects	3

Major Electives Courses

30 Credits

Major Electives Courses are divided into two groups.

Group 1: Students are required to select at least 8 courses (24 Credits).

TS 3332	Switching and Signaling Systems	3
TS 3338	Cryptography and Data Security	3
TS 3339	Introduction to Electromagnetic Field	3
TS 3350	Analog Communications	3
TS 3357	Computer Application in Telecommunications	3
TS 3359	Probability and Queuing Theory	3
TS 4332	Economics in Telecommunications Systems	3
TS 4333	Telecommunications Policy, Law, Regulation and Standard	3
TS 4335	Network Management and Controls	3
TS 4336	Operation Research	3
TS 4352	Satellite Communication Systems	3
TS 4353	Voice and Data Integration	3
TS 4355	Multimedia for Communications	3
TS 4356	Network Design and Analysis	3
TS 4357	Cellular Mobile Systems	3
TS 4363	Optical Fiber Communications	3
TS 4365	Antenna Systems and Design	3
TS 4366	Information Theory and Coding	3

TS 4367	Introduction to Simulation for Telecommunications Systems	3
TS 4370	Performance Evaluation of Telecommunications Systems	3
TS 4390	Seminar in Telecommunications	3
TS 4391	Seminar in Information and Communication Technology	3
TS 4400-99	Selected Topics	3

Group 2

IT 3210	Database Management Systems	3
IT 3230	Management Information Systems	3
IT 3351	Web Design and Development I	3
SC 2220	Computer Organization	3
SC 3211	Operating Systems	3

Free Electives

6 Credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
DA 1121	Basic Mathematics and Statistics	3
IT 2231	Introduction to Information Technology	3
MGT 1101	Introduction to Business	3
TS 1201	Physics	4
Total		16

Second Semester

Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting I (for Science & Technology students)	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
DA 2101	Calculus I	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
SC 1101	Computer Programming I	4
Total		19

SECOND YEAR First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2130	Systems Science	3
IT 2172	Programming Workshop	4
MGT 2900	Principles of Management	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
TS 2222	Introduction to Circuits and Electronics	4
TS 2242	Communication Signal and Systems	4
TS 3230	Telecommunications System and Technology	3
Total		17



THIRD YEAR First Semester

Code	Subjects	Credits
TS 3253	Computer Networks and Open Systems	4
TS 3255	Principles of Communications	4
	Three Major Elective Courses	9
Total		17

Second Semester

Code	Subjects	Credits
LA 4606	Intellectual Property Law	3
TS 3254	Digital Communications	4
TS 4261	Internetworking Workshop I	4
	Two Major Elective Courses	6
Total		17

FOURTH YEAR First Semester

Code	Subjects	Credits
MT 4201	Social Interest, Government Policies and Technology	3
TS 4262	Internetworking Workshop II	4
TS 4299	Senior Projects	3
	Two Major Elective Courses	6
	One Free Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
TS 4255	Wireless Communication Systems	4
	Three Major Elective Courses	9
	One Free Elective Course	3
Total		16



DEPARTMENT OF BUSINESS DATA ANALYSIS

OBJECTIVES

The Program is designed to produce graduates who are:

- To produce competent graduates who have strong academic background and are capable of conducting researches and expertise to analyze, design in the field of data analysis.
- To produce competent graduates who have the good basic in data analysis and capable of effectively applying computer technology in various applications.



COURSES

General Education Courses 30 Credits

BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
DA 1121	Basic Mathematics and Statistics	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MT 4201	Social Interest, Government Policies and Technology	3

Professional Courses 104 Credits Basic Courses 41 Credits

ACT 1602	Fundamentals of Financial Accounting I (for Science & Technology students)	3
DA 2101	Calculus I	3
DA 2102	Calculus II	3
DA 2201	Linear Algebra	3
DA 2203	Probability and Statistical Methods	3
DA 2204	Statistical Packages	3
IT 2130	Systems Science	3
IT 2231	Introduction to Information Technology	3
LA 4606	Intellectual Property Law	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
SC 1101	Computer Programming I	4
TS 1201	Physics	4



Major Required Courses

30 Credits

DA 3201	Statistical Inferences and Theory of Probability	3
DA 3202	Database Systems & Data-Warehouse Concepts	3
DA 3301	Principles of Data Collection Methods	3
DA 3302	Qualitative Research for Business and Applications	3
DA 3303	Quantitative Research for Business and Applications	3
DA 3304	Intelligence Systems	3
DA 3305	Data Mining Methods	3
DA 3306	Statistical Forecasting Techniques I	3
DA 3401	Multivariate Methods	3
DA 4299	Senior Project	3

Specialized Required Courses

18 Credits

BG 2403	Introduction to Economics	3
FIN 2700	Money, Banking and Financial Markets	3
MGT 2404	Managerial Psychology	3
MKT 3102	Integrated Marketing Communications	3
MKT 3530	Consumer Behavior	3
MKT 4730	Marketing Management	3

Major Electives Courses

15 Credits

DA 3203	Nonparametric Methods	3
DA 3402	Data Analysis	3
DA 4301	Operation Research I	3
DA 4302	Operation Research II	3
DA 4303	Counselor Workshop	3
DA 4304	Customer Relationship Management and E-Business	3
DA 4310	Statistical Forecasting Techniques II	3
DA 4311	Statistics for Quality Control	3
DA 4319	Introduction to Simulation	3
DA 4321	Applied Statistics for Decision Making	3
DA 4380	Selected Topics in Business Data Analysis	3
DA 4390	Seminar in Business Data Analysis	3

Free Electives Courses

6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
DA 1121	Basic Mathematics and Statistics	3
IT 2231	Introduction to Information Technology	3
MGT 1101	Introduction to Business	3
TS 1201	Physics	4
Total		16

Second Semester

Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting I (for Science & Technology students)	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
DA 2101	Calculus I	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
SC 1101	Computer Programming I	4
Total		19

SECOND YEAR First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
DA 2204	Statistical Package	3
MGT 2404	Managerial Psychology	3
MGT 2900	Principles of Management	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2403	Introduction to Economics	3
DA 2201	Linear Algebra	3
DA 3201	Statistical Inferences and Theory of Probability	3
DA 3202	Database Systems & Data-Warehouse Concepts	3
IT 2130	Systems Science	3
Total		18



**THIRD YEAR
First Semester**

Code	Subjects	Credits
DA 3301	Principles of Data Collection Methods	3
DA 3304	Intelligence Systems	3
DA 3306	Statistical Forecasting Techniques I	3
FIN 2700	Money, Banking and Financial Markets	3
MKT 2280	Principles of Marketing	3
	One Major Elective Courses	3
Total		18

Second Semester

Code	Subjects	Credits
DA 3302	Qualitative Research for Business and Applications	3
DA 3305	Data Mining Methods	3
DA 3401	Multivariate Methods	3
MKT 3102	Integrated Marketing Communications	3
MKT 3530	Consumer Behavior	3
	One Major Elective Courses	3
Total		18

**FOURTH YEAR
First Semester**

Code	Subjects	Credits
BG 2402	Ethics	3
DA 3303	Quantitative Research for Business and Applications	3
LA 4606	Intellectual Property Law	3
MKT 4730	Marketing Management	3
	One Major Elective Courses	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
DA 4299	Senior Project	3
MT 4201	Social Interest, Government Policies and Technology	3
	Two Major Elective Courses	6
	One Free Elective Course	3
Total		15



DEPARTMENT OF TECHNOLOGY MANAGEMENT

OBJECTIVES

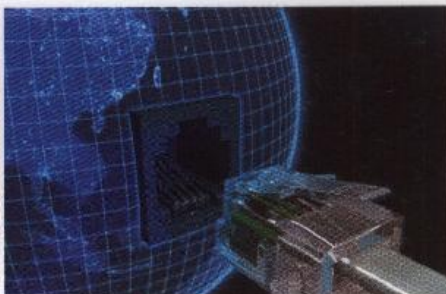
The Program is designed to produce:

- Graduates who have the knowledge of technology and managerial skills required in knowledge based society.
- Graduates who are able to develop skills, which manage and integrate multidisciplinary functional areas in technical and commercial business practices.
- Graduates who are adaptable and able to cope with the ambiguities of innovation-based industries and significant changes of technological resource utilization within organizations.
- Graduates who are uniquely equipped with both science and business and able to play a key role in the combined management of the technical and commercial aspects of industry.
- Graduates who are socially responsible and understand well the impacts and consequences of technology towards society and the environment.

COURSES

General Education Courses		30 Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
DA 1121	Basic Mathematics and Statistics	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3
MT 4201	Social Interest, Government Policies and Technology	3

Professional Courses		105 Credits
Basic Courses		45 Credits
ACT 1602	Fundamentals of Financial Accounting I	3
ACT 1603	Fundamentals of Financial Accounting II	3
DA 2101	Calculus I	3
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2130	Systems Science	3
IT 2231	Introduction to Information Technology	3
IT 2172	Programming Workshop	4
LA 4606	Intellectual Property Law	3
MT 2101	Principles of Technology Management	3
MT 2102	General Engineering Systems	3
SC 1101	Computer Programming I	4
SC 4333	Systems Analysis and Design	3
TS 1201	Physics	4



Major Required Courses

30 Credits

IT 3230	Management Information Systems	3
MT 2210	Fundamentals of Financial Management in Technology Development	3
MT 3211	Organization Behavior in Technology Driven Enterprises	3
MT 3212	Economics for Sciences and Technology Policy	3
MT 3220	Technological Marketing Management	3
MT 3221	Fundamentals of Communication Technology	3
MT 3230	Production and Project Management	3
MT 3340	Principles of Business Research	3
MT 4210	Technology Management and Business Strategy	3
MT 4299	Senior Project	3

Major Electives Courses

30 Credits

Major Electives Courses are divided into two groups.

Management Group: Students are required to select at least 15 Credits.

MT 3210	Human Resources in Technology Driven Enterprises	3
MT 3240	Work Analysis and Operation Designs	3
MT 3310	Global Business and Intellectual Property	3
MT 3311	Leadership and Managerial Skill Development	3
MT 3312	Quality Management	3
MT 3313	Technical Communications	3
MT 3314	Introduction to Supply Chain Management	3
MT 3315	Consumer Behavior in Technology Business	3
MT 3316	Customer Relationship Management in Technology Business	3
MT 3317	Introduction to Industrial Marketing	3
MT 3318	Technology Retail Business	3
MT 3319	Consumer Technology Product and Merchandise Management	3
MT 3320	Organizational Development in Technology Enterprise	3

MT 3321	Global Innovation and Technological Changes	3
MT 3322	Innovation Business	3
MT 4310	International Marketing Management	3
MT 4311	Technological Brand Management	3
MT 4313	Management of Organization Transformation	3
MT 4314	Marketing Communication for Technology Product	3
MT 4315	Mobile Marketing and Technology	3
MT 4316	Financial Planning and Analysis	3
MT 4317	Business Budgeting and Control	3
MT 4318	Engineering Economics	3
MT 4319	Economics and Technology Development	3
MT 4320	Principles and Policies of Technology Investment	3
MT 4321	Product Design and Technology	3
MT 4322	Management of Technological Changes	3
MT 4323	Entrepreneurship in Technology Business	3
MT 4330	Operation System and Technology	3
MT 4400-99	Selected Topic in Management	3
MT 4390	Seminar in Management	3

Technical Group: Students are required to select at least 12 Credits.

IT 2210	File Structures and Processing	3
IT 2220	Computer System Concepts	3
IT 2230	Information Structures	3
IT 3210	Database Management Systems	3
IT 3211	Information Storage and Retrieval	3
IT 3351	Web Design and Development I	3
IT 4311	Introduction to Computer Graphics	3
IT 4316	Image Processing	3
IT 4340	Introduction to Information Resource Management	3
IT 4357	Human Computer Interaction	3
IT 4359	E-Commerce	3
IT 4360	Multimedia Applications	3
DA 3202	Database Systems and Data Warehouse Concepts	3
DA 3302	Qualitative Research for Business and Application	3
DA 3303	Quantitative Research for Business and Application	3
DA 3305	Data Mining Methods	3



DA 4304	Customer Relationship Management and E-Business	3
MT 4360	Computer Graphic and Application	3
MT 4361	Computer Arts and Graphic Design	3
MT 4362	Web Design and Web Multimedia	3
MT 4363	Security Management in Information Technology	3
MT 4364	Marketing Information System and Management	3
MT 4365	Business Marketing Information System	3
MT 4366	Logistic Technology and Operation	3
MT 4367	Principles of Enterprise Knowledge Management	3
MT 4368	Technology Outsourcing	3
MT 4369	Technology Value Evaluation Methodology	3
MT 4370	Engineering Statistics	3
MT 4371	Advance Statistics for Research	3
MT 4450-99	Selected Topic in Technology	3
MT 4391	Seminar in Technology	3
SC 2220	Computer Organization	3

Other Group: Students are required to select at least 3 Credits

Students are required to select one course from Management Group or Technical Group.

Free Electives Courses 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

STUDY PLAN

**FIRST YEAR
First Semester**

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
DA 1121	Basic Mathematics and Statistics	3
IT 2231	Introduction to Information Technology	3
MGT 1101	Introduction to Business	3
TS 1201	Physics	4
Total		16

Second Semester

Code	Subjects	Credits
ACT 1602	Fundamentals of Financial Accounting I	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
DA 2101	Calculus I	3
DA 2103	Principles of Statistics	3
GS 1003	World Civilization	3
SC 1101	Computer Programming I	4
Total		19



SECOND YEAR First Semester

Code	Subjects	Credits
ACT 1603	Fundamentals of Financial Accounting II	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
DA 2102	Calculus II	3
DA 2203	Probability and Statistical Methods	3
IT 2172	Programming Workshop	4
MT 2102	General Engineering System	3
Total		19

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
IT 2130	Systems Science	3
MT 2101	Principles of Technology Management	3
MT 2210	Fundamentals of Financial Management in Technology Development	3
MT 3211	Organization Behavior in Technology Driven Enterprises	3
MT 3220	Technological Marketing Management	3
Total		18

THIRD YEAR First Semester

Code	Subjects	Credits
IT 3230	Management Information System	3
MT 3212	Economics for Sciences and Technology Policy	3
MT 3221	Fundamentals of Communication Technology	3
MT 3230	Production and Project Management	3
SC 4333	System Analysis and Design	3
	One Major Elective Courses	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2402	Ethics	3
LA 4606	Intellectual Property Law	3
MT 3340	Principles of Business Research	3
	Three Major Elective Courses	9
Total		18

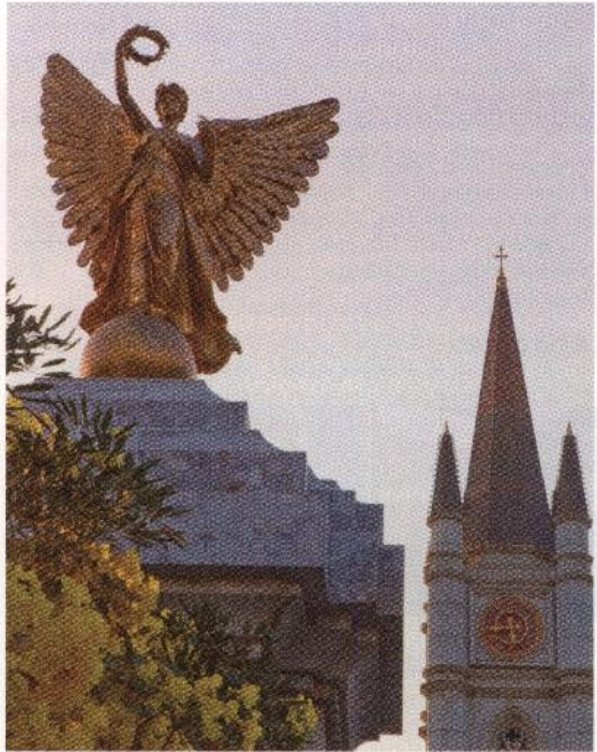


FOURTH YEAR
First Semester

Code	Subjects	Credits
MT 4201	Social Interests, Government Policies and Technology	3
MT 4210	Technology Management and Business Strategy	3
MT 4299	Senior Project	3
	Two Major Elective Courses	6
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
	Four Major Elective Courses	12
	One Free Elective Course	3
Total		15





SCHOOL OF ENGINEERING

Curriculum Structure

Courses	Computer and Network Engineering	Electrical and Electronics Engineering	Telecommunication and Electronics Engineering	Mechatronics Engineering
General Education Courses	30	34	34	47
Concentration Courses				
• Basic Engineering Courses	20	20	20	-
• Core Courses	15	16	24	19
• Major Required Courses	69	65	53	66
• Major Elective Courses	6	6	12	6
Free Elective Courses	6	6	6	6
Total credits	146	147	149	144



GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Engineering upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.

DEPARTMENT OF COMPUTER AND NETWORK ENGINEERING

OBJECTIVES

The Program aims to produce graduates who:

- Have knowledge in computer and network engineering and are able to apply knowledge in the hardware and software administration of computer systems, database management, and computer programming.
- Are capable of designing, controlling, and developing computer-network systems.
- Are capable of conducting research in both theoretical and practical aspects.
- Have moral and professional ethic.

COURSES

General Education Courses 30 credits

BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man & His Environment	3
BG 1220	Fundamental of Computer Processing	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2208	Discrete Mathematics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3

Concentration Courses 110 credits**Basic Engineering Courses 20 credits**

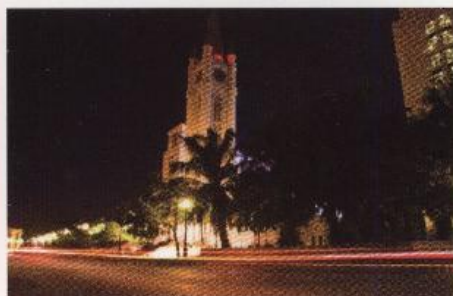
BG 1204	Calculus I	3
BG 1205	Calculus II	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2207	Engineering Mathematics	3
BG 2209	Statistics for Engineers	3

Core Courses 15 credits

EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
ME 2210	Engineering Mechanics	3

Major Required Courses 69 credits

CE 2101	Introduction to Data Structure	3
CE 2703	Introduction to Computer Systems	3
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
CE 2709	Computer Architecture	3
CE 3103	Computer Operating Systems	3
CE 3104	Software Engineering	3
CE 3105	Microprocessor Programming Using Assembly & C	3
CE 3106	Programming Languages	3
CE 3108	Database Management Systems	3
CE 3111	Design and Analysis of Algorithms	3
CE 3707	Microprocessor Systems Design	3
CE 3708	Microprocessor Systems Design Laboratory	1
CE 4207	System and Network Programming	3
CE 4221	Network Applications and Technology	3
CE 4222	Computer Networks	3
CE 4223	Advanced Computer Networks	3
CE 4224	Telecommunication Networks Laboratory	1
CE 4225	Computer and Network Security	3
CE 4226	Network Systems Analysis and Design	3
CE 4711	Microcomputer Interfacing Laboratory	1
CE 4901	Computer and Network Engineering Project I	1
CE 4902	Computer and Network Engineering Project II	2
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2605	Electronic Circuit Analysis	3
EE 2606	Electronic Circuit Analysis Laboratory	1
TE 3003	Fundamentals of Communication Systems	3



Major Electives Courses

6 credits

Students can take major elective courses of 6 credits from the following courses:

CE 4106	Object-Orient Programming	3
CE 4108	Operations Research	3
CE 4109	Information Systems Analysis and Design	3
CE 4110	Compilers	3
CE 4114	Data Mining	3
CE 4227	Mobile and Wireless Networks	3
CE 4713	Advanced Computer Architecture	3
CE 4714	Fault-tolerant Computer	3
CE 4715	Artificial Intelligence	3
CE 4903	Advanced Topics in Computer Engineering	3
CE 4904	Special Problems in Computer Engineering	3
EE 3301	Electromagnetic Fields	3
EE 3404	Feedback Control Systems	3
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
EE 4305	Digital Signal Processing	3
EE 4403	Basic Mechatronics	3
EE 4503	Electrical Systems Design	3
EE 4602	Industrial Instrumentation and Control	3
MCE 3801	Basic Aviation I	3
MCE 3802	Basic Aviation II	3
TE 4107	Digital Telephony	3
TE 4112	Optical Communications	3
TE 4201	Communication Electronics	3
TE 4202	Communication Electronics Laboratory	1
TE 4204	Optoelectronics	3

Free Electives

6 credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1204	Calculus I	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1220	Fundamental of Computer Processing	3
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
Total		18

Second Semester

Code	Subjects	credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1205	Calculus II	3
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2208	Discrete Mathematics	3
CE 2101	Introduction to Data Structure	3
CE 2703	Introduction to Computer System	3
Total		19



SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2207	Engineering Mathematics	3
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
ME 2210	Engineering Mechanics	3
GS 1003	World Civilization	3
Total		20

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2209	Statistics for Engineers	3
CE 2709	Computer Architecture	3
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2605	Electronic Circuit Analysis	3
EE 2606	Electronic Circuit Analysis Laboratory	1
Total		20

THIRD YEAR First Semester

Code	Subjects	credits
BG 1202	Science, Man and His Environment	3
CE 3103	Computer Operating Systems	3
CE 3105	Microprocessor Programming Using Assembly & C	3
CE 3106	Programming Languages	3
TE 3003	Fundamentals of Communication Systems	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
CE 3104	Software Engineering	3
CE 3108	Database Management Systems	3
CE 3111	Design and Analysis of Algorithms	3
CE 3707	Microprocessor Systems Design	3
CE 3708	Microprocessor Systems Design Laboratory	1
CE 4222	Computer Networks	3
Total		19

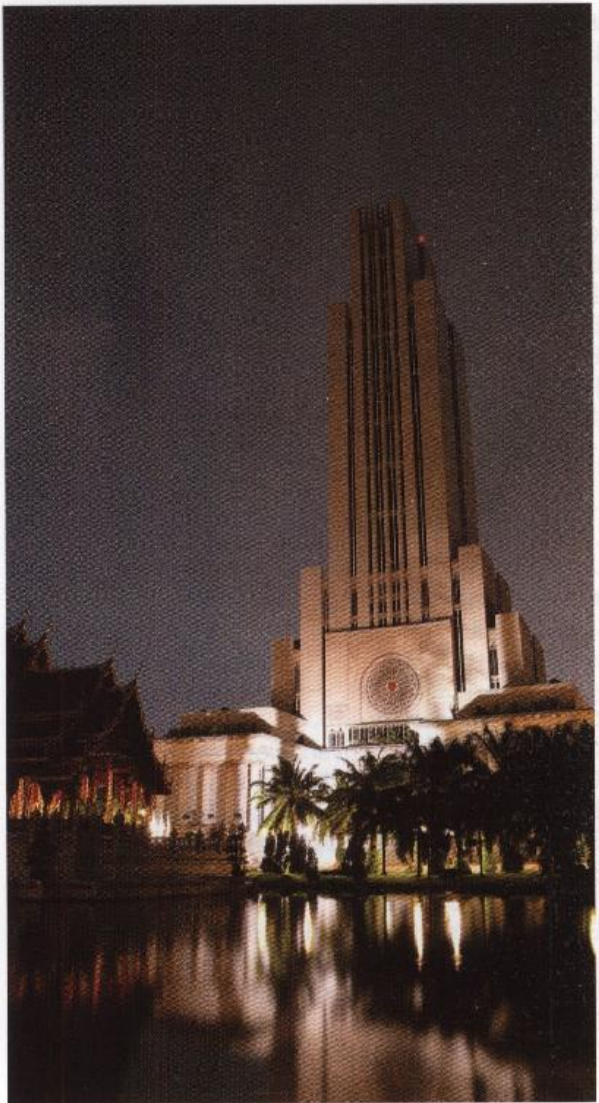


FOURTH YEAR
First Semester

Code	Subjects	credits
CE 4207	System and Network Programming	3
CE 4223	Advanced Computer Networks	3
CE 4224	Telecommunication Networks Laboratory	1
CE 4225	Computer and Network Security	3
CE 4711	Microcomputer Interfacing Laboratory	1
CE 4901	Computer and Network Engineering Project I	1
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	credits
CE 4221	Network Applications and Technology	3
CE 4226	Network Systems Analysis and Design	3
CE 4902	Computer and Network Engineering Project II	2
MGT 1101	Introduction to Business	3
	One Major Elective Course	3
	One Free Elective Course	3
Total		17



DEPARTMENT OF ELECTRICAL AND ELECTRONIC ENGINEERING

OBJECTIVES

The Program aims to produce graduates who:

- Have knowledge in electrical engineering and are able to apply knowledge in the administration of building electrical systems, high-voltage systems, illumination system, industrial electrical systems, and safety in electrical systems.
- Are capable of designing high-voltage electronic circuits, and those deployed in the control of electrical devices.
- Are capable of conducting research in both theoretical and practical aspects.
- Have moral and professional ethics.

COURSES

General Education Courses 34 credits

BG 0008	General Chemistry Laboratory	1
BG 1108	General Chemistry	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man & His Environment	3
BG 1220	Fundamental of Computer Processing	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2208	Discrete Mathematics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3

Concentration Courses 107 credits

Basic Engineering Courses 20 credits

BG 1204	Calculus I	3
BG 1205	Calculus II	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2207	Engineering Mathematics	3
BG 2209	Statistics for Engineers	3

Core Courses 16 credits

CE 4224	Telecommunication Networks Laboratory	1
IE 1110	Engineering Materials	3
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
ME 2210	Engineering Mechanics	3
TE 3002	Communications Laboratory	1
TE 3003	Fundamentals of Communication Systems	3



Major Required Courses

65 credits

CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
CE 3105	Microprocessor Programming Using Assembly & C	3
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2601	Electronic Devices and Circuits	3
EE 2602	Electronic Devices and Circuits Laboratory	1
EE 2603	Electronic Circuit Analysis	3
EE 2604	Electronic Circuit Analysis Laboratory	1
EE 3301	Electromagnetic Fields	3
EE 3402	Electrical Machines	3
EE 3403	Electrical Machines Laboratory	1
EE 3404	Feedback Control Systems	3
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
EE 3703	Microprocessors	3
EE 4305	Digital Signal Processing	3
EE 4501	Power System Analysis	3
EE 4503	Electrical Systems Design	3
EE 4505	Power System Protection	3
EE 4602	Industrial Instrumentation and Control	3
EE 4705	Power Electronics	3
EE 4706	Power Electronics Laboratory	1
EE 4901	Electrical and Electronic Engineering Project I	1
EE 4902	Electrical and Electronic Engineering Project II	2

Major Electives Courses

6 credits

Students can take major elective courses of 6 credits from the following courses:

BG 4000	Advanced Engineering Mathematics	3
CE 4222	Computer Networks	3
CE 4223	Advanced Computer Networks	3
EE 3606	Electrical Instruments and Measurements	3
EE 4201	Network Theory	3
EE 4301	Introduction to Electromagnetic Compatibility	3
EE 4401	Electric Drive	3
EE 4402	Analysis and Design of Electrical Machines	3
EE 4403	Basic Mechatronics	3
EE 4504	Illumination Engineering	3
EE 4506	High Voltage Engineering	3
EE 4508	Power Plant and Substations	3
EE 4600	IC Technology	3
EE 4601	Industrial Electronics	3
EE 4701	Microprocessor Interface Techniques	3
EE 4903	Advanced Topics in Electrical and/or Electronic Engineering	3
EE 4904	Special Problems in Electrical and/or Electronic Engineering	3
IE 4201	Engineering Management	3
IE 4202	Engineering Economy	3
MCE 3801	Basic Aviation I	3
MCE 3802	Basic Aviation II	3
ME 3310	Thermofluids	3
TE 3102	Communication Networks and Transmission Lines	3
TE 4107	Digital Telephony	3
TE 4112	Optical Communications	3
TE 4201	Communication Electronics	3
TE 4202	Communication Electronics Laboratory	1
TE 4204	Optoelectronics	3

Free Electives

6 credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	credits
BG 0008	Chemistry Laboratory	1
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1108	General Chemistry	3
BG 1204	Calculus I	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1220	Fundamental of Computer Processing	3
ME 1112	Engineering Laboratory	2
Total		19

Second Semester

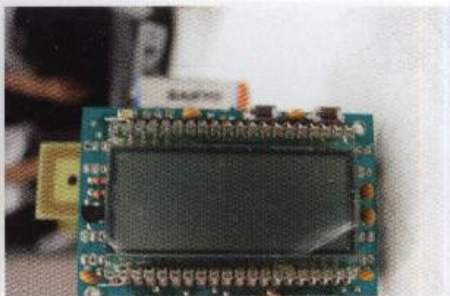
Code	Subjects	credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1205	Calculus II	3
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2208	Discrete Mathematics	3
IE 1110	Engineering Materials	3
ME 1113	Engineering Drawing	3
Total		19

SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2207	Engineering Mathematics	3
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2601	Electronic Devices and Circuits	3
EE 2602	Electronic Devices and Circuits Laboratory	1
ME 2210	Engineering Mechanics	3
MGT 1101	Introduction to Business	3
Total		20

Second Semester

Code	Subjects	credits
BG 1202	Science, Man and His Environment	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2209	Statistics for Engineers	3
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2603	Electronic Circuit Analysis	3
EE 2604	Electronic Circuit Analysis Laboratory	1
Total		20



THIRD YEAR First Semester

Code	Subjects	credits
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
CE 3105	Microprocessor Programming Using Assembly & C	3
EE 3402	Electrical Machines	3
EE 3403	Electrical Machines Laboratory	1
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
GS 1003	World Civilization	3
Total		18

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
EE 3301	Electromagnetic Fields	3
EE 3404	Feedback Control Systems	3
EE 3703	Microprocessors	3
TE 3002	Communications Laboratory	1
TE 3003	Fundamentals of Communication Systems	3
	One Major Elective Course	3
Total		19

FOURTH YEAR First Semester

Code	Subjects	credits
CE 4224	Telecommunication Networks Laboratory	1
EE 4305	Digital Signal Processing	3
EE 4501	Power System Analysis	3
EE 4602	Industrial Instrumentation and Control	3
EE 4901	Electrical and Electronic Engineering Project I	1
	One Major Elective Course	3
	One Free Elective Course	3
Total		17

Second Semester

Code	Subjects	credits
EE 4503	Electrical Systems Design	3
EE 4505	Power System Protection	3
EE 4705	Power Electronics	3
EE 4706	Power Electronics Laboratory	1
EE 4902	Electrical and Electronic Engineering Project II	2
	One Free Elective Course	3
Total		15

DEPARTMENT OF MECHATRONICS ENGINEERING

OBJECTIVES

The Program aims to produce graduates who:

- To produce competent graduates in the field of Mechatronics to enable them to apply the relevant knowledge and technologies for the design and realization of innovation systems and products.
- To supply qualified personnel to meet the requirements of specialists in Mechatronics in Thailand's public and private sectors.
- To prepare students for advanced graduate studies in Mechatronics and Manufacturing Engineering and related fields.
- To produce graduates who have acquired a sense of professional ethics and responsibility towards the profession and community.
- To produce graduates with well developed generic skills such as critical thinking, intellectual curiosity, problem-solving, independent thought, effective communication and ability to work in a cooperative manner as a member of a team.

COURSES

General Education Courses 47 credits

BG 0008	General Chemistry Laboratory	0
BG 1108	General Chemistry	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man & His Environment	3
BG 1204	Calculus I	3
BG 1205	Calculus II	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2207	Engineering Mathematics	3
BG 2208	Discrete Mathematics	3
BG 2402	Ethics	3
BG 3200	Discrete Mathematics	3
GS 1003	World Civilization	3

Concentration Courses 91 credits

Core Courses 19 credits

CE 1100	Computer Programming for Engineers	3
EE 1101	Introduction to Engineering Profession	2
IE 1110	Engineering Materials	3
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
ME 2120	Engineering Static	3
ME 2121	Engineering Dynamics	3



Major Required Courses

66 credits

CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
CE 4201	Image Processing and Computer Vision	3
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2605	Engineering Electronics	3
EE 2606	Engineering Electronics Laboratory	1
EE 3402	Electrical Machines	3
EE 3403	Electrical Machines Laboratory	1
EE 3404	Feedback Control Systems	3
EE 3405	Digital Control Systems	3
EE 3606	Electrical Instruments and Measurements	3
EE 4705	Power Electronics	3
EE 4706	Power Electronics Laboratory	1
IE 4100	Manufacturing Processes	3
MCE 2101	Fundamentals of Mechatronics Engineering	3
MCE 2102	Mechatronics Engineering Laboratory I	1
MCE 4101	Introduction to Robotics	3
MCE 4102	Introduction to Industrial Automation	3
MCE 4103	Mechatronics Engineering Laboratory II	2
MCE 4901	Mechatronics Engineering Project I	1
MCE 4902	Mechatronics Engineering Project II	2
ME 3110	Mechanics of Material	3
ME 3120	Mechanics of Machinery	3
ME 3311	Pneumatic and Hydraulic Systems	3
ME 3312	Pneumatic and Hydraulic Systems Lab	1

Major Electives Courses

6 credits

Students can take major elective courses of 6 credits from the following courses:

CE 4221	Network Applications and Technology	3
CE 4224	Telecommunication Network Laboratory	1
CE 4225	Computer and Network Security	3
EE 3301	Electromagnetic Fields	3
EE 4305	Digital Signal Processing	3
EE 4501	Power System Analysis	3
EE 4503	Electrical System Design	3
EE 4506	High Voltage Engineering	3
EE 4507	Power Plant Engineering	3
EE 4602	Industrial Instrumentation and Control	3
EE 4603	Industrial Electronics	3
EE 4701	Microprocessor Interface Techniques	3
IE 4101	Manufacturing and Information Technology	3
IE 4201	Engineering Management	3
IE 4202	Engineering Economics	3
MCE 3801	Basic Aviation I	3
MCE 3802	Basic Aviation II	3
MCE 4903	Advanced Topics in Mechatronics Engineering	3
MCE 4904	Special Problems in Mechatronics Engineering	3
ME 4010	Machine Design	3
ME 4310	Mechanical Vibration	3
ME 4410	Thermodynamics	3
ME 4411	Heat Transfer	3
ME 4412	Internal Combustion Engines	3
TE 3001	Fundamental of Telecommunications	3

Free Electives

6 credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1204	Calculus I	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
CE 1100	Computer Programming for Engineers	3
EE 1101	Introduction to Engineering Profession	2
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
Total		20

Second Semester

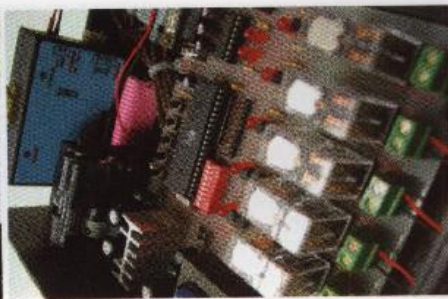
Code	Subjects	credits
BG 0008	General Chemistry Laboratory	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1108	General Chemistry	3
BG 1205	Calculus II	3
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2208	Discrete Mathematics	3
IE 1110	Engineering Materials	3
Total		19

SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2207	Engineering Mathematics	3
BG 3200	Applied Statistics	3
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
MCE 2101	Fundamental of Mechatronics Engineering	3
MCE 2102	Fundamental of Mechatronics Engineering Laboratory I	1
ME 2120	Engineering Static	3
Total		20

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2605	Engineering Electronics	3
EE 2606	Engineering Electronics Laboratory	1
EE 3606	Electrical Instruments and Measurements	3
ME 2121	Engineering Dynamics	3
Total		20



THIRD YEAR First Semester

Code	Subjects	credits
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
EE 3402	Electrical Machines	3
EE 3403	Electrical Machines Laboratory	1
EE 3404	Feedback Control Systems	3
ME 3110	Mechanics of Materials	3
ME 3120	Mechanics of Machinery	3
Total		17

Second Semester

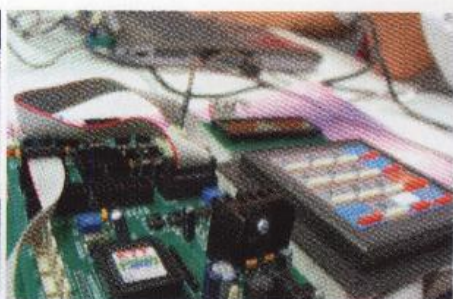
Code	Subjects	credits
BG 1202	Science, Man and His Environment	3
CE 4201	Image Processing and Computer Vision	3
GS 1003	World Civilization	3
EE 3405	Digital Control Systems	3
ME 3311	Pneumatic and Hydraulic Systems	3
ME 3312	Pneumatic and Hydraulic Systems Laboratory	1
	One Free Elective Course	3
Total		19

FOURTH YEAR First Semester

Code	Subjects	credits
BG 2402	Ethics	3
EE 4705	Power Electronics	3
EE 4706	Power Electronics Lab	1
MCE 4102	Introduction to Industrial Automation	3
MCE 4103	Mechatronics Engineering Laboratory II	1
MCE 4901	Mechatronics Engineering Project I	1
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	credits
IE 4100	Manufacturing Processes	3
MCE 4101	Introduction to Robotics	3
MCE 4902	Mechatronics Engineering Project II	2
	One Free Elective Course	3
	One Major Elective Course	3
Total		14



DEPARTMENT OF TELECOMMUNICATION AND ELECTRONICS ENGINEERING

OBJECTIVES

- The Program aims to produce graduates who:
- Have knowledge in telecommunication engineering and are able to apply knowledge in the control and design of various telecommunication systems, e.g., microwave systems, telephone systems, fiber-optic systems, and antenna design.
 - Are capable of designing electronic circuits deployed in telecommunication systems.
 - Are capable of conducting research in both theoretical and practical aspects.
 - Have moral, and professional ethic.



COURSES

General Education Courses 34 credits

BG 0008	General Chemistry Laboratory	1
BG 1108	General Chemistry	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1202	Science, Man & His Environment	3
BG 1220	Fundamental of Computer Processing	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2208	Discrete Mathematics	3
BG 2402	Ethics	3
GS 1003	World Civilization	3
MGT 1101	Introduction to Business	3

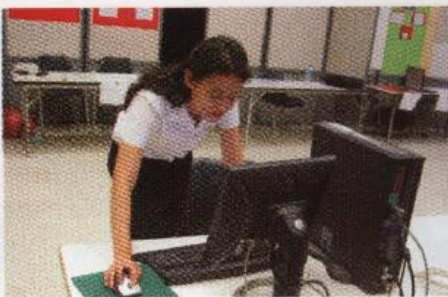
Concentration Courses 109 credits

Basic Engineering Courses 20 credits

BG 1204	Calculus I	3
BG 1205	Calculus II	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2207	Engineering Mathematics	3
BG 2209	Statistics for Engineers	3

Core Courses 24 credits

CE 2101	Introduction to Data Structure	3
CE 4207	System and Network Programming	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 3404	Feedback Control Systems	3
IE 1110	Engineering Materials	3
ME 1112	Engineering Laboratory	2
ME 1113	Engineering Drawing	3
ME 2210	Engineering Mechanics	3



Major Required Courses

53 credits

CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
CE 4222	Computer Networks	3
CE 4224	Telecommunication Networks Laboratory	1
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2203	Signals and Systems	3
EE 2601	Electronic Devices and Circuits	3
EE 2602	Electronic Devices and Circuits Laboratory	1
EE 2603	Electronic Circuit Analysis	3
EE 2604	Electronic Circuit Analysis Laboratory	1
EE 3301	Electromagnetic Fields	3
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
EE 3703	Microprocessors	3
EE 4305	Digital Signal Processing	3
TE 3000	Principles of Communications	3
TE 3002	Communication Laboratory	1
TE 3102	Communication Networks and Transmission Lines	3
TE 3301	Radio Wave Propagation	3
TE 4201	Communication Electronics	3
TE 4202	Communication Electronics Laboratory	1
TE 4901	Telecommunication and Electronic 1 Engineering Project I	
TE 4902	Telecommunication and Electronic 2 Engineering Project II	

Major Electives Courses

12 credits

Students can take major elective courses of 12 credits from the following courses:

BG 4000	Advanced Engineering Mathematics	3
CE 4221	Networks Applications and Technology	3
CE 4223	Advanced Computer Networks	3
CE 4227	Mobile and Wireless Networks	3
EE 3606	Electrical Instruments and Measurements	3
EE 4503	Electrical Systems Design	3
MCE 3801	Basic Aviation I	3
MCE 3802	Basic Aviation II	3
TE 4105	Microwave Engineering	3
TE 4107	Digital Telephony	3
TE 4110	Wireless Communications and Cellular Systems	3
TE 4111	Antenna Engineering	3
TE 4112	Optical Communications	3
TE 4203	Noise in Electronics Systems	3
TE 4204	Optoelectronics	3
TE 4903	Advanced Topics in Telecommunication and Electronic Engineering	3
TE 4904	Special Problems in Telecommunication And Electronic Engineering	3

Free Electives

6 credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	credits
BG 0008	Chemistry Laboratory	1
BG 1108	General Chemistry	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1204	Calculus I	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1220	Fundamental of Computer Processing	3
ME 1112	Engineering Laboratory	2
Total		19

Second Semester

Code	Subjects	credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1205	Calculus II	3
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2208	Discrete Mathematics	3
IE 1110	Engineering Materials	3
ME 1113	Engineering Drawing	3
Total		19

SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2207	Engineering Mathematics	3
EE 2201	Electric Circuits	3
EE 2202	Electric Circuits Laboratory	1
EE 2601	Electronic Devices and Circuits	3
EE 2602	Electronic Devices and Circuits Laboratory	1
ME 2210	Engineering Mechanics	3
MGT 1101	Introduction to Business	3
Total		20

Second Semester

Code	Subjects	credits
BG 1202	Science, Man and His Environment	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2209	Statistics for Engineers	3
EE 2203	Signals and Systems	3
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
EE 2603	Electronic Circuit Analysis	3
EE 2604	Electronic Circuit Analysis Laboratory	1
Total		20



THIRD YEAR First Semester

Code	Subjects	credits
BG 2402	Ethics	3
CE 2101	Introduction to Data Structure	3
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
EE 3301	Electromagnetic Fields	3
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
	One Free Elective Course	3
Total		20

Second Semester

Code	Subjects	credits
CE 4207	System and Network Programming	3
EE 3404	Feedback Control Systems	3
EE 3703	Microprocessors	3
GS 1003	World Civilization	3
TE 3000	Principles of Communications	3
TE 3002	Communications Laboratory	1
TE 3301	Radio Wave Propagation	3
Total		19

FOURTH YEAR First Semester

Code	Subjects	credits
CE 4222	Computer Networks	3
CE 4224	Telecommunication Networks Laboratory	1
EE 4305	Digital Signal Processing	3
TE 3102	Communication Network and Transmission Lines	3
TE 4901	Telecommunication and Electronic Engineering Project I	1
	One Major Elective Course	3
	One Major Elective Course	3
Total		17

Second Semester

Code	Subjects	credits
TE 4201	Communication Electronics	3
TE 4202	Communication Electronics Laboratory	1
TE 4902	Telecommunication and Electronic Engineering Project II	2
	One Free Elective Course	3
	One Major Elective Course	3
	One Major Elective Course	3
Total		15



BACHELOR OF ENGINEERING PROGRAM IN AERONAUTIC ENGINEERING

OBJECTIVES

To produce graduates who have the characteristics, knowledge and skills as follows:

- Be morally sound, committed to acting justly and open to further growth
- Have aeronautic knowledge both engineering and non-engineering
- Have aircraft maneuver skills
- Be open-minded with strong logical thinking problem-solving
- Have communication skills

Course	Multi-Crew Pilot	Commercial Pilot	Aircraft Maintenance Engineer
General Education Courses	30	30	30
Specialized Courses			
- Basic Engineering Courses	39	39	39
- Major Required Courses	66	55	63
- Major Elective Courses	6	17	9
Free Electives Courses	6	6	6
Total Credits	147	147	147

COURSES

General Education Courses			Specialized Courses		
30 credits			111 credits		
			Basic Engineering Courses		
			39 credits		
BG 1001	English I	3	BG 1204	Calculus I	3
BG 1001C	English Conversation I	0	BG 1205	Calculus II	3
BG 1002	English II	3	BG 1211	Physics I	3
BG 1002C	English Conversation II	0	BG 1212	Physics Laboratory I	1
BG 1202	Science, Man and His Environment	3	BG 1213	Physics II	3
BG 1220	Fundamentals of Computer Processing	3	BG 1214	Physics Laboratory II	1
BG 2000	English III	3	BG 2209	Statistics for Engineers	3
BG 2000C	English Conversation III	0	CE 2704	Digital Logic Design	3
BG 2001	English IV	3	CE 2705	Digital Logic Design Laboratory	1
BG 2001C	English Conversation IV	0	EE 2201	Electric Circuits	3
BG 2208	Discrete Mathematics	3	EE 2202	Electric Circuits Laboratory	1
BG 2402	Ethics	3	EE 2401	Electromechanical Energy Conversion	3
GS 1003	World Civilization	3	EE 2402	Electromechanical Energy Conversion Laboratory	1
MGT 1101	Introduction to Business	3	EE 2605	Engineering Electronics	3
			EE 2606	Engineering Electronics Laboratory	1
			ME 1113	Engineering Drawing	3
			ME 2210	Engineering Mechanics	3



Major Required Courses

Students can select Multi-crew Pilot, or Commercial Pilot, or Aircraft Maintenance Engineer as their major.

Multi-crew Pilot

66 credits

AE 1100	Core Flying: Single-Engine Flight - Ground	3
AE 1200	Core Flying: Single-Engine Flight - Flight	2
AE 2100	Basic Flying: Single/Multi-Engine - Ground	3
AE 2200	Basic Flying: Single/Multi-Engine - Flight I	1
AE 2201	Basic Flying: Single/Multi-Engine - Flight II	1
AE 2202	Basic Flying: Multi-Engine Operations	2
AE 2203	Basic Flying: Operational Procedures	1
AE 2300	Basic Flying: Flight Communications	1
AE 2401	Basic Flying: Air Law	3
AE 3200	Intermediate Flying: Flight Simulator Training Device I	1
AE 3201	Intermediate Flying: Flight Simulator Training Device II	1
AE 3300	Intermediate Flying: Route Manual and Pilot Applications	3
AE 3301	Intermediate Flying: General Navigation	3
AE 3302	Intermediate Flying: Flight Performance and Planning I	3
AE 3303	Intermediate Flying: Flight Performance and Planning II	3
AE 3304	Intermediate Flying: Meteorology	3
AE 3400	Intermediate Flying: Advanced Aerodynamics	3
AE 3500	Intermediate Flying: Airframes and Aircraft Systems	3
AE 3501	Intermediate Flying: Power Plants and Instrumentations	3
AE 3502	Intermediate Flying: Radio Navigation	3
AE 3600	Advanced Flying: Multi-Engine Turbine - Ground	3
AE 3601	Advanced Flying: Multi-Engine Turbine - Flight	4
AE 3602	Advanced Flying: Specific Aircraft Flight - Ground	3
AE 3603	Advanced Flying: Specific Aircraft light - Flight	3
AE 3900	Seminar in International and Domestic Navigation	3

AE 4300	Intermediate Flying: Crew Resources Management and Flight Safety	1
AE 4301	Intermediate Flying: Human Performance and Limitations	3

Commercial Pilot

55 credits

AE 1100	Core Flying: Single-Engine Flight - Ground	3
AE 1200	Core Flying: Single-Engine Flight - Flight	2
AE 2100	Basic Flying: Single/Multi-Engine - Ground	3
AE 2200	Basic Flying: Single/Multi-Engine - Flight I	1
AE 2201	Basic Flying: Single/Multi-Engine - Flight II	1
AE 2202	Basic Flying: Multi-Engine Operations	2
AE 2203	Basic Flying: Operational Procedures	1
AE 2300	Basic Flying: Flight Communications	1
AE 2401	Basic Flying: Air Law	3
AE 3300	Intermediate Flying: Route Manual and Pilot Applications	3
AE 3301	Intermediate Flying: General Navigation	3
AE 3302	Intermediate Flying: Flight Performance and Planning I	3
AE 3303	Intermediate Flying: Flight Performance and Planning II	3
AE 3304	Intermediate Flying: Meteorology	3
AE 3400	Intermediate Flying: Advanced Aerodynamics	3
AE 3500	Intermediate Flying: Airframes and Aircraft Systems	3
AE 3501	Intermediate Flying: Power Plants and Instrumentations	3
AE 3502	Intermediate Flying: Radio Navigation	3
AE 3700	Commercial Flight I	1
AE 3701	Commercial Flight II	1
AE 3702	Commercial Flight III	1
AE 3703	Commercial Flight IV	1
AE 3900	Seminar in International and Domestic Navigation	3
AE 4300	Intermediate Flying: Crew Resources Management and Flight Safety	1
AE 4301	Intermediate Flying: Human Performance and Limitations	3



Aircraft Maintenance Engineer 63 credits

AE 1910	Problem-based Training in Aircraft Maintenance I	1
AE 1911	Problem-based Training in Aircraft Maintenance II	1
AE 1920	Problem-based Training in Aircraft Maintenance III	1
AE 2501	Maintenance English I	1
AE 2502	Maintenance English II	1
AE 2700	Fundamental Aircraft: Propulsion Theory	2
AE 2701	Fundamental Aircraft: Aircraft Engine	3
AE 2702	Fundamental Aircraft: Aerodynamics	2
AE 2703	Fundamental Aircraft: Aircraft Structure	3
AE 2704	Fundamental Aircraft: Aircraft Material	3
AE 2705	Fundamental Aircraft: Aircraft Performance	3
AE 2901	Fundamental Aircraft: Practical Verification	1
AE 3310	Aircraft Maintenance: Maintenance Human Factor	1
AE 3311	Aircraft System: Technical Document System	3
AE 3312	Aircraft System: Logistics	2
AE 3411	Aircraft System: Aviation Acts and Airworthiness Regulations	3
AE 3511	Aircraft System: Aircraft Communications	1
AE 3512	Aircraft System: Ground Support Equipment	2
AE 3513	Aircraft System: Non-Destructive Inspection	3
AE 3710	Aircraft Maintenance: Aircraft Maintenance I	3
AE 3711	Aircraft Maintenance: Aircraft Maintenance II	3
AE 3712	Aircraft System: Hydraulic and Pneumatic System	3
AE 3713	Aircraft System: Landing Gear and Brake System	3
AE 3714	Aircraft System: Fuel System	3
AE 3715	Aircraft System: Powerplant	3
AE 3716	Aircraft System: Stability and Weight & Balance System	3
AE 3800	Aircraft System: Aircraft Electrical System	3
AE 3901	Aircraft Maintenance: Practical Verification	1
AE 4901	Aircraft System: Practical Verification	1

Major Elective Courses

1. Students of all majors can select the following courses as major elective courses according to the number of required credits.

1 Multi-crew Pilot	6 credits
2 Commercial Pilot	17 credits
3 Aircraft Maintenance Engineer	12 credits

2. Students can also select major required courses of other majors as their major elective courses.

AE 2402	English for Aviation	3
AE 3401	Avionics	3
AE 4700	Commercial Pilot License Instructor	6
AE 4701	Commercial Pilot License Instructor: Flight I	2
AE 4702	Commercial Pilot License Instructor: Flight II	2
AE 4904	Special Problems in Aeronautic Engineering I	3
AE 4905	Special Problems in Aeronautic Engineering II	2
AE 4906	Special Problems in Aeronautic Engineering III	1
AE 4930	Advanced Topics in Aeronautic Engineering I	3
AE 4931	Advanced Topics in Aeronautic Engineering II	2
AE 4932	Advanced Topics in Aeronautic Engineering III	1
CE 2703	Introduction to Computer Systems	3
CE 4227	Mobile and Wireless Networks	3
EE 3301	Electromagnetic Fields	3
EE 3404	Feedback Control Systems	3
EE 3601	Electronic Circuit Design	3
EE 3602	Electronic Circuit Design Laboratory	1
EE 4305	Digital Signal Processing	3
EE 4403	Basic Mechatronics	3
EE 4503	Electrical Systems Design	3
EE 4602	Industrial Instrumentation and Control	3
MCE 2101	Fundamentals of Mechatronics Engineering	3
MCE 2102	Fundamentals of Mechatronics Engineering Lab I	1
TE 4201	Communication Electronics	3
TE 4202	Communication Electronics Laboratory	1



Free Elective Courses

6 credits

Students can take free elective courses of 6 credits from any faculty in Assumption University upon completion of the prerequisites (if any).

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1204	Calculus I	3
BG 1211	Physics I	3
BG 1212	Physics Laboratory I	1
BG 1220	Fundamental of Computer Processing	3
ME 1113	Engineering Drawing	3
Total		16

OR Aircraft Maintenance Engineer

AE 1910	Problem-based Training in Aircraft Maintenance I	1
Total		17

Second Semester

Code	Subjects	credits
BG 1002	English II	3
BG 1205	Calculus II	3
BG 1213	Physics II	3
BG 1214	Physics Laboratory II	1
BG 2208	Discrete Mathematics	3

Multi-crew Pilot OR Commercial Pilot

AE 1100	Core Flying: Single-Engine Flight - Ground	3
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OR Aircraft Maintenance Engineer

AE 1911	Problem-based Training in Aircraft Maintenance II	1
AE 2700	Fundamental Aircraft: Propulsion Theory	2
Total		16

FIRST YEAR

Summer Session

Code	Subjects	credits
Multi-crew Pilot OR Commercial Pilot		
AE 1200	Core Flying: Single-Engine Flight - Flight	2
Total		2

OR Aircraft Maintenance Engineer

Major Elective		2
Total		2

SECOND YEAR

First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2209	Statistics for Engineers	3
CE 2704	Digital Logic Design	3
CE 2705	Digital Logic Design Laboratory	1
EE 2201	Electric Circuits	
EE 2202	Electric Circuits Laboratory	1

Multi-crew Pilot OR Commercial Pilot

AE 2100	Basic Flying: Single/Multi-Engine - Ground	3
AE 2200	Basic Flying: Single/Multi-Engine - Flight I	1
AE 2300	Basic Flying: Flight Communications	1
Total		19

OR Aircraft Maintenance Engineer

AE 1920	Problem-based Training in Aircraft Maintenance III	1
AE 2701	Fundamental Aircraft: Aircraft Engine	3
Total		18



Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2402	Ethics	3
ME 2210	Engineering Mechanics	3
EE 2605	Engineering Electronics	3
EE 2606	Engineering Electronics Laboratory1	

Multi-crew Pilot OR Commercial Pilot

AE 2201	Basic Flying: Single/Multi-Engine - Flight II	1
AE 2202	Basic Flying: Multi-Engine Operations	2
AE 2203	Basic Flying: Operational Procedures	1
AE 2401	Basic Flying: Air Law	3

OR Aircraft Maintenance Engineer

AE 2501	Maintenance English I	1
AE 2703	Fundamental Aircraft: Aircraft Structure	3
AE 2704	Fundamental Aircraft: Aircraft Material	3

Total 20

THIRD YEAR First Semester

Code	Subjects	credits
EE 2401	Electromechanical Energy Conversion	3
EE 2402	Electromechanical Energy Conversion Laboratory	1
MGT 1101	Introduction to Business	3

Multi-crew Pilot

AE 3200	Intermediate Flying: Flight Simulator Training Device I	1
AE 3301	Intermediate Flying: General Navigation	3
AE 3302	Intermediate Flying: Flight Performance and Planning I	3
AE 3500	Intermediate Flying: Airframes and Aircraft Systems	3
	Major Elective	3

OR Commercial Pilot

AE 3301	Intermediate Flying: General Navigation	3
AE 3302	Intermediate Flying: Flight Performance and Planning I	3
AE 3500	Intermediate Flying: Airframes and Aircraft Systems	3
AE 3700	Commercial Flight I	1
	Major Elective	3

OR Aircraft Maintenance Engineer

AE 2502	Maintenance English II	1
AE 2702	Fundamental Aircraft: Fundamental of Aerodynamics	2
AE 2705	Fundamental Aircraft: Aircraft Performance	3
AE 3310	Aircraft Maintenance: Human Factor	1
AE 3710	Aircraft Maintenance: Aircraft Maintenance I	3
	Major Elective	3

Total 20

Second Semester

Code	Subjects	credits
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Multi-crew Pilot

AE 3201	Intermediate Flying: Flight Simulator Training Device II	1
AE 3304	Intermediate Flying: Meteorology	3
AE 3300	Intermediate Flying: Route Manual and Pilot Applications	3
AE 3303	Intermediate Flying: Flight Performance and Planning II	3
AE 3400	Intermediate Flying: Advanced Aerodynamics	3
AE 3501	Intermediate Flying: Power Plants and Instrumentations	3
AE 3502	Intermediate Flying: Radio Navigation	3

OR Commercial Pilot

AE 3304	Intermediate Flying: Meteorology	3
AE 3300	Intermediate Flying: Route Manual and Pilot Applications	3
AE 3303	Intermediate Flying: Flight Performance and Planning II	3
AE 3400	Intermediate Flying: Advanced Aerodynamics	3



AE 3501	Intermediate Flying: Power Plants and Instrumentations	3
AE 3502	Intermediate Flying: Radio Navigation	3
AE 3701	Commercial Flight II	1
OR Aircraft Maintenance Engineer		
AE 3311	Aircraft System: Technical Document System	3
AE 3312	Aircraft System: Logistics	2
AE 3411	Aircraft System: Aviation Acts and Airworthiness Regulation	3
AE 2901	Fundamental Aircraft: Practical Verification	1
AE 3511	Aircraft System: Aircraft Communication	1
AE 3711	Aircraft Maintenance: Aircraft Maintenance II	3
AE 3712	Aircraft System: Hydraulic and Pneumatic System	3
AE 3713	Aircraft System: Landing Gear and Brake System	3
Total		19

FOURTH YEAR First Semester

Code	Subjects	credits
GS 1003	World Civilization	3
Multi-crew Pilot		
AE 3600	Advanced Flying: Multi-engine Turbine - Ground	3
AE 3601	Advanced Flying: Multi-engine Turbine - Flight	4
AE 4300	Intermediate Flying: Crew Resources Management and Flight Safety	1
AE 4301	Intermediate Flying: Human Performance and Limitations	3
	Free Elective	3
OR Commercial Pilot		
AE 3702	Commercial Flight III	1
AE 4300	Intermediate Flying: Crew Resources Management and Flight Safety	1
AE 4301	Intermediate Flying: Human Performance and Limitations	3

	Major Elective	6
	Free Elective	3
OR Aircraft Maintenance Engineer		
AE 3714	Aircraft System: Fuel System	3
AE 3715	Aircraft System: Powerplant	3
AE 3800	Aircraft System: Aircraft Electrical System	3
AE 3901	Aircraft Maintenance: Practical Verification	1
	Major Elective	1
	Free Elective	3

Total 17

Second Semester

Code	Subjects	credits
BG 1202	Science, Man and His Environment	3
Multi-crew Pilot		
AE 3602	Advanced Flying: Specific Aircraft Flight - Ground	3
AE 3603	Advanced Flying: Specific Aircraft Flight	3
AE 3900	Seminar in International and Domestic Navigation	3
	Major Elective	3
	Free Elective	3

OR Commercial Pilot

AE 3703	Commercial Flight IV	1
	Major Elective	5
AE 3900	Seminar in International and Domestic Navigation	3
	Major Elective	3
	Free Elective	3

OR Aircraft Maintenance Engineer

AE 3512	Aircraft System: Ground Support Equipment	2
AE 3513	Aircraft System: Non-Destructive Inspection	3
AE 3716	Aircraft System: Stability and Weight & Balance System	3
AE 4901	Aircraft System: Practical Verification	1
	Major Elective	3
	Free Elective	3

Total 18





ALBERT LAURENCE OF COMMUNICATION ARTS

Curriculum Structure

Courses	AD	NM	PC	PR	GA
General Education Courses	40	40	40	40	31
Professional Courses					
• Core Courses	39	39	39	39	42
• Major Required Courses	42	45	42	42	52
• Major Elective Courses	18	18	18	18	15
or • Minor Required Courses*	9	9	9	9	
• Minor Elective Courses*	9	9	9	9	
Free Elective Courses	6	6	6	6	6
Total	145	148	145	145	146

Remarks

* For students who select Major Electives (except Visual Communication Arts Program)



GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Communication Arts / Bachelor of Arts upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00.
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.

DEPARTMENT OF ADVERTISING

OBJECTIVES

To produce graduates who

- Are knowledgeable about advertising principles, branding principles and marketing communication principles.
- Are able to integrate all the marketing communication tools and media to deliver powerful communication message.
- Understand the cultures, ethics and laws to be able to work with global organizations.

COURSES**General Education Courses 40 credits**

BG 1000	Communication in Thai or	3
BG 1010	Thai Language and Culture (International students only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 1203	Fundamentals of Statistics	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
CA 2016	Psychology for Persuasive Communication	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
CA 4010	Law and Ethical Concern for Communication	3
GS 1002	Basic Philosophy	3

Professional Courses 99 credits**Core Courses 39 credits**

CA 1001	Introduction to Communication	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2012	Story-telling for Communication	3
CA 2015	Introduction to Performance Communication	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
MKT 3530	Consumer Behavior	3

Major Required Courses**42 credits**

AD 3101	Principles of Marketing Communication	3
AD 3102	Advertising Media Planning	3
AD 3103	Advertising Creative Strategy	3
AD 3112	Brand Communication	3
AD 3113	Customer Relationship Management	3
AD 4100	Seminar in Advertising	3
AD 4101	Advertising Workshop I	3
AD 4102	Advertising Workshop II	3
AD 4109	Advertising Management	3
AD 4114	Campaign Management	3
CA 2003	Presentation Technique	3
CA 2013	Utilization of Multimedia Tools	3
CA 3011	Communication Arts Research	3
NM 3401	Production for Communication Tools	3

Major Electives**18 credits**

Students can choose courses to fulfill 18 credits from the following courses and/or choose minor courses of other department.

AD 3106	Arts Direction	3
AD 3111	Interactive Advertising	3
AD 3115	International Communication Campaign	3
AD 3116	Account Planning	3
AD 3117	Advertising and Popular Culture	3
AD 3118	Selected Topics in Advertising	3
AD 4107	Basic Copywriting (Thai)	3
or AD 4108	Basic Copywriting (English)	3
AD 4119	Strategic Corporate Communication Management	3
AD 4120	Advanced Advertising Research	3
AD 4121	Media Strategy Management	3
AD 4122	Direct Communication Campaign Management	3
AD 4123	Marketing Channel Communication	3

Minor Courses**18 credits**

Only for Advertising students wishing to study a minor of other departments.



Minor in New Media Communication

Minor Required Courses 9 credits

NM 3402	Film and Time-based Media Production	3
NM 3404	Multimedia Editing	3
NM 4406	Broadcast Media Production and Directing	3

Minor Elective Courses 9 credits

NM 3403	Principles of Broadcast and New Media Operation	3
NM 3409	Broadcast Interviewing and Announcing	3
NM 3411	Creativity and Innovation	3
NM 3412	Creativity Graphics for Communication Design	3
NM 3417	Computer Graphics for Communication Design	3
NM 3418	Interactive Media Art	3
NM 3419	Selected Topics in New Media	3
NM 4410	Advanced Broadcast Media Production and Directing	3
NM 4413	Advanced Multimedia Editing	3
NM 4414	Sound for Video Production	3
NM 4415	Film Criticism	3
NM 4416	Advanced Film Analysis	3

Minor in Performance Communication

Minor Required Courses 9 credits

PC 3301	Art and Literature Appreciation	3
PC 3302	Principles of Performance Design	3
PC 4305	Marketing Management for Performance	3

Minor Elective Courses 9 credits

PC 3303	Script Writing in Thai or	3
PC 3304	Script Writing in English	3
PC 3311	Personality and Social Interaction	3
PC 3312	Vocal-physical Communication	3
PC 3313	Sound Design	3
PC 4314	Costume/Prop and Make-up Selection	3
PC 4315	Fundamentals of Lighting	3
PC 4316	Directing	3
PC 4317	Performance/Event Criticism	3
PC 4318	Audition	3
PC 4319	Script Management	3



Minor in Public Relations

Minor Required Courses

9 credits

PR 3201	Strategic Planning for Public Relations or	3
PR 3204	Marketing Public Relations	3
PR 3205	Corporate Public Relations	3
PR 3215	Writing for Public Relations in English	3

Minor Elective Courses

9 credits

PR 3206	Organizational Communication for Internal Relations	3
PR 3210	Negotiations	3
PR 3216	Writing for Public Relations in Thai	3
PR 3217	Desktop Publishing/ Presentation Graphics	3
PR 3218	Special Events Management for Public Relations	3
PR 3219	Community Relations and Traditional Media	3
PR 4203	External Relations and Media Relations	3
PR 4220	Financial and Investor Relations	3
PR 4221	Public Relations for Issue and Crisis Management	3
PR 4222	News Writing and Reporting	3
PR 4223	Magazine/ Feature Writing	3
PR 4224	Advanced Research for Public Relations	3
PR 4225	Image Management for Public Relations	3
PR 4226	Selected Topics in Public Relations	3

Free Electives

6 credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
CA 1001	Introduction to Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
MGT 1101	Introduction to Business	3
Total		19

Second Semester

A student is allowed to register for a maximum of 6 credits for summer session.

Code	Subjects	credits
BG 1000	Communication in Thai	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
GS 1002	Basic Philosophy	3
Total		18

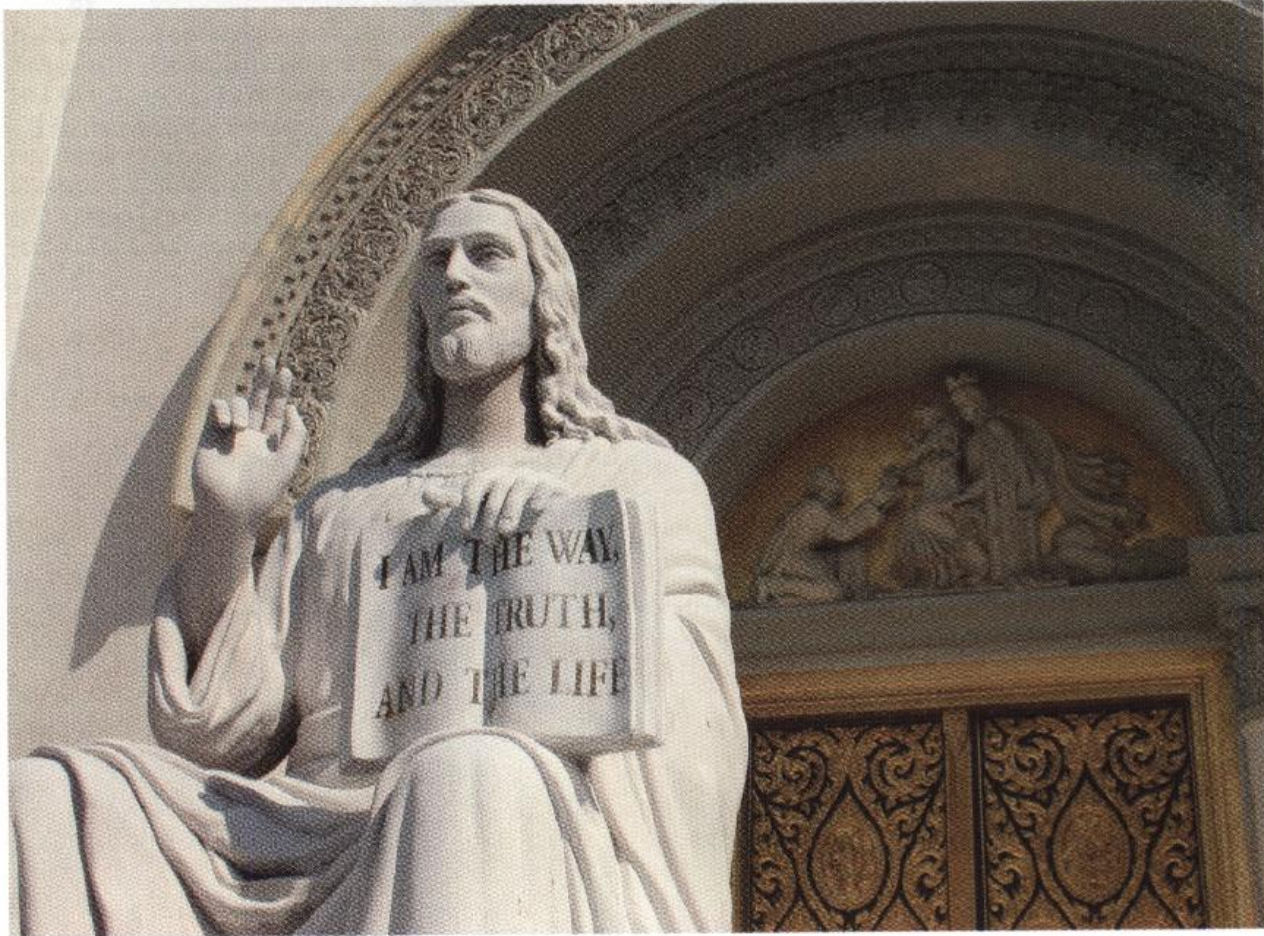


SECOND YEAR
First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CA 2003	Presentation Technique	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2015	Introduction to Performance Communication	3
CA 2016	Psychology for Persuasive Communication	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2012	Story-telling for Communication	3
CA 2013	Utilization of Multimedia Tools	3
MKT 3530	Consumer Behavior	3
Total		18





**THIRD YEAR
First Semester**

Code	Subjects	credits
AD 3101	Principles of Marketing Communication	3
AD 3102	Advertising Media Planning	3
AD 3103	Creative Strategy in Advertising	3
CA 3011	Communication Arts Research	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
NM 3401	Production for Communication Tools	3
Total		18

Second Semester

Code	Subjects	credits
AD 3112	Brand Communication	3
AD 3113	Customer Relationship Management	3
AD 4100	Seminar in Advertising	3
BG 2402	Ethics	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
Total		18

**FOURTH YEAR
First Semester**

Code	Subjects	credits
AD 4101	Advertising Workshop I	3
AD 4109	Advertising Management	3
CA 4010	Law and Ethical Concerns for Communication	3
MGT 2900	Principles of Management	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
AD 4102	Advertising Workshop II	3
AD 4114	Campaign Management	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18



DEPARTMENT OF NEW MEDIA COMMUNICATION

OBJECTIVES

To produce graduates who

- Are knowledgeable about the trends and changes in communications, technology, society and impact on culture and communications theory.
- Are capable in the skill of applying digital technology to communications at both the local and international levels.
- Are aware of the importance of their work and its impact to society so that they are ethically sound and socially responsible practitioners in the field of communications.



COURSES

General Education Courses		40 credits
BG 1000	Communication in Thai or	3
BG 1010	Thai Language and Culture (International students only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 1203	Fundamentals of Statistics	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
CA 2016	Psychology for Persuasive Communication	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
CA 4010	Law and Ethical Concern for Communication	3
GS 1002	Basic Philosophy	3
Professional Courses		99 credits
Core Courses		39 credits
CA 1001	Introduction to Communication	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2012	Story-telling for Communication	3
CA 2015	Introduction to Performance Communication	3



MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
MKT 3530	Consumer Behavior	3

Major Required Courses 45 credits

AD 3101	Principles of Marketing Communication	3
CA 2003	Presentation Technique	3
CA 2013	Utilization of Multimedia Tools	3
CA 3011	Communication Arts Research	3
NM 3401	Production for Communication Tools	3
NM 3402	Film and Time-based Media Production	3
NM 3403	Principles of Broadcast and New Media Operations	3
NM 3404	Multimedia Editing	3
NM 3412	Creativity and Innovation	3
NM 3413	Audience Analysis	3
NM 4405	Broadcast and New Media Management	3
NM 4406	Broadcast Media Production and Directing	3
NM 4407	Seminar in Broadcast and New Media	3
NM 4408	Studio Workshop	6

Major Electives Courses 18 credits

Students can choose courses to fulfill 18 credits from the following courses and/or choose minor courses of other department.

NM 3409	Broadcast Interviewing and Announcing	3
NM 3411	Advanced Photography and Digital Imaging	3
NM 3417	Computer Graphics for Communication Design	3
NM 3418	Interactive Media Art	3
NM 3419	Selected Topics in New Media	3
NM 4410	Advanced Broadcast Media Production and Directing	3
NM 4413	Advanced Multimedia Editing	3
NM 4414	Sound for Video Production	3

NM 4415	Film Criticism	3
NM 4416	Advanced Film Analysis	3

Minor Courses 18 credits

Only for New Media Communication students wishing to study a minor of other departments.

**Minor in Advertising
Minor Required Courses 9 credits**

AD 3102	Advertising Media Planning	3
AD 3103	Advertising Creative Strategy	3
AD 3112	Brand Communication	3

Minor Elective Courses 9 credits

AD 3106	Art Direction	3
AD 3111	Interactive Advertising	3
AD 3115	International Communication Campaign	3
AD 3116	Account Planning	3
AD 3117	Advertising and Popular Culture	3
AD 3118	Selected Topics in Advertising	3
AD 4107	Basic Copywriting (Thai)	3
or AD 4108	Basic Copywriting (English)	3
AD 4119	Strategic Corporate Communication Management	3
AD 4120	Advanced Advertising Research	3
AD 4121	Media Strategy Management	3
AD 4122	Direct Communication Campaign Management	3
AD 4123	Marketing Channel Communication	3



Minor in Performance Communication

Minor Required Courses 9 credits

PC 3301	Art and Literature Appreciation	3
PC 3302	Principles of Performance Design	3
PC 4305	Marketing Management for Performance	3

Minor Elective Courses 9 credits

PC 3303	Script Writing in Thai or	3
PC 3304	Script Writing in English	3
PC 3311	Personality and Social Interaction	3
PC 3312	Vocal-physical Communication	3
PC 3313	Sound Design	3
PC 4314	Costume/Prop and Make-up Selection	3
PC 4315	Fundamentals of Lighting	3
PC 4316	Directing	3
PC 4317	Performance/Event Criticism	3
PC 4318	Audition	3
PC 4319	Script Management	3

Minor in Public Relations

Minor Required Courses 9 credits

PR 3201	Strategic Planning for Public Relations	3
or PR 3204	Marketing Public Relations	3
PR 3205	Corporate Public Relations	3
PR 3215	Writing for Public Relations in English	3

Minor Elective Courses 9 credits

PR 3206	Organizational Communication for Internal Relations	3
PR 3210	Negotiations	3
PR 3216	Writing for Public Relations in Thai	3
PR 3217	Desktop Publishing/ Presentation Graphics	3
PR 3218	Special Events Management for Public Relations	3
PR 3219	Community Relations and Traditional Media	3
PR 4203	External Relations and Media Relations	3
PR 4220	Financial and Investor Relations	3
PR 4221	Public Relations for Issue and Crisis Management	3
PR 4222	News Writing and Reporting	3
PR 4223	Magazine/ Feature Writing	3
PR 4224	Advanced Research for Public Relations	3
PR 4225	Image Management for Public Relations	3
PR 4226	Selected Topics in Public Relations	3

Free Electives 6 credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.



STUDY PLAN

FIRST YEAR First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
CA 1001	Introduction to Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
MGT 1101	Introduction to Business	3
Total		19

Second Semester

Code	Subjects	credits
BG 1000	Communication in Thai	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
GS 1002	Basic Philosophy	3
Total		18

SECOND YEAR First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CA 2003	Presentation Technique	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2015	Introduction to Performance Communication	3
CA 2016	Psychology for Persuasive Communication	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2012	Story-telling for Communication	3
CA 2013	Utilization of Multimedia Tools	3
NM 3401	Production for Communication Tools	3
Total		18



THIRD YEAR First Semester

Code	Subjects	credits
AD 3101	Principles of Marketing Communication	3
CA 3011	Communication Arts Research	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
MKT 3530	Consumer Behavior	3
NM 3402	Film and Time-based Media Production	3
NM 3403	Principles of Broadcast and New Media Operations	3
Total		18

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
NM 3404	Multimedia Editing	3
NM 3412	Creativity and Innovation	3
NM 3413	Audience Analysis	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	credits
CA 4010	Law and Ethical Concerns for Communication	3
MGT 2900	Principles of Management	3
NM 4405	Broadcast and New Media Management	3
NM 4406	Broadcast Media Production and Directing	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
NM 4407	Seminar in Broadcast and New Media	3
NM 4408	Studio Workshop	6
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		21

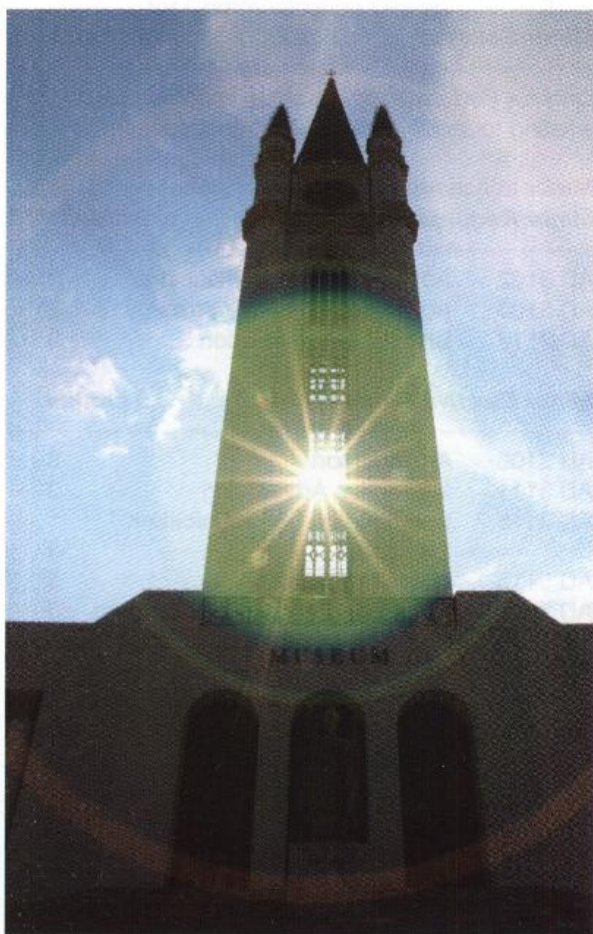


DEPARTMENT OF PERFORMANCE COMMUNICATION

OBJECTIVES

To produce graduates who

- Know and understand the principles and practices in creating, designing and organizing a performance, both behind-the-scenes and on stage aspects.
- Logically and systematically apply the principles and practices when organizing and managing a performance.
- Effectively and efficiently use a performance, a show, and an event as a communication tool.



COURSES

General Education Courses		40 credits
BG 1000	Communication in Thai or	3
BG 1010	Thai Language and Culture (International students only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 1203	Fundamentals of Statistics	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
CA 2016	Psychology for Persuasive Communication	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
CA 4010	Law and Ethical Concern for Communication	3
GS 1002	Basic Philosophy	3



Professional Courses **99 credits**
Core Courses **39 credits**

CA 1001	Introduction to Communication	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2012	Story-telling for Communication	3
CA 2015	Introduction to Performance Communication	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
MKT 3530	Consumer Behavior	3

Major Required Courses **42 credits**

AD 3101	Principles of Marketing Communication	3
CA 2003	Presentation Technique	3
CA 2013	Utilization of Multimedia Tools	3
CA 3011	Communication Arts Research	3
NM 3401	Production for Communication Tools	3
PC 3301	Art and Literature Appreciation	3
PC 3302	Principles of Performance Design	3
PC 3303	Script Writing in Thai	3
or PC 3304	Script Writing in English	3
PC 4305	Marketing Management for Performance	3
PC 4306	Stage/Event Management	3
PC 4307	Performance/Event Composition	3
PC 4308	Performance Communication Workshop I	3
PC 4309	Performance Communication Workshop II	3
PC 4310	Seminar in Performance Communication	3

Major Electives Courses **18 credits**

Students can choose courses to fulfill 18 credits from the following courses and/or choose minor courses of other department.

PC 3311	Personality and Social Interaction	3
PC 3312	Vocal-physical Communication	3
PC 3313	Sound Design	3
PC 4314	Costume/Prop and Make-up Selection	3
PC 4315	Fundamentals of Lighting	3
PC 4316	Directing	3
PC 4317	Performance/Event Criticism	3
PC 4318	Audition	3
PC 4319	Script Management	3

Minor Courses **18 credits**

Only for Performance Communication students wishing to study a minor of other departments.

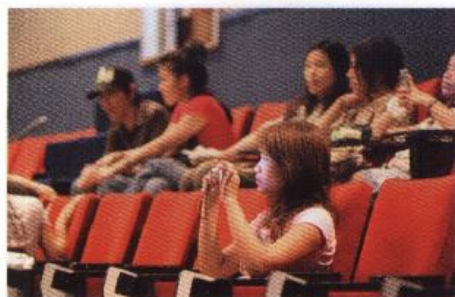
Minor in Advertising

Minor Required Courses **9 credits**

AD 3102	Advertising Media Planning	3
AD 3103	Advertising Creative Strategy	3
AD 3112	Brand Communication	3

Minor Elective Courses **9 credits**

AD 3106	Art Direction	3
AD 3111	Interactive Advertising	3
AD 3115	International Communication Campaign	3
AD 3116	Account Planning	3
AD 3117	Advertising and Popular Culture	3
AD 3118	Selected Topics in Advertising	3
AD 4107	Basic Copywriting (Thai)	3
or AD 4108	Basic Copywriting (English)	3
AD 4119	Strategic Corporate Communication Management	3
AD 4120	Advanced Advertising Research	3
AD 4121	Media Strategy Management	3
AD 4122	Direct Communication Campaign Management	3
AD 4123	Marketing Channel Communication	3



Minor in New Media Communication

Minor Required Courses 9 credits

NM 3402	Film and Time-based Media Production	3
NM 3404	Multimedia Editing	3
NM 4406	Broadcast Media Production and Directing	3

Minor Elective Courses 9 credits

NM 3403	Principles of Broadcast and New Media Operation	3
NM 3409	Broadcast Interviewing and Announcing	3
NM 3411	Creativity and Innovation	3
NM 3412	Creativity Graphics for Communication Design	3
NM 3417	Computer Graphics for Communication Design	3
NM 3418	Interactive Media Art	3
NM 3419	Selected Topics in New Media	3
NM 4410	Advanced Broadcast Media Production and Directing	3
NM 4413	Advanced Multimedia Editing	3
NM 4414	Sound for Video Production	3
NM 4415	Film Criticism	3
NM 4416	Advanced Film Analysis	3

Minor in Public Relations

Minor Required Courses 9 credits

PR 3201	Strategic Planning for Public Relations	3
PR 3204 or PR 3205	Marketing Public Relations Corporate Public Relations	3
PR 3215	Writing for Public Relations in English	3

Minor Elective Courses 9 credits

PR 3206	Organizational Communication for Internal Relations	3
PR 3210	Negotiations	3
PR 3216	Writing for Public Relations in Thai	3
PR 3217	Desktop Publishing /Presentation Graphics	3
PR 3218	Special Events Management for Public Relations	3
PR 3219	Community Relations and Traditional Media	3
PR 4203	External Relations and Media Relations	3
PR 4220	Financial and Investor Relations	3
PR 4221	Public Relations for Issue and Crisis Management	3
PR 4222	News Writing and Reporting	3
PR 4223	Magazine/ Feature Writing	3
PR 4224	Advanced Research for Public Relations	3
PR 4225	Image Management for Public Relations	3
PR 4226	Selected Topics in Public Relations	3

Free Electives 6 credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
CA 1001	Introduction to Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
MGT 1101	Introduction to Business	3
Total		19

Second Semester

Code	Subjects	credits
BG 1000	Communication in Thai	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
GS 1002	Basic Philosophy	3
Total		18

SECOND YEAR

First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CA 2003	Presentation Technique	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2015	Introduction to Performance Communication	3
CA 2016	Psychology for Persuasive Communication	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2012	Story-telling for Communication	3
CA 2013	Utilization of Multimedia Tools	3
MKT 3530	Consumer Behavior	3
Total		18



THIRD YEAR First Semester

Code	Subjects	credits
AD 3101	Principles of Marketing Communication	3
CA 3011	Communication Arts Research	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
NM 3401	Production for Communication Tools	3
PC 3301	Art and Literature Appreciation	3
PC 3302	Principles of Performance Design	3
Total		18

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
PC 3303	Script Writing in Thai or	3
PC 3304	Script Writing in English	3
PC 4305	Marketing Management for Performance	3
PC 4307	Performance/Event Composition	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	credits
CA 4010	Law and Ethical Concerns for Communication	3
MGT 2900	Principles of Management	3
PC 4306	Stage/Event Management	3
PC 4308	Performance Communication Workshop I	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
PC 4309	Performance Communication Workshop II	3
PC 4310	Seminar in Performance Communication	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

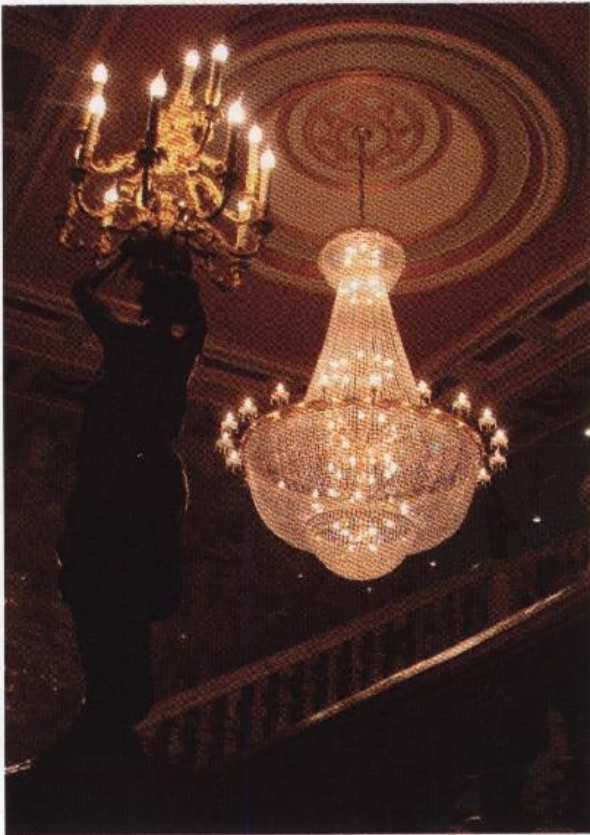


DEPARTMENT OF PUBLIC RELATIONS

OBJECTIVES

To produce graduates who

- Are knowledgeable about public relations principles business, social psychology, media effects and ethical concerns in communications.
- Are capable of creating and disseminating communications at both the local and international level.
- Are aware of the importance of communications and its impact on society so that they are socially responsible public relations practitioners in the field of communications.



COURSES

General Education Courses		40 credits
BG 1000	Communication in Thai or	3
BG 1010	Thai Language and Culture (International students only)	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
BG 1203	Fundamentals of Statistics	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
CA 2016	Psychology for Persuasive Communication	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
CA 4010	Law and Ethical Concern for Communication	3
GS 1002	Basic Philosophy	3



Professional Courses **99 credits**
Core Courses **39 credits**

CA 1001	Introduction to Communication	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2012	Story-telling for Communication	3
CA 2015	Introduction to Performance Communication	3
MGT 1101	Introduction to Business	3
MGT 2900	Principles of Management	3
MKT 2280	Principles of Marketing	3
MKT 3530	Consumer Behavior	3

Major Required Courses **42 credits**

AD 3101	Principles of Marketing Communication	3
CA 2003	Presentation Technique	3
CA 2013	Utilization of Multimedia Tools	3
CA 3011	Communication Arts Research	3
NM 3401	Production for Communication Tools	3
PR 3201	Strategic Planning for Public Relations	3
PR 3204	Marketing Public Relations	3
PR 3205	Corporate Public Relations	3
PR 3206	Organizational Communication for Internal Relations	3
PR 3215	Writing for Public Relations in English	3
PR 4203	External Relations and Media Relations	3
PR 4207	Public Relations Workshop I	3
PR 4208	Public Relations Workshop II	3
PR 4209	Seminar in Public Relations	3
PR 4211	Public Relations Internship	3

Major Electives Courses **18 credits**

Students can choose courses to fulfill 18 credits from the following courses and/or choose minor courses of other department.

PR 3210	Negotiations	3
PR 3216	Writing for Public Relations in Thai	3
PR 3217	Desktop Publishing/Presentation Graphics	3
PR 3218	Special Events Management for Public Relations	3
PR 3219	Community Relations and Traditional Media	3
PR 4220	Financial and Investor Relations	3
PR 4221	Public Relations for Issue and Crisis Management	3
PR 4222	News Writing and Reporting	3
PR 4223	Magazine/Feature Writing	3
PR 4224	Advanced Research for Public Relations	3
PR 4225	Image Management for Public Relations	3
PR 4226	Selected Topics in Public Relations	3



Minor Courses 18 credits

Only for Performance Communication students wishing to study a minor of other departments.

Minor in Advertising

Minor Required Courses 9 credits

AD 3102	Advertising Media Planning	3
AD 3103	Advertising Creative Strategy	3
AD 3112	Brand Communication	3

Minor Elective Courses 9 credits

AD 3106	Art Direction	3
AD 3111	Interactive Advertising	3
AD 3115	International Communication Campaign	3
AD 3116	Account Planning	3
AD 3117	Advertising and Popular Culture	3
AD 3118	Selected Topics in Advertising	3
AD 4107	Basic Copywriting (Thai) or	3
AD 4108	Basic Copywriting (English)	3
AD 4119	Strategic Corporate Communication Management	3
AD 4120	Advanced Advertising Research	3
AD 4121	Media Strategy Management	3
AD 4122	Direct Communication Campaign Management	3
AD 4123	Marketing Channel Communication	3

Minor in New Media Communication

Minor Required Courses 9 credits

NM 3402	Film and Time-based Media Production	3
NM 3404	Multimedia Editing	3
NM 4406	Broadcast Media Production and Directing	3

Minor Elective Courses 9 credits

NM 3403	Principles of Broadcast and New Media Operation	3
NM 3409	Broadcast Interviewing and Announcing	3
NM 3411	Creativity and Innovation	3
NM 3412	Creativity Graphics for Communication Design	3
NM 3417	Computer Graphics for Communication Design	3
NM 3418	Interactive Media Art	3
NM 3419	Selected Topics in New Media	3
NM 4410	Advanced Broadcast Media Production and Directing	3
NM 4413	Advanced Multimedia Editing	3
NM 4414	Sound for Video Production	3
NM 4415	Film Criticism	3
NM 4416	Advanced Film Analysis	3



Minor in Performance Communication

Minor Required Courses 9 credits

PC 3301	Art and Literature Appreciation	3
PC 3302	Principles of Performance Design	3
PC 4305	Marketing Management for Performance	3

Minor Elective Courses 9 credits

PC 3303	Script Writing in Thai or	3
PC 3304	Script Writing in English	3
PC 3311	Personality and Social Interaction	3
PC 3312	Vocal-physical Communication	3
PC 3313	Sound Design	3
PC 4314	Costume/Prop and Make-up Selection	3
PC 4315	Fundamentals of Lighting	3
PC 4316	Directing	3
PC 4317	Performance/Event Criticism	3
PC 4318	Audition	3
PC 4319	Script Management	3

Free Electives 6 credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.

STUDY PLAN

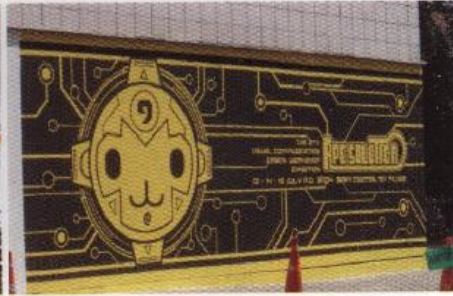
FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1202	Science, Man and His Environment	3
CA 1001	Introduction to Communication	3
CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	3
MGT 1101	Introduction to Business	3
Total		19

Second Semester

Code	Subjects	credits
BG 1000	Communication in Thai	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1203	Fundamentals of Statistics	3
CA 1002	Introduction to Photography and Cinematography	3
CA 1006	Introduction to Journalism and Mass Communication	3
GS 1002	Basic Philosophy	3
Total		18



SECOND YEAR
First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CA 2003	Presentation Technique	3
CA 2007	Introduction to New Media and Broadcasting	3
CA 2015	Introduction to Performance Communication	3
CA 2016	Psychology for Persuasive Communication	3
MKT 2280	Principles of Marketing	3
Total		18

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
CA 2004	Introduction to Advertising	3
CA 2005	Introduction to Public Relations	3
CA 2012	Story-telling for Communication	3
CA 2013	Utilization of Multimedia Tools	3
MKT 3530	Consumer Behavior	3
Total		18

THIRD YEAR
First Semester

Code	Subjects	credits
AD 3101	Principles of Marketing Communication	3
CA 3011	Communication Arts Research	3
CA 3014	Fundamentals of Financial Accounting for Communication Arts	3
NM 3401	Production for Communication Tools	3
PR 3201	Strategic Planning for Public Relations	3
PR 3204	Marketing Public Relations	3
Total		18

Second Semester

Code	Subjects	credits
BG 2402	Ethics	3
PR 3205	Corporate Public Relations	3
PR 3206	Organizational Communication for Internal Relations	3
PR 3215	Writing for Public Relations in English	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
Total		18

Summer Session

Students are required to take PR 4211 Public Relations Internship which requires students to work in organizations such as non-profit organizational institutions, government organizations and private companies including advertising and public relations agencies. The minimum requirement is 200 hours of internship with an evaluation result from the concerned company.

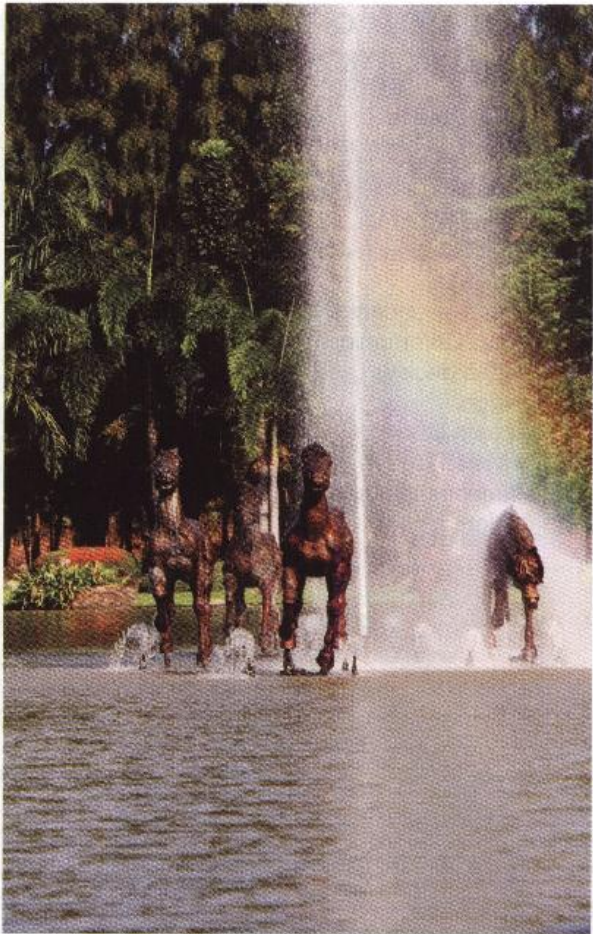


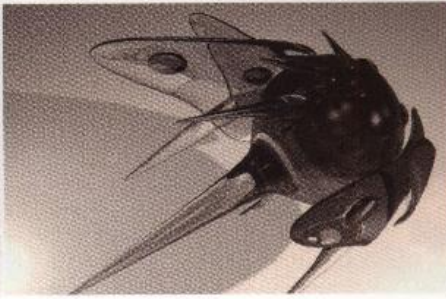
**FOURTH YEAR
First Semester**

Code	Subjects	credits
CA 4010	Law and Ethical Concerns for Communication	3
MGT 2900	Principles of Management	3
PR 4203	External and Media Relations	3
PR 4207	Public Relations Workshop I	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

Second Semester

Code	Subjects	credits
PR 4208	Public Relations Workshop II	3
PR 4209	Seminar in Public Relations	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Major Elective or Minor Course	3
	One Free Elective Course	3
Total		18

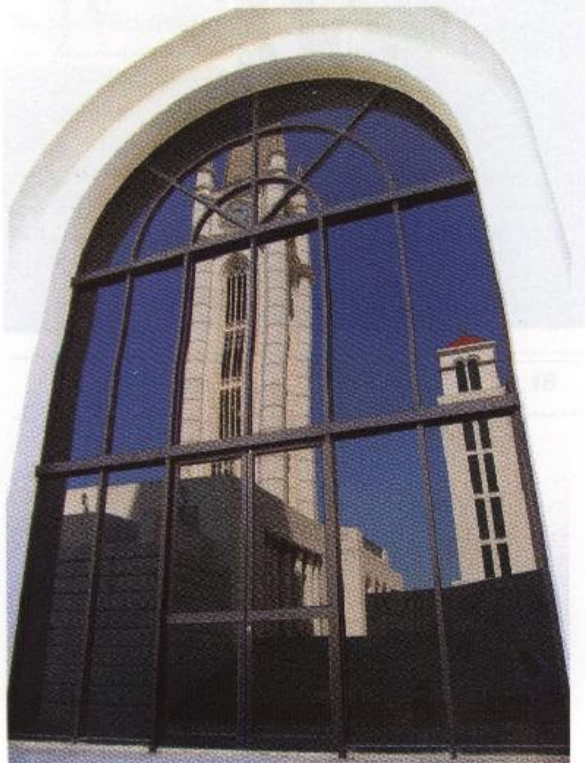




DEPARTMENT OF VISUAL COMMUNICATION ARTS

OBJECTIVES

- To create understanding in theory and practice in the field of Visual Communication Arts in order to apply the knowledge effectively in design.
- To create understanding in the area of Visual Communications that will be critical for the decision and solution of problems in design.
- To train students in the development of Visual Communication skills in real life situations that can be applied for effective design.



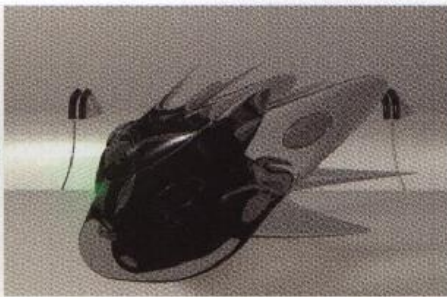
COURSES

General Education Courses		40 credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1200	Mathematics for Business	3
BG 1203	Fundamentals of Statistics	3
BG 1402	Business Society and Government	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
MGT 1101	Introduction to Business	3
MGT 2404	Managerial Psychology	3

Professional Courses 109 credits

Core Courses 42 credits

CA 1001	Introduction to Communication	3
CA 2004	Introduction to Advertising	3
CA 3010	Law and Ethics of Mass Communication	3
MKT 2280	Principles of Marketing	3
VA 1001	Fine Arts I	2
VA 1003	Fine Arts II	2
VA 1005	Theory of Color	2
VA 1006	Basic Graphics	2
VA 1007	Design Theory I	2
VA 1008	Design Theory II	2
VA 1009	Photography I	3
VA 2015	Thai Arts	2
VA 2017	Rendering Techniques	2
VA 2018	Introduction to Computer Graphics	3
VA 3020	Visual Communication Design Presentation	3
VA 3013	History of Arts	3
VA 3023	Art Appreciation for Visual Communication Arts	2



Major Required Courses		52 credits
AD 3101	Principles of Marketing Communication	3
AD 3103	Advertising Creative Strategy	3
GA 1508	Visual Communication Arts I	3
GA 2019	Book Design	3
GA 2510	Typography and Lettering Design	3
GA 2511	Visual Communication Arts II	3
GA 2512	Illustration	3
GA 2514	Visual Communication Arts III	3
GA 2516	Photography II	3
GA 3521	Visual Communication Arts IV	3
GA 3522	Visual Communication Arts V	3
GA 3526	Introduction to Video Production	3
GA 3570	Internship	0
GA 4531	Design Seminar	3
GA 4602	Art Thesis	10
MKT 3530	Consumer Behavior	3

Major Electives Courses **15 credits**

Students are required to pass requirements which are VA 2017 Rendering Technique, VA 2018 Introduction to Computer Graphics, and GA 2514 Visual Communication Arts III before selecting major elective groups.

Graphic Design		15 credits
GA 3550	Print Production	3
GA 3551	Typeface Design	3
GA 3552	Package Design	3
GA 3553	Signage System Design	3
GA 4554	Display Design	3

Computer Graphics		15 credits
GA 3560	3-Dimensional Modeling	3
GA 3561	Motion Graphics	3
GA 3562	3-Dimensional Animation	3
GA 3563	Interactive Media Design	3
GA 4564	Visual Effect and Video Post Production	3

Photography		15 credits
GA 3555	Applied Photography	3
GA 3556	Editorial Photography	3
GA 3557	Fashion Photography	3
GA 3558	Advertising Photography	3
GA 4559	Digital Photography	3

Advertising Design		15 credits
GA 3565	Idea-Generation Techniques	3
GA 3566	Advertising Graphics	3
GA 3567	Copywriting	3
GA 3568	Production Design	3
GA 4569	Advertising Campaign Design	3

Free Electives		6 credits
Students can take free elective courses of 6 credits which are offered by the department, Faculty or by the different faculties upon completion of the prerequisites. The department free elective courses are as follows:		
GA 4570	General Photography	3
GA 4571	Introduction to Arts Management	3
GA 4572	Digital Interface Design	3
GA 4573	Sketch Fashion Design	3



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
BG 1402	Business, Society and Government	3
MGT 1101	Introduction to Business	3
VA 1001	Fine Arts I	2
VA 1005	Theory of Color	2
VA 1006	Basic Graphics	2
VA 1007	Design Theory I	2
Total		20

Second Semester

Code	Subjects	credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1100	Physical Education	1
BG 1203	Fundamentals of Statistics	3
CA 1001	Introduction to Communication	3
GA 1508	Visual Communication Arts I	3
VA 1003	Fine Arts II	2
VA 1008	Design Theory II	2
VA 1009	Photography I	3
Total		20

SECOND YEAR

First Semester

Code	Subjects	credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
CA 2004	Introduction to Advertising	3
GA 2510	Typography and Lettering Design	3
GA 2511	Visual Communication Arts II	3
GA 2516	Photography II	3
VA 2017	Rendering Techniques	2
VA 2018	Introduction to Computer Graphics	3
Total		20

Second Semester

Code	Subjects	credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
GA 2514	Visual Communication Arts III	3
GA 2512	Illustration	3
GA 2019	Book Design	3
MGT 2404	Managerial Psychology	3
MKT 2280	Principles of Marketing	3
VA 2015	Thai Arts	2
Total		20



THIRD YEAR First Semester

Code	Subjects	credits
AD 3101	Principles of Marketing Communication	3
GA 3521	Visual Communication Arts IV	3
GA 3526	Introduction to Video Production	3
MKT 3530	Consumer Behavior	3
VA 3013	History of Arts	3

2 Major electives for Graphic Design 6 credits

GA 3550	Print Production	3
GA 3551	Typeface Design	3

2 Major electives for Computer Graphics 6 credits

GA 3560	3-Dimensional Modeling	3
GA 3561	Motion Graphics	3

2 Major electives for Photography 6 credits

GA 3555	Applied Photography	3
GA 3556	Editorial Photography	3

2 Major electives for Advertising Design 6 credits

GA 3565	Idea-Generation techniques	3
GA 3566	Advertising Graphics	3

Total **21**

Second Semester

Code	Subjects	credits
AD 3103	Advertising Creative Strategy	3
GA 3522	Visual Communication Arts V	3
VA 3020	Visual Communication Design Presentation	3
VA 3023	Art Appreciation for Visual Communication Arts	2

2 Major electives for Graphic Design 6 credits

GA 3552	Package Design	3
GA 3553	Signage System Design	3

2 Major electives for Computer Graphic 6 credits

GA 3562	3-Dimensional Modeling	3
GA 3563	Interactive Media Design	3

2 Major electives for Photography 6 credits

GA 3557	Fashion Photography	3
GA 3558	Advertising Photography	3

2 Major electives for Advertising Design 6 credits

GA 3567	Copywriting	3
GA 3568	Production Design	3

Total **17**

Summer Session

Students are required to take GA 3570 Internship with concerned companies, graphic houses, and agencies, regarding their interests. The course requires 160 hrs. with evaluation result from concerned company.



FOURTH YEAR First Semester

Code	Subjects	credits
BG 2402	Ethics	3
CA 3010	Law and Ethics of Mass Communication	3
GA 4531	Design Seminar	3
	One Free Elective Course	3

1 Major elective for Graphic Design 3 credits
GA 4554 Display Design 3

1 Major elective for Computer Graphic 3 credits
GA 4564 Visual effect and Video Post Production 3

1 Major elective for Photography 3 credits
GA 4559 Digital Photography 3

1 Major elective for Advertising Design 3 credits
GA 4569 Advertising Campaign Design 3

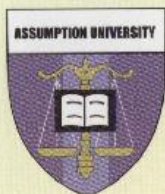
Total 15

Second Semester

Code	Subjects	credits
GA 4602	Art Thesis	10
	One Free Elective Courses	3
Total		13







SCHOOL OF LAWS

Curriculum Structure

<i>Courses</i>	<i>Laws</i>
General Education Courses	33
Core Courses	87
Major Required Courses	21
Major Elective Courses	2
Free Elective Courses	6
<i>Total</i>	<i>149</i>

OBJECTIVES

- To produce well-rounded lawyers who possess the ability to communicate in English.
- To enhance the reputation of Assumption University School of Law as a leading academic institution for the study of Business Law and International Business Law.
- To provide up- to- date training and a better understanding of current international business law issues to the legal community of the nation's capital. A strong need exists for a comprehensive post-graduate level course of instruction offered at a time, in a place, and under the proper auspices to assure its availability to lawyers and other professionals other wise employed full time, without interfering with their present work.



GRADUATION REQUIREMENTS

To be qualified for graduation, the student must:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.

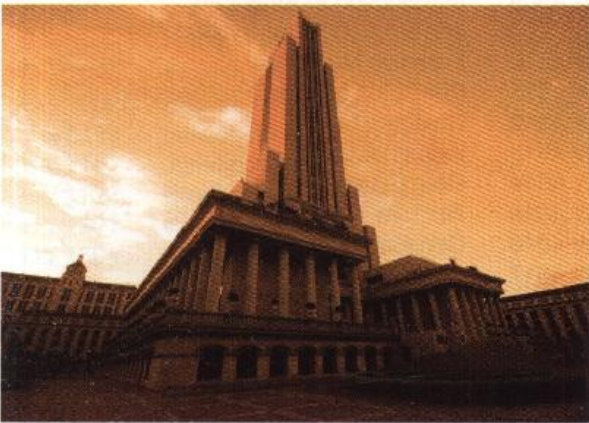
COURSES

General Education Courses 33 Credits

ACT 1600	Fundamental of Financial Accounting	3
BG 1000	Communication in Thai	3
(or BG 1010	Thai Language and Culture - only for international students)	
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1112	General Psychology	3
BG 1202	Science, Man and His Environment	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BG 2403	Introduction to Economics	3
BG 2701	Computer for Lawyers	3
GS 1003	World Civilization	3

Core Courses 87 Credits

LW 1101	Juristic Acts and Contract Law	3
LW 1102	Property and Land Law	3
LW 1201	Criminal Law I	3
LW 1501	Principles of Private Law	3
LW 1502	Principles of Public Law	2
LW 1503	Thai Legal History	2
LW 1504	Constitutional Law	3
LW 2103	Obligations Law	3
LW 2104	Law of Delict	3
LW 2105	Insurance Law	2
LW 2106	Specific Contrasts I	3
LW 2107	Partnership and Company Law	3
LW 2108	Negotiable Instruments and Current Accounts Law	2
LW 2202	Criminal Law II	2
LW 2203	Criminal Law III	3
LW 2505	Administrative Law	2
LW 2601	Public Finance Law	2
LW 3109	Specific Contrasts II	3
LW 3110	Family Law	3
LW 3111	Secured Transactions Law	2
LW 3112	Succession Law	3
LW 3301	Civil Procedural Law	4
LW 3302	Criminal Procedural Law	4
LW 3303	Constitution of Courts of Justice and Judicial System	2
LW 3304	Civil Procedural Law on Execution of Judgment and Orders	2
LW 3305	Evidence Law	3
LW 3306	Bankruptcy Law	3
LW 3401	Public International Law	3
LW 3602	Tax Law I	3
LW 4402	Private International Law	3
LW 4506	Philosophy of Law	2
LW 4604	Labor and Social Security Law	3

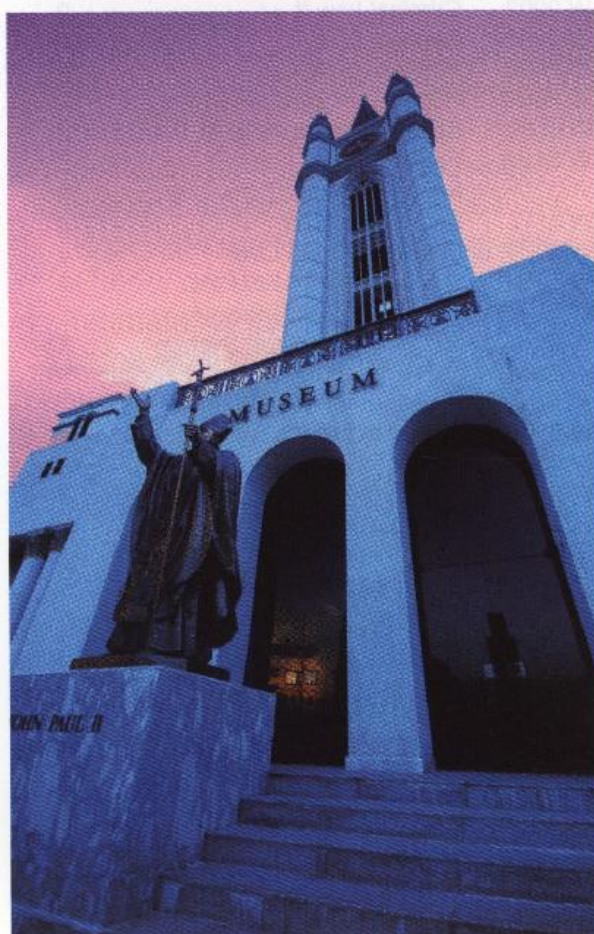




Major Required Courses

21 Credits

LW 3001	English for Lawyers I	2
LW 3002	English for Lawyers II	2
LW 3603	Tax Law II	2
LW 4605	Intellectual Property Law	3
LW 4606	International Business Transaction Law	2
LW 4607	Banking and Financial Institutions Law	2
LW 4608	Securities and Securities Exchange Law	2
LW 4609	Principles of Contract Drafting	2
LW 4610	Investment Law	2
LW 4611	Counseling and Advocacy	2



Major Elective Courses

2 Credits

Major Electives required one courses from thirty courses below.

LW 4113	Seminar in Civil and Commercial Law	2
LW 4204	Criminology and Penology	2
LW 4205	Criminal Investigation	2
LW 4206	Seminar in Criminal Law	2
LW 4307	Juvenile and Family Law	2
LW 4308	Administrative Court and Administrative Procedure	2
LW 4309	Seminar in Civil Procedural Law	2
LW 4310	Seminar in Criminal Procedural Law	2
LW 4403	International Economic Law	2
LW 4404	Maritime Law	2
LW 4405	Law of the Sea	2
LW 4406	International Organization Law	2
LW 4407	Human Rights Law	2
LW 4507	Military Law	2
LW 4508	Environmental Law	2
LW 4509	Introduction to American and English Legal System	2
LW 4510	Forensic Medicine	2
LW 4511	Principles of Legal Profession	2
LW 4612	Customs Law	2
LW 4613	Industrial Law	2
LW 4614	Real Estate Law	2
LW 4615	Tax Law III	2
LW 4616	Consumer Protection Law	2
LW 4617	Anti – Monopoly Law	2
LW 4618	Commercial Arbitration Law	2
LW 4619	Natural Resources Law	2
LW 4620	Seminar in Tax Law	2
LW 4621	Seminar in Business Law	2
LW 4622	Electronic Commerce Law	2
LW 4623	Computer and Law: A Seminar Course	2

Free Electives Courses

6 Credits

Students are free to take any course offered by the university provided they have passed the prerequisite (if any) of that course.

STUDY PLAN

FIRST YEAR
First Semester

Code	Subjects	Credits
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1112	General Psychology	3
BG 1202	Law of Persons	3
LW 1501	Principles of Private Law	3
LW 1502	Principles of Public Law	2
LW 1503	Thai Legal History	2
Total		19

Second Semester

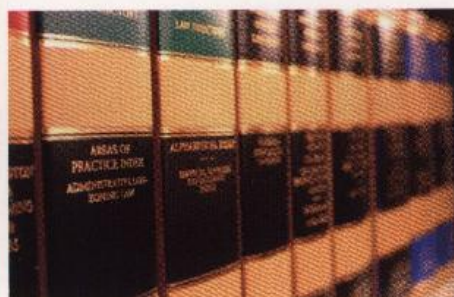
Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2403	Introduction to Economics	3
LW 1101	Juristic Acts and Contracts Law	3
LW 1102	Property and Land Law	3
LW 1201	Criminal Law I	3
LW 1504	Constitutional Law	2
Total		18

SECOND YEAR
First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2402	Ethics	3
GS 1003	World Civilization	3
LW 2103	Obligations Law	3
LW 2104	Law of Delict	3
LW 2105	Insurance Law	2
LW 2202	Criminal Law II	2
LW 2505	Administrative Law	2
Total		21

Second Semester

Code	Subjects	Credits
ACT 1600	Fundamental of Financial Accounting	3
	or	
BG 2701	Computer for Lawyers	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
LW 2106	Specific Contracts I	3
LW 2107	Partnership and Company Law	3
LW 2108	Negotiable Instruments and Current Accounts Law	2
LW 2203	Constitutional Law	3
LW 2601	Public Finance Law	2
Total		19



THIRD YEAR First Semester

Code	Subjects	Credits
LW 3001	English for Lawyers I	2
LW 3109	Specific Contracts II	3
LW 3110	Family Law	3
LW 3301	Civil Procedural Law	4
LW 3302	Criminal Procedural Law	4
LW 3303	Constitution of Courts of Justice and Judicial System	2
LW 3602	Tax Law I	3
Total		21

Second Semester

Code	Subjects	Credits
LW 3002	English for Lawyers II	2
LW 3111	Secured Transactions Law	2
LW 3112	Succession Law	3
LW 3304	Civil Procedural Law on Execution	2
LW 3305	Evidence Law	3
LW 3306	Bankruptcy Law	3
LW 3401	Public International Law	3
LW 3603	Tax Law II	2
Total		20

FOURTH YEAR First Semester

Code	Subjects	Credits
LW 4402	Private International Law	3
LW 4506	Philosophy of Law	2
LW 4604	Labor and Social Security Law	3
LW 4605	Intellectual Property Law	3
LW 4606	International Business Transaction Law	2
	One Free Elective Course	3
	One Free Elective Course	3
Total		19

Second Semester

Code	Subjects	Credits
LW 4607	Banking and Financial Institutions Law	2
LW 4608	Securities and Securities Exchange Law	2
LW 4609	Principles of Contract Drafting	2
LW 4610	Investment Law	2
LW 4611	Counseling and Advocacy	2
	One Major Elective Course	2
Total		12

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SCHOOL OF BIOTECHNOLOGY

Curriculum Structure

<i>Courses</i>	<i>Agro - Industry</i>	<i>Food Techonology</i>
Basic Courses	33	33
Core Courses	56	56
Major Required Courses	42	40
Major Elective Courses	9	9
Free Elective Courses	6	6
<i>Total</i>	<i>146</i>	<i>144</i>



INTRODUCTION TO BIOTECHNOLOGY

Biotechnology literally means the application of life sciences to industrial processes. Principles of science learned in the classroom and the laboratory may be used by industry to develop and improve products, which can benefit the consumer and can provide a healthy profit for the producer.

The application of recombinant DNA techniques means that processes, which have been around for centuries, can be made to work better and faster. These include brewing, cheese-making as well as plant and animal breeding. This reshaping of the very essence of life in microorganisms, plants, and animals can improve existing agricultural products and/or create new and unique ones.

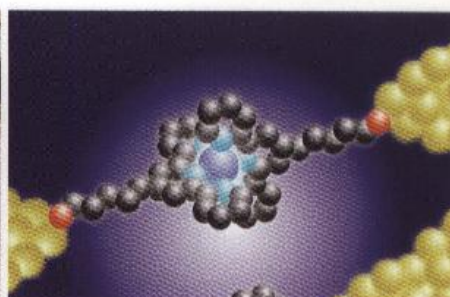
Because biotechnology is closely related to the agricultural sector, it has an impact on the lives of many Thais who are involved in agriculture and related industries. Biotechnology is currently providing agriculture with a variety of useful agents: soil inoculents, veterinary products, aquaculture and mariculture products, and also the development of new or improved plant and animal strains. In addition, the food industry is benefiting with new varieties of starter cultures and enzymes, as well as with food processing.

In service industries, biotechnology plays a major role in both aqueous and solid waste treatment, waste valorization and water purification.

Because Assumption University is aware of the importance of biotechnology for the development of Thailand and all of Southeast Asia, it offers the following Bachelor's Degree courses:

1. Agro-Industry
2. Food Technology

These are directly involved with applying bioscience research to food processing and other agricultural industries.



Here is a list of some titles held by food and agro-industrial scientists:

- Quality Assurance Manager
- Director of Research and Development
- Food Scientist
- Laboratory Director
- Sales Manager
- Project Leader, Technology
- General Manager, Research
- Meat Scientist
- Cereal Scientist
- Technology Development Manager
- Research Scientist
- Quality Assurance Supervisor
- Director of Quality Assurance
- Technical Sales Representative
- Food Inspector
- Plant Supervisor
- Food Chemist
- Senior Scientist
- Director of Research
- Technical Director
- Food Microbiologist
- Sensory scientist
- Food Technologist
- Dairy Products Scientist
- Agro industry
- Agro business employee and owner
- Alcoholic and non-alcoholic Beverages industry

Students in Biotechnology undergraduate program at Assumption University benefit from a committed faculty, small classes, and an emphasis on teamwork and shared responsibility for learning. The undergraduated programs in our Food Technology and Agro-Industry are designed to accommodate students with a variety of interests and career goals.

GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Science upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the University
- Good behavior and discipline
- Laboratory clearance with the faculty and a laboratory cabinet key return





DEPARTMENT OF AGRO-INDUSTRY

OBJECTIVES

The program aims to produce graduates capable of

- Understanding the principle of basic science and how they can be applied to the improvement of productivity and competitiveness of agro-products;
- Understanding the diversity of agro-commodity and the value chain of the important commodity;
- Understanding the basic knowledge and procedure to create product innovation and design new process to improve safety and quality of human being;
- Understanding the present situation of energy crises and the possibility of problem solving by our agro-resources;
- Understanding the laws, standards and regulations related to agricultural raw material and agro-products;
- Understanding the techniques used for agroproducts control and analysis; and
- Understanding the domestic and international economic related to commodity trading and marketing policy in order to be able to formulate sound policies and strategies to foster the local agro-industries.



COURSES

General Education Courses		33 Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1112	General Psychology	3
BG 1201	Statistics I	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2200	Statistics II	3
BG 2402	Ethics	3
BG 2403	Introduction to Economics	3
GS 1003	World Civilization	3
SC 2151	Introduction to Microcomputer Application	3

Professional Courses Core Courses

107 Credits

56 Credits

BS 1001	General Chemistry	3
BS 1002	General Chemistry Laboratory	1
BS 1005	Principles of Biology	3
BS 1006	Biology Laboratory	1
BS 1007	Organic Chemistry	3
BS 1008	Organic Chemistry Laboratory	1
BS 1101	Calculus I for Bioscience	3
BS 1102	Calculus II for Bioscience	3
BS 1201	Physics for Bioscience	3
BS 1202	Physics Laboratory for Bioscience	1
BS 2004	Analytical Chemistry	3
BS 2005	Analytical Chemistry Laboratory	1
BS 2006	Basic Biochemistry	3
BS 2007	Basic Biochemistry Laboratory	1
BS 2008	Physical Chemistry	3
BS 2011	Introduction to Microbiology	3
BS 2012	Genetics	3
BT 2011	Introduction to Biotechnology	3
BT 3013	Introduction to Bioprocessing Engineering	3
BT 3015	Industrial Fermentation	3
BT 3016	Enzyme Technology	3
BT 3017	Principles of Research	3
ME 0001	Engineering Drawing Laboratory	-
ME 1110	Engineering Drawing	2



Major Required Courses 42 Credits

AI 3201	Biological Material and Biodegradation	3
AI 3202	Introduction to Agro-Industry	2
AI 3203	Instrumentation and Control in Agro-Industrial Process	3
AI 3204	Processing of Agricultural Products I	3
AI 3205	Biochemical Engineering	3
AI 3206	Agro-Industry Management and Marketing	3
AI 3207	Unit Operation for Agro-Industry I	3
AI 3208	Standards and Regulations of Agricultural Products	2
AI 4208	Processing of Agricultural Products II	3
AI 4209	Unit Operation for Agro-Industry II	3
AI 4211	Fermentation Process	3
AI 4213	Agro-Industrial Quality Control	3
AI 4218	Agro-Industrial Product Development	3
AI 4290	Special Project	3
AI 4291	Field Trip	1
AI 4292	Seminar	1
AI 4293	Practical Training	-

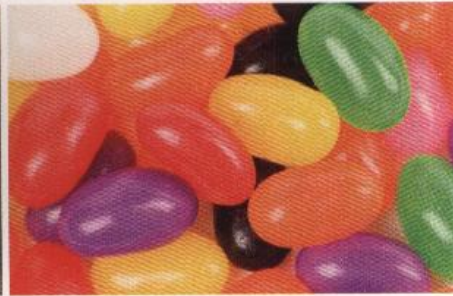
Major Electives 9 Credits

Major Electives required three courses from thirty-three courses below.

AI 4212	Tissue Culture Techniques and Application	3
AI 4214	Agro-Industry Plant and Equipment Design	3
AI 4215	Agro-Industry Preservation and Packaging	3
AI 4216	Fibre Technology	3
AI 4217	Essential Oil Technology	3
AI 4219	Sugar Technology	3
AI 4220	Post Harvest Technology	3
AI 4221	Alcoholic Beverage Technology	3
AI 4222	Water and Waste Management	3
AI 4223	Waste and By-product Utilization	3
AI 4226	Plant Breeding Technology	3
AI 4227	Single Cell Protein	3
AI 4232	Secondary Metabolites of Plant Cells	3
AI 4233	Pulp and Paper Technology	3
AI 4234	Wood Technology	3
AI 4235	Rubber Technology	3
AI 4236	Feed Manufacturing Technology	3
AI 4237	Leather Product Technology	3
AI 4238	Mushroom Cultivation Technology	3
AI 4239	Selected Topic	3
BS 4001	Ecology, Conservation and Environmentalism	3
BT 3014	Microbial Physiology	3
BT 3018	Genetic Engineering	3
FT 3103	Food Microbiology	3
FT 3107	Food Chemistry and Analysis	4
FT 4115	Fruit and Vegetable Technology	3
FT 4117	Dairy Technology	3
FT 4121	Meat Poultry and Fishery Technology	3
FT 4123	Food Sanitation	3
FT 4124	Lipid Technology	3
FT 4126	Food Packaging	3
FT 4127	Cereal Technology	3
FT 4132	Color and Flavor Technology	3

Free Electives 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

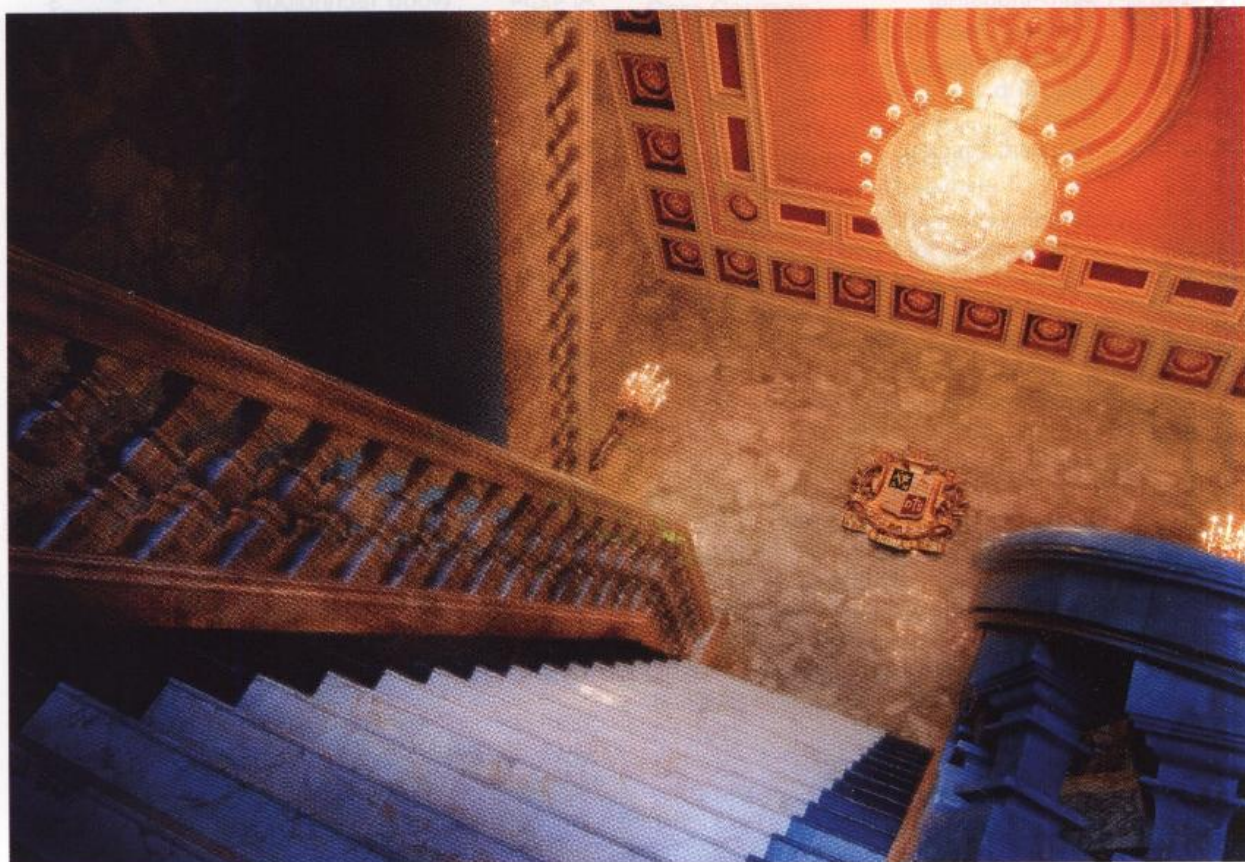
FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BS 1001	General Chemistry	3
BS 1002	General Chemistry Laboratory	1
BS 1005	Principles of Biology	3
BS 1006	Biology Laboratory	1
BS 1101	Calculus I for Bioscience	3
BS 1201	Physics for Bioscience	3
BS 1202	Physics Laboratory for Bioscience	1
GS 1003	World Civilization	3
Total		21

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1112	General Psychology	3
BG 1201	Statistics I	3
BS 1007	Organic Chemistry	3
BS 1008	Organic Chemistry Laboratory	1
BS 1102	Calculus II for Bioscience	3
SC 2151	Introduction to Microcomputer Applications	3
Total		19





SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2200	Statistics II	3
BG 2403	Introduction to Economics	3
BS 2004	Analytical Chemistry	3
BS 2005	Analytical Chemistry Laboratory	1
BS 2006	Basic Biochemistry	3
BS 2007	Basic Biochemistry Laboratory	1
	One Free Elective Course	3
Total		20

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BS 2008	Physical Chemistry	3
BS 2011	Introduction to Microbiology	3
BS 2012	Genetics	3
BT 2011	Introduction to Biotechnology	3
ME 0001	Engineering Drawing Laboratory	-
ME 1110	Engineering Drawing	2
Total		20

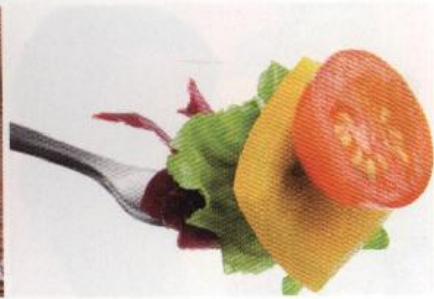
THIRD YEAR

First Semester

Code	Subjects	Credits
AI 3201	Biological Material and Biodegradation	3
AI 3202	Introduction to Agro - Industry	2
AI 3203	Instrumentation and Control in Agro-Industrial Process	3
BT 3013	Introduction to Bioprocessing Engineering	3
BT 3016	Enzyme Technology	3
BT 3017	Principles of Research	3
Total		17

Second Semester

Code	Subjects	Credits
AI 3204	Processing of Agricultural Products I	3
AI 3205	Biochemical Engineering	3
AI 3206	Agro-Industry Management and Marketing	3
AI 3207	Unit Operation for Agro - Industry I	3
AI 3208	Standards and Regulations of Agricultural Products	2
BT 3015	Industrial Fermentation	3
	One Major Elective Course	3
Total		20

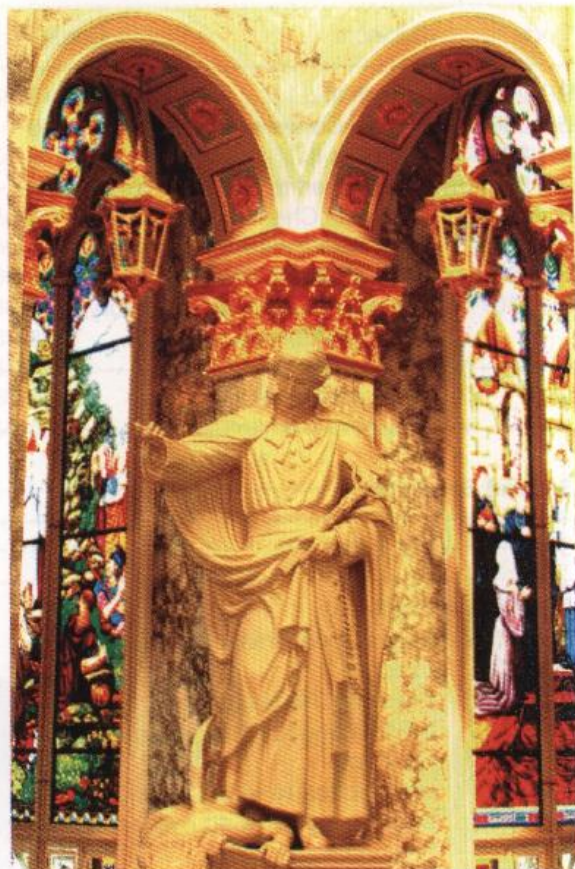


FOURTH YEAR First Semester

Code	Subjects	Credits
AI 4208	Processing of Agricultural Products II	3
AI 4209	Unit Operation for Agro-Industry II	3
AI 4211	Fermentation Process	3
AI 4290	Special Project	3
AI 4293	Practical Training	-
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
AI 4213	Agro - Industry Quality Control	3
AI 4218	Agro - Industry Product Development	3
AI 4291	Field Trip	1
AI 4292	Seminar	1
	One Major Elective Course	3
	One Free Elective Course	3
Total		14





DEPARTMENT OF FOOD TECHNOLOGY

OBJECTIVES

The program aims to produce graduates capable of

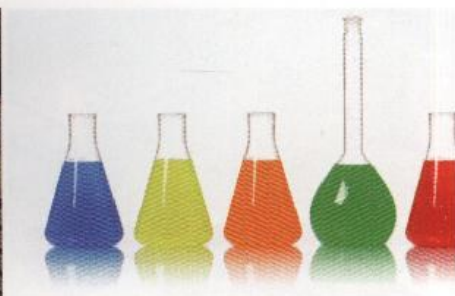
- Describing food components, their characteristics and properties; the changes of food components during processing and storage; and selection of suitable analyzing method to determine those food components;
- Understanding the principles underlining food safety and food microbiology; developing quality assurance plan for safety food production and food plant sanitation;
- Understanding the principles used in preservation, engineering, processing and packaging of the foods and applying the knowledge in order to develop suitable food production process;
- Planning an experiment and analyzing the results to physical and sensory qualities of the foods;
- Being aware of laws, standards and regulations concerning foods and agricultural products; and
- Possessing skills in food chemistry and analysis, food safety and food plant sanitation as well as food processing to control and assure of the quality food.

COURSES

General Education Courses		33 Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1112	General Psychology	3
BG 1201	Statistics I	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2200	Statistics II	3
BG 2402	Ethics	3
BG 2403	Introduction to Economics	3
GS 1003	World Civilization	3
SC 2151	Introduction to Microcomputer Application	3

Professional Courses		105 Credits
Core Courses		56 Credits

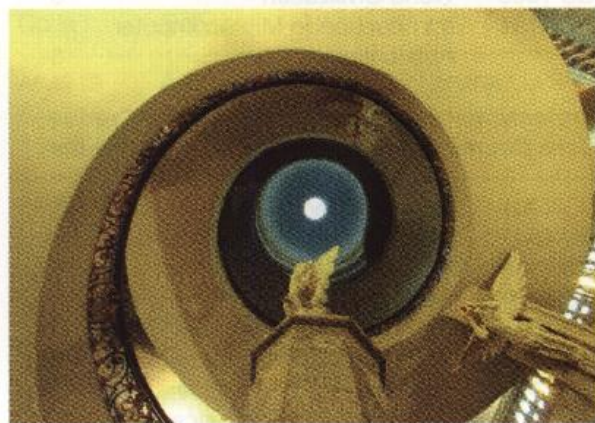
BS 1001	General Chemistry	3
BS 1002	General Chemistry Laboratory	1
BS 1005	Principles of Biology	3
BS 1006	Biology Laboratory	1
BS 1007	Organic Chemistry	3
BS 1008	Organic Chemistry Laboratory	1
BS 1101	Calculus I for Bioscience	3
BS 1102	Calculus II for Bioscience	3
BS 1201	Physics for Bioscience	3
BS 1202	Physics Laboratory for Bioscience	1
BS 2004	Analytical Chemistry	3
BS 2005	Analytical Chemistry Laboratory	1
BS 2006	Basic Biochemistry	3
BS 2007	Basic Biochemistry Laboratory	1
BS 2008	Physical Chemistry	3
BS 2011	Introduction to Microbiology	3
BS 2012	Genetics	3
BT 2011	Introduction to Biotechnology	3
BT 3013	Introduction to Bioprocessing Engineering	3
BT 3015	Industrial Fermentation	3
BT 3016	Enzyme Technology	3
BT 3017	Principles of Research	3
ME 0001	Engineering Drawing Laboratory	-
ME 1110	Engineering Drawing	2



Major Required Courses

40 Credits

FT 3101	Introduction to Food Technology	2
FT 3102	Food Engineering	3
FT 3103	Food Microbiology	3
FT 3104	Human Nutrition	3
FT 3106	Industrial Food Processing I	3
FT 3107	Food Chemistry and Analysis	4
FT 4108	Industrial Food Processing II	3
FT 4110	Food Marketing and Management	3
FT 4112	Food Quality Control	3
FT 4113	Food Product Development	3
FT 4123	Food Sanitation	3
FT 4190	Special Project	3
FT 4191	Field Trip	1
FT 4192	Seminar	1
FT 4193	Practical Training	-
AI 3208	Standards and Regulations of Agricultural Products	2



Major Electives Courses

9 Credits

Major Electives required three courses from thirty three courses below.

AI 3201	Biological Material and Biodegradation	3
AI 3205	Biochemical Engineering	3
AI 4211	Fermentation Process	3
AI 4219	Sugar Technology	3
AI 4220	Post Harvest Technology	3
AI 4221	Alcoholic Beverage Technology	3
AI 4222	Water and Waste Management	3
AI 4223	Waste and By- Product Utilization	3
AI 4227	Single Cell Protein	3
BS 4001	Ecology, Conservation and Environmentalism	3
BT 3014	Microbial Physiology	3
BT 3018	Genetic Engineering	3
FT 4114	Bakery Technology	3
FT 4115	Fruit and Vegetable Technology	3
FT 4116	Food Toxicology	3
FT 4117	Dairy Technology	3
FT 4120	Food Additive	3
FT 4121	Meat Poultry and Fishery Technology	3
FT 4122	Confectionery Technology	3
FT 4124	Lipid Technology	3
FT 4125	Beverage Technology	3
FT 4126	Food Packaging	3
FT 4127	Cereal Technology	3
FT 4130	Food Plant Layout Design	3
FT 4131	Selected Topic	3
FT 4132	Color and Flavor Technology	3

Free Electives

6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BS 1001	General Chemistry	3
BS 1002	General Chemistry Laboratory	1
BS 1005	Principles of Biology	3
BS 1006	Biology Laboratory	1
BS 1101	Calculus I for Bioscience	3
BS 1201	Physics for Bioscience	3
BS 1202	Physics Laboratory for Bioscience	1
GS 1003	World Civilization	3
Total		21

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 1112	General Psychology	3
BG 1201	Statistics I	3
BS 1007	Organic Chemistry	3
BS 1008	Organic Chemistry Laboratory	1
BS 1102	Calculus II for Bioscience	3
SC 2151	Introduction to Microcomputer Application	3
Total		19

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2200	Statistics II	3
BG 2403	Introduction to Economics	3
BS 2004	Analytical Chemistry	3
BS 2005	Analytical Chemistry Laboratory	1
BS 2006	Basic Biochemistry	3
BS 2007	Basic Biochemistry Laboratory	1
One Free Elective Course		3
Total		20

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
BG 2402	Ethics	3
BS 2008	Physical Chemistry	3
BS 2011	Introduction to Microbiology	3
BS 2012	Genetics	3
BT 2011	Introduction to Biotechnology	3
ME 0001	Engineering Drawing Laboratory	-
ME 1110	Engineering Drawing	2
Total		20



THIRD YEAR First Semester

Code	Subjects	Credits
BT 3013	Introduction to Bioprocessing Engineering	3
BT 3016	Enzyme Technology	3
BT 3017	Principles of Research	3
FT 3101	Introduction to Food Technology	2
FT 3103	Food Microbiology	3
Total		14

Second Semester

Code	Subjects	Credits
AI 3208	Standards and Regulations of Agricultural Products	2
BT 3015	Industrial Fermentation	3
FT 3102	Food Engineering	3
FT 3104	Human Nutrition	2
FT 3106	Industrial Food Processing I	3
FT 3107	Food Chemistry and Analysis	4
FT 4123	Food Sanitation	3
Total		21

FOURTH YEAR First Semester

Code	Subjects	Credits
FT 4108	Industrial Food Processing II	3
FT 4110	Food Marketing and Management	3
FT 4190	Special Project	3
FT 4193	Practical Training	-
	Two Major Electives Courses	6
Total		15

Second Semester

Code	Subjects	Credits
FT 4112	Food Quality Control	3
FT 4113	Food Product Development	3
FT 4191	Field Trip	1
FT 4192	Seminar	1
	One Major Elective Course	3
	One Free Elective Course	3
Total		14





MONTFORT DEL ROSARIO OF ARCHITECTURE AND DESIGN

Curriculum Structure

Courses	Architecture	Interior Architecture	Interior Design	Product Design
General Education Courses	30	30	30	30
Concentration Courses				
- Core Courses	36	36	18	18
- Major Required Courses	57	57	36	36
- Major Elective Courses	6	6	3	6
- Minor Required Courses	30	30	44	41
- Free Elective Courses	6	6	6	6
Total	165	165	137	137



OBJECTIVES

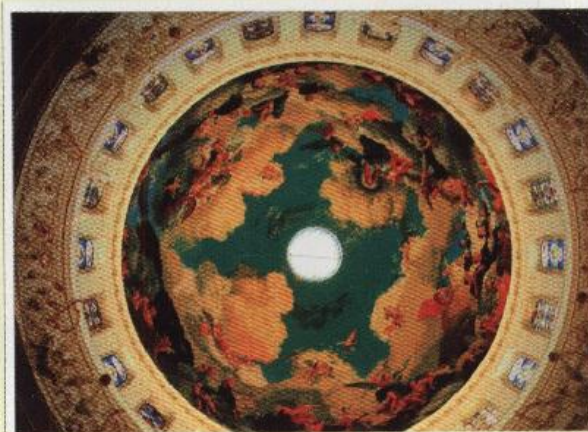
To produce graduates who:

- Possess architectural knowledge and skills sufficient to assume architectural leadership position in developing the society and the country, with professional responsibility.
- Are able to take their leading roles in rendering architectural services and development with science and technology knowledge as well as culture and arts conservation.
- Posses Professional ethics that will lead to architectural enhancement and approval of the society.

GRADUATION REQUIREMENTS

Assumption University confers the degree of Bachelor of Science upon students who meet all the requirements as follows:

- Completion of the total number of credits of the curriculum.
- Cumulative grade point average of at least 2.00
- Participation in 16 sessions of BG1403 Business Ethics Seminar.
- Library and financial clearance with the university.
- Good behavior and discipline.



DEPARTMENT OF ARCHITECTURE

COURSES

General Education Courses 30 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
GS 1004	Arts of Delineation	3
GS 1005	Graphic Presentation	3
GS 1006	General Calculus	3
GS 1007	General Physics	3
MGT 1101	Introduction to Business	3

Concentration Courses 129 Credits
Core Courses 36 Credits

AR 1102	Visual Studies and Communication	3
AR 1104	Fundamental of Architectural design	3
AR 1106	Architectural Drawing	3
AR 1107	Introduction to Creative Culture	3
AR 2106	History of Architecture I	3
AR 2109	Building Technology and Construction I	3
AR 2110	Building Technology and Construction II	3
AR 3101	Introduction to Computer - Aided Design	3
AR 3104	Environmental System I	3
AR 3105	Environmental System II	3
AR 4101	History of Thai Architecture	3
AR 4106	Methods of Research and Data Processing	3

Major Required Courses 57 Credits

AR 2202	Architectural Design I	6
AR 2204	Architectural Design II	6
AR 3200	Theory and Concept in Architecture	3
AR 3203	Architectural Design III	6
AR 3207	Architectural Design IV	6
AR 4203	Architectural Design V	6
AR 4205	Architectural Design VI	6
AR 5200	Pre-Thesis in Architecture	3
AR 5203	Architectural Design VII	6
AR 5205	Thesis in Architecture	9

Major Electives Courses 6 Credits

Major Electives required two courses from sixteen courses below.

AR 5401	Building Cost Estimation and Control	3
AR 5402	Fundamentals of Architecture and Urban Conservation	3
AR 5403	Advanced Computer - Aided Design	3
AR 5404	Construction Management	3
AR 5405	Individual Study in Architecture	3
AR 5407	Real Estate Development	3
AR 5409	Architectural Psychology	3
AR 5410	Thai Architecture	3
AR 5413	Project Management	3
AR 5414	Energy Saving	3
AR 5415	Interactive Features Design	3
AR 5416	Façade Design in Architecture	3
AR 5417	Interior Design by Architects	3
AR 5418	Introduction to Exhibition Design	3
AR 5419	Special Topics in History, Theory and Technology in Architecture	3
AR 5420	Lighting, Perception and Culture	3

Minor Required Courses 30 Credits

AR 2303	Structural Analysis	3
AR 2304	Structural Design	3
AR 2305	History of Architecture II	3
AR 3307	Building Technology and Construction III	3
AR 3308	Building Technology and Construction IV	3
AR 3309	Architectural Design Methods	3
AR 3310	Fundamentals of Site and Landscape Planning	3
AR 4301	Fundamentals of Urban and Regional Planning	3
AR 4302	Seminar in Architecture	3
AR 4303	Practicum in Architecture	3
AR 5300	Professional Ethics and Practices	3

Free Electives 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
AR 1102	Visual Studies and Communication	3
AR 1106	Architectural Drawing	3
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
GS 1004	Arts of Delineation	3
GS 1006	General Calculus	3
Total		18

Second Semester

Code	Subjects	Credits
AR 1104	Fundamentals of Architectural Design	3
AR 1107	Introduction to Creative Culture	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
MGT 1101	Introduction to Business	3
GS 1005	Graphic Presentation	3
GS 1007	General Physics	3
Total		18

SECOND YEAR

First Semester

Code	Subjects	Credits
AR 2106	History of Architecture I	3
AR 2109	Building Technology and Construction I	3
AR 2202	Architectural Design I	6
AR 2303	Structural Analysis	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
Total		18

Second Semester

Code	Subjects	Credits
AR 2110	Building Technology and Construction II	3
AR 2204	Architectural Design II	6
AR 2304	Structural Design	3
AR 2305	History of Architecture II	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
Total		18



THIRD YEAR First Semester

Code	Subjects	Credits
AR 3101	Introduction to Computer – Aided Design	3
AR 3104	Environmental System I	3
AR 3203	Architectural Design III	6
AR 3307	Building Technology and Construction III	3
AR 3309	Architectural Design Methods	3
Total		18

Second Semester

Code	Subjects	Credits
AR 3105	Environmental System II	3
AR 3200	Theory and Concept in Architecture	3
AR 3207	Architectural Design IV	6
AR 3308	Building Technology and Construction IV	3
AR 3310	Fundamentals of Site and Landscape Planning	3
Total		18

FOURTH YEAR First Semester

Code	Subjects	Credits
AR 4101	History of Thai Architecture	3
AR 4203	Architectural Design V	6
AR 4301	Fundamentals of Urban and Regional Planning	3
AR 4302	Seminar in Architecture	3
Total		15

Second Semester

Code	Subjects	Credits
AR 4106	Methods of Research and Data Processing	3
AR 4205	Architectural Design VI	6
AR 4303	Practicum in Architecture	-
	One Free Elective Course	3
	One Major Elective Course	3
Total		15

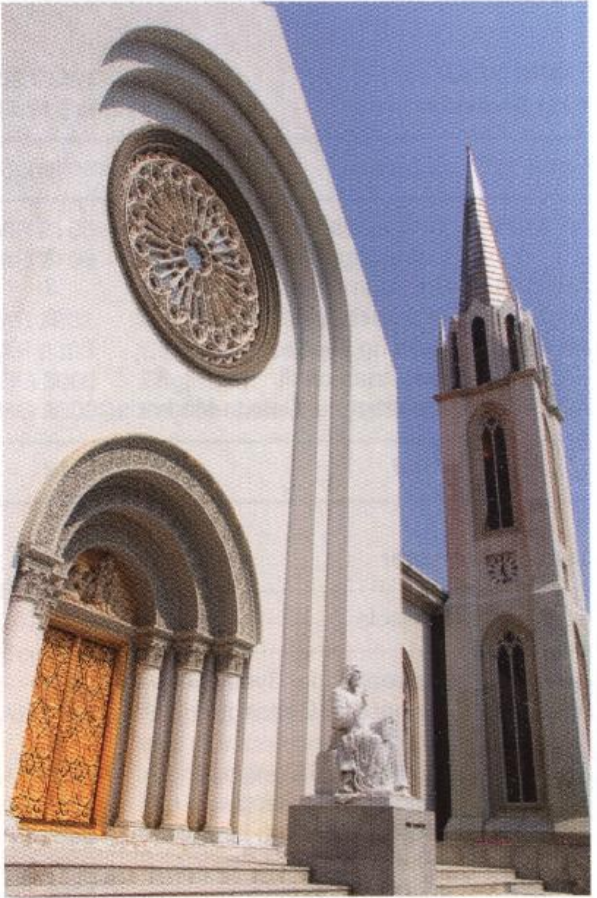


FIFTH YEAR
First Semester

Code	Subjects	Credits
AR 5200	Pre-Thesis in Architecture	3
AR 5203	Architectural Design VII	6
	One Free Elective Course	3
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
AR 5205	Thesis in Architecture	9
AR 5300	Professional Ethics and Practices	3
Total		12





DEPARTMENT OF INTERIOR
ARCHITECTURE

COURSES

General Education Courses 30 Credits

BG 1000	Communication in Thai	3
(or BG 1010 Thai Language and Culture - only for international students)		
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1002	English II	3
BG 1002C	English Conversation II	0
BG 2000	English III	3
BG 2000C	English Conversation III	0
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
GS 1004	Arts of Delineation	3
GS 1005	Graphic Presentation	3
GS 1006	General Calculus	3
GS 1007	General Physics	3
MGT 1101	Introduction to Business	3

Concentration Courses 129 Credits

Core Courses 36 Credits

AR 1102	Visual Studies and Communication	3
AR 1104	Fundamentals of Architectural Design	3
AR 1106	Architectural Drawing	3
AR 1107	Introduction to Creative Culture	3
AR 2106	History of Architecture I	3
AR 2109	Building Technology and Construction I	3
AR 2110	Building Technology and Construction II	3
AR 3101	Introduction to Computer – Aided Design	3
AR 3104	Environmental System I	3
AR 3105	Environmental System II	3
AR 4101	History of Thai Architecture	3
IN 4102	Methods of Research and Data Processing	3

Major Required Courses 57 Credits

IN 2202	Interior Architectural Design I	6
IN 2204	Interior Architectural Design II	6
IN 3200	Theory and Concept in Interior Architecture	3
IN 3203	Interior Architectural Design III	6

IN 3207	Interior Architectural Design IV	6
IN 4203	Interior Architectural Design V	6
IN 4205	Interior Architectural Design VI	6
IN 5200	Pre-Thesis in Interior Architecture	3
IN 5203	Interior Architectural Design VII	6
IN 5205	Thesis in Interior Architecture	9

Major Electives Courses 6 Credits

Major Electives required two courses from nine courses below.

IN 5400	Elements of Thai Architecture	3
IN 5401	Interior Architecture Cost Estimation and Control	3
IN 5403	Advanced Computer – Aided Design	3
IN 5404	Individual Study in Architecture	3
IN 5411	Advanced Lighting	3
IN 5413	Facilities Management	3
IN 5415	Fabric design and Applications	3
IN 5416	Introduction to Exhibition Design	3
IN 5417	Arts Appreciation	3

Minor Required Courses 30 Credits

IN 2305	Interior Architectural Design Methods	3
IN 2306	History of Interior Architecture	3
IN 3301	Interior Construction Technology I	3
IN 3302	Interior Material Technology	3
IN 3303	Interior Construction Technology II	3
IN 3304	Lighting Design	3
IN 3305	Furniture Design	3
IN 4304	Practicum in Interior Architecture	3
IN 4305	Seminar in Interior Architecture	3
IN 4306	Furniture Production Method	3
IN 5300	Professional Ethics and Practices	3

Free Electives 6 Credits

Students can take free elective courses of 6 credits which are offered by their faculty or by different faculties upon completion of the prerequisites.



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
AR 1102	Visual Studies and Communication	3
AR 1106	Architectural Drawing	3
BG 1000	Communication in Thai	3
BG 1001	English I	3
BG 1001C	English Conversation I	0
GS 1004	Arts of Delineation	3
GS 1006	General Calculus	3
Total		18

Second Semester

Code	Subjects	Credits
AR 1104	Fundamentals of Architectural Design	3
AR 1107	Introduction to Creative Culture	3
BG 1002	English II	3
BG 1002C	English Conversation II	0
GS 1005	Graphic Presentation	3
GS 1007	General Physics	3
MGT 1101	Introduction to Business	3
Total		18

SECOND YEAR

First Semester

Code	Subjects	Credits
AR 2106	History of Architecture I	3
AR 2109	Building Technology and Construction I	3
BG 2000	English III	3
BG 2000C	English Conversation III	0
IN 2202	Interior Architectural Design I	6
IN 2305	Interior Architectural Design Method	3
Total		18

Second Semester

Code	Subjects	Credits
AR 2110	Building Technology and Construction II	3
AR 3101	Introduction to Computer – Aided Design I	3
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
IN 2204	Interior Architectural Design II	6
IN 2306	History of Interior Architecture	3
Total		18



1. COURSE LIST AND CREDIT REQUIREMENTS
 2. COURSE DESCRIPTIONS

THIRD YEAR
First Semester

Code	Subjects	Credits
AR 3104	Environmental System I	3
IN 3200	Theory and Concept in Interior Architecture	3
IN 3301	Interior Construction Technology I	3
IN 3203	Interior Architectural Design III	6
IN 3302	Interior Material Technology	3
Total		18

Second Semester

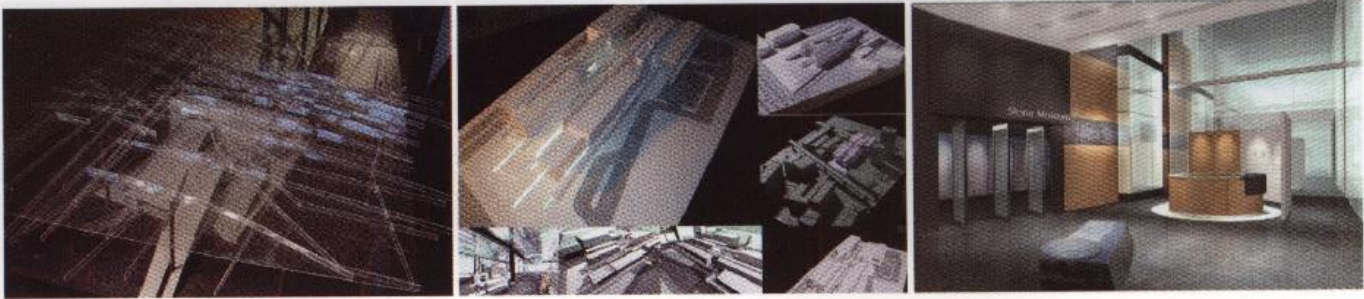
Code	Subjects	Credits
AR 3105	Environmental System II	3
IN 3207	Interior Architectural Design IV	6
IN 3303	Interior Construction Technology II	3
IN 3304	Lighting Design	3
IN 3305	Furniture Design	3
Total		18

FOURTH YEAR
First Semester

Code	Subjects	Credits
AR 4101	History of Thai Architecture	3
IN 4203	Interior Architectural Design V	6
IN 4305	Seminar in Interior Architecture	3
IN 4306	Furniture Production Methods	3
Total		15

Second Semester

Code	Subjects	Credits
IN 4102	Methods of Research and Data Processing	3
IN 4205	Interior Architectural Design VI	6
IN 4304	Practicum in Interior Architecture	-
	One Free Elective Course	3
	One Major Elective Course	3
Total		15

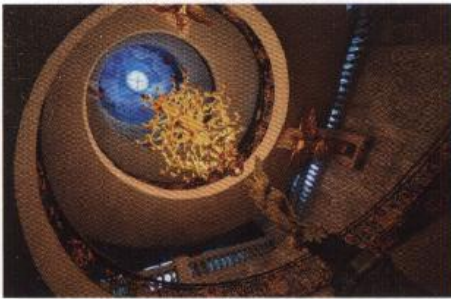


FIFTH YEAR
First Semester

Code	Subjects	Credits
IN 5200	Pre-Thesis in Interior Architecture	3
IN 5203	Interior Architectural Design VII	6
	One Free Elective Course	3
	One Major Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
IN 5205	Thesis in Interior Architecture	9
IN 5300	Professional Ethics and Practices	3
Total		12



BACHELOR OF FINE AND APPLIED ARTS PROGRAM IN INTERIOR DESIGN

Objectives:

- To produce graduates who have the characteristics, knowledge and skills as follows:
- (1) Develop moral character and possess professional ethics accepted and approved by the society.
 - (2) Possess interior design theoretical knowledge, technical skills, entrepreneurial drive, and professional responsibility sufficient to assume leadership positions in the industry, society and the country.
 - (3) Confident in rendering interior design services in the milieu of science and technology while adhering to preservation of arts and culture.
 - (4) Know how to contribute to a team working among designers and others with the same level of competency and aspiration in order to function creatively while maintaining a healthy competitive environment.
 - (5) Have creativity and presentation skills via computer applications and logical schema.
 - (6) Have dexterity in freehand drawing, interior design drafting, delineation and 3 dimensional model making.

COURSES

General Education Courses			30 Credits	Major Required Courses			36 Credits
BG 1001	English I		3	ID 2201	Interior Design I		6
BG 1001C	English Conversation I		0	ID 2202	Interior Design II		6
BG 1002	English II		3	ID 3201	Interior Design III		6
BG 1002C	English Conversation II		0	ID 3202	Interior Design IV		6
BG 1200	Mathematics for Business		3	ID 4201	Interior Design V		6
BG 2000	English III		3	ID 4202	Senior Project		6
BG 2000C	English Conversation III		0	Minor Required Courses			44 Credits
BG 2001	English IV		3	ID 1301	Basic Drawing		3
BG 2001C	English Conversation IV		0	ID 1302	Design Fundamentals		3
GE 1301	Environmental Science		3	ID 1303	Computer Applications for Interior sign		3
GE 1403	Communication in Thai		3	ID 2301	History of Interior Design		3
GS 1004	Art of Delineation		3	ID 2302	Building Construction		3
GS 1005	Graphic Presentation		3	ID 2303	Furniture Production and Fabrication Technology		3
MGT 1101	Introduction to Business		3	ID 3301	Interior Construction		3
Core Courses			18 Credits	ID 3302	Interior Material and Technology		3
ID 1101	Visual Design		3	ID 3303	Building System Study		3
ID 1102	Introduction to Design Culture and Trend		3	ID 3304	Interior Design Proposal and Marketing		3
ID 2101	Design Methods		3	ID 3305	Practicum in Interior Design		2
ID 2102	Human Factors		3	ID 3306	Lighting Design		3
ID 3101	Theory and Concept in Design		3	ID 4301	Design Management		3
ID 3102	Design Research and Development		3	ID 4302	Individual Study in Interior Design		3
				ID 4303	Professional Ethics and Practice		3



Major Elective Courses 3 Credits

ID 4401	Seminar in Interior Design	3
ID 4402	Advanced Computer-Aided Design	3
ID 4403	Model Making and 3D Exploration	3
ID 4404	Home Textiles and Soft Furnishing	3
ID 4405	Thai Architecture Study	3
ID 4406	Advanced Lighting	3
ID 4407	Decorative Art	3

Free Elective Courses 6 Credits

Students can take free elective courses of 6 credits from any faculty in Assumption University upon completion of the prerequisites (if any).

STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
GE 1403	Communication in Thai	3
GS 1004	Art of Delineation	3
ID 1101	Visual Design	3
ID 1301	Basic Drawing	3
	Total	18

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
GE 1301	Environmental Science	3
GS 1005	Graphic Presentation	3
ID 1102	Introduction to Design Culture and Trend	3
ID 1302	Design Fundamentals	3
ID 1303	Computer Application for Interior Design	3
	Total	18

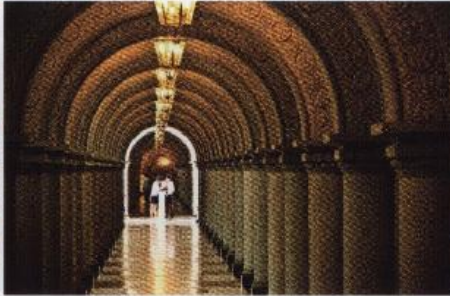
SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
MGT 1101	Introduction to Business	3
ID 2101	Design Methods	3
ID 2201	Interior Design I	6
ID 2301	History of Interior Design	3
	Total	18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
ID 2102	Human Factors	3
ID 2202	Interior Design II	6
ID 2302	Building Construction	3
ID 2303	Furniture Production and Fabrication Technology	3
	Total	18



THIRD YEAR
First Semester

Code	Subjects	Credits
ID 3101	Theory and Concept in Design	3
ID 3201	Interior Design III	6
ID 3301	Interior Construction	3
ID 3302	Interior Material and Technology	3
ID 3303	Building System Study	3
Total		18

FOURTH YEAR
First Semester

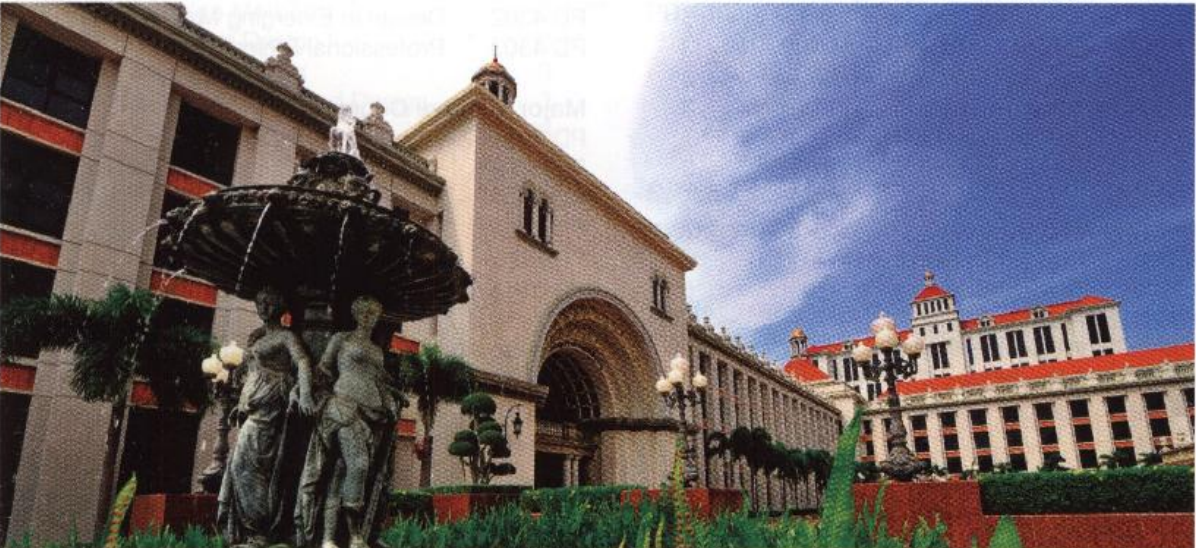
Code	Subjects	Credits
ID 4201	Interior Design V	6
ID 4301	Design Management	3
ID 4302	Individual Study in Interior Design	3
	Major Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
ID 3102	Design Research and Development	3
ID 3202	Interior Design IV	6
ID 3304	Interior Design Proposal and Marketing	3
ID 3305	Practicum in Interior Design	2
ID 3306	Lighting Design	3
	Free Elective Course	3
Total		20

Second Semester

Code	Subjects	Credits
ID 4202	Senior Project	6
ID 4303	Professional Ethics and Practice	3
	Free Elective Course	3
Total		12





BACHELOR OF FINE AND APPLIED ARTS PROGRAM IN PRODUCT DESIGN

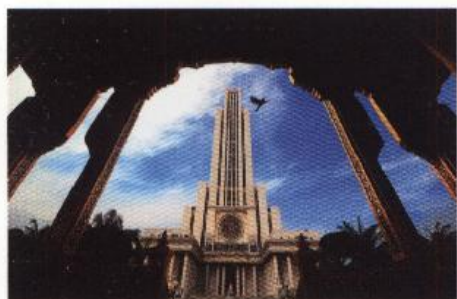
Objectives:

To produce graduates who have the characteristics, knowledge and skills as follows:

1. Possess personal, professional, and environmental ethics accepted and approved by the society.
2. Possess product design theoretical knowledge, technical skills, business navigation ability, and professional responsibility sufficient to assume leadership positions in the industry, society and the country.
3. Confident in rendering product design services achieved through creative thinking, problem solving, numerical analysis, and appropriate psychomotor skills in the milieu of science and technology while adhering to preservation of arts and culture.
4. Possess interpersonal skills and communication skills through the use of information technology, verbal and graphical tools necessary in collaborative environments.

COURSES

General Education Courses		30 Credits	Minor Required Courses		41 Credits
BG 1001	English I	3	PD 1301	Technical Drawing	3
BG 1001C	English Conversation I	0	PD 1302	Design Principles	3
BG 1002	English II	3	PD 1303	Computer Applications for Product Design	3
BG 1002C	English Conversation II	0	PD 2301	Model Making	3
BG 1200	Mathematics for Business	3	PD 2302	History of Art and Design	3
BG 2000	English III	3	PD 2303	History of Product Design	3
BG 2000C	English Conversation III	0	PD 3301	Material and Manufacturing Processes I	3
BG 2001	English IV	3	PD 3302	Material and Manufacturing Processes II	3
BG 2001C	English Conversation IV	0	PD 3303	Product Design and Marketing Principles	3
GE 1301	Environmental Science	3	PD 3304	Product Design and Marketing Communication	3
GE 1403	Communication in Thai	3	PD 3305	Practicum in Product Design	2
GS 1004	Art of Delineation	3	PD 4301	Individual Study in Product Design	3
GS 1005	Graphic Presentation	3	PD 4302	Design in Emerging Market	3
MGT 1101	Introduction to Business	3	PD 4303	Professional Ethics	3
Core Courses		18 Credits	Major Elective Courses		6 Credits
ID 1101	Visual Design	3	PD 4401	User Interface Design	3
ID 1102	Introduction to Design Culture and Trend	3	PD 4402	Graphic and Packaging Design	3
ID 2101	Design Methods	3	PD 4403	Experience Design for Exhibitions	3
ID 2102	Human Factors	3	PD 4404	Fashion and Textile Design	3
ID 3101	Theory and Concept in Design	3	PD 4405	Jewelry Design	3
ID 3102	Design Research and Development	3	PD 4406	Toy and Play Design	3
Major Required Courses		36 Credits	Free Elective Courses		6 Credits
PD 2201	Product Design I	6	Students can take free elective courses of 6 credits from any faculty in Assumption University upon completion of the prerequisites (if any).		
PD 2202	Product Design II	6			
PD 3201	Product Design III	6			
PD 3202	Product Design IV	6			
PD 4201	Product Design V	6			
PD 4202	Senior Project	6			



STUDY PLAN

FIRST YEAR

First Semester

Code	Subjects	Credits
BG 1001	English I	3
BG 1001C	English Conversation I	0
BG 1200	Mathematics for Business	3
GE 1403	Communication in Thai	3
GS 1004	Art of Delineation	3
ID 1101	Visual Design	3
ID 1301	Basic Drawing	3
Total		18

Second Semester

Code	Subjects	Credits
BG 1002	English II	3
BG 1002C	English Conversation II	0
GE 1301	Environmental Science	3
GS 1005	Graphic Presentation	3
ID 1102	Introduction to Design Culture and Trend	3
ID 1302	Design Fundamentals	3
ID 1303	Computer Application for Interior Design	3
Total		18

SECOND YEAR

First Semester

Code	Subjects	Credits
BG 2000	English III	3
BG 2000C	English Conversation III	0
ID 2101	Design Methods	3
PD 2201	Product Design I	6
PD 2301	Model Making	3
PD 2302	History of Art and Design	3
Total		18

Second Semester

Code	Subjects	Credits
BG 2001	English IV	3
BG 2001C	English Conversation IV	0
ID 2102	Human Factors	3
PD 2202	Product Design II	6
PD 2303	History of Product Design	3
MGT 1101	Introduction to Business	3
Total		18

THIRD YEAR

First Semester

Code	Subjects	Credits
ID 3101	Theory and Concept in Design	3
PD 3201	Product Design III	6
PD 3301	Material and Manufacturing Process I	3
PD 3303	Product Design and Marketing Principles	3
	Major Elective Course	3
Total		18

Second Semester

Code	Subjects	Credits
ID 3101	Theory and Concept in Design	3
PD 3201	Product Design III	6
PD 3301	Material and Manufacturing Process I	3
PD 3303	Product Design and Marketing Principles	3
	Major Elective Course	3
Total		20

FOURTH YEAR

First Semester

Code	Subjects	Credits
PD 4201	Product Design V	6
PD 4301	Individual Study in Product Design	3
PD 4302	Design in Emerging Market	3
	Free Elective Course	3
Total		15

Second Semester

Code	Subjects	Credits
PD 4202	Senior Project	6
PD 4303	Professional Ethics	3
	Free Elective Course	3
Total		12

Institute for English Language Education (IELE)

The IELE at Assumption University of Thailand envisions itself as the leading institute in English language education and research in Thailand known for its excellence with:

- qualified and professional instructors
- motivated and proficient students
- state-of-the-art courses and technologies
- an international teaching and learning environment

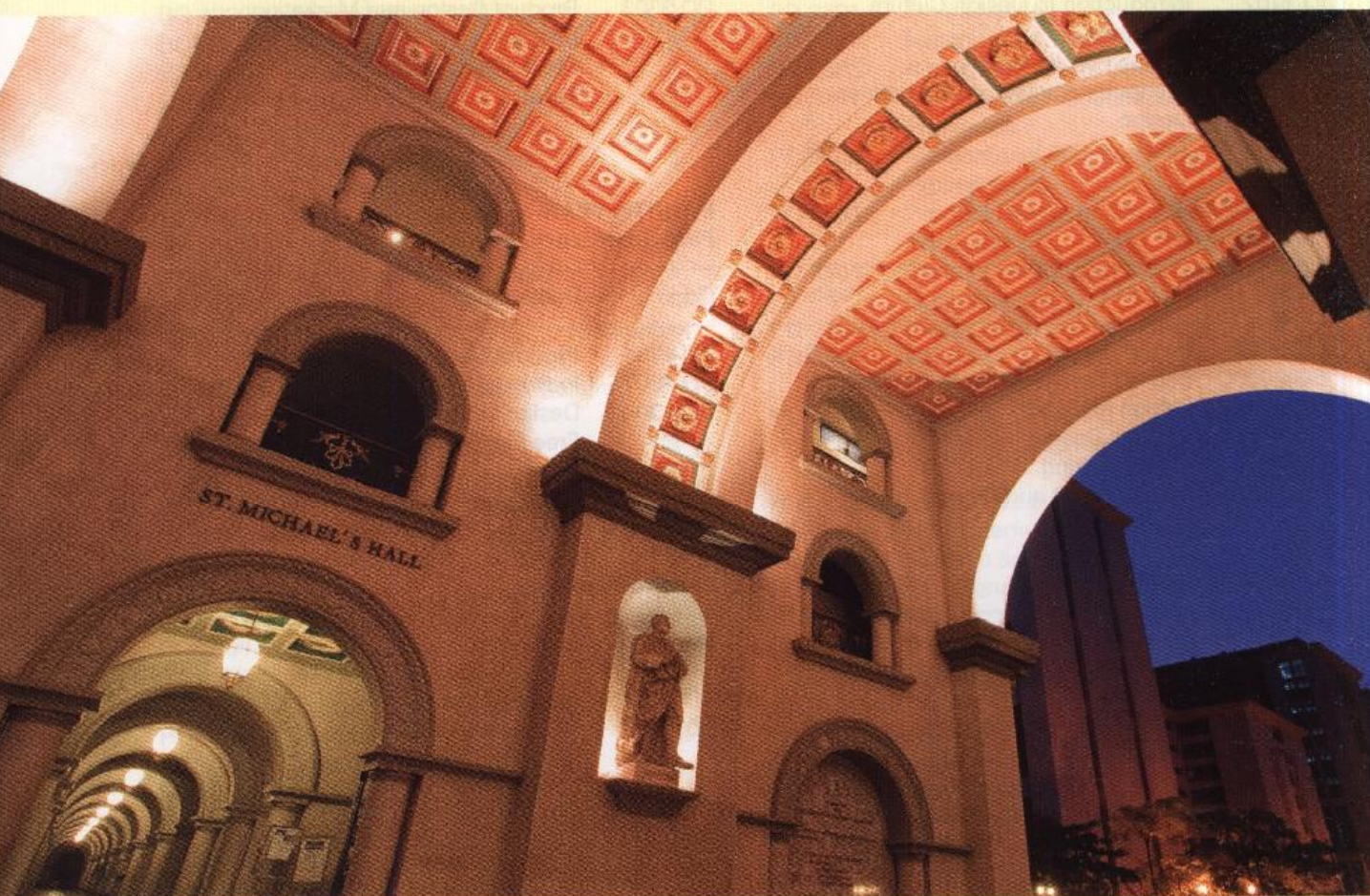


The IELE at Assumption University of Thailand envisions its students as:

- individuals who are linguistically competent and able to communicate effectively in English both in speech and in writing;
- individuals who constantly seek to improve their English language competency;
- individual who can think critically and able to understand beyond the surface meaning of the texts.

The English courses offered by the IELE aim to enable the students:

- to acquire English language skills in reading, writing, listening, speaking, and critical thinking
- to be exposed to World English
- to be able to function successfully in a multicultural environment using global English



COURSES OFFERED

Intensive English Program (IEP) 0 credit

A preparatory English course for incoming freshman students exposing them to a variety of texts and patterns, while focusing on grammar and usage, in order to better prepare and place them in further English language courses.

BG 0001, BG 0003 Basic English I 0 credit

A foundation course developing basic language skills, adjusted to accommodate the learning pace of students with various English language backgrounds, as part of an environment that fosters creative and communicative learning to prepare the students for academic English language courses.

BG 0002 Basic English II 0 credit

A foundation course developing basic language competence as part of an environment that fosters creative and communicative learning to prepare the students for academic English language courses.

BG 1001 English I 3 credits

Lower intermediate academic English, with activities to foster reading, writing, listening and speaking skills in English through communicative activities in a meaningful academic context.

BG 1002 English II 3 credits
Prerequisite: BG 1001 English I

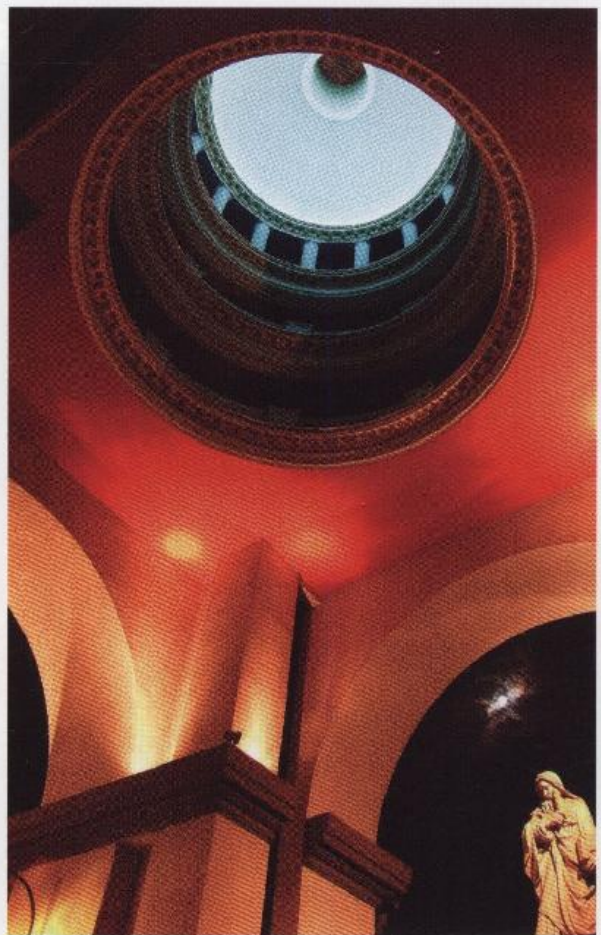
Intermediate academic English, reinforcing fluency and grammar with task-driven oral and writing exercises, developing vocabulary and sentence writing skills with combined reading comprehension exercises and writing practice.

BG 2000 English III 3 credits
Prerequisite: BG 1002 English II

Advance English for academic and career purposes, emphasizing organization of ideas and clarity of expression and understanding.

BG 2001 English IV 3 credits
Prerequisite: BG 2000 English III

Advanced English for academic and career purposes, emphasizing critical and analytical skills, and formulating logical and coherent opinions.





ADMISSION SCHEDULE 2011

GENERAL ADMISSION SCHEDULE

ACADEMIC YEAR 2011

June Semester [541XXXX] Semester 1/2011

Application forms Available	December 13, 2010 - March 10, 2011
Examination Date	On Application Date
Examination Results	
Intensive courses Registration	March 16 - 17, 2011
Intensive courses	March 22 - May 21, 2011
Registration Period	May 24 - 27, 2011
June Semester Begins	May 30, 2011

November Semester [543XXXX] Semester 2/2011

Application forms Available	July 11 - September 8, 2011
Examination Date	On Application Date
Examination Results	
Intensive courses Registration	September 14 - 16, 2011
Intensive courses	September 19 - October 15, 2011
Registration Period	October 20 - 21, 2011
November Semester Begins	October 24, 2011

INTERNATIONAL ADMISSIONS

For students returning from abroad or Non-Thai High School

ACADEMIC YEAR 2011

August Session [542XXXX] In between Semester 1&2/2011

Application forms Available	June 1 - July 26, 2011
Placement Test	On Application Date
Placement Test Results	
Registration Period	July 28, 2011
August Session Begins	August 1, 2011

January Session [544XXXX] In between Semester 2&3/2011

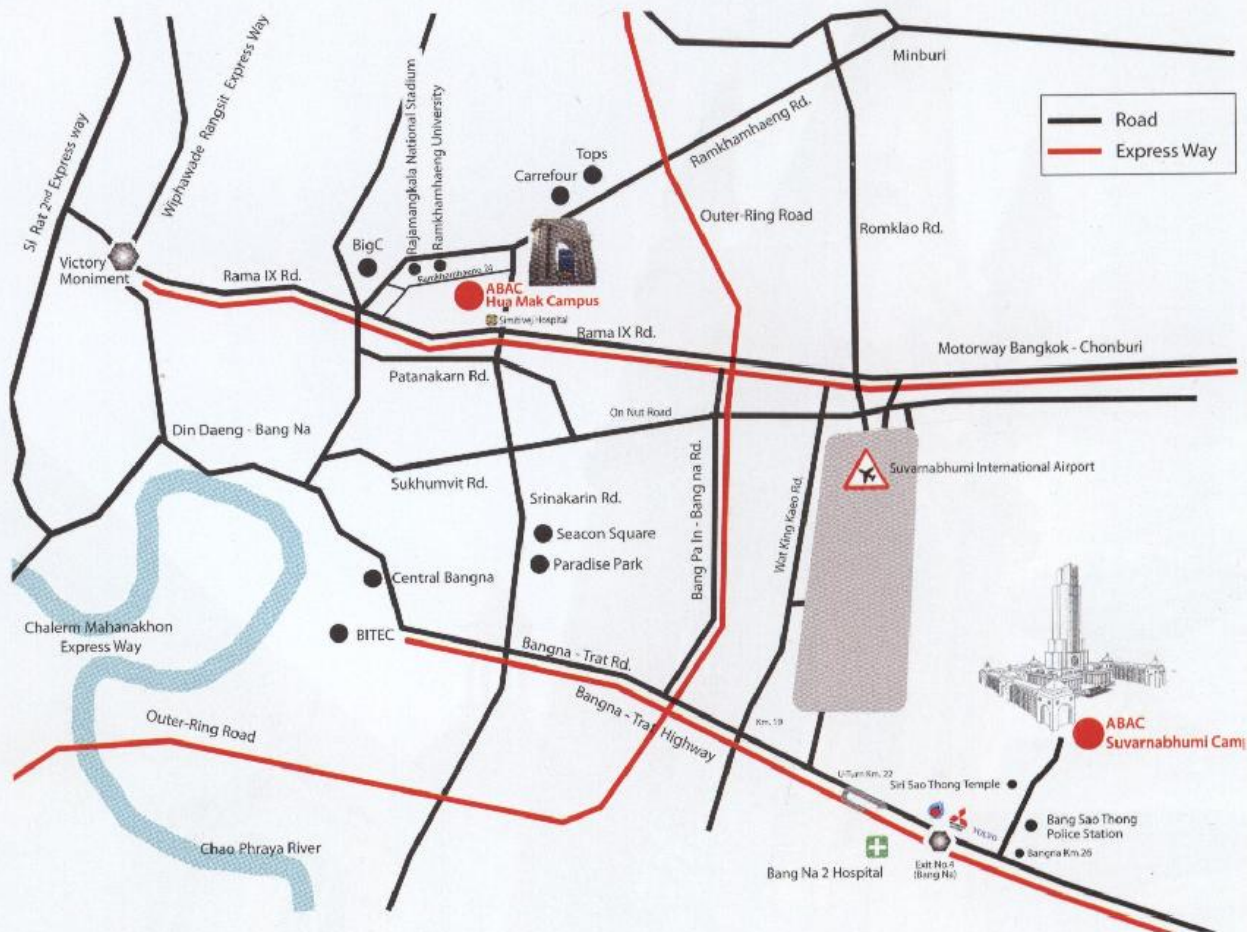
Application forms Available	November 7 - December 26, 2011
Placement Test	On Application Date
Placement Test Results	
Registration Period	December 28, 2011
January Session Begins	January 4, 2012

March Session [545XXXX] Semester 3/2011 (Summer)

Application forms Available	February 1 - March 5, 2012
Placement Test	On Application Date
Placement Test Results	
Registration Day	March 10, 2012
March Session Begins	March 15, 2012







ASSUMPTION UNIVERSITY

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ABAC City Campus

Zen Courses Store
@ CentralWorld, 14th flr., 4, 4/5
Rajdamri Road, Phatumwan
Bangkok 10330
Tel. (662) 100-9115 - 8
Fax (662) 100-9119